

Looking Back 50 years

With the

GEN
F
5649
.V53
Loo
C.4

Coria Beach Herald



FOREWORD

This souvenir edition has been compiled from excerpts from the Victoria Beach Herald over the fifty year span between 1926 and 1975. Long time residents and cottagers will find much to rekindle fond memories while newcomers will have the opportunity to learn of the forethought and effort put forth in the past by those who cherished and wished to preserve the peace and tranquility they found at this beach.

You may be surprised to discover that the organized recreation you find so enjoyable today has been a part of this beach from as far back as this fifty year history records. You will also find excerpts from the diaries of early explorers and settlers dating back as far as 1794 referring to the beauty and tranquility of the island and natural harbour here.

A sincere attempt has been made to touch on the various highlights and issues — the foresight of the founder, the Victoria Beach Company, the early residents, continuity of church services and organized recreation through the unselfish efforts of willing volunteers, decisions faced by those in office, as well as adding touches of local colour and humour.

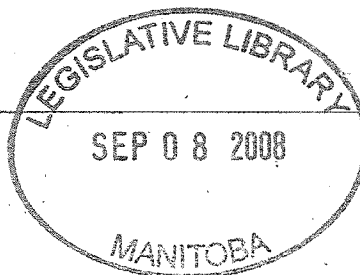
The task of finding the old copies of the Herald for each year, duplicating and then selecting has not been easy but certainly a rewarding experience. In order to hold the cost down the material gathered had to be condensed so please try not to be too disappointed or offended if someone you know is not mentioned. We intend this book to be a silent tribute to all who have strolled these lanes before us, with no exceptions, and hope it will serve as an inspiration to others to carry on with the same sense of love, pride and dedication in the future.

All proceeds from the sale of this book will be used by the Community Club to improve facilities.

Compiled by Edited by

1977





The Victoria Beach News

No. 1

VICTORIA BEACH, MAN., JUNE 15, 1926



THE VICTORIA BEACH NEWS to-day enters the ranks of Manitoba journals with the object of fostering the fine community spirit which has always given character to this beautiful resort.

The purposes of the Victoria Beach community have always been commendable. The residents have always aimed high. The result of their efforts has called forth the most favorable comment and the sincere best wishes of those high in authority, of those who seek after the greatest good. Therefore, it is not to be wondered at, Victoria Beach stands unique among the many beaches which dot the shore-line of Lake Winnipeg.

The standard of the summer activities has reached a lofty plane. Our Community Club and weekly Church service, the annual Land and Water Carnival, the Natural History Club — all have had for their object the highest welfare of the cottager and his family.

The credit of much of this excellent condition, and still better outlook, must be accorded to the founders of the Beach

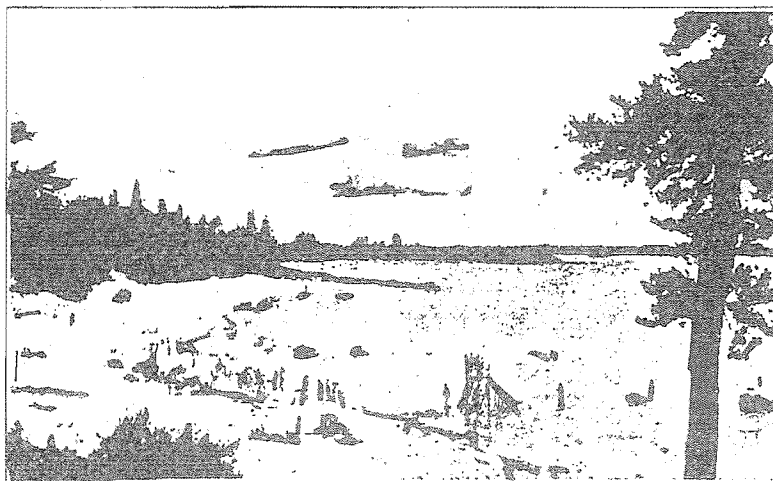
—the "first discoverers," so to speak—who, with their sturdy Western spirit and high-mindedness, gave it a splendid beginning.

Those who followed the first cottagers from Winnipeg have carried forward the ideals of the founders to a larger growth, and have made Victoria Beach one which has a strong appeal to those citizens of the province who desire "something different" from the freedom and licence which is now becoming all too common at the bathing and picnic resorts in the vicinity of Winnipeg. Nature has wonderfully blessed Victoria Beach. Its beautiful bathing beaches, its lofty trees of birch and evergreen, balsam and fir, the altitude of the land, its lanes looking up through a vista of green and

silver sheen, its birds and its flowers have given an environment not equalled through Western Canada.

It is, therefore, not to be wondered at that the Federal Government has set it aside as a sanctuary devoted to birds and foliage.

The NEWS will endeavor to foster, broaden and strengthen the high standard of the community life, trusting to receive in return the hearty support of the residents.





"The Lanes of England"



NO more striking tribute could have been paid to Victoria Beach than what was conveyed by Canon Gill at the Sunday morning service at the Club-House. His text was: "Consider the Lilies of the Field," and in the course of his illuminating address the canon said that since he had left the Old Land he had never seen anywhere a landscape which had reminded him so forcibly of the flower-bordered lanes of England as had Victoria Beach.

Coming from one endowed with such a fine, impressionable, poetic nature as the canon, with his wide experience as professor of English in St. John's College, it leaves little to be said. But the fact that hundreds of Winnipeg residents also find rest and refreshment of the highest quality which Nature in all her glory can alone provide, makes it worthy of repetition and circulation.

It was the natural attractions of Victoria Beach that eight and ten years ago brought to this beach the pioneers of the cottagers. It is also to the credit of the Victoria Beach Company and the municipality's councillors and officers that they have endeavored to preserve for the hundreds who have followed the beauties with which Nature has clothed this spot in such fascinating form. Many times has it been represented to the Company that the time has arrived for board-walks, paved roads and automobile facilities. It is safe to wager, however, if it is left to a vote of the cottagers there will be nothing done

to destroy the wild life and rustic simplicity which adorns this beach.

There is a big contest in prospect when the authorities will be importuned to admit the auto. It may largely rest with the highway builders. If a passable road is constructed in the direction of this beach to mainly serve the settlers, pressure will no doubt be brought to bear on the officers of the municipality and the Company to allow the "divver" the freedom of the wooded lanes and avenues. If the auto is favored, then good-bye to all the fine things which Canon Gill said on Sunday of Victoria Beach.

The Community Club will do well to keep up their membership strength, for their influence to offset the power of the auto will be surely needed.

This summer the entire beach area is looking more beautiful than ever. The bloom of the wild flower, the density of the tree foliage, the presence of the song-birds and the prospect of the wild fruit, are promised this year in greater fulness and abundance.

It is, therefore, the duty of the cottagers to preserve this natural playground free from all which has spoiled and even wrecked the other resorts on this lake and at other places where summer visitors congregate. Many of the most popular resorts on the lakes of Minnesota have suffered similarly, and it may need every effort of the loyal residents of this beach to see that the hands of the spoiler is kept off of its charms and loveliness.

Beckoning the City Dweller

Within a few days the hundreds who make Victoria Beach their home during the warm summer months will be packing up and preparing to wend their way to the most attractive beach in Manitoba.

Hundreds have been coming down year after year; others are coming down for the first time and it will not be their last.

Indications are for the most delightful summer of many which have gone before. The warm sands and the lapping waters are already beckoning, and the response, judging from inquiries and applications already in at the Victoria Beach offices in Winnipeg and at the Beach indicate the greatest season in the history of the resort.

Keep on coming! There's room for all. Fortunately the original owners of Victoria Beach were men of wisdom and allowed for expansion, for the old district is nearly all disposed of and there is now an opportune time for a new sub-division. Trees are in full foliage, the roses are about to bloom, the birds are caroling and all nature invites the weary city dweller to the grandest resort in Western Canada.

Last Saturday's arrivals from the city totalled 450 passengers on the railway trains, 264 coming down on the 3:10. Friday evening 217 came in, with 134 on the 7:45 train.

On Sunday 225 came down from the city, 175 on the first train. This makes a total of nearly 900 for the week-end, compared to 1,300 on the previous week, the holiday week-end. Predictions are made that last week's figures will be largely surpassed this week-end.

Join the Club—It is a Duty!

June 15, 1926

The Community Club had a busy season in 1925; it has a still busier season ahead this year.

Last year the Club House was built and furnished at a cost \$6,000. Every dollar of debt against it was paid, owing to the generous response made to the appeal of the Executive by cottagers, merchants at the Beach and a number of well-wishers.

This month the roof must be painted and the sides oiled or painted, and the windows and door frames made to harmonize.

Outside of this the Club House can be made to serve the purpose for which it was erected, a centre for the community life of the members.

A strong Committee has been named to secure new members. Those who are not members and are owners or steady tenants at the Beach from season to season, should come forward with their financial assistance. It is needed and without delay.

Miss Muriel Pratt is secretary and Mrs. J. W. Rooke is the treasurer; they will attend to all inquiries.

There are complaints that the light on the dock cannot be seen a few miles out in the lake and it is suggested a stronger light should be installed. It comes under the department of Marine and Fisheries, the headquarters being at Selkirk.

Fore! Ho! For the Greens

If there is one part of the Beach for which the cottagers owe a debt to the Victoria Beach Company it is the splendid golf course of nine holes which has been brought up to such a high standard in three years. Many will remember the "bee" which the Community Club carried out four years ago, the cutting down of the trees and underbrush which marred the outlook for a course.

Since that time the Company has gone forward and devoted about \$12,000 and much time and effort on the part of the President of the Company, Mr. W. E. Macara, and the manager of the Company, Mr. Frank Sprague, to bring it up to city standard.

The greens and bunkers will this season be found to be much superior to last summer. In the autumn a number of weeks were spent on the bunkers alone and these will be found quite formidable. Woe to those who get down in the trench. Rates and regulations will be found in the Victoria Beach Company's announcement. The fees will be found to be quite reasonable. Steve is again in charge of the greens.

READY TO SERVE

Here are some outstanding personalities at Victoria Beach you may wish to consult:

Victoria Beach Company Superintendent, Cecil Lees.

Municipal Superintendent, W. Mattison.

Medical Officer, Dr. Stewart McKenty.

Baggage Transfer, John Anderson.

Beach Constable, William Martin.

In charge of Tennis Courts and Company's warehouse, Reg. Moir.

Rentals and property sales, R. F. Downie.

Railway Agent, F. R. Chapman.

Victoria Beach Club Membership, Secretary, Jim Mitchell.

Cottage building and cottage repairs, Albert Larson.

Wood and Ice, John Anderson.

Manager of Golf Course, A. F. Caldwell.

Sail Boats, Walter Thomas.

Church Chairman, Charles H. Ball.

PENINSULA MINK

The finest mink blood in the world is incorporated in the mink production industry of Victoria Beach.

Peninsula offers peerless selections from a strain bred from the choicest origins.

Peninsula Mink Ranch
(Edward Ateah)

Victoria Beach - Manitoba

MUNICIPAL COUNCIL RE-ELECTED

Mayor Victor Scott was re-elected mayor of Victoria Beach at the annual nominations held Tuesday of this week before F. C. O'Brien, secretary-treasurer of the municipality in the council room of the clubhouse. Mr. Scott was proposed by A. H. Petrin, president of the Community club; and the seconder was W. King.

Both councillors who were up for renomination, encountered no opposition and with the mayor were declared elected for the 1940 and 1941 terms. J. T. Irving, was proposed by Mrs. W. J. T. Kerr, and his seconder was Harold Bluett. John G. Anderson was nominated by his brother, Dan Anderson, and seconded by F. C. O'Brien. The two other members of the council, H. Campbell Grant and J. W. Beach have another year, 1939, to serve.

The unanimous re-election of the mayor and the two councillors, is a decided tribute to the way the affairs of the municipality have been carried on the past year. The co-operative spirit which prevails in Victoria Beach is

strikingly shown by this unopposed election of council members. Mr. Scott is an active member of the community club and is to the forefront in every good effort that can benefit the people.

WHY NOT A SAIL?

Presence of sail boats and a large launch at the Government Pier are not as well appreciated by the people of Victoria Beach as they should be. Captain Walter Thomas and staff are ready at all times to arrange an outing to the many centres of interest within sailing distance of Victoria Beach, such as Elk Island, where the strawberries are bountiful this season. Black River, where the falls are pretty and where visitors may sit under the waterfall and enjoy a shower; to Pine falls, the big paper plant centre, or to Grand Beach. There is also the half hour sail on the lake which cools one off. Sail boats are available.

BRILLIANT BIRD ARRIVES

Many are wondering what is the name of a brilliantly colored bird which has a nest in the grove near the Railway Station.

It is the scarlet tanager and it was first noticed June 7. "The female appeared to be carrying nesting material. It is peculiar how hard it is to see such a brilliantly colored bird as this in the green foliage," writes a correspondent.

The scarlet, blackwinged male appears so vividly colored when seen in a museum or book illustration that one would imagine the bird would be a most conspicuous feature of the landscape, that in fact, its colors would scream out for attention. Yet, a singing male is a difficult bird to find amongst foliage; it is almost unbelievable how beautifully the scarlet and black dissolve into the green of the leaves. The greenish female is not easy to see at any time, but once the territory of the male is discovered, patient watching will eventually reveal the shy lady. His tell-tale note is a distinctly uttered "chip-churr," and the song a cheery carol suggesting that of the robin.

The sighting of this northern bird of paradise is indeed a red-letter day for any birdman. Few nests have been discovered in Manitoba but there are many records from southern points in the province of birds seen, especially during summers when there would appear to have been a regular invasion of these tropical-like songsters.

Beach People

Dr. Harvey Smith and Mrs. Smith, prominent in Winnipeg medical and social circles, have taken a cottage on Sunset and Arthur Road, for the summer. Their daughter and four of their granddaughters, residents of eastern Canada will be visitors at the cottage during July.

Mr. H. M. Kennedy, air pilot and younger son of Mrs. C. W. N. Kennedy, is now flying the Toronto-Winnipeg passenger run of the Trans-Canada Air Lines. Happy landings, Marlowe!

Lieut-Col. J. D. Gemmill and Mrs. Gemmill have taken the Coster cottage on Sunset Boulevard for the summer.

Mrs. Geddes, wife of Dr. Geddes, formerly of the Grain Research Laboratory, who recently removed with his family to Minneapolis, arrived last Saturday at Victoria Beach with her daughters, and will spend the summer at the family cottage on Sunset. Mrs. Geddes drove up in her auto from Minneapolis.

Dr. C. Ogilvie Wood was down at his cottage last week-end. Mrs. Wood is at present visiting in Victoria, B.C.

Mr. Herb Roberts, of CKY staff, has taken the Inkster cottage, the "Bow and Arrow," on Sunset, and with his family will occupy it in July. Herb is getting into the "annual" class.

Mr. George H. Bond, of Bond and Ronald, has taken the Webb cottage on First Avenue again this season. Mrs. Bond and family were down last week-end.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Bouttell's Blue Kitchen, Winnipeg.

Weekly Rates Including Meals

Single room in cottage	\$20.00
2 persons in double room, each	17.50
2 persons in double room in Annex, each	18.50 up
2 persons in double room in main building, each	20.00 up
Children under 10, sharing room with adult	10.00
Daily rates, single	3.50
2 persons	6.50

Transient Meals

Breakfast	50c	Lunch	50c
Evening Dinner	75c and \$1.00		

Guests sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTTELL, Manageress,

Reservations may be made at
BOUTTELL'S BLUE KITCHEN

301 Vaughan Street, Winnipeg

Phone 86 180

An absence of all extra charge plus low rail fares combine to make a holiday planned at Victoria Beach Inn one of the most economical you can find. Guests of the Inn should give their luggage checks to Anderson's representative, either on the train or at Victoria Beach station.

Extra Street Car Service

Adequate street railway service will be given this summer to the Canadian National Railways station by the Winnipeg Electric company. An hour before the departure of trains to Victoria Beach, when the regular schedule is in effect, extra cars will be put on Portage Avenue and on the South Main Street runs. There will be no necessity to call a taxi; the street cars will provide a fast service, with plenty of cars, to the depot.

Miss Violet Glover is again occupying her cottage, Park Avenue, Bay View, sub-division.

Mr. and Mrs. Bert Moore and daughter, Patricia, down for the season, occupying the Matheson cottage, Bay View. Mr. Moore is in charge of the C.N.R. electric power plant.

Mr. and Mrs. J. J. Milne have taken a cottage for the season.

Mr. and Mrs. Maurice O'Connell and daughter, are in their cottage, at Bay View. Mr. O'Connell is C.N.R. agent at Transcona.

Mr. Thomas French and his daughter, Mrs. John I. Irterson, were at the family cottage on Sunset last week-end.

Mr. E. V. N. Kennedy of Montreal, son of the late F. C. N. Kennedy, who spent many of his summers at Victoria Beach has recently been appointed Assistant Secretary, Assistant Treasurer to the Aluminum Company of Canada. Congratulations, Earle, and good luck!

Mr. and Mrs. John Anderson were guests of Mr. and Mrs. W. J. T. Kerr last week-end.

Mr. James Kerr is the guest of his brother, Mr. W. J. Kerr and Mrs. Kerr for the summer.

M. Fred Gee is spending the week at his garden cottage on First Avenue. Mr. Gee has planted 80 dahlias and all doing fine.

Mr. and Mrs. J. C. Ellis have taken a cottage for the season.

Mr. "Bill" Copman, Semans, Sask., has been the guest of Mr. and Mrs. W. J. T. Kerr on a vacation visit for the past three weeks, returning home Monday.

Mr. Herbert Swift, K.C., was the guest of Mr. Thon French the last week-end.

Get Behind the Club

Quite a large number of new names have been sent in for membership in the Victoria Beach Club. Every cottager at the Beach, owner or tenant, should become a member to assist the Club in the good work it is carrying on.

Memberships for the entire season are \$10, and for a month \$5. This will take in all members of the family, the boys and the girls if they are 16 years of age. Week-end guests are to be charged 25 cents as last season at the Saturday night dances, if accompanied to the Club House by a member. Life memberships are \$50. Four-year memberships are \$25.

When a resident takes out a membership in the Club it entitles all members of his family, 16 years and over, to admission to the privileges of the Club House.

Painting or oiling the Club House and staining the shingles on the roof are two problems the Executive has to face early, with a depleted treasury. Some one has suggested a "bee" on the part of members to get results.

The 1.10 special Saturday afternoon, June 19, consisting of eight coaches and having 246 passengers on board for Victoria Beach, made a stop at Hillside to let off one lone individual who looked lost as he surveyed the lone highway. The Sunday night train returning made up for the lagging delay as it made a non-stop run clear into the Union Depot from Victoria Beach.

:: Help In The Expansion ::

THE promoters of THE VICTORIA BEACH NEWS have decided that if they cannot command success, by virtue of the merits of the publication they will deserve it.

THE NEWS is primarily for the people of Victoria Beach. It gives an added opportunity for cottagers to let the rest of the country know the high qualities of the Beach where they spend the summer months and what has been done to make Victoria Beach stand so high in the opinion of all who have visited it and who are in a position to judge its superiority over all other resorts, not only along the shores of Lake Winnipeg, but in other parts of the province and in New Ontario. If you have a good thing let the rest of the world know it.

There are some people, but they are few, who do not desire the expansion of Victoria Beach. They would have it always a preserve for their own solitude and quiet comfort. While there may be merits in such a position, it has one weakness. Having a summer home like Victoria Beach, with its paramount excellence in sandy bathing-beaches, beautiful avenues of birch and balsam, a sanctuary for bird-life and flowers, it goes ahead without the help of anyone. Its attractions are

too forceful to be retarded. Knowing, then, that Victoria Beach will continue to grow and expand, even greater than it has done in the last four years, when it has advanced from a score of cottages to over three hundred at the present time, it is the duty of all who have any interests in it to see that the life of the residents and the pleasures they enjoy are directed towards the best endeavors so that the community life is made richer and broader.

Every resident should help in advertising the outstanding features of Victoria Beach and assist the Community Club and the Victoria Beach Company in maintaining the high standard of the activities which are carried on throughout the summer season.

The season is about to open. Many cottagers and campers will be down for the first time. They will need some assistance, perhaps some sympathy, until they get into the ways of those who have been residents a longer period. The best community spirit is to lend a helping hand where one is needed.

The Community Club is a worthy institution. It would be well for this Beach if the membership of the Club is doubled. It takes the highest interest in the young people and the little ones, and the stronger it grows the better the Beach will be as a place to spend the summer days.

:: Welcome to Beach and Woodland ::

THIS WEEK Victoria Beach is welcoming to lake and woodland hundreds of old friends and many new faces prepared to spend the next two months in the enjoyment of this ideal summer resort.

Nature in all the glory of early summer appears to be stretching out her arms to meet the arriving host. Bright warm days, extending far into the evening, greeted them.

For the first few days, while deliveries are being made from baggage and freight car, the beautiful avenues may be clouded with dust, but when the rush is over, a quiet of surpassing charm will settle down and everyone will find the wide leafy roads inviting.

Life awakens, however, in mid-afternoon. Then from out the tree-enclosed cottages and down the shaded avenues scores are seen making for their favorite beach. There are many, but the most joyous of all is at the foot of Patricia, where the youngsters find the slides and the rock-free water most to their liking. From the heights above one looks down on as pretty a picture as one can find in all Canada. Then it is that one feels glad there is such a season as summer and such a beach as Victoria.

Berry-picking will be on much earlier this summer than in the average season. There will be large crops, and before the end of the month favorite patches will be visited and the juicy fruit carried home. There are as many as fifteen varieties of wild fruit on the island or in close proximity. Those who care to wade across the narrows

separating Victoria Beach from Elk Island will be amply rewarded, while beyond the school-house there are many generously laden areas. The extent of the island is so great that no one need intrude on a party who has gone out before. There are scores of wild gardens awaiting the adept picker. Those who have been residents for a number of years know where to go; new-comers will enjoy the delights of discovery.

In all the turmoil at Ottawa of the past few weeks, one cannot help but extend sympathy to the Canadian National Railways. The season's appropriations have not yet been passed and the railway board, who months ago, prepared the year's estimates for the Government, where they have also been approved, are awaiting the sanction of Parliament which is a long time coming. Victoria Beach is affected by the delay. A number of improvements, which have been decided on for this resort, are held in abeyance while the parties fight for control of Parliament. If the Conservatives obtain office it will be interesting to watch how they will treat the Government line. Sometimes one thinks that it is hard to place the finger on any real friends in either party. In the meantime the rival system does not suffer from the political situation as it now exists, and goes ahead with its programme. It is to be hoped that nothing will interfere with the Victoria Beach estimates, but the season has opened and nothing has yet been done to carry on the early announcements.

Mrs. Norma C. Mason-Apps, elder daughter of Mrs. C. W. N. Kennedy, is enjoying holiday leave in Paris from her duties in the Canada High Commissioner's office in London.

Mr. and Mrs. W. B. H. Teakles have opened their cottage on Sunset Blvd.

Miss Frances Sibbal was a recent guest of Mrs. H. McGinn.

Miss Eleanor Mains is spending a week at the Beach, the guest of Mrs. H. McGinn.

Mrs. James Wintrup will entertain at a trossseau tea in Winnipeg, Tuesday afternoon, June 27, in honor of her daughter, Miss Margaret Wintrup, whose marriage to Mr. Arthur K. (Billie) Gee will take place July 8. The ceremony will take place in the summer home of Mr. and Mrs. Wintrup at Sandy Hook, Lake Winnipeg.

Mrs. H. Marlowe Kennedy is leaving early in July with her daughter Barbara Joan to visit her parents in Edmonton, Mr. and Mrs. H. H. Ross. Later Mrs. Kennedy will be joined by her husband whence they will proceed by air to the Pacific coast and possibly on down to the World's Fair.

Mrs. J. W. Rooke arrived Sunday to spend the next two months at her summer home on Sixth Avenue. She was accompanied by Miss Muriel McBean who will be her guest for two weeks.

Mr. Jack Life and John McPhail have opened their cottage on Sixth Avenue for the season.

What's Going On

The Victoria Beach orchestra, composed of young men who will officiate at the Saturday night dances and at the Sunday morning service, have been practising steadily with a view to providing good music on these occasions throughout the year. They are all residents of Victoria Beach.

The new office of the Victoria Beach Company is the prettiest log building at the Beach. It was recently completed by the contractor, Oscar Paulson, and adds very much to the appearance of the station district.

The Canadian National Railways will put in a Delco Lighting plant and it will be in readiness by the time the big rush starts the end of the month, illuminating the yards, platform and the interior of the station building.

The Crescent Pure Milk company will again have their wagons at the Beach this summer, and will deliver milk to cottagers as last season when they gave an excellent service and supplied the best brands to their many customers. Beach orders may be sent in any time to the Winnipeg office.

"Johnny" Anderson has put up an unusually large supply of ice and has built an additional ice-house to hold the much desired congealed goods. Deliveries will start the last week in June.

Fishing off the new pier is becoming quite the thing and some wonderful catches are reported.

A new slide for the children at the Patricia Beach has been built for the enjoyment of children.

Cox's Bakery

- 241 Kelvin St., Winnipeg
- Victoria Beach, Man.
- East Kildonan, Man.

"The Home of Good Things to Eat"

Our Motto: "Service, Cleanliness and Our Goods to be as Good as can be Made."

WE ARE OUT TO SATISFY!

HOME MADE CANDIES

right from our own candy kitchen in Winnipeg.

- You can get your sliced bread from us now—
Fresh Daily.

- Wedding and Birthday Cakes made to order.
- Meat Pies, Apple, Mince and Meat Patties —
Fresh Daily.

Our Own Roasted Peanuts.

FULL LINE OF . . .

SOFT DRINKS, CONFECTIONERY, ICE CREAM

Mr. and Mrs. Lyall Harvey are occupying Dr. and Mrs. Neil John MacLean's cottage on Sunset.

Mrs. H. McGinn is spending two weeks at her summer home at the Beach.

Mr. and Mrs. J. L. Anderson, Jr., are in their cottage on Sunset, the former home for many years of Mr. and Mrs. Roy Wydeman, which Mr. Anderson purchased last year.

Mr. Robert Kerr, of the Bank of Montreal staff, Regina, Sask., spent three weeks this month at the home of his parents, Mr. and Mrs. W. J. T. Kerr; his first holiday at the Beach in six years.

Mrs. Jack Donnelly is spending a few weeks at the cottage of her father, Mr. Frank E. Sprague, Arthur Road. Her daughter, Frances Gale, is with her.

Mr. George Mudie and his house-keeper, Mrs. Fyfe have opened his cottage on Fifth Avenue, and had as his week-end guests, Mr. and Mrs. Ashley Stuart and daughter.

Mr. and Mrs. Jack Kirby and family are spending the week-end at their cottage on Fourth Avenue.

Mr. and Mrs. Knox and daughter spent the week-end at their cottage on Fourth Avenue. Mr. and Mrs. Knox are going East for their holidays.

Mr. and Mrs. James Bell are occupying their cottage on Sunset and Sixth Avenue for the week-ends.

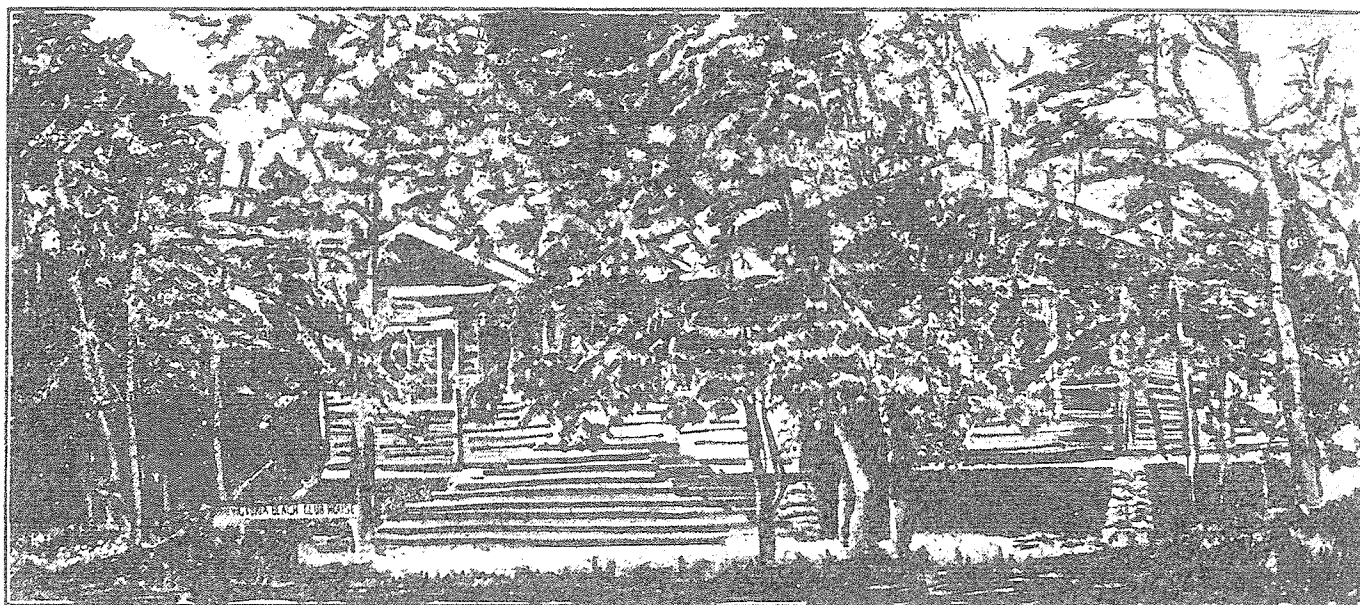
Mr. and Mrs. Toone are occupying a cottage on Sixth and Alexander—"Wersex"—and have as their guest for the week-end, Mr. and Mrs. Chris Steven. Mr. and Mrs. Toone are spending their honeymoon at the Beach.

Mr. and Mrs. Angus More and their daughter, Helen, have opened their cottage, Newton Lodge, on Fourth Avenue for the season.

Mr. and Mrs. Frank Rose and family spent the week-end at their cottage on Fourth Avenue, and had as their guests Mr. and Mrs. Chamens.

Mrs. E. Glasgow was a recent guest of Mrs. Lyall Harvey.

This Building Needs Painting. Will You Help?



The Victoria Beach News

No. 9

VICTORIA BEACH MAN., AUGUST 10, 1926

"Beach Beyond Beach in Endless Delight"

BEACH beyond beach, in ever changing variety, with beautiful white sand, shining like silver sheen in the sunlight, is the possession of the cottagers at Victoria Beach. Years ago, when the first summer visitors floated into this resort, bathing was enjoyed on the beach close to the "Inn" on the lake-side. This beach is still the proud holding of guests at Pinchurst Inn, and is very popular with all who are staying over the week-end. No one thought in those earlier years of discovering new beaches.

But to-day cottagers have the beach at the foot of Arthur Road, at Patricia, and along the north side, at King William, all of which are largely patronized.

How many have seen all the beaches that line the shores of the Lake and the Bay? Beyond the fisherman's hut, facing Elk Island's southern end, there is one of the finest beaches in all Manitoba.

It is one mile and a quarter in length, and is free from stones. One can wade out to the shore of Elk Island from some parts of it.

Here some day, when Winnipeg has grown to 300,000 people, the citizens and their families will be found in the summer months, disporting in the cooling waters of the Lake.

From the train to the site there will no doubt be found some way of conveying visitors without the necessity of extending the railway through the beautiful avenues.

How many have toured this island? Beyond this beach are others, and these are of varied extent, dotting the

landscape until one arrives at Traverse Bay, which is also in the bounds of Victoria Beach, and is controlled by the Victoria Beach Company. Just north of the old mill and the Traverse Bay dock there is a beach that would be welcomed by many a picnic party, were it known to be there, and had they permission to make use of it.

On Elk Island, which the Company may shortly develop as a summer stopping-place for those Manitobans who love the rough and the wild, there is also a beautiful sandy expanse running out into the water, and it has been greatly admired by all those who have enjoyed its aspect.

The autumn storms uncover large stones and boulders at some of the Beaches, and to lift some of these out of the way of bathers, who desire to reach the sand-bars beyond, must soon be a part of the duty the Community Club should undertake before the larger influx of visitors comes down next season.

Below the park, at the height of the hill on Sunset Boulevard, there is one of the most charming coves, which is well worth a walk along the pathway to view. It is hidden away amid the rocks and the trees, but it would give shelter to many a "Lothario" and his sweetheart who are out on the lake with a canoe and paddle.

This wealth of beaches is something no other resort in Manitoba or New Ontario has within its bounds. What would not many of the resorters in other places give for them? Let us appreciate them and do what can be accomplished to make them more attractive to old and young.

The Pioneers of Victoria Beach

Away back in the beginning of this century, but that's only sixteen to eighteen years ago, summer visitors from Winnipeg came to the shores of Victoria Beach by the steamer "Pilgrim." Leaving Selkirk early in the morning, they would make the mouth of the Red River about noon. If the weather out on the lake was fair, the journey would be continued; if rough, a halt would be made until the winds moderated. The Company had a shack fitted up with bunks where passengers could remain if they did not care to stay on the little steamer.

Those trips were trying experiences. All the food and equipment for the season had to be taken along, as much as was needed until it could be replenished from week to week.

The landing place was the old dock on the bay, which to-day is almost a shambles, last autumn's storms almost finishing its destruction.

Dr. Neil John MacLean, it appears from records, is the oldest pioneer who is still a resident of the Beach, and he deserves the "Crown of Balsam."

Those who were companions of the doctor in the early years, have either passed on or their families are not coming down at present. None, to the knowledge of the keeper of the Beach's records, have gone to another beach in preference.

There were C. W. N. Kennedy and Charles Vokes, who secured the title to the property included in the first beach, and later with the help of F. C. N. Kennedy, acquired other positions included in the 1,200 acres, the present area of Victoria Beach.

Dr. Webster camped on the Beach in the days when the occupied portion was the point where the "Inn" now stands. No one in those days ever thought of going farther up the shore, where beautiful homes are now built on Sunset Boulevard. They confined their attention to the Point and to cruises on the water, every one owning a boat of some sort.

Those were happy days, stated Dr. MacLean recently to the writer. The days were just as long and the evenings just as cool and enjoyable to sleep in, with the odour of the pine and the balsam to bring health and refreshment to the physical form. A remarkable feature of the year 1912 was that Charles W. N. Kennedy, the chief promoter of the Beach, before there was a wagon-trail or a log-house built along the shores, outside of those at the "Inn," which were occupied by Messrs. Kennedy and Vokes, sold the entire lake frontage to friends in Winnipeg. "One tenth down and one tenth each of the nine years following."

Some of the most prominent citizens bought these lots, and only three weeks ago, Will Dunlop, the druggist, sold his holding on Sunset Boulevard without having ever seen it. He paid taxes on it for seven years, and received a good price for it in the end.

Occasionally citizens of Winnipeg would come over and spend two weeks, and then return by boat. But very little permanency was noticeable until the advent of the Canadian Northern branch line, the building of which was started before the War, then was stopped at the outbreak of the conflict owing to all their workmen deserting the job, and the contractors finding it impossible to secure

Even the Moon is Different

In addition to the many fine attractions at Victoria Beach, the full moon, in conjunction with calm lake, made canoeing ideal during the week-end at the Beach. A glance over the lake in the evening hours showed such a profusion of canoes and boats as to almost require the services of a marine traffic cop. However, no accidents were reported, this being all the more astonishing as occasional canoes had no visible means of propulsion, but on getting close to one of these phenomena, two heads would appear over the side and if you did not promptly do the vanishing act you had to be told, that's all. Come to Victoria Beach—even the moon is different here!

The executive of the Church has decided to give the Club all the surplus collections this summer, after paying for the 50 new chairs ordered in July, and which are now in use. This may amount to \$60, and the executive of the Club scents prospects of painting the Club-House through the generosity of the Church executive.

* * *

Major Johnston, commandant of the Royal Air Force in Manitoba, announces that the Government is prepared to return the site of the Victoria Beach air station back to the Company, under the terms of the agreement. The Company may transform the area into athletic grounds ready for next season.

DR. F. SEDZIAK

General Practice, Gynecology and Obstetrics

ARTHUR ROAD

VICTORIA BEACH

Between FOURTH and FIFTH AVENUES

others to take their places. Finally, however, the railway entered Victoria Beach in September, 1916.

What energy and vision it required to induce the C.N.R. to build into Victoria Beach, and what it cost the promoters to secure the line, only Charles and Fred Kennedy and one or two of their intimate friends know. However, it was accomplished, and no one felt prouder of what he had done for the people of Winnipeg than did Mr. Charles Kennedy.

The pioneers who followed the Railway are still on the Beach. Who they are and where they came from will be told in another instalment of this review.

It isn't always the \$20 fishing-rod which lifts the funny denizens of the deep, but the old style bent pole and pin is still popular.

* * *

Mary says she stopped growing in height. She is enlarging now. Peggy is trying to catch up with her. In time they will make a pair of nice, square girls. Even now they are able to manage a square meal—provided same is cooked by their mother.

* * *

The old saying—"Competition is the life of business"—is disregarded here entirely. "Co-operation" is our motto.

Mr. Norman Criddle on "Insects"

Sunday afternoon, August 8, Mr. Norman Criddle, Officer in charge of the Dominion Entomological Laboratory at Treesbank, Manitoba, gave an interesting and valuable address in the Community Club House on "Some Manitoban Insects."

Unfortunately it was found impossible to get the lantern to work, so that Mr. Criddle was unable to show his slides. Mr. Criddle discussed methods of control of such pests as the cut-worm, grasshopper, and mosquito, showing how necessary it is to know the life of an insect thoroughly in order that its weak point may be attacked.

He spoke also of how man in his various activities may so alter natural conditions as to change an apparently harmless insect into a serious enemy. As an instance of this he mentioned the Pale Western Cut-Worm, a moth that fifteen years ago was considered extremely rare, but which, with the breaking up of the western prairies, thus providing suitable egg-laying places, has become of great economic importance causing not less than \$1,000,000 annual damage in Alberta and western Saskatchewan.

Not the least interesting part of Mr. Criddle's address was his reference to the extraordinary linkage that takes place in the life cycle of certain parasites. He cited a worm parasite of fish that undergoes one part of its cycle in dragon flies, and the recently discovered fact that the thorn headed worm so injurious to swine has a host the white grub on which pigs feed so avidly.

On the conclusion of the address a number of questions were asked, and Mr. Criddle was able to touch upon a number of points not already discussed.

Mr. Criddle is probably the greatest authority on grasshoppers in America, and his visit to Victoria Beach was a compliment which the members of the club deeply appreciate.

Several members of the Manitoba Natural History Society came down with the party, including Mr. number of unknown grasses during his visit towards Travers Bay, and Dr. Davidson.

The next lecture will be given by Mr. Lawrence on the "Birds of Manitoba"; this will be the concluding number of the series provided by the Society and a great effort will be made to have the lantern working for the occasion.

One hears the golf course is receiving complimentary remarks from players. Many state that it is as good as the city courses. The fairways are being cleared out, so those who make "wide" shots may be able to secure their balls with less loss of time. The greens are now in good shape, and the bunkers are proving difficult obstacles, but have been the means of improving the play of visitors. Many youths are becoming quite proficient this summer.

Club-House Regulations

At a meeting of the Executive of the Victoria Beach Club, the following regulations were ordered posted up in the Club-House:

Closing hours Monday, Tuesday, Wednesday and Thursday evenings of the week, 10.30 o'clock.

Closing hour Friday evening, 11 o'clock.

Closing hour Saturday evening 11.45 o'clock.

Tenant membership to end of this season \$4.

Saturday dance: Members' guests, charge is 25 cents each; Guests from Pinehurst Inn, 50 cents; Guests from S.S. "Keenora," 50 cents each; Short-stay tenants, 50 cents.

Week-night fee, Members' guests, 10 cents—to go to the Gramophone Fund.

Transacting The Club's Business

The Executive of the Victoria Beach Club held an executive meeting in the Company's office in the city on July 15. President Borrowman in the chair. It was decided to purchase a gramophone, a Phonothetic, making the first payment of \$35 on an \$85 instrument. This is for use in the Club-House on evenings when there is no orchestra present for dancers. The insurance was renewed for \$2,800 for three years, this time divided through the Victoria Beach Company's agency and the Portage La Prairie Mutual. It was decided to hold the land sports for kiddies especially, on Civic Holiday, August 2. Dr. McClung, J. S. Little, and Mr. Withrow were named to co-operate with Mr. Williams, who has secured about \$50 for the prizes. The sports will be run off beside the station, and not on the golf course as in the past two seasons. The Church executive was given a vote of thanks for contributing 50 new chairs towards the furnishings of the Club-House, making 150 altogether the Church has donated.

It was decided to charge guests at Pinehurst Inn 50 cents, and the same fee to members of the Air Force who attend the Saturday night dances as guests. Rev. Dr. Springett's request to deliver a lecture some night next week was approved. An invitation to the Royal Life Saving Society to attend the annual sports day was approved. Nothing was done in regard to painting the Club-House or installing sanitary closets owing to lack of funds.

The Frolic at the Ateah's

The barn dance and frolic staged by the Ateah family at their farm home Saturday night was a big success, and greatly enjoyed and largely attended. The Club orchestra many of their friends walked out after the close of the Club-House dance and arrived shortly after 12 o'clock. Some of the members are still wondering whether they were welcome by the hostesses at that hour, but it was the earliest they could make it, they said. Some of the "old-timers" failed to find their way, and wandered on crossroads and trails until 2 a.m., and in some instances they were preparing to spend the night at the roadside.

Some reflection on these O.T.'s is it not, that they do not know their summer home district? However, it was a night ideal for being outdoors.

A slight mistake was made in last week's issue. The Church attendance was quoted as 264 instead of 264, and compared with 268 as the highest previous attendance, instead of 268.

The crops of raspberries and blueberries have been abundant this season, and every morning cottagers may have a fresh bowl of fruit on the breakfast table for the labor of a half-hour's picking close to their own doors.

Alderson & Ruthruff

401 ROSS AVENUE

PHONE: N-8885

QUALITY AND SERVICE

Wholesale and Retail Vegetables

Mrs. W. A. Straith and two children, Gordon and Jack, have been with us at the Beach for the past two weeks, and are staying for the rest of the month. Mr. Straith, manager of the Western Elevator and Motor Co., is a regular week-end visitor.

Mr. T. Young is occupying the Roberts' cottage this week.

Miss L. L. Leith, of Grand Forks, North Dakota, is at the Beach this week, occupying one of the insulite cottages on the point. Welcome to our visitor from across the line!

Miss Louise Straith of the staff of the Victoria Beach Company, has been a regular week-end visitor.

Mrs. Wm. Hutchings and daughter, Marjorie, are occupying a cottage near Arthur Road on Eighth Avenue for the month of August. Mr. Hutchings coming down for the week-end.

Mr. Ekins has taken Mrs. Partridge's cottage for the next two weeks.

Misses J. Dunphey, A. Bates and E. Hockley were among the people to bid farewell to the Beach for this season last Saturday night.

Miss M. Lyall is spending a week in one of the insulite cottages on the point.

Mr. and Mrs. Cunningham have been down to their cottage the past two weeks.

Mrs. (Dr.) Dorman and family returned to the city Saturday night.

Mr. Taylor and family, who have had Dr. Musgrove's cottage for some time, were unwilling to leave Saturday, and expect to be back again next year.

Miss Amy Mathers and Mr. George Dees were guests at "San Fairy Inn," with Miss Muriel Pratt last week-end.

Among "The Beach Folks"

Anne Smith, Sunset Boulevard, celebrated her 12th birthday last Thursday, August 18, with an afternoon party having as her guests Misses Elsa Lehmann, Jackie and Dorothy Sprague, Ingle Caustlin, Marjorie Birt, Shirley Birt, Margaret McLean, Patricia Hunt, Ella Crichton, Mary Little, Frances Teakles, Jean Mitchell and Kathrine Matthews.

Mrs. Herbert Matthews entertained at tea the St. George's Crescentwood, W. A. Wednesday afternoon, August 11. Prunella cottage was prettily decorated for the occasion with bracken and cosmos, and at tea Mrs. Taylor did the honors of the table.

Mrs. Leroy Borrowman, Sunset Boulevard, entertained at tea Monday afternoon. The tea room was prettily decorated with sweet peas, gladioli and snap dragons, all of the tangerine shade. Mrs. Harper Wilson did the honors of the tea table.

Mrs. John McMichael was the guest this week of Mrs. J. J. Conklin, Sunset Boulevard. Miss Virginia Van der Nest is the guest of Miss Verona Conklin for a few days.

Rev. W. A. MacLean, D.D., and minister of St. Giles', Winnipeg, is again a visitor at the Beach, and has with him Rev. Bruce Thornton, D.D., minister of St. Paul's.

Miss Letchford and Mr. David Bell were this week's guests at Mrs. W. H. Pratt's cottage.

Mr. and Mrs. F. S. Harstone are enjoying the month of August at the cottage of Mrs. C. W. N. Kennedy, Sunset Boulevard. Mr. Harstone was for many years chairman of the Winnipeg School Board, and is high in the councils of the United Church of Canada.

Duncan Cameron, secretary-treasurer of the Adams Coal Company, and former M.L.A. for Winnipeg in the Manitoba legislature, has been spending the month of August with his family at Pinehurst Inn.

DR. F. SEDZIAK

General Practice, Gynecology and Obstetrics
ARTHUR ROAD VICTORIA BEACH

Announcement of Withdrawal of Summer Train Service to Victoria Beach, Albert Beach, Hillside Beach and Grand Beach

The regular passenger service to Victoria Beach, Albert Beach, Hillside Beach and Grand Beach will be discontinued for the summer season as follows:

The 9.00 a.m. train to Victoria Beach on Wednesdays and Saturdays will be discontinued after September 4th.

The 1.10 p.m. train to Victoria Beach on Saturdays will be discontinued after September 4th.

The 1.30 p.m. train to Victoria Beach daily will be discontinued after September 6th.

The 6.25 p.m. train "Moonlight" to Victoria Beach will be discontinued after September 6th.

The 10.00 a.m. train to Victoria Beach will be discontinued after September 5th.

The 6.20 a.m. train from Victoria Beach, daily except Sunday, will be discontinued after September 6th.

The 7.00 p.m. train from Victoria Beach, Sunday, Wednesday and Saturday, will be discontinued after September 5th.

The 8.10 p.m. train from Victoria Beach, Sundays only, will be discontinued after September 5th.

The 9.00 p.m. train from Victoria Beach, daily except Sunday, will be discontinued after September 6th.

Effective September 11th, the 7.00 a.m. train, which now leaves Victoria Beach on Tuesdays, Thursdays and Saturdays, will leave at 7.00 a.m. Tuesdays and Thursdays only.

CANADIAN NATIONAL RAILWAYS

Flourishing Church Annual Meeting

At the Victoria Beach Community Church annual meeting, held after the service Sunday morning, August 22, the really fine record of the Church was reported on for the past season.

L. W. Pratt, the Secretary, showed in his report that since July 4, when the services were commenced for the 1926 season, the average attendance had been 252. This, considering that the summer residents were on holidays, speaks very highly in favor of the ability of the different clergymen who have conducted the services.

The financial report indicated there would be approximately \$200. in the treasury when the season closed, which was voted over to the Community Club for the purpose of purchasing 50 chairs and painting the Club-House.

The congregation showed such confidence in the officers and executive that they were returned to office en masse, without a dissenting vote. The officers returned were Dr. Neil John MacLean, Honorary President; Mr. C. H. Ball President; Mr. L. W. Pratt, Secretary-Treasurer; Executive: Mr. Potter, Mr. Dack, Mr. J. J. Conklin, Mrs. N. J. McLean, Mr. A. More, Mr. W. H. Pratt, Dr. Sedziak, Mr. F. O'Brien, Mr. Pascoe, Mr. McAlister, Mrs. Harris, Mr. J. S. Little and Mrs. Willis.

At the meeting of the Victoria Beach Municipal Council, held in the Club-House Saturday last, it was decided by the councillors to clear pathways along some of the narrow lanes and streets, to avoid contact with the dust and mud at times stirred up by autos, teams and wagons.

VICTORIA BEACH CLUB HOUSE

Erected in 1925 by the community at a cost of \$5,000. Dedicated by Sir James Aikins, Governor of Manitoba, July 1, 1925, and opened, free of debt, in the presence of a distinguished gathering. The site of the land was given to

It was decided to send each clergyman who has conducted services during the summer a personal letter of appreciation on behalf of the Executive and the members of the Church; and also to the orchestra for their splendid help each Sunday. The method of voluntary offers from clergymen to take charge of the service will be continued next season.

Guests at "Pinehurst Inn"

Mrs. Northcliffe, Mr. Fred M. Martin (spent week-end), Mr. F. H. Telfer, Miss L. M. Leeming, Mrs. Duncan, Mrs. Simpkins, Miss M. Flanders, Mrs. and Miss Bode, Mr. J. Smith, Mr. James Chase, Mr. Geo. Gilrairie, Rev. W. Maclean, Rev. Bruce Thornton, Mr. and Mrs. R. W. Winfield, all of Winnipeg.

Successful Season on the "Greens"

The next two weeks will see about the finish of play on the golf course, and the season has not only been more profitable to the Company, but more enjoyable to the players, owing to the excellent condition the greens have been in. Mayor Frank Sprague has personally paid the closest interest in the course, and being a golfer of repute, knows what visitors expect. He has tried to give them the best within his power. The fairway is to be cleaned out, and this will enable many a lost ball to be recovered.

CLUB-HOUSE GROUNDS

The stagnant water by the Club-house is very undesirable. The drain which ran into the bay has been blocked by the government road construction, and the engineer should see that it is replaced. Another thing, the Club members should make some effort to clean up the grounds, and present a better and more inviting exterior appearance to the property.

Protests are being received daily at the Beach from owners of cruisers, and yachtsmen, at the inadequacy of the light at the lighthouse, located low down on the bank at entrance to the dock.

The Government is still working on the road to the dock, and the engineer in charge expects that by the end of the week it will be completed, available for travel by foot or

THE ORCHESTRA BOYS

The members of the Club-house Orchestra did splendid service at the opening night. The members this year are: Norman Alexander, pianist and leader; Hartley Millman, saxophone; Archie Herriott, trumpet and cornet; John Hempseed, banjo; with Jack Scott, interchanging; and Jack Withrow, traps.

Miss Evelyn Walker played the accompaniments to the hymns at the Church Service Sunday morning in the Club-house and was most efficient. The new piano, also, is the best that has been brought down for the summer season, of any in the past, and is a beautiful instrument.

the Club by the Victoria Beach Company on a 99-year lease. Details in regard to membership may be secured at the Company's office.

BEACH ITEMS

There is danger in some of the children of permanent residents of the Beach area, riding horseback furiously down the avenues of the beaches. Some narrow escapes have already been reported. Children should not be allowed to have the freedom of the avenues on horse-back once the summer season has opened.

The Annual Masquerade and Dance in the Club-house will be held Saturday night, July 28. There will be a number of special prizes for the children.

The Annual Water Sports Day is Saturday, August 4, when members of the Winnipeg Canoe Club will be down to give exhibition races. The Land Sports for the children will be held the Monday following, Winnipeg's Civic Holiday.

Ice and milk deliveries are being made daily in an efficient manner.

The merchants of the Beach report a good business is being done this year.

"Ladies' Slippers" are now to be seen in the wooded parts of the Beach. The Natural History Society members ask that no one disturb these unique flowers.

The piano for the Club-house arrived on Friday's local train.

VICTORIA BEACH

—HILLSIDE BEACH—

GRAND BEACH

TRAIN SERVICE

FOR NEXT **WEEK-END** ^A_N^D **LABOR DAY**

PAST TRAINS FROM UNION STATION	GRAND BEACH	VICTORIA BEACH HILLSIDE BEACH
LEAVE SATURDAY, Sept. 4	9:00 a.m., 1:30 p.m., 6:25 p.m.	9:00 a.m., 1:10, 1:30, 6:25 p.m.
LEAVE SUNDAY, Sept. 5	10:00 a.m., 1:30 p.m.	10:00 a.m., 1:30 p.m.
LEAVE MONDAY (LABOR DAY)	9:00 a.m., 1:30 p.m., 6:25 p.m.	9:00 a.m., 1:30 p.m., 6:25 p.m.

TRAINS RETURNING AT CONVENIENT HOURS

REGULAR TRAIN SERVICE DISCONTINUED SEPTEMBER 6th

SPECIAL SERVICE ^F_O^R SAT. SEPT. 11

GOING—Sept. 11

LEAVE WINNIPEG 1:30 p.m.
ARRIVE GRAND BEACH 3:10 p.m.
LEAVE GRAND BEACH 3:15 p.m.
ARRIVE HILLSIDE BEACH 3:52 p.m.
ARRIVE VICTORIA BEACH 4:00 p.m.

RETURNING—Sept. 12

LEAVE VICTORIA BEACH 6:55 p.m.
LEAVE HILLSIDE BEACH 7:03 p.m.
ARRIVE GRAND BEACH 7:35 p.m.
LEAVE GRAND BEACH 7:55 p.m.
ARRIVE WINNIPEG 9:45 p.m.

CANADIAN NATIONAL RAILWAYS



The Victoria Beach News

No. 7

VICTORIA BEACH, MAN., JULY 27, 1926

:-:

Ideal Beach for Winnipeg Residents

:-:



OF ALL THE BEACHES which line the shores and the bays of Lake Winnipeg, Victoria Beach is most worthy of attention. It is superbly located to fulfil its mission to the good citizens of Winnipeg and their families, answering all the demands made upon it by those who desire to find a spot close to the busy whirl of the city and yet retaining in its environment the quiet, restful atmosphere that adds so much to the enjoyment of a summer-heated people.

Victoria Beach is part of the Laurentian extension of rocks which contain much precious mineral and which have attracted north-eastern Manitoba people from all parts of the United States, Canada, Australia and the Old Country. Lying close to Lake Winnipeg, which enjoys the distinction of being the third largest body of fresh water in the world, it is blessed with plenty of moisture, so that it has cold springs of water bubbling here and there and one finds it quite easy to secure by means of inexpensive wells the most refreshing drinking water.

This presence of abundant moisture clothes the island with verdure. Silver birch, ash, poplar, and all the ever-green trees so common in northern lands here flourish to great heights and spread their covering branches across lanes and cottages sites. It brings also to gladden the eyes the most beautiful flowers and fruit and as the headquarters of the Natural History Society of Manitoba its plant life is being studied by those who are in a position to give forth knowledge to the world in its most authentic and complete form.

Victoria Beach is dotted with the most alluring coves and bays where children and their elders disport themselves and lie close by in the sand. Few spots have such fine sand and granular qualities.

Fifteen to twenty varieties of wild fruit are found on the island or its close vicinity. The season is just about to start and there is sufficient to keep the pickers busy for

weeks. Numbers in visitors do not seem to diminish the quantity of wild fruit nor mar its quality. This season is also a very fortunate one for wild fruits.

Its ample facilities for bathing, for finding health and vigor basking in the sunshine on the sand, which is said to be the best medicine known, according to most eminent medical men; its long shaded lanes, its well-kept and provisioned stores, a cozy inn and beautiful club-house for members, with canoeing, boating and fishing attractions, give Victoria Beach an excellent advantage over all other Lake Winnipeg beaches.

Only private picnics are allowed on the grounds, no public gatherings being privileged to come down, this being the policy of the Company in the interests of those cottage and property owners who desire to get away from the blare and the bizarre, the loudness and the fantastic of present day outings.

The Community Club also is an influential factor of the family life at Victoria Beach and all that adds to the welfare and the congeniality of cottage life at summer resorts find sympathetic co-operation from the management and the owners of the beach property.

None of the Lake Winnipeg beaches has such a largely attended congenial church service, as is held each Sunday for one hour in the coolness of the Victoria Beach Club-House. It is a real union church with heart-singing led by the Club orchestra, where members of all denominations and creeds are glad of the opportunity "to start the week aright."

The dances, the lectures and other entertainments arranged during week-nights in the Club-House serve to keep the young interested, so that they do not find time drag heavy when indoor amusements are desired. This is a real community resort, with everyone trying to do his or her best to make the stay of the visitor the pleasantest of memories.

Rules for Saturday, July 31

Saturday, July 31, is the annual sports day at Victoria Beach, when swimming, diving and canoe events will be run off at the pier, the participants being residents of the Beach and the Camp-site of two weeks' duration. This is the fifth annual carnival of aquatic sports. The Committee has been working for some weeks getting the programme in shape, and all they want is a big entry list. Entries can be handed in at the Company's offices at the Beach. The following are the rules governing events:

No entrance fee will be charged.

Contest open to any resident or tenant of two weeks' duration at Victoria Beach

Contestants may enter any number of events for which they are eligible.

Points for Grand aggregate are as follows: 1st prize, 3 points; 2nd prize, 2 points; 3rd prize, 1 point.

In team events points won will be divided by number on team.

In the event of a tie the cup will be awarded to the younger of both of the same sex, and to the girl in case of a tie between boy and girl. Judges' decision will be final.

Handicaps may be set by Race Committee. Canoes will be picked for the tilting competition.

Races will be run in order as posted. Be ready!

General Manager of western lines, Canadian National Railways system. Mr. Kingsland has been in the transportation business since 1887, and has shown genius particularly fitted for the operation of the large western region of the company. Mr. Kingsland joined the Canadian Northern lines in 1904, later was included in the Government systems, and came to Winnipeg in September, 1925. Mr. Kingsland is always on the move. Duties require his attention at many parts of the great system during the course of the year, but members of the Victoria Beach Club Executive, who have had occasion to wait on Mr. Kingsland, have found him courteous, obliging, and sympathetic with the plans of the community. Unfortunately, the sudden dissolution of Parliament left some of the Canadian National appropriations "in the air," and the anticipated improvements for Victoria Beach, planned by the Company, have had to be postponed until next year.

It has been suggested that the property east of the station, from Barager's store, should be made into a park, with shrubs and flowers, enclosed in a pretty fence with green and white posts. Nearly all stations in Manitoba are surrounded with a lawn of grass and dotted with flower beds. A Carragana hedge would grow quickly. What about it, Mr. Mayor?

No. 8

VICTORIA BEACH, MAN., AUGUST 3, 1926

Looking Into The Future



HE preservation of Victoria Beach as it stands to-day, with its great area of magnificent trees, giving shade and freshness to the cottage-owners, adding to their health and happiness in visions of supreme beauty, should be the first responsibility of every owner, tenant, and, in fact, every member of a family.

The first hazard is fire. Every movement which tends to avoid such a danger should be encouraged, and nothing should be countenanced which in any way might start a fire amongst the dry leaves, twigs and moss which are spread over the ground beneath the trees to the depth of several inches.

Careless throwing of matches or of lighted cigarettes or cigar stubs should be watched, and those with whom such action has become a habit, made to see the error of their ways.

Throwing out hot ashes or starting fires in camp style should be forbidden. Recently picnickers resting along Sunset Boulevard have started fires to heat water and then have gone away and left them to tender care of the Police Service.

There is no beach in Manitoba which has been blessed with such an abundance of foliage as has Victoria Beach, and this adds to the value of every individual's holdings. If by any neglect of the warnings which are given through signs and other means, a fire should start on this beach, and should extend in its area, the destruction wrought would be irretrievable, and the beauty of Nature which calls forth the admiration of all visitors would be marred beyond repair.

The Municipality and the officers of the Beach Company

would do well to impress on the people who wander through the leafy lanes of this beach what not to do in order that this beach should be preserved for all times in its glorious covering. The time is not far distant when the municipality must take up seriously a better supply of water to every section of the beach which has cottages. Pumping engines or large reservoir tanks must some day be placed within easy reach of those who are prepared to fight the elements of danger. It may seem to many a rather large expenditure to secure this protection when the Beach is only inhabited by cottage-owners for two, or at the most three months of the year, and when it is known that an extra \$1,000 added to the expenditure of the Manitoba Council will also add several mills to the taxation. But the matter should be faced. Expert advice should be secured to arrive at the wisest plan, one that can commend itself to all those who live at the Beach for a short or long period in the year. That should be the first step, to secure expert opinion and an outline of what is best to be done.

Much credit should go to the Victoria Beach Company's staff and to the Municipal Council's officers for the freedom which has been enjoyed from any untoward outbreak of fire. From time to time small fires have been discovered and prompt measures taken to quell any outbreak. But there should be at hand every modern facility to fight such an intruder. Insurance companies are in receipt of a large revenue from premiums paid for the protection of cottages, and their advice should be considered when the subject is taken up in a practical way.

A Hurried "Air-Flight"



IT IS FITTING at this early period of the federal election campaign to inquire who is responsible for the complete desertion of Victoria Beach by the Royal Canadian Air Force.

Their departure is welcome in many quarters, but at the same time it is well to learn if there is anything sinister behind the movement. The matter should be made a subject of investigation by the municipal authorities, and perhaps by the Community Club, if the latter body deem it of sufficient interest to the welfare of the Beach.

There need be no doubt on the part of the residents of this island that the Air Force is leaving, lock, stock and barrel. The force is pulling out and leaving no memento behind but a deep, dredged-out channel leading from the centre of the bay, one of the finest parts of the Beach, unsafe for bathing.

This deep channel is all that will in time be left to remind the public here that there was once an air force at this beach.

The decision of the Royal Air Force to leave this station and concentrate in Lac du Bonnet, was made last fall, and during the winter it was well known within the ranks of the force that Victoria Beach was to be made to suffer for the action of the municipal authorities in not granting the closing of the road which runs to the east of the station and along the water-front towards the camp-site.

The Air Force desired to purchase 300 feet of the water-front to extend their facilities. Whether all this acreage, lying back of the railway station property, was really required by the department in the efficient mobilization of the force is only known to those on the council of the Air Board. They stated the location, as at present, was too confined for the proper development of their programme. The Victoria Beach Company, it is understood, did not approve of such a beautiful part of the bay-front

being absorbed, but did not take any part in the matter of the closing of the road allowance.

The Municipal Council, however, was adamant when it came to losing one of the roads within the bounds of the municipality. Several compromises were suggested, but the Air Board demanded the closing of the road in perpetuity and absorbing it within the area of the air-station, along with a large acreage of the water-front. This matter was discussed all last spring and summer, but finding out that there was no hope of ever getting their demands, the Air Board issued orders to transfer all the equipment to Lac du Bonnet.

The Air Board has received an offer for the Victoria Beach property. A boat-building concern and a boat livery desire to purchase it. To this, it is learned, the Company is strenuously objecting, as, under the terms of the sale, a re-disposal of the air-station property could only be made for residential purposes.

THE VICTORIA BEACH NEWS is not blaming any of the individual members of the Air Force for this exodus in wholesale fashion. Victoria Beach has warm friends amongst the flying officers, the pilots and the mechanics. But one hears altogether too frequently the remarks that Victoria Beach is too dangerous for flying men to get out of the bay; that Lac du Bonnet is ideal for the purpose; yet there was every indication one year ago that the Air Board was well satisfied with this beach. If not, why the large expenditure in contemplation had the land and the road been acquired?

There are three federal parties represented in the constituency of Springfield, of which Victoria Beach forms a part. It would be well to find out, when the candidates for these parties are nominated, where they stand, for no one wants to see any misrepresentation being made in respect to this beach. What is wanted are the facts from those in authority, and to see that they are freely given.

CORRESPONDENCE

THE AIR FORCE

"The Editor, "Victoria Beach News:"

"Sir:—"I notice a comment in 'The Victoria Beach News' of June 29 in reference to the departure of the Air Force, headed 'Gone—To Be Forgotten.' I sincerely hope the Air Force will return long before they are forgotten. The work in which they are engaged is of the greatest importance to the province, and from the point of fire protection alone make splendid returns to the people of this country.

Through the residence of the Air Force here the Beach has benefitted largely in improved train service, new extension to the pier, and has furnished a strong sense of security to people who go boating, canoeing, or swimming in the Lake.

"In the absence of a proper Church bell at the Community Club the early morning flying brings out a great many people who otherwise would 'sleep-in' and not be in time for Church services.

"It is generally conceded that the flying industry is only in its infancy, and having the machines here gives us all a fine opportunity to learn something about this wonderful art. Personally, I want to know, when flying an air-'fiver' in the near future, how to get out and fix the carburetor in mid-air.

"In passing, I would mention that the Air Force doctor was called in on many occasions when no other doctor was available.

"Their co-operation on Sports Day and in other Community undertakings needed only a request to be helpfully undertaken.

"I can find 'umpteens' reasons for wishing the Air Force to stay, and I cannot find any serious reason why they should leave us.

H. M. WILSON."

EDITOR'S COMMENT.—This is the first suggestion heard that "the Air Force brought the Beach a better train service." What about the Community Club's interviews with the Canadian National Railway's management, and the better train service demanded at the time, and later secured? The most serious accident at Victoria Beach was the explosion of a seaplane in the Bay four years ago, and the rescue of the airmen from certain death by Beach youths, notably George Elliot and Wallace Colcleugh.

The new barber shop has been opened, and prices are very reasonable.

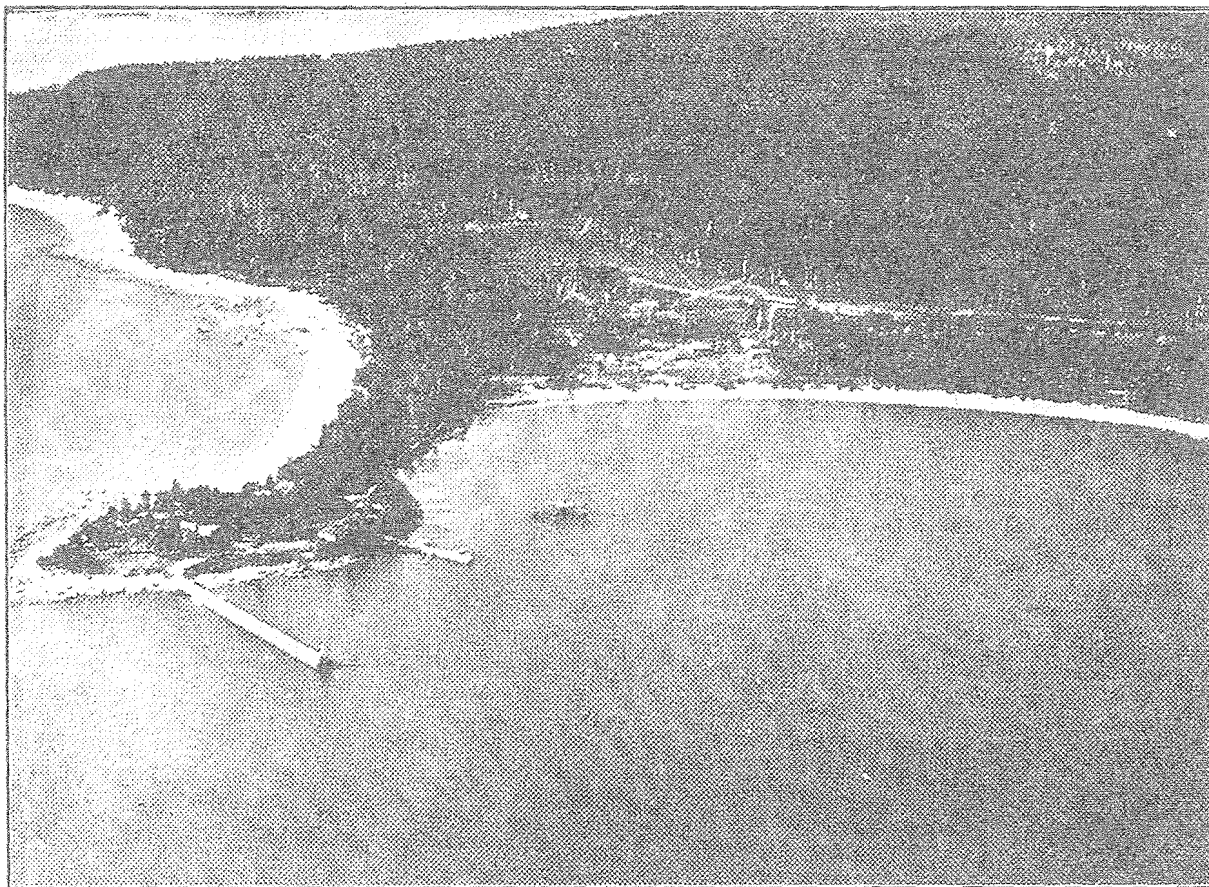
They Prefer Victoria Beach

There is a persistent rumour heard among the friends of the Air Force, who were formerly stationed at Victoria Beach, that there is a division among the officers and flying pilots as to the wisdom of the move to Lac du Bonnet. Beyond the borders of civilization may have its allurements in some establishments, but many of the Flying Force miss the wonderful advantages they possessed for the past five years at Victoria Beach, compared to the loneliness of the life at Big Lac du Bonnet.

Many of the officers have stated that in every way

Victoria Beach is the better place for a headquarters station, and the new Conservative Government at Ottawa has been so informed and reasons for it put on paper, which they are now considering before taking action.

It is, however, a question whether cottagers wish them back. Their demands on the municipality were growing beyond reason, and the request that the municipal road to the east of the air-station should be closed to traffic was something that the councillors did not feel it their duty to entertain. So it was turned down.



Government Air Station, Victoria Beach, 1921 (Picture courtesy of Winnipeg Free Press)

While you will not be importuned to buy, you will find our Mr. DOWNIE at the Beach office willing to show you property still available from the original owners. You will be surprised at the reasonable price asked and the easy terms under which property can be purchased. There is only a limited number of choice lots still available, and if you contemplate locating at Victoria Beach in the near future, you would be well advised to secure your lot now.

We have also for sale a large log cottage, with four bedrooms and about 200 feet of verandah, located on Sunset Boulevard. The owner, having left the City, has instructed us to sell this at \$2,500, fully furnished.

For maps and full information of available property apply at the office of

The Victoria Beach Company, Ltd.

Owners and Managers of Townsite

at the Beach, or

317 PORTAGE AVENUE

— TELEPHONE: A-1029



AIRBASE



AIR FORCE HUTS.



"The Pioneers" of Victoria Beach



On return to the pioneers, campers and cottagers of Victoria Beach. After Charles and Fred Kennedy and their families had lived for some seasons on the point where now stands Pinchurst Inn, between 1902 and 1909, Charles Vokes, who had joined them, decided in the latter year to build on the point higher up where the Company has since reserved land for a park. He built the largest house on the Beach, and with his family occupied it for a number of seasons. Later E. W. Ashley, about 1913, built a large cottage behind the Vokes' abode, and later sold it to the late George A. Elliott, K.C., who occupied it for some years, Mrs. Elliott still owning it.

In 1909 Bob Heron built the green frame house on Sunset Boulevard which was occupied by Mayor Sprague for some years, and was sold this year by him. Farther up the hill O. L. Robinson built the white frame house occupied by them for a season, and which is now occupied by Mr. and Mrs. Coombes.

In the fall of 1916 the railway was completed to Victoria Beach, and that autumn Frank Cumming started to build the log house on Sunset Boulevard just beyond Arthur Road, which he still occupies with Mrs. Cumming. That was the first of the new log houses to be erected in many years. Fred Kennedy had a few years previous completed the fine log house near Arthur Road which is still owned by the family, and is occupied this year by Mr. and Mrs. Simmons.

That fall saw Mrs. Birdsall open up Pinchurst Inn. Many of the later cottagers stayed with Mrs. Birdsall for a season or two before they started building.

W. T. Lowe built in 1917 on Sunset Boulevard, on the north side, and since he first began building operations he has made many improvements. He constructed with his own hands a "Chinese" stone wall, of considerable width on top, in front of his place, using the stones collected along the beach.

C. H. Ball spent one year on the camp-site and one season with Mrs. Birdsall, and in 1918 built his present home on Sixth and Arthur Road. Dr. W. G. Campbell, in 1918, built the house occupied each season, on Patricia Street. Judge Patterson started building in 1917 and finished his log cottage on Sunset Boulevard, facing the north, in 1918.

In 1917 there were a number of occupants of the present camp-site, and some have been camping there each season since, notably Mr. Whellams of North Kildonan. Mr. Mudie, who was on the camp-site for a time in 1916, has since built a cottage.

The private dock on Traverse Bay was built in 1907, and the present Government dock in 1912, George Lovell, one of the present cottage owners, being in the engineer's office at Victoria Beach during construction in the years 1912 and 1913. As far as the archives of the Company show, these were the first cottagers, with Dr. MacLean mentioned last week, who completed his present cottage in 1918, having lived at the Beach for eight years previously.

The present tenants, outside of the cottagers away to the east and south-east side, are: The Hamptons who settled 35 to 40 years ago on the Island; Hank Hampton was the father, and the sons are Jim and Harry, each of whom retain holdings; T. J. Olafsson and the Ateahs, who settled 20 years ago; Nicholas Joseph, who settled here 15 years ago. James Paulson came to the district 30 years ago, and for years had his home on the site of the present air-station facing Traverse Bay, where he kept a store and a small eating-house.

There are 2,000 acres in the island extent, and the Victoria Beach Company with the exception of 450 acres, own it all. The Kennedys and the Vokes acquired various interests, covering a period of 25 years. The distance around the Island, following the Bays and the Lakes all

the way, is said to be 15 miles—a fine morning's walk, although some take a day at it.

Following these early cottagers came Dr. C. O. Wood on Fourth Avenue; W. H. Pratt, on Fourth Avenue; A. P. Paget, also on Fourth; P. E. Kellett, on Fifth Avenue; Roy Wydeman and Rev. Peacock on Sunset Boulevard.

A. L. Webb the Secretary-Treasurer of the Municipality, has been coming down to the Beach since 1908, and built his bungalow on First Avenue in 1918. Oscar Paulson, the contractor, has also been a resident for the past 12 years. His cottage on Sunset Boulevard is one of the prettiest on the Beach at present.

Judge Patterson, Sunset Boulevard,	1919
W. T. Low, Sunset Boulevard,	1919
E. H. Briggs, Second Avenue,	1919
Mrs. Fred Wood, Fourth Avenue,	1919
A. H. Webb, First Avenue,	1919
A. E. Lewis, First Avenue,	1919
Mrs. C. W. N. Kennedy, Sunset Boulevard, ...	1919
M. E. Barnett, Fifth Avenue,	1919
Dr. A. L. Wright, Third Avenue,	1919
Miss E. M. Skinner, Third Avenue & Patricia, ..	1919
C. V. Saunders, Third Avenue & Patricia,	1919
Dr. C. O. Wood, Fourth Avenue & Arthur, ...	1920
C. H. Ball, Sixth Avenue,	1920
Fred M. Gee, First Avenue	1920

	built
C. Vokes, Vokes' Point,	1912
E. W. Ashley, (Geo. Elliott),	1912
F. C. N. Kennedy, Sunset Boulevard,	1913
C. W. N. Kennedy, (R. F. Downie), Arthur & Fourth	1913
R. T. Heron, (F. E. Sprague),	1913
Dr. W. G. Ross, Traverse Bay	1913
Howard Rosling, facing Harbour	1916
P. E. Kellett,	1916
Dr. Neil J. Maclean,	1917
O. L. Robinson, (now Mrs. Coombes),	1917
F. W. Cumming, Sunset Boulevard,	1917
Dr. W. G. Campbell, Second Avenue,	1917
Miss Jessie McFarlane, First Avenue,	1917
A. P. Paget, Fourth Avenue,	1917
S. H. Borbridge, (H. E. Bluet),	1917
Mrs. Mary McAllister (Second Avenue),	1918
Dr. Musgrove, (built by Dr. Coulter),	1918
Miss Ewa Bernasconi, Sixth Avenue & Arthur, ..	1918
Miss E. M. Devis, Fourth Avenue,	1918

LET US GET TOGETHER!



THE value of a community club to a summer resort such as Victoria Beach is measured by the strength of its support from the residents.

Whole-heartedly backed up by the cottage-owners and tenants the Executive can then take up problems which arise from time to time, realizing the import of the old saying "United we stand."

Victoria Beach has a community club of many years' growth. Starting in a small way it was held together more for mutual enjoyment; to promote the various entertaining features which are common to all beaches. There were no battles to fight; no victories of import to be won. The Club jogged along; did the best it could do in a small way and kept the nucleus of a larger association intact from year to year.

Then came the demand for a club-house, and after the Club had been greatly strengthened in membership and had held several meetings to discuss it, received the endorsement of Victoria Beach Company and the municipality, a vigorous campaign was urged and the club-house was erected. Everyone who had anything to do with the building of it was paid off, and only a small personal loan from some of the members remains to clear the building free of debt. Not counting the site, which has been leased for 99 years from the Company for the sum of one dollar, there is no indebtedness

connected with the building, and everyone connected with the enterprise was proud of the achievement.

It is the centre of the activities of the people of Victoria Beach, and all its privileges go with membership. This year a tennis court will be laid out on the large platform in the air-station, and this will be available to Club members.

There are many things which the Club can do, but requires a larger membership. There must be provided a better lighting system. It must be better decorated inside and relieved of its bareness. Last year it was painted, through the generosity of the Church Executive and a number of Club members.

But there are greater problems, vital to the interest of everyone who lives for even a short time at the beach, to be taken up, and these will be dealt with in a later issue. One is to keep the automobile out of the Beach proper. The motor is rapidly nearing Victoria Beach. The Government is constructing roads in this direction, and every locality between Winnipeg and Victoria Beach is welcoming the coming of the motor-car through the construction of good roads through their district. But do residents of Victoria Beach want the auto rushing along the roads to the Beach? One of the surest ways to keep it out is to join the Victoria Beach Club and strengthen the hand of the Executive, which will soon have to plan a course of action and grapple with the problem.

AUGUST 3, 1926 - VICTORIA BEACH CLUB

WHAT HAS BEEN ACCOMPLISHED

A powerful organization of cottage owners has been built up.

Last year, under the presidency of Dr. N. J. MacLean, a Club-House, beautiful in design and unrivalled in location, was erected at a cost of \$5,000 and was opened by the Lieutenant-Governor, Sir James Aikins, accompanied by Lady Aikins.

WHAT HAS BEEN ARRANGED FOR THIS SEASON

Saturday night gatherings and Church services as in the past.

A larger and better orchestra.

Lectures under the auspices of the Natural History Society, the Royal Life-Saving Society and other bodies.

A programme of races for the children on Monday (Civic Holiday), August 2.

A grand masquerade on August 7.

A loud-speaking gramophone to provide music for mid-week dances.

Additional chairs and lights.

WHAT IS STILL NEEDED FOR THE CLUB-HOUSE

A coat of paint. This is required, not for the sake of effect, but for the actual preservation of the building.

Additional equipment, including sanitary toilets in the cloak rooms and tables for cards.

CHURCH SERVICES JUNE 22, 1926

The weekly church service held each Sunday morning in the Club House, has astounded those who are acquainted with services held at other Lake Winnipeg resorts and on the Lake of the Woods.

The average attendance last summer was 269 and as high as 450 persons were present at one of the services. Visiting ministers to the Beach readily respond to the invitation to conduct the service and the music is also of a very pleasing quality.

Generous response has always marked the collections, and with this money the church board was able to pay for the seats placed in the Club House. Arrangements are being made to continue the good work this summer, and already a number of city ministers have consented to take part. The singing is led by the orchestra of the Beach.

These weekly public devotions have a remarkable leavening effect and the good which comes from them spreads throughout the entire Beach.

1926

Victoria Beach Club

Gone—To Be Forgotten

Here are some striking facts about the Victoria Beach Club, especially interesting to prospective members.

HOW TO BECOME A MEMBER

Send in the names of your family over 16 years, City and Beach address, and cheque for amount of membership to the Secretary, Miss M. F. Pratt, 731 Brock St., Winnipeg, or San Fair Inn, Fourth Ave., Victoria Beach.

CLASSES OF MEMBERSHIP

All-Family Membership.—Life and Charter Membership, \$50; 1926 to 1930 and Charter, \$25; Charter Membership and Fee, 1926, \$10. (These fees carry a vote for every member of the family over 18 years, but applicant must be property owner at the Beach.)

Renter's Membership, one month, \$5; season, \$8. (This fee gives full use of the Club House, but carries no vote.)

PROPOSED PROGRAMME FOR THE SEASON

Six or seven-piece orchestra every Saturday evening, 9 o'clock to 11.45. Gramophone for week-day use.

Lectures by professors and others from the Natural History Society, a member of The Royal Life-Saving Society, and other good speakers. Dates will be set and advertised from time to time in the Club House and stores.

One Grand Masquerade, August 7. Everyone welcome. Tickets for members and non-members, each 50 cents. Proceeds going to orchestra in payment for season's work. Let us make them BIG.

Any other kind of entertainment any member likes to put on.

RULES AND REGULATIONS

New members must be accepted by 14 members of the Executive.

Members in arrears for Annual Fees for a period of one year become automatically suspended.

Children under 16 years must be accompanied by a member 16 years or older.

No smoking or dogs allowed in the building.

Members must sign guest book when taking guests to the Club House. These guests must be staying with members or at Pinehurst Inn. In the latter case member is allowed to introduce two guests daily.

Renters' applications for membership must be supported by two charter members and be accepted by the Executive.

All Saints church choir visited the beach on the holiday, Thursday, and under the direction of the choirmaster, Fred M. Gee, one of the staunchest friends of the resort, were shown many of the attractive spots. They came down in a special car.

Now that the airmen have removed themselves from Victoria Beach there will be rejoicing in many quarters. While there was a certain novelty and attraction in their presence, there was always the danger, ever hovering, of accidents. The large storage of gasoline, the curious throngs gazing into the barracks grounds who at any time might be victims of the carelessness of a mechanic, will now be absent. The noisy ascents in the early month morning hours will only be a memory, and resorters who desire to sleep will not have their slumbers disturbed. Sunday will be quieter, for the airmen appeared to feel that the first day of the week was the proper time to test their engines, especially during Church service hours was this practice annoying.

LIFE-SAVING APPLIANCES

The Community Club will do a service if they can prevail on the right authorities to add to the life-saving apparatus maintained at the pier and the beaches. There are several suggested equipments, any one of which may serve a good purpose before the end of the summer, although Victoria Beach has been remarkably free from accidents in the past five years.

Many were disappointed there was no 1.10 through train on the holiday. The delay at Grand Beach was hot and aggravating. There was a through train on the return trip.

The tennis court at the golf course has been refitted with new tapes and nets and the clay almost levelled to perfection. This year the Victoria Beach Company has taken over the work of keeping the courts in shape, and invites lovers of the racquet to patronize them. So far there has been little use made of the courts.

COUNCIL TO BUY LARGER PUMPING ENGINE

The extension of the lake water service is proving too heavy a task for the gasoline engine located on the North Shore, and the Municipal Council has decided to purchase a much larger and more powerful pumping apparatus, so that every part of the Beach, once the pipes are down, will receive a continuous and adequate supply of water at all times.

There will, when the new pump is installed, be a full supply of drinking water in the new wells and an ample supply for fire protection.

It is a splendid service the councillors are doing for the people, as water is essential to health. There are no complaints as to the quality of the water, but to the adequacy of the service.

Mr. W. E. MACARA

Who, for the past year has been Honorary President of The Victoria Beach Club, and was re-elected at the last Annual Meeting. Mr. Macara is President of the Victoria Beach Company, and had much to do with granting as a free gift to the Club the fine site of land on which the Club House was built. He also was for many years a close personal friend of Charles W. N. Kennedy, who first located Victoria Beach and bought the land which is now enclosed within the Beach area.

The Victoria Beach News

VOL. 2

VICTORIA BEACH, MAN., JULY 8, 1927

No. 3

A SEASON FOR TESTING BEACHES



EVER have the resorts of the Lake Winnipeg area or those on the Lake of the Woods and along the Winnipeg River, been tested in the past to the extent they have been this season.

This is due to the high water in the lakes and rivers of western Canada, and the result has been the flooding of cottages near the water and the submerging of boat-houses and docks at other resorts, making living at the majority of the beaches anything but enjoyable this year.

Victoria Beach has stood the test better than any of the many summer resorts of the province and New Ontario. Built on the high Laurentian range of rocks, with innumerable and spacious beaches, the rising waters of the lake have not affected the pleasures of the young people, but have, if anything, enhanced their joys. Children are disporting themselves in the waters at the many beaches with unalloyed enjoyment. The stones and rocks at some parts have been covered and there is plenty of depth, but not too much, to wade and swim in to the heart's content.

This beach is primarily for the children. It is an ideal family beach. Safety and pleasure go hand in hand. Mothers can leave their youngsters to themselves, knowing that careful attendants are always at hand and that there is no danger to the lives of the little ones.

The history of this beach in the matter of casualties is unexcelled when compared with any of the summer resorts to which the people of Winnipeg go each year. Since the entrance of the railway in 1917, just ten years ago, when there were only eight cottages or homes, Victoria Beach has advanced to 400 cottages, and during that entire time there has been only one life lost on the beach. There was the case of a woman, who had succumbed to heart failure while in bathing, and her body was found in two feet of water, but in the category of children there has been only one life lost, and during the course of the summer thousands of children enter the water each week.

All this can be credited to the natural safety advantages of Victoria Beach; to the care with which the children are watched by members of the community; to the arrangements, principally cautionary, made by the Victoria Beach Company, and

to the care exercised by the community, guided and directed by the Victoria Beach Club.

While much time is spent along the shores, Victoria Beach has advantages no other beach in western Canada possesses as a natural heritage, the long avenues where walks and berry-picking can be indulged in, without weariness and with constant change in scene. No one has fully enjoyed the beauties and the charm of this beach who has not walked around the island, for it really is an island. It was in the days of Le Verandrye, for he took the passage from Traverse Bay along by the old mill site and the "Y," when he first gazed on the waters of Lake Winnipeg on his way to discover a new western sea and landed at the mouth of the Red River! That's an old story over 100 years back.

But a walk around this island, as close to the shores as this present high water will permit, is one of unalloyed restfulness, opening up new vistas of gladness to the eye. Rambles along the many beautiful roads which lead to other shores, to Ateah's, to Hampton's, to Olafson's and to the fishermen's cabins on the farther shore, will be found to be easy of access and will well repay the time spent, while many fine patches of berries are met with on the way.

Victoria Beach is not alone a beach with sandy shores and delightful waters for paddling in canoes or for the elevation of sails. It has vistas of loveliness undreamed of by the nestler at the shores. These demand the attention of every visitor, and excursions should be taken and the advantages of the interior realized.

DO NOT FORGET!

The Weekly Saturday Night Reunion of Members and Friends in the Club-house.

The Sunday Morning Church Service at 11 o'clock in the Club-house.

The Masquerade, Saturday, July 23.

Water-Sports Day, Saturday, July 30.

The Golf Course is open DAILY.

Join THE VICTORIA BEACH CLUB and aid its programme!

MANITOBA
LEGISLATIVE LIBRARY

The Beach Merchants

THE VICTORIA BEACH NEWS welcomes again the merchants of the Beach, who are all true and tried friends of the community, and John Anderson, of the transportation service, and the new owner of the Pinchurst Inn, Mrs. McLeod.

Mr. and Mrs. John Falls, as they did the season previous, spent last winter at the Beach, living and conducting a small store at their house on the hill. Mrs. Falls had with her her mother, Mrs. Colclough, who is 80 years of age and is still enjoying good health but who spends the summer in Winnipeg remaining until the rush is over. Jack Falls drives his new Ford with all the grace and skill of a speedway trained driver.

Mr. and Mrs. Thoms are again in charge of the "ovens" at the bake-shop. Mrs. Thoms, however, confines her attention mostly to the "bawbees" that come in a ceaseless stream over the counters during the summer months. A large supply of bread and dainty pastry is always on hand.

Mr. G. B. Barager will again be in charge of the post office as well as the store where he has a fine stock of goods of all descriptions. This year he will have Mrs. Barager with him, the latter having had to remain in Winnipeg for the past few years owing to the illness of her mother.

James Kilpatrick, owner of the meat emporium at the Beach, will be down himself this year in charge of the business, to cater to the wants of the many. Mr. Kilpatrick has always been a good friend and supporter of the Beach and its activities.

The Crescent Pure Milk Company will again dispense the lacteal fluid from their orange wagons this summer, and promise an up-to-date service. They did excellently last season, their first try-out.

Johnnie Anderson is ready for the big rush at the end of the month with his fleet of trucks and autos. This winter, after putting up the ice for the season, he worked at Pine Falls, but he returned back to the Beach early in the spring, and has been busy ever since.

Harold Thurston and Alf. Beecham are two of the staff of Mr. Barager's store this season.

The Executive of the Club has been strengthened by the addition again of Mr. Dyson P. Smith, who with Mrs. Smith and family have been among the most liberal and consistent supporters of the Club for many years. Mr. and Mrs. Smith will again occupy their pretty cottage on Sunset this summer.

Sanctuary

VICTORIA BEACH! To those who "belong" the beauties and privacy are well known—you find there no dusty motor roads (there is not a motor-road within miles of our sea-girt domain), the sound of the motor horn is almost unheard as the drivers of the few necessary cars respect the desire of the residents for Peace.

What a paradise of wild things! You will meet a lover of beauty with a few choice blooms (the exquisite clintonia, the beautiful pink orchid, the dainty Indian pipe, &c.) holding them as the treasures they are, taken to gladden the hearts possibly of some enforced stay-at-home. The wild roses seem larger and darker, and the perfume more exquisite than elsewhere.

And knowing that with Sanctuary fauna increases rapidly, old Mother Nature provides for her own with the most bountiful harvests of fruit, nuts, cones, &c.

Everywhere the chatter of birds, too various to name—the busy woodpecker with his automatic drill—interests immensely. How beautiful he is, and how various in colouring! And the finch! What a joy is his music and his loveliness!

For beauty of motion there are the sea-gulls who sail and sail, volplane, bank and rise, nose-dive only to rise again, jeering at the hydroplanes drumming and sputtering to get their take-off. They seem to float away shrieking "watch the original air-plane."

Yes, the motor may offer a pleasant means of locomotion, but through the courtesy of the C.N.R. there is swift through service to Victoria Beach, and when the suggestion of a motor road is heard, the indignant babbling and chattering of the populace fairly outdoes the gulls and crows.

Our slogan is, "We want no motor roads—we want Sanctuary!"

Pleasures Await Golf Players

This year, owing to the large amount of moisture, the young grass secured a good hold in the ground, and after being cut early this week the fairways are now in fine condition for the little white balls to roll over. The greens are also in splendid shape. The bunker at the ninth hole is as formidable as ever, and requires skill and resourcefulness to negotiate with success.

"Steve" is again in charge, and for the comfort and convenience of patrons of the course there has been erected, opposite the ninth hole, and located amid the birch and the balsam, a fine new club-house, which has been in course of erection the past month. It will also be the residence of the superintendent of the course, and will be fitted up with grass-woven furniture, and will have a refreshment room where guests may secure beverages and confections.

The Golf Course is an outstanding reflection of the desire of the management of Victoria Beach to make the resort complete in every way for the summer visitor. The walk to the golf links is through avenues of birch and pine, cooling and shady, giving to the mind and the body a restfulness which better fits the player for the game ahead on the greens. There is no change in the price of tickets, a book of 20 being available for \$3.00, and for those players under 17 years the price is \$2.00 for the 20 tickets.

Some of the more devoted adherents of the Royal game have been suggesting a series of competitions for buttons this season, and the idea will probably be worked out when the summer season starts. Over the last week-end 50 persons enjoyed the course and reported everything in remarkably good shape, much better than can be found at this date on some of the City courses. The manager of the Victoria Beach Company, Frank E. Sprague, who is a devoted follower of the little white ball, personally takes the deepest interest in the course and watches the fairways as carefully as a mother guards a baby. He plays the nine holes frequently to see what can be done to improve certain parts of the course. Saturday last he started off the season by making the green from the first hole in one stroke.

ARE YOU BUSY?

Your own Savings Office saves both your TIME and MONEY. It is the place for busy people to save

Hours 9 a.m. - 6 p.m. (Saturdays 9 a.m. - 1 p.m.)

PROVINCIAL GOVERNMENT GUARANTEE

Province of Manitoba Savings Office

Donald Street and Ellice Ave.

984 Main St.

WINNIPEG

HAVE YOU TRIED

W-H-I-T-E R-O-C-K

Pale Dry Ginger Ale

DELICIOUS AND REFRESHING

Distributed by

Luigi Calissano & Figli Co., Ltd.

Cor. GRAHAM and VAUGHAN

WINNIPEG, MAN.

PHONE: 27 675

Memorial to C. W. Kennedy

The proposal to erect a cairn of native Victoria Beach stones in Victoria Beach park on the height of land overlooking Patricia Bay and the Cove, to the memory of Charles W. N. Kennedy, is taking hold of quite a number of friends who knew Mr. Kennedy and valued the unselfish services he rendered to Victoria Beach in the days when it was beginning.

Mr. Kennedy died just when the long years of work he had given to the beach was beginning to bear fruit in abundance. He worked for a long time, and that during the war period, to induce the Canadian Northern Railway to build into the beach and that he accomplished the task is a great tribute to his unfaltering energy in the interests of those people whom he had interested in the beach.

PLANES AT THE BEACH

The Royal Air Force is not going to leave Victoria Beach "for keeps" after all the fuss raised about the matter last season. Victoria Beach will still remain a port of call for 'planes. Here they will be re-fueled and at times will remain over night. A small force will be retained, and will occupy the former officers' mess. The applications to the Government for a sale of the property have been turned down, and the Air Board has plans for this beach which may develop rapidly.

Everyone Boosts The Beach


Dr. Angus Allan Murray, the well known surgeon of Norwood, visited the beach with his two sons Saturday, June 4th and was so charmed with the prospect that he leased a cottage on Fifth Avenue for the season, and may later buy a lot and build a summer home.

"Everyone speaks highly of Victoria Beach who have talked about the place," he said to the News. "They all express admiration for the way in which it is managed and the policy of care and thoughtfulness that is given to the welfare of the children."

A Service Appreciated

A good service was rendered cottagers the Saturday before, May 24, when the railway company placed a train at the disposal of those who desired to go down and remain until the evening of the 24th. About 350 persons were on board when the train left the Union Depot, showing that the thoughtfulness of the Company was appreciated. We understand that Mayor Frank Sprague was largely responsible for inducing the company to give the service, and its appreciation by residents in such large numbers is a feather in his cap.

The first through train to Victoria Beach leaves the Union Depot to-day, returning Sunday night on the same schedule.



SUMMER SERVICE

PASSENGER TRAINS

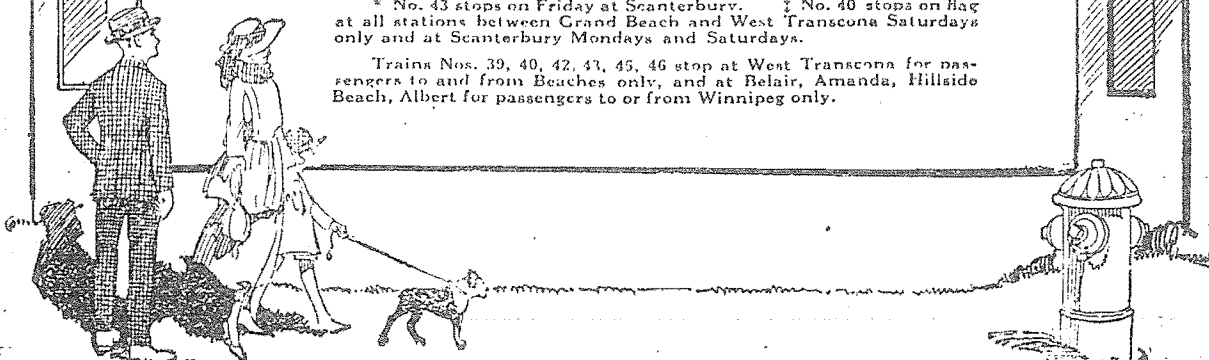
WINNIPEG — GRAND BEACH — VICTORIA BEACH

No. 45 Daily ex Sun	No. 43 Daily	No. 41 Sat. only	Spec'l Sun. only	No. 39 Wed. Sat.	STATIONS	No. 40 Daily ex Sun	No. 42 Su We Sat.	No. 44 Sun. only	No. 46 Daily ex Sun
P.M.	P.M.	P.M.	A.M.	A.M.		A.M.	P.M.	P.M.	P.M.
6 25	1 30	1 10	10 00	9 00	Lv. Winnipeg	8 40	9 55	10 20	11 50
6 38	1 44		10 14	9 11	Ar West Transcona	8 23	9 17		11 32
8 00	3 10		11 40	10 40	Lv. Grand Beach	7 00	8 10		10 05
8 05	3 15		11 43	10 43	Ar Belair	6 55	7 50		9 40
8 29	3 40		12 10	11 10	Ar Amanda	6 34	7 25		9 16
8 33	3 46		12 16	11 16	Ar Hillside Beach	6 29	7 20		9 11
8 36	3 50	3 02	12 20	11 20	Ar Albert Beach	6 26	7 17		9 08
8 39	3 53		12 23	11 23	Ar Victoria Beach	6 21	7 14		9 05
8 45	4 00	3 10	12 30	11 30		6 20	7 10	8 20	9 00
P.M.	P.M.	P.M.	P.M.	A.M.		A.M.	P.M.	P.M.	P.M.

NOTE: Train No. 43 effective June 15 and 18, thence daily
Train No. 40 effective June 20, thence daily except Sunday.

* No. 43 stops on Friday at Scantbury. † No. 40 stops on flag at all stations between Grand Beach and West Transcona Saturdays only and at Scantbury Mondays and Saturdays.

Trains Nos. 39, 40, 42, 43, 45, 46 stop at West Transcona for passengers to and from Beaches only, and at Belair, Amanda, Hillside Beach, Albert for passengers to or from Winnipeg only.



Masquerade in July

The annual masquerade, in aid of the fund to pay the orchestra for their services in the Club-house Saturday night and at the Church Sunday morning, will probably be held July 23 to enable all the July cottagers to participate. It had been suggested the date be set for July 30, but this would mean that many of those who had been spending the month at the Beach would probably be on their way to Winnipeg, Monday being the first day of August when all renters or visitors for July would have to vacate.

This early notice is for the benefit of the girls and boys and "others" who will dress for the event, so that they may have plenty of time to think out a costume and have it in readiness. This masquerade is one of the big nights of the season, and a jolly time is had by all present.

Angus Is Away

Angus More, First Vice-President of the Victoria Beach Club, has left to attend the annual convention of the Sons of Scotland, which is being held this week in Toronto. Mr. More will, before returning home, visit New York, Chicago and St. Paul, and will no doubt have lots to tell his friends of his trip. Mrs. More and daughter are being left behind, in their cottage on Fourth Avenue.

The Orchestra Hard at Work

The members of the orchestra for the week-ends at the Club-house have been practising three nights a week in preparation for the opening night, Saturday, July 2. The boys all have fine new instruments, and have secured some of the latest selections for the season.

The members are Jack Withrow, traps; Stan Wagner, saxophone; Ross Brereton, leader and violin; Keith Meikle, piano and John Hempseed, banjo.

Three of the number were members of last year's orchestra.

Signs Must Come Down

The Municipality is considering the advisability of proceeding against all and sundry who place "TO LET" and "FOR RENT" signs on their cottages. This is strictly against the regulations of the Municipality and come under the building restrictions. The idea is that such signs give a bad impression on visitors. On inquiry many of these cottages are only to rent for two weeks being fully occupied during the season except for a brief period. Rooming-houses are strictly forbidden to operate on the Beach, and signs of this nature are also tabooed.

AFTERNOON BRIDGE IN THE CLUB-HOUSE

A suggestion has been made that the ladies should hold a bridge party in the Club-house some afternoon during the week in the interest of the funds of the Victoria Beach Club. The idea has been received with such a ready response that the affair is a success right from the start. It will not only be beneficial to the Club, but would, no doubt, be one of the most delightful social gatherings that has been held on the Beach. Refreshments may be served, and the idea broadened out to meet the wishes of all the women residing on the Beach. The suggested day would be in the third or fourth week of August. Miss Burnham will be down the week-end of the 12th, when some definite plan will be worked out by all interested. How does the proposal strike the ladies?

WILD FRUITS

Signs increase that this is to be a wonderful season for wild fruit. The weather continues to be ideal for the growth and development. There will be hundreds of well-laden baskets with luscious small fruits brought in this summer from the berry patches which are to be found in every direction from Victoria Beach. Lift up a branch or peer under leaves and the observer will find much evidence of the coming bountiful supply.

How We Celebrated Jubilee Day

The Diamond Jubilee of Canada's confederation of provinces was well taken care of Friday night in the fine club-house of the Victoria Beach Club. The building was filled, and while the piano, which had arrived one week ago, had got "lost" in the yards of the railway company, the audience, promoters and participants made the most of it, and sang heartily, unaccompanied, all the patriotic numbers on the printed programme.

Roy Borrowman, president of the Club, ably filled the position of chairman, and while a native of the United States, Mr. Borrowman shows what this country stands for, the assimilation of all nationals under the one constitution of the British Empire.

Fred O'Brien led the community singing, but unfortunately was unable to take the solo allotted to him. The sketch by "The Dolphins," went over well. It was ridiculously funny and was splendidly received.

Miss Kitty Lavender, winner in Winnipeg of the championship in oratory, was heard in Kipling's "Our Lady of the Snows," and did admirably. An encore was demanded, but the young lady was too retiring to accept the honor.

Frank E. Sprague, Mayor of the Beach, gave the address of honor, representing, as chief magistrate, the head of the Empire. Mr. Sprague laid stress on the vision of two of the men, Hon. George Brown, then editor of the Toronto "Globe," and Hon. D'Arcy Magee, another of Canada's younger statesmen of the period, who pictured in their addresses, delivered in 1867, a vast assemblage of people from all the nations of the earth, living in peace and plenty on the boundless plains of Canada. This, be it remembered, at a time when there were no cities like Vancouver, Calgary, Brandon, or Saskatoon; when Winnipeg was only a trading-post, and the population of Canada was less than 1,000,000 people. They pictured all of Canada united by railway lines and trading with one another in harmony and profitably.

All these and more, have come to pass. What will another 60 years bring forth? he asked, and no one was prepared to answer. It will be so tremendous. Mayor Sprague closed with the suggestion that nothing better could be done by the Federal Government to commemorate the Jubilee than to give to Manitoba her natural resources, which sentiment was received with prolonged applause by the large audience present.

A very dainty and pretty pageant closed the programme. "The Birth of the Dominion." Nine of the daughters of the Beach represented the present provinces of Canada, and they said their lines with spirit. At the right moment a boy scout unveiled a large Union Jack at the back of the platform, and its colorful folds, as it fell gracefully down, sent a thrill of pride through the crowd.

Mrs. M. E. Rooke had charge of the presentation, and she was assisted by the following young ladies: "Canada," Miss Dorothy Simpson; "Quebec," Anne Smith; "Ontario," Jackie Sprague; "Nova Scotia," Mary Henneon; "New Brunswick," Mary Little; "P.E. Island," Constance Campbell; "Manitoba," Margaret MacLean; "Saskatchewan," Mary Jamieson; "Alberta," Phyllis Withrow; "British Columbia," Dorothy Williams.

"O, Canada!" closed the programme and a dance followed. A tidy sum was realized for the Club's treasury.

BLAZERS FOR THE ORCHESTRA

The boys of the Club orchestra did fine work Saturday night and two of their number, Ross Brereton and Keith Meikle, assisted at the musical service at the Church on Sunday morning. The boys put considerable "pep" into their playing. But what they lacked was blazers! Could not the Executive of the Club see its way clear to provide five suitable outfits for the musicians? It would add 100 per cent. to their appearance and would harmonize with the life and gaiety of each Saturday night. Seeing that two of the members are giving their services gratis, and at their own expense remaining over the week-end, there is no reason why the Club should not open their treasury box a little wider and let some of the money the boys are attracting to the Club-house flow their way. Think it over!

SUCCESS IN GARDENS

THE VICTORIA BEACH NEWS is prepared to review the various flower gardens which are adding to the charm of Victoria Beach. Any statements as to what success has been had with various varieties of plants, and how that success has been obtained, will be welcome.

SOMETHING TO THINK OVER



CO-OPERATION is in the air. It's the to be it results in the greatest good to the fashion; the consensus of opinion appears greatest number.

Then why is there not more co-operation at Victoria Beach on the part of cottage-owners, property-holders and tenants?

Why should not the Community Club be overwhelmed with applications for membership? The Executive is devoting its time and its energies to better influences, unselfishly and generously, and why is there not a better response from individual residents?

Co-operation might be well extended to a better understanding of the splendid purposes of the management and the directors of the Victoria Beach Company.

It is freely admitted by the large number who have visited Victoria Beach that excellent judgment has been exercised in carrying out a policy which has built up a summer resort that is "different." The Victoria Beach Company may have sacrificed their financial interests in safe-guarding the commercial features of the Beach, but they have the satisfaction of looking out upon a resort that calls for the commendation of the best authority on places where summer outings are held and where people gather during the heated storm.

Nothing has been done by the Victoria Beach Company to cheapen the place. A general air of refinement and dignity characterizes all undertakings. Freely have they spent of their revenue, and in one instance, at a cost of over \$10,000, they have laid out a golf-course which takes rank with some of the best in the Winnipeg area. They have continued to maintain and improve the greens at a further expenditure of money.

The Company has also seen that the proprietors of the stores and other vendors are men and women of the highest calibre.

Any complaints brought to the management are given earnest consideration, the mistakes rectified and the misunderstandings ironed out. But a tendency to cheapen the general aspect of the Beach is noticed in the habit of some cottage-owners to

hang out "To Let" or "For Sale" signs. Surely there are ways and means for the owners to arrive at the culmination of their desires without adorning house-fronts with these too-obvious decorations? Also the habit of a few people of taking in roomers or boarders under the cloak of "visitors" should be discouraged. The principle of the founder of the Beach should be adhered to, that Victoria Beach is not a place for public picnics, boarding-houses or rooming-places. Rather should it be maintained as a large community enjoying the privileges as cottage-owners or tenants of the finest summer resort in Manitoba or in the western Ontario country, with the family life the dominating influence.

Opportunities for beautifying the home-sites should also not be neglected. Trees and shrubberies which are of no permanent use, should be taken away and replaced by hardy and native trees and shrubs. Preserve the evergreen, particularly the balsam, at all costs. It is the best builder up of health of all the trees that flourish on the island and it should be carefully looked after and guarded. Trees should be "topped;" this brings out the lower branches and guards against falling during the high winds.

As the Victoria Beach Company, the Victoria Beach Club and the Municipality strives to maintain this beach as something outstanding and congenial to the betterment of family life, so should every resident strive to do his or her share, taking hold of whatever is at hand to preserve the traditions and the character of Victoria Beach.

DO NOT FORGET!

The Weekly Saturday Night Reunion of Members and Friends in the Club-house.

The Sunday Morning Church Service at 11 o'clock in the Club-house.

The Masquerade, Saturday, July 23.

Water-Sports Day, Saturday, July 30.

The Golf Course is open DAILY.

Join THE VICTORIA BEACH CLUB

PATHS CUT BESIDE THE ROADS

The Victoria Beach Municipality has cut out a number of four-foot avenues running alongside the main roads to allow pedestrians to get away from the dust created by the horse-vehicle traffic. Many of the residents have not yet discovered them, as they are not in general use. The officers of the Municipality desire them to be patronized.

THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 15 to the end of August.

Devoted to the best interests of the cottagers and the merchants of Victoria Beach.

Initial circulation, 5,000 copies, and distributed free.

All communications to be sent to the EDITOR, 845 Main Street, Winnipeg.

All advertisements to be sent to the BUSINESS MANAGER, Dr. F. SZDZIAK, c/o ALBION PRESS, 845 Main Street, Winnipeg.

GET BEHIND "SPORTS DAY"

RESIDENTS of Victoria Beach must not lose sight of the importance to this resort and to the surrounding district of the Annual Sports Day.

Saturday, July 30, is the annual water sports, and Monday, Civic Holiday, is the annual land sports for the children.

Encouragement of all activities in the waters surrounding this beach should be one of the essentials of life during the summer months. To advance skill and ease in swimming, diving and in handling canoes should be assisted in every possible way, and therefore, it is hoped that when the Committee calls on any resident for needed co-operation in money, prizes, and to take part as officials on the day, that no one will do anything to discourage those who have the welfare of the two days' programme at heart.

There is always a desire to "let George do it," as the expression so tersely puts it when action is desired to promote anything that has for its objective the betterment of the various activities which add so much to the enjoyment of family life at any place where summer visitors gather. It is hard at times to secure the services of the right sort of people to act in a capacity in the promotion of these various functions, owing to the sensitive natures resenting the rebuffs which are sure to be met with when co-operation is proposed to the individual. Therefore, make it as easy as you possibly can for those in charge of these events, for the greater good for the greater number should be considered and assistance given willingly and generously.

The intention is to start the water events Saturday, July 30, as early as possible after the arrival of the 1.10 special from Winnipeg, and to keep the various events moving, so that all will be run off by 6 o'clock in time for dinner, and to present the prizes in the Club-house in the evening. It is desirable to get as many entries as there is material available for the success of the sports. Every family should have at least one entry so as to ensure universal interest in the progress of the programme, and heads of families should in every way encourage their younger members to participate, wholeheartedly and with all their spirit.

The value of being able to take care of oneself in the water, or to assist in difficulties that others may meet with, cannot be over-estimated. Many a valu-

able life has been saved to the community because someone near by has been able to swim, to float, to dive or handle a canoe without becoming "panicky," and the world has been made better by acts of heroism, because swimming and paddling have been encouraged by just such sport days as are held from year to year at summer resorts.

So do your bit, and you will feel better for the encouragement you have given to the committee in charge.

The water sports will be run off beside the pier; the land sports on the ground of the air-station.

If half of the residents had the same interest in the success of Sports Day as have the merchants and their friends there is no question it would be always the feature day of the summer. The merchants of this Beach and the owner of Pinehurst Inn are most generous and willing in their assistance. These gifts for the successful ones are highly appreciated by the promoters of Sports Day, and it shows that the heart of the mercantile community is beating true to form.

BE SURE AND TURN OUT TO-NIGHT

The annual Masquerade, the funds to be devoted to paying the orchestra for their season's services, takes place to-night in the Club-house, and there are indications for a large attendance, making the event an assured success as it should be. There will be six prizes given by the Club—for the prettiest ladies' costume; the most comical one and the one which typifies the Beach idea best. For the gentlemen there will be one for the handsomest costume, the most comical, and for the best character.

There will also be special prizes donated by members of the Club.

The members of the orchestra are: Ross Brereton, Stan Wagner, Jack Withrow, Keith Meikle, and John Hempseed.

Send In The News!

THE VICTORIA BEACH NEWS is desirous of publishing all the events of the Beach of interest to the community—movements of residents, visitors to the Beach, receptions and teas. Any record of such, if handed in to the store-keepers or sent to "The Albion Press," 848 Main Street, Winnipeg, will be given space in the next issue.

The steamer "Kenora" came in Saturday afternoon and spent several hours here, leaving for Winnipeg Beach late in the day.

Thanks to Merchants

The committee in charge of the Sports Day met with a most generous response from the merchants of the Beach when prizes were being solicited and these will be on view in G. B. Barager's window, where they have been screened off from harm. Messrs. Falls, Barager, Thomas, Kilpatrick, and Mrs. McLeod were donors, as well as the T. Eaton Company through Mr. Daly, manager of the sporting goods department, who has been a cottage resident for a number of years with his family.

Out at the Links

The golf course is in fine shape for playing, and over 800 participated last week-end. This week there will undoubtedly be even a larger attendance, and as the nine holes are well distributed there will be room for all. Early in the morning men and women with the club-bags start trooping out, and when darkness falls there is still a large number playing. The refreshment booth, the registry and the rest-rooms are much appreciated this summer.

Can Fish Hear?

This question is disputed. Popularly it is supposed that fish can hear, and fisherman usually insist that it is necessary to keep quiet while fishing. Scientists, however, are inclined to believe that fish have very little, if any, sense of hearing. They are equipped with no outer ear whatever. It is supposed that the inner ear is merely an organ of equilibrium. Investigations have given conflicting results, some indicating that fish are wholly deaf. One thing is certain, if fish can hear at all it amounts to little more than detecting disturbances in the water. They certainly could not hear a human voice. Fish do, however, have a keen sense of sight.

You are cordially invited to
attend a series of

Free Demonstrations of Baking

conducted by practical and
experienced Domestic Science
experts, and members of the
Educational Department of
E. W. Gillett Company Limited,
manufacturers of

Magic Baking Powder,

under whose auspices these
demonstrations are held.

At the following store, August 1 to August 6

J. H. FALLS
VICTORIA BEACH, MAN.

The Masquerade

The annual Masquerade, held in the Club-house Saturday night, July 23, was the most successful in the history of the Club in point of attendance and in the standard of those in costume on the floor. The children turned out in large numbers and were most interesting to inspect, all varieties of people being well represented, with a fair sprinkling of fairies and goblins. The youths and the maidens were also beautifully or grotesquely garbed, as the fancy held them, and when the orchestra was favoring the gathering with dance selections the sight was a very spectacular one and praised by the large audience of unmasked spectators. The prize winners were: Best of the boys in costume, Bruce MacLean; best of the girls, Frances Morrison; best boy in character, Fraser Henderson; best girl character, Dorothy McGillivray.

The prettiest lady's costume was worn by Rena Freeman; best gentleman's costume, Jack Conklin; best gentleman's character, Arthur Rice-Jones; best lady in character, Miss Grace Allan; best gentleman's comic, John S. Henderson; best lady's comic, Miss Margaret MacLean. The judges were Mrs. (Dr.) Musgrove, Mrs. C. S. Stewart, Mrs. George A. Elliott, Mr. and Mrs. W. T. Low, and Mr. Angus More.

The prizes were distributed during the intermission by Mr. Leroy Borrowman, President of the Club, who thanked

the judges for carrying out such a difficult task. The receipts were \$152.

Towards the end of August another masquerade may be held for those who are down only for the month of August.

There is plenty of accommodation at Pinehurst Inn at present, and it is good, and the meals excellent, according to guests spoken to the past week-end. The service is also excellent, and no one can make a mistake by stopping over the long week-end with Mrs. McLeod.

SUNDAY'S SERVICE

Rev. R. I. Crisp, Church of England minister for many years in Kingston, Ont., who recently resigned and is taking a long rest, was Sunday morning's preacher at the Club-house service, and delivered a very interesting address on "Memorials" and their meaning, superficial and hidden. Mrs. W. E. Matthews sang with feeling and religious expression the hymn, "God Holds the Key of All Unknown." The attendance was 356, the largest this summer, and the collection taken amounted to \$30.70.

FISHING CONTEST FOR THE CHILDREN

The annual fishing contest for the children is on Friday of this week. There are two prizes for the boys and two for the girls. Two for the biggest catches and two for the boy or girl who lands the two smallest fish. Gather at the pier Friday morning for the big day.

Mrs. Birdsall, who has been in charge of Pinehurst Inn for the past 15 years, last winter decided to retire and after disposing of her effects at the Inn, has gone to Vancouver, B.C. to go into business. Mrs. Birdsall spent the winter in southern California.

A BETTER TRAIN SERVICE



WHAT Victoria Beach needs is an improved train service, a gradual betterment from season to season, until this resort of 450 cottagers is on an equality with the other beaches on each side of Lake Winnipeg.

The through train from the City Saturday afternoon, and the through train back to the City Sunday night are excellent. Everyone has a good word for the Canadian National Railways when one mentions these services, except that stop at Hillside Beach on the way down to let off three or four passengers who might just as well leave the City twenty minutes later.

The Canadian National Railways has two beaches on this line. One does not interfere with the other. Each has its hosts of friends and both beaches work in harmony when any joint action is necessary.

But the Canadian National Railways must recognize that there are two beaches on this line. Every one connected with the railway must admit that the waits at Grand Beach, going and coming, are aggravating to residents of Victoria Beach.

But railways are slow to move. Granted that the revenue from Victoria Beach goes up each year, the company will say that it does not go up large enough to warrant a greater expenditure. These matters are capable of being worked out at a conference with the officials of the railway, and the Executive of the Victoria Beach Club is the body which should start

DISTINGUISHED VISITORS

The Lieutenant-Governor of Manitoba, Hon. T. A. Burrows, with Mrs. Burrows, Miss Buchan and Mr. A. S. Binns, were members of the Government House party who attended the sports on the water held at this beach last Saturday, and enjoyed a walk along Sunset Boulevard as far as the top of the hill under the guidance of Mrs. Frank E. Sprague. They also saw the latter part of the sports programme, and at the close enjoyed some light refreshments at Pinehurst Inn before leaving for dinner on the private car of Mr. Albert Wilcox, general superintendent of transportation on the Canadian National Railways, whose guests they were on the way down and on the return journey from the Beach.

Escorted by Mayor Sprague, they also enjoyed a half-hour's run on the Lake in the "Kathleen" previous to the opening of the regatta. Captain Frank Noles was in charge of the cruiser.

At the special request of the Governor, Mayor Sprague refrained from having any public reception after the close of the sports, but the Governor has promised to come down to the Beach some time and meet the officers of the Club and the members at a public function.

FISHING PLEASURES

Fishing off the pier is one of the sports in which all indulge, both young and old, at Victoria Beach. There are jackfish, pickerel, and now and again bass and a "muskie." No fancy equipment is needed, and all who love the sport will find the bay and the lake filled with fine sporty fish, ready for a fight. There were many remarkable catches last year, and many visitors are coming back again to try their luck.

Victoria Beach has some splendid sympathetic and influential friends in the Winnipeg offices of the company, but the Executive must work to secure Sir Henry Thornton's presence at Victoria Beach as soon as that busy and worthy head of the system can spare the time. All the heads of the various departments in Winnipeg, including Mr. W. S. Kingsland, the manager, have been down to this beach, and have gone away wonderfully impressed with its future.

The time is ripe to once more get busy, and "The Victoria Beach News" will receive any suggestions from residents of the Beach along this line when they are given in the right spirit. Co-operation between the Victoria Beach Club and the Canadian National Railways will bring about the desired improvement. "The News" feels confident on this point. Let us all get busy and working harmoniously with the company, the railway and the Club to secure a better service for 1928.

The extension of the service in September over the schedule announced in the early summer by the railway, can be secured if residents express a desire for it. That much the company has stated.

Next season there should be a through train on Friday evening, leaving the City between 5 o'clock and 6 o'clock, and the stops of the through train Saturday should be eliminated.

PROPOSAL TO BUILD A BOAT-HOUSE

There are indications that Victoria Beach will soon have a canoe and boat club, and that there will be erected for next season a boat-house of considerable dimensions and of modern construction to take care of canoes, launches and row-boats owned by residents of the Beach.

A meeting held during last week-end in the Club-house was largely attended, and the discussion of the proposition was animated and lasted a considerable time. Mayor Frank E. Sprague was present, and was a sympathetic listener. The discussion brought out the fact that there are a sufficient number of boat-owners willing to get behind the enterprise to warrant the construction of a building costing \$1,500, and probably more than that sum. The site proposed was on the old dock, where the foundations can be used in part; or it may be down by the Club-house, facing the Bay, making it closer in for those who live up King Edward way. A good boat-house would be a big inducement for many to buy boats or canoes, and would also tend to attract other city folks to this beach.

This week Mayor Sprague is looking into the boat-houses in Winnipeg, studying construction and other details, and he will report back this week-end. The bay is a safe and enjoyable part of the beach for canoeing and sailing; and it is also suitable for motor-launches. There may next year be canoes and boats for hire, if the proposition goes through.

MOTOR TRAILS SUBMERGED

Motorists who have travelled on rare occasions the long, winding trail which leads from Winnipeg to Bousejour, to Scanterbury, Beacons, Grand Beach and over the heights to Victoria Beach, state there will be no motor travel this summer owing to the country being inundated from the backwater of the lakes, which has wiped out all the trails that lead across the swamps and marshes to the north. It has been the worst visitation known by the oldest settlers, and effectually stops all motor traffic, except on the well-graded roads.

Open For Suggestions



THE splendid co-operation which exists between the Canadian National Railways and residents of Victoria Beach, the results being largely visible through the efforts of the Victoria Beach Club and the Victoria Beach Company, is one of the most gratifying features of the past two seasons.

Some residents do not realize the value of this sympathetic expression. The railway sees in the Victoria Beach Club the voice of the 450 cottagers and campers, added to which are the many week-end visitors, who also have something to do with the conduct of this beach.

On the side of the railways, there is visualized one of the greatest corporations in America, the Government-owned system of Canada, with a greater mileage than the Canadian Pacific Railway, the pioneer in the West, and this Government undertaking is headed by one of the most noted figures in railway work, not only on this continent, but in Great Britain and Europe, Sir Henry Thornton, whose name is a household word to every resident of Victoria Beach.

Sir Henry, while he has never been able to visit Victoria Beach, and having only visited Grand Beach once, has many times shown his greatness by writing and speaking of this resort to members of his western staff, and stating a number of times that he will be pleased, while in Winnipeg, to arrange a

conference with any representative body from the cottagers to talk over what may be considered advantageous matters for the mutual benefit of residents and of the company.

There is no busier man in Canada than Sir Henry Thornton. Watching over a system which extends from Halifax to two Pacific coast ports, with lines running in every direction in the many provinces of Canada, with momentous decisions to make every day concerning the welfare of the road, and its employees and patrons, it is gratifying to know that this railway knight has time to give to consideration of this beach.

How can Victoria Beach residents more greatly interest the president of the railway and his staff in the future greatness of this resort?

What big thing can be brought more closely to their attention?

Not small details, such as stoppage of trains, delays, better train service, for such matters can be settled by the western manager and his officers; but what big thing should the railway do?

This is something to be thought over in the intervening months before the opening of next season, and the "News" feels confident that if anyone brings their deductions to any member of the Victoria Beach Club Executive, it will receive the careful consideration of the entire Executive.

Extended Train Service in September

The Canadian National Railways will give an extended train service after Labor Day for the residents of Victoria Beach. The last trains in the season's schedule are to run September 5, which is the annual holiday in honor of Labor.

The Canadian National Railways at the solicitation of the Victoria Beach Club will run two extra trains, one Saturday afternoon, September 10 and the second Saturday afternoon, September 17, returning to Winnipeg the following Sunday evening.

NEW PRICES AT GOLF COURSE

The following are the new prices for playing on the golf course this season, the new scale going into effect to-day:

Children: Book of 20 tickets, \$2.50; not good on Saturdays, Sundays and holidays.

Children's season ticket, \$10.00; not good Saturday, Sundays and holidays.

Adults: Book of 20 tickets, \$4.50; season ticket, \$20.00.

Saturdays, Sundays and holidays, \$1.50 for the day. Nine holes play, 50 cents.

Children, per game, 15 cents; adults, per game, 25 cents Monday to Friday nights, except one of the days is a holiday.

WANTED—Matron for the Victoria Beach Club-House. Apply to Dr. R. K. McClung, Woodcrest Cottage, corner of Fifth and King Edward Avenues.

The railway company, when the suggestion was placed before them, said that they would take a chance on the service this year. They cannot get much patronage out of Grand Beach after the close of the regular season, and rely on the people of Victoria Beach to make the service pay.

September is one of the most delightful months at Victoria Beach, and the outings arranged will be most beneficial to all who patronize them. So it is now up to the people to lend a helping hand and to show the company that the expenses they have undertaken are appreciated.

VICTORIA BEACH, MAN., AUGUST 10th, 1929

BIGGEST BUSINESS IN BEACH HISTORY

Last Saturday, August 3rd, saw the biggest day's business in the history of the Beach as experienced at the stores, at Moonlight Inn, Pinehurst Inn and the golf course.

Pinehurst Inn had to turn away many patrons, and additional accommodation will have to be erected this coming year to cope with the growing popularity of Victoria Beach.

OSCAR PAULSON

GENERAL CONTRACTOR AND BUILDER

VICTORIA BEACH

MANITOBA

Motor Road Resolution

Members will be interested in the Motor Road Resolution, which was prepared by a committee of the Executive of the Victoria Beach Club, and presented to Hon. W. R. Clubb, Minister of Highways, and Hon. R. A. Hoey, Minister of Education, who represent Victoria Beach district in the legislature. The delegation called on Mr. Clubb in his office this week, and were received with courtesy and consideration by the ministers. The resolution reads as follows:

"WHEREAS, Victoria Beach was intended by the owners, and has ever since been developed as a purely residential summer resort where families may enjoy a quiet and restful holiday, free from the noise of public amusements, motor cars, etc., and all those who have purchased property there and have developed it have done so on this distinct understanding; and

"WHEREAS, the building of a motor road to Victoria Beach and the consequent introduction of motor cars and large numbers of tourists, who would have no interest in maintaining these quiet conditions, would not only destroy these conditions which all residents at the Beach desire, but would also prove a very serious menace to the safety of children as well as adults on the roads throughout the Beach; and

"WHEREAS, no such road is required to pass through Victoria Beach in order to reach any other point beyond;

"THEREFORE, BE IT RESOLVED, by this meeting of Victoria Beach Club, which consists of property-owners of the Beach, that we enter a very decided and emphatic protest against any proposal to build a motor road to Victoria Beach or to any point sufficiently near to Victoria Beach to enable motor cars reaching the vicinity of the municipality of Victoria Beach."

Dr. F. SEDZIAK, Physician and Surgeon, and Dr. A. W. MYLES, Dental Surgeon, have opened new offices at 222 Somerset Building, Winnipeg.

* * *

Frank E. Sprague, Mayor of the municipality, arrived Wednesday of this week at the Beach, to spend a week or 10 days.

* * *

The annual Water Sports will be held Saturday, August 4th; the children's Land Sports will be held the Monday following, Civic Holiday.

* * *

The annual Masquerade will be held in the Club-house, Saturday, July 28th, the funds to go to the orchestra.

* * *

The "Keenora" was at the dock from Saturday afternoon until 3 o'clock Sunday morning. Victoria Beach is to be a regular port of call for the steamer this season.

CHURCH SERVICE SUNDAY

Although last Sunday morning was wet, rain falling while residents of the Beach were on their way to church at the Club-house, there was a good congregation at the service, 145 being present. The collection amounted to \$14.55. Rev. Canon Gill, of St. John's Cathedral, had charge of the devotions, and gave a very inspiring address.

Mr. Victor Scott sang as a solo, "There Were Ninety and Nine," with fine effect and expressive feeling. Miss E. Walker was the accompanist, and will preside at the piano throughout the summer.

This coming Sunday, July 15th, Rev. Samuel Wilkinson, of the United Church, Treherne, Man., will conduct the service, and Mrs. Musgrove, wife of one of the City physicians, and well known as a church soloist in Winnipeg, will sing following the offertory.

The Annual Meeting

It was one of the largest and most interested gatherings of the Victoria Beach Club in the history of the organization which assembled in the Marlborough Hotel, the night of May 21st at the annual meeting. Owing to the absence of the President, Leroy Borrowman, the chair was taken by Angus More, Vice-President.

Resolutions were passed, emphatically protesting against the Government assisting a motor-highway having its termination at Victoria Beach; against the establishment of a beer-parlor at any point on the Beach; and to having any part of the Beach developed as a public picnic-ground. The mosquito campaign inaugurated by the municipality was heartily approved; the cost will be \$400. Frank E. Sprague, Mayor, explained the financial position of the municipality, which is excellent, and answered all questions in regard to the position of the municipality on various problems and issues. The election of officers resulted as follows:

President, Dr. Ross Mitchell; first vice-president, Prof. R. W. McClung; second vice-president, John J. Conklin; secretary, Miss Muriel Pratt (re-elected) treasurer, to be named by the executive; auditors, Messrs. Archer and Dan. Sprague; executive committee, Angus More, F. W. J. Wilson, Robert Crawford, Aidan Conklin, Mrs. J. W. Rooke, Harvey Kavaner, C. Rice-Jones, Shirley Brooks, Jack Withrow, Dr. Frank Sedziak, Miss Burnham, Miss McWhirter; Honorary Presidents: W. E. Macara K.C., and Dr. Neil John MacLean.

Leroy Borrowman, retiring president, and Frank E. Sprague are ex-officio members of the Executive.

The following reports were presented:

* * *

The golf course is being well patronized, and there is every indication that it will be the favorite spot of the Beach outside of the bathing-beaches. Last season 2,000 persons went over the greens; the number will probably be double that number this season judging by the many who arrived the past week with clubs and sticks.

* * *

Anyone having a cottage for rent or for sale should patronize the Victoria Beach News. It circulates among a very wide community in the city and province, over 5,000 copies of the first two issues having been well distributed by agents. Rates are reasonable and the returns sure. Orders left at the stores or the Victoria Beach office will be attended to promptly.

ODDITIES

Among many odd inscriptions that we are reading, inscribed above the gates to various cottages, one notices on Sixth Avenue, "M.Y.O.B." One of the owners, asked for the meaning of this hieroglyph, replied: "Mind Your Own Business." On hearing this we stood aghast. So much more so, because the owners of the cottage in question are two handsome ladies.

WEDDING CEREMONY IN CLUB-HOUSE 1926

The Club-house, one evening last week, was the scene of a quiet wedding, which was attended by 150 members of the community who happened to be at the Beach. The bride was Miss Pearl Rupert, daughter of John Rupert, and the groom was Donald McLennan, employed at the Beach. Rev. Mr. Steenson tied the knot; Mildred Rupert was bridesmaid, and Dan Orvie was groomsman. At the close of the ceremony, the guests adjourned to the house of Alex. Henderson, on Eighth Avenue, where supper was served in honor of the bridal couple, and later a dance was held at which many of the young residents of the Beach were present. All reported having had a good time.

THE VICTORIA BEACH NEWS

Published at Victoria Beach every Thursday throughout the summer season, June 15 to the end of August.

Devoted to the best interests of the cottagers and the merchants at Victoria Beach.

Initial circulation 5,000 copies, and distributed free.

Communications and items of news to be sent to THE EDITOR; all business matters to be addressed to THE BUSINESS MANAGER, Victoria Beach.

:: Health Regulations ::

For the better preservation of health in Manitoba, the Provincial Board of Health provides, orders and regulates with reference to summer resorts and camps as follows:—

Outside Closets.

Where outside closets are used they shall be constructed in a workmanlike and substantial manner, and kept in good repair.

Every such closet shall be fly-proof with screened ventilators on opposite sides near the roof. The seats shall be provided with self-closing covers.

All doors shall be provided with fastenings and shall be self-closing. Closets shall be placed at the rear end of lots, and not nearer than twenty feet from any dwelling or other occupied building. They shall not be placed within fifty feet of any dug well, nor within twenty feet of any bored well. All such closets shall be kept in a thoroughly clean condition. The use of earth pit closets shall be only permissible in suitable soil and by permission of the health officer.

Chemical Closets.

Chemical closets of a type approved by the Provincial Board of Health may be installed, provided suitable chemicals are used and that such closets shall at all times be kept in a clean and sanitary condition, and shall be emptied of their contents as often as may be necessary or ordered by the Health Officer.

The cottagers and campers are requested to strictly adhere to the above regulations.

MOSQUITOES

Last year Victoria Beach was practically immune from mosquitoes. This was largely due to the fact that there are no pools of stagnant water, which are recognised as breeding places for mosquitoes. It was found that soft-water tanks are also mosquito breeding places. As many as thirty thousand larvae were found in one tank at a time. Just think of it! It is imperative that the cottage owners cover their soft-water tanks early in the season with a dense sack-cloth applied tightly. Before doing so however the top layer of the water, if there is any in the tank, should be skimmed and thrown away or a dry sandy soil. Mosquitoes last year were more annoying in the city, particularly in the suburbs, than they were at Victoria Beach.

Union Abattoir Co.
ST. BONIFACE - MAN.

We Supply Meats to JAMES KILPATRICK

BATHING

There seems to be a great variety of opinion among the lay public as to the proper time for bathing in the Lake water. Bathing in cool water is stimulating and should be avoided before bed-time. The proper time for a plunge is in the morning, before breakfast. A plunge should not be prolonged, and should be brisk and vigorous. If it is followed by a brisk and strong rubbing of the skin at home before donning of dry underwear it will give one a comfortable sensation of well-being.

One should not remain in the water longer than 5 to 10 minutes. In the afternoon bathing in the Lake water should not be indulged in earlier than three to four hours after a meal. A warm or gently warm bath at home is the best for evening. One should remain in the water 15 to 30 minutes. Avoid draughts and rapid cooling after the bath.

POISON IVY

Only a few cases of Ivy poisoning came to the attention of the Medical Officer last year. Though a rather disagreeable affliction it is not dangerous at all, and if properly looked after the worst case can be cured in three or four days. The important thing is not to scratch the itchy spot. There is always a thin film of fat on the skin in which toxicodendrol (the poisonous substance) readily dissolves. By scratching the itchy spot one takes toxicodendrol to the tips of his fingers and thus transports same to other regions of the skin. Toxicodendrol is so active that one thousandth part of one cubic millimeter is sufficient to produce generalised dermatitis with vesication. Small amounts of toxicodendrol can be conveyed by dust and dew. It is not necessary to touch the plant to get infected. Only those who are susceptible become infected. A person may be susceptible one year and not susceptible the other, other plants such as Poison Sumach, Poison Oak, Primula, Chrysanthemum and others produce skin poisoning similar to Poison Ivy. Important thing to remember about toxicodendrol poisoning—do not use ointments and do not scratch.

Prevention of Ivy Poisoning.

Destroy the plants wherever you can. Strong solution of sodium hydroxide was used experimentally on the streets of Victoria Beach by Mr. Sprague with good results. Solution is poured over the stem of the plant. Same penetrates into the roots and kills the plant. Treatment of Ivy Poisoning consists in either dissolving the toxicodendrol in ether by topical application, or by oxidizing the same by means of hot saturated solution of Potassium Permanganate. Both these substances dry the skin. Ointments can be used in final stages of treatment, when the toxicodendrol is destroyed. Poison Ivy dermatitis can be contracted in the city just as well as at the beach.

NATURAL HISTORY—THE SOCIETY'S EXHIBIT

The Natural History Society is arranging with the Community Club of Victoria Beach for an Exhibition week in the Club House. One week will be selected during which all of the specimens of Flora and Fauna will be placed in the Club House, properly labelled and accompanied by explanatory notes. Undoubtedly this innovation will prove of great interest to our younger as well as older students of nature. This Exhibition will probably take place during our annual ~~Exhibition~~ week.

JAMES KILPATRICK
BUTCHER

VICTORIA BEACH - MANITOBA

QUALITY MEATS

UNRIVALLED SERVICE

::: Personal News :::

Miss Muriel Pratt, the hard-working Secretary of the Victoria Beach Club, has been a frequent visitor to the Beach during the week-end. Her father, Mr. W. H. Pratt, who was seriously ill for a few weeks this spring, has now fully recovered and has managed to make the golf course on a recent visit.

Mr. and Mrs. J. H. Falls, pioneer grocers of the Beach, spent the winter at the Beach, and report quite a bright and busy season throughout the cold months. It was one of the finest winters they had ever experienced.

Mr. and Mrs. Thom and family opened the bake-shop on May 22, and have been quite busy ever since, particularly during the week-ends, when several hundreds visitors spent two days at their cottages. Their cakes, pies, buns and bread have made a very appetising sight during the week-ends.

C. B. Barager, who holds the dual position of merchant and postmaster, has had added to his duties that of "Free Press" agent. Mr. Barager made the journey to the Beach one week-end by motor-car and reports the scenery en route as "Grand". He had no difficulty in jumping the fallen trees and boulders, Mr. Barager stating that these obstacles were trifles as to what he had been up against in his lifetime.

Miss Burnham and Miss McWhirter have been frequent visitors since the week-end trains have been running, making up for their absence last season. These ladies are valuable members of the Club Executive.

Dr. and Mrs. W. G. Campbell and their family will not be at the Beach this summer for a long period, as Mrs. Campbell will spend the summer in Montreal attending the Golden Wedding of her father and mother.

FREE LECTURES IN THE CLUB-HOUSE

It has been reported that the House Committee of the Victoria Beach Club is endeavouring to arrange a series of free lectures on a variety of topics—health and hygiene, animal life, plant life, and mineralogy. These lectures will be delivered by the best authorities on various subjects. Victoria Beach is fortunate enough to have among its residents a large number of University professors, doctors, high-school principals, and teachers; yes, it is believed that there even are one or two lawyers. With such an array of scientists and professionals the House Committee should have no difficulty in making up a fine programme.

Two evenings each week are going to be absorbed by socials and dancing. On Sundays as is the tradition of Victoria Beach, the Community Church will hold its sway. The Sunday services have a most elevating influence. There is only one church at Victoria Beach. All gather there for worship—Catholics and Anglicans, Presbyterians and United Church, Baptists and non-Conformists.... Could there be anything more elevating and more democratic? This spirit of union in prayer is undoubtedly responsible for such a huge success, which the Victoria Beach Community church enjoys. The beauty of natural surroundings of the Club House in which our Sunday services are held contribute a great deal to that spirit of union.

Berry-Picking

Victoria Beach has one more distinction among all the other summer resorts surrounding Winnipeg—berry fields. First come raspberries. You don't even have to get out of your cottage or hammock. Just stretch your hand and they will fall in. Beautiful and delicious. Both red and white. Raspberries here raspberries there, on C. N. R. road allowances, on proposed playgrounds, along the road to campsite, on Arthur Road, on Eighth Ave., raspberries everywhere..... Then come blue berries. Residents of Fourth Ave., near King Edward Boulevard, have only one regret, and that is, they cannot have their own cows at Victoria Beach. Fish, raspberries, blue berries, plenty of fragrant air saturated with the sweet scent of balsam trees, jack pine, tamarac, and a lot of birch, but, alas, no cow! Crescent Creamery monopolized this article of human needs, I don't mean cows, I mean milk, and we can have all we want at fourteen cents a quart at any time of day or night. It is not so with blue berries. These we can pick sitting on our door steps on Fourth Ave.

We don't even have to pay any taxes for them... What, no taxes for something in Manitoba? Can this be true? Almost unbelievable.... That's what you get at Victoria Beach, and if you wish more, go beyond the Golf Grounds. There you can just lay down in the shade of a pine tree and snap them to satiety.

Elk Island

Adjoining Victoria Beach peninsula on its north side there is Elk Island. I should have said Victoria Beaches. There is not one of them. There are twenty four. But we should not divert our attention from Elk Island. A strip of land about six miles long from south-west to north-east and two and a half miles wide. We are not going to tell you much about Elk Island. If you want to learn anything, come and learn it yourself, or ask Rev. Harry Atkinson, who with "his" boys takes exclusive possession of it and beckons an inspiration. Then he comes to our church and delivers a splendid sermon taking for his text:—"There is a lad here". I see tears trickling on some cheeks, many of them... Those are noble emotions evoked by that sermon. And a fine sermon it was, just as good as we hear them from Mr. Peacock, or Rev. Dr. Doyle or others, but different.

::: PINEHURST INN :::

Mrs. E. Birdsall, lessee of Pine Hurst Inn, spent a longer period in California this year than usual, and only returned this week to Winnipeg but is again in charge of the affairs at the Inn. This spring many improvements were made to the dining room and it will be found more attractive than at any season in the past. A new cottage has been erected, and other improvements made, so that the Inn will again take its place as one of the Beach's best attractions. Mrs. Birdsall has been much benefitted in health by her lengthy stay in the south.

Already numerous inquiries for accommodations are being attended to.

The golf course promises to be heavily patronaged this season. It is now in excellent condition and the greens are almost as good as any on the city courses. The bunkers are formidable and the \$10,000 to \$12,000 which the Victoria Beach company has spent on the greens nine holes is beginning to show results.

Preparing a Roster of The Pioneers

We are going to round up the pioneers. Some cottagers think they are "old-timers" just because they have been coming down regularly for the past five years. But there are a number who have not missed a summer for the past eight and ten years. The families of C. W. N. Kennedy, F. C. N. Kennedy, Charles Vokes, Dr. Webster and George Elliott seldom come down now. They were visitors at Victoria Beach years before there was a train service, when they came out by boat from Selkirk and encountered many a storm and ran into many dangers before they reached the shore of the Beach. At times they had to run into a harbor and spend the night on a strange spot. They brought all their provisions for the boat only ran once a week and there were no stores in the district. Over 25 young Winnipeg men and women who were the boys and girls of 15 years ago, spent the summers of those days roaming through the wilds of this island.

Many of these children of that time have scattered far and wide. Charles Kennedy, Fred Kennedy, George Elliott and Charles Vokes, the pioneers of the Beach, have died, but others remain, and hundreds are now enjoying the policy laid down by the original discoverers of this island resort, and of the restrictions they placed on it after they had acquired a sufficient area making interference from outside buyers impossible. Next issue the "NEWS" will publish some of the names and the dates of residence of the later "pioneers."

Roving Dogs a Danger

Something has to be done and that quickly in regard to the dogs which roam the Beach, unleashed.

A son of a prominent medical man was knocked down on the station platform recently by a large dog which was fooling around with other dogs. The youngster rolled over almost in front of an incoming train. Dog-fights on the station platform are quite common. What is the use of waiting until some one gets seriously injured before putting into force the regulations that no dogs are allowed to roam the Beach unless held in check by the owner? There is a by-law of the municipality to be observed and it is better for the constable to enforce it now and not wait until it is too late.

Around a Merry Bonfire

With a clear sky hanging overhead and the rays of a bright moon reflected in a calm lake, a cheery crowd attended a bonfire and toasted marshmallows on the beach near the Club-House last Thursday night. Mrs. Rolfe supplied the music by a grip-gramophone, and dancing to the gleam of the fire and the music was indulged in by a number. There was also an old-time war-dance staged. A float was despatched out in the lake and the musicians got on it and provided music for cottagers farther down the lake. Mrs. Miller, Mrs. Rolfe and Jack Gibb gave assistance in making the affair interesting and enjoyable. At the close all joined hands and sang "Auld Lang Syne." The Victoria Beach Company provided the firewood. Miss McPherson favored with vocal numbers. It was the end of a perfect day.

A. LARSON

CONTRACTOR AND BUILDER

ESTIMATES CHEERFULLY SUPPLIED

LOT 11, 7th AVENUE

VICTORIA BEACH

Preserve The Wild Flowers

One of the greatest charms of Victoria Beach is profusion of wild flowers which greets one on every h. from the opening of the season, May 24th, until its c at the beginning of September.

It is on behalf of these flowers that this appeal is n to all who visit the Beach, cottage-owners and visi alike.

One of the most beautiful of the flowers is the ore commonly known as the Moccasin Flower, or Pink J Slipper. This, although it is plentiful on the peninsul not a common flower in Manitoba, and even at Vict Beach is seriously threatened with extinction.

Passers-by, perhaps, naturally like to gather some, through want of knowledge, or thought, destroy every j from which they gather the blossom. If some blossoms desired, the stalk should be pinched, not pulled up. If will notice, when a blossom has been pulled, two leaves a considerable piece of stalk below them come away. might be called the heart of the plant, and its rem causes the plant's death; whereas, if the stalk is cut thro above the leaves, no harm is done, and the shoot can bl again another year.

Also, moderation might be used. Often on the t one may see arms full of flowers and shrubs, which usu are dead before home is reached, and these flowers, w a few hours before were things of beauty in the woods, thrown into the garbage can.

Our trees, shrubs and flowers are a precious heri from past ages, and when once destroyed can never replaced. Whilst enjoying them, think also of the con generations, and leave some for them to enjoy.

Hundreds of instances could be given showing thoughtlessness and wanton destruction have robbed u many interesting and beautiful things. G. S

**"The Finest Ice Cream
I Have Ever Eaten!"**

and with this pronounced enthusiasm is

CRESCENT
OLD-FASHIONED
ICE CREAM

praised wherever served. Made by the same organization that supplies your home with

"Crescent" Milk and "Crescent" Butter

TRY THIS WEEK'S SPECIAL BRICK

Crescent Creamery Company Limited

Guests at "Pinehurst Inn"

Miss C. MacLennan, Miss J. M. Campbell, Miss Ruth Rusenel, Miss Marjorie Norris, Mr. and Mrs. J. Norris, Mrs. Bastedo, Mrs. A. E. Campbell, Miss Betty Ferguson, Miss Marjorie Sproule, Mrs. George Teeter, Mr. and Mrs. R. R. Collard and Patricia Collard, Mrs. W. W. Kennedy and daughter, Mrs. Victor Scott, Mrs. Harrington and daughters, Mrs. C. M. Ross, R. D. Sherwood, John Ferguson, Mrs. Schultz and son, H. O. Schultz (spent the week-end here), Mrs. C. P. Brown, Mrs. R. R. Sara, Miss D. Thomson and Miss Betty Inglis, all of Winnipeg; Miss Jessie Grant, Saskatoon.

Rev. E. J. Springett, Rector of St. Martin's-in-The Field, Winnipeg, will deliver an address in the Victoria Beach Club-House, Wednesday evening, July 28, at 7.45 o'clock. Mr. Springett is one of the ablest speakers in Winnipeg, and his addresses are always awaited with interest. His subject will be "The True League of Nations", which he treats in an able and unusual way.

Club-House, and large parties disturb the service, which is conducted at the desire of the cottagers. Bands playing and the excitement of preparing the tables create annoyance to the worshippers.

BONFIRE AND MARSHMALLOW ROAST

At the close of the dance, Saturday evening, the "Victoria Beach Dolphins" held a bonfire and marshmallow toast on the shore. Many of the young people of the Beach were present and took part in a lively sing-song.

Among those noticed were: Misses Ethel Roberts, Mildred Matley, Mollie Thompson, Helen McGregor, Marguerite Syme, Isobel Bryant, Louise Coombes, Ruth Hodges, Muriel Pratt, Kitty Lavender, Verona Conklin, Audrey MacIntyre, Mary Sprague and Jean Stuart. Messrs. Terry Rooke, Dan Sprague, Jack Withrow, Don Maclean, John Spencer, Ross Brereton, Cecil Pratt, George Starr, Bill Coombes, Don Stuart, Stan Wagner, Jack Conklin, Frank Simpson, Theo Stuart, Keith Meikle and Aidan Conklin.

EXCURSIONS

TICKETS ON SALE DAILY TO SEPTEMBER 30th

FINAL RETURN LIMIT, OCTOBER 31st, 1926

PACIFIC COAST

\$75.60

RETURN
FROM
WINNIPEG

To VANCOUVER, VICTORIA

Small additional charge via Prince Rupert, to cover meals and berth on steamship.

Proportionately Low Fares to Points in Washington, Oregon, and California.

CHOICE OF ROUTES

STOP-OVERS

EXTEND YOUR TRIP TO

ALASKA

\$90

For a 10-day trip—Vancouver to Skagway and Return. Meals and Berth included.

JASPER NATIONAL PARK

BEFORE RETURNING

GOLF CLIMB HIKE SWIM
RIDE MOTOR

Jasper Park Lodge

Open to September 30th, 1926

RATES : \$6.50 per day and up. Meals included.

EAST

\$71.65

TORONTO
HAMILTON
LONDON
SARNIA
WINDSOR

Return All-Rail

Low Fares to Other Points

CANADIAN NATIONAL RAILWAYS

Use CANADIAN NATIONAL Express Money Orders, Foreign Cheques, etc.

Also for Your Next Shipment

THE UNSURPASSED QUALITY OF

HOLLAND ICE CREAM

always makes your holiday more delightful and enjoyable.

Be convinced. Try some to-day.

THE TASTE TELLS THE TALE

Visitors should register at the Company's office, so that if any urgent message is received or any inquiring friend arrives, the officers of the Company know where to locate the cottager or tenant.

Pelissiers Ltd.

"Golden Glow" Ale and "Capitol" Beer
Can be obtained from Frères Pelissier;
Drink a few bottles or drink a whole tier,
You will be as healthy as Frères Pelissier.

OSBORNE AND MULVEY

WINNIPEG

PHONE: F-1111

Mr. Champion, superintendent of the Winnipeg Parks Board, with Mrs. Champion and family, are guests at the Beach for a short time.

Mr. and Mrs. Terence Burt and Miss Teresa Burt are occupying their new summer home "Teresa Cottage" and had as their week-end guest Miss Mary Jean Coulter, of Russell, Manitoba.

Miss Kathleen Burt and Miss Margot De Decker are enjoying an indefinite sojourn at Teresa Cottage.

Miss Miriam Weekes is the guest of Miss Winnifred Turnbull.

Mr. and Mrs. Thomas Turnbull and daughter Winnifred have taken a cottage on Sixth Avenue for the month of August.

Miss Henrietta Black, who has been the guest of Mr. and Mrs. Frank Sprague, returned to the city Saturday.

Mrs. Woodman spent the week-end with Mr. and Mrs. Frank Sprague.

Mr. and Mrs. George Payne and children have been guests of Mr. and Mrs. Percy Kellett, Fifth Avenue, the past week.

Fred Gee and family are down for the remainder of the season. Mrs. Gee and one of the boys, who has been in the hospital for an operation, are forced to remain in Winnipeg. Mr. Gee says that the old straw hat is an intimation for one and all that he is down for a rest, and that accompaniments on the piano are tabooed. The drop of the luscious berries into tin cans is the finest music he is hearing these days.

Miss Mae Ferguson, Mayfair Avenue, was the guest of Miss Verona Conklin over the week-end. Miss Ferguson and her mother, Mrs. R. T. Ferguson, will spend two weeks at Pinehurst Inn towards the end of the month.

Mr. W. H. Pratt has presented the Church with a fine table for use of the clergyman each Sunday, and some one suggests that a more comfortable chair be added to the platform requirements.

Miss Kathleen Sprague spent the past week at the home of her parents, Mayor and Mrs. Sprague, Second Avenue, returning Sunday night to duties in the city.

Edward N. Dack has been a regular week-end visitor with his family, and is a loyal supporter of all the Club and the Church's activities.

Mr. and Mrs. Leroy Borrowman and family have returned to their cottage on Sunset Boulevard, to remain until the close of the season.

Judge Stacpoole, Mrs. Stacpoole and family are guests at the Beach for the remainder of the season.

Miss Letchford and Mr. Frank Wray spent the week-end at "San Fairy Inn" with Mrs. W. H. Pratt and family.

The attendance at the Sunday morning service, August 8, in the Club-House, was 264, four short of the largest number present this season, 268, when Rev. Harry Atkinson conducted the service. The collection was over \$30.

Mr. and Mrs. Terence Burt and Miss Teresa Burt are occupying their new summer home, "Teresa Cottage," and had as their week-end guest Miss Mary Jean Coulter, of Russell, Man.

Dr. and Mrs. Neil John MacLean and family have returned to the Beach from a ten-days' auto tour through North-Western Manitoba, as far as the Riding Mountain country, during which they slept out every night in their tent. The scenery called forth admiration from all.

Mrs. Lorne Campbell, who left the Beach a short time ago, found the city weather at such a disadvantage as compared with that of our resort that she and her family returned for the season.

Master Collin Cownie, Trickey Cottage, is recovering rapidly from an attack of tonsillitis.

Mr. and Mrs. Hiam with their family are occupying the "Tall Timbers" cottage for the end of the season.

Mr. Maluish, Traffic Manager of the J. H. Ashdown Hardware Company, with Mrs. Maluish and family have returned to the City after spending a most enjoyable holiday at "Bratton Lodge."

Mr. and Mrs. Thomas Turnbull and daughter Winnifred have taken a cottage on Sixth Avenue for the month of

Miss Miriam Weekes is the guest of Miss Winnifred Turnbull.

—Thom's Bakery—

VICTORIA BEACH

MANITOBA

CHARLES THOM, a Scotchman's son,
Opened a bakeshop and makes it run.

The people are squealing

But they are willing

To pay nine cents a loaf

Hoot Mon!

'Cause its so tasty,

And so is his pastry,

Hoot, Mon!

BREAD CAKES PASTRY

EAT MORE OF THEM AND BE STRONG

"OGILVIE'S ROYAL HOUSEHOLD and GLENORA
FLOURS USED EXCLUSIVELY."

WRITE PHONE or WIRE DIRECT

To PINEHURST INN

VICTORIA BEACH, MAN.

Spend your vacation at Pinehurst. A home from home. Prices low — Meals served to visitors. Picnic parties catered for.

Mrs. E. BIRDSALL, Prop.

J. H. FALLS

GROCERIES, CONFECTIONERY
AND GENERAL MERCHANDISE

VICTORIA BEACH

MANITOBA

J. J. H. McLEAN & CO.

THE HOME OF THE

HEINTZMAN & CO. PIANO

AND

VICTOR ORTHOPHONIC

Mrs. Henrietta Black, who has been the guest of Mr. and Mrs. Frank Sprague, returned to the city on Saturday.

Mrs. Woodman spent the week-end with Mr. and Mrs. Frank Sprague.

Rev. W. A. MacLean, D.D., Pastor of St. Giles' Church, Winnipeg, has been a guest at the "Inn" for the past ten days.

Mrs. and Captain C. S. Tyrrell spent a week-end as guests of Dr. and Mrs. F. Sedziak. Mrs. Tyrrell is so fascinated with the scenery of Victoria Beach that she decided to become a cottage-owner next year.

The Misses Hicks of Winnipeg, occupying Mrs. Langmire's Cottage, "Tarry-a-While," have as their guests Miss Rita McBratney, of Minnedosa, Miss Enid Bentley and Miss Vera Walsh, of Winnipeg.

Mr. and Mrs. C. Rice-Jones and family, of 106 Ethelbert Street, Winnipeg, are occupying the J. Wood cottage at the corner of Sixth Avenue and Patricia, until the end of the month.

Miss Kay Press was the guest of Miss Bessie Gee for the past week.

Mr. Sydney Press was the guest of Miss Mary Hemmion last week-end.

Master George Smith spent a very enjoyable week as the guest of Arthur Gee.

GUESTS AT "PINEHURST INN"

Mrs. Wm. C. Mortimer, Mrs. James Halley and two daughters, Mrs. D. A. B. Murray and daughter, Miss Eva Clare, Miss Scott, Mr. and Mrs. J. R. Brotheridge, Mrs. A. P. Jones, Mrs. D. A. Clement, Miss Armstrong, Mr. and Mrs. A. F. Williams, and Mrs. Hollis and daughter, all of Winnipeg; Miss J. Grant, Mr. and Mrs. Harvey, Saskatoon; Mr. J. A. Clare, Mrs. and Miss Louise Marshall, Neepawa.

Mrs. Ross Mitchell entertained Thursday evening at a Bridge in honor of her daughter's guest, Miss Lorna Wickson. The guests were: Misses Lorna Wickson, Mollie Thompson, Jean Stuart, Ruth Hodges, Verona Conklin, Alfreda Lehmann, Peggy Sprague, Ethel Roberts, Bessie Gee, and Edith Mitchell. Miss Lorna Wickson received first prize and Miss Stuart the booby.

"Steve is to be congratulated on the excellent greens he has secured at the golf course," writes a correspondent. It is equal, he says, to many of the city links.

To enjoy Best Special Dishes, cooked by
Experienced Chefs,

PATRONISE

FRANK'S CAFE

DONALD STREET Opp. CAPITOL THEATRE
Open All Night

Your stay at the Lake is made more
fascinating by a liberal use of the products
of the

Canada Bread Company

Phones: B 2017-8

Among other unusual attractions at the Beach is a "Barn Dance," given by Messrs. Ateahs at their premises on Saturday, Aug. 14, beginning at 9 p.m. The cottagers will refresh their memories on the good time they had at the last event of this sort, and, we have no doubt, they will flock in here in hundreds.

The station agent claims the scales of the Canadian National Railway are correct in every detail, and that those who think there are overcharges on the packages do not look at the right side of the weight to see the figures.

Canon Stevenson, of St. John's Cathedral, will conduct the service Sunday morning, August 15, and there will be a vocal solo during the offertory. Holy Communion will be dispensed in the Club-House at 10 o'clock in the morning.

A party, returning from a cruise of Elk Island, report seeing a tamed sturgeon. She was young, too—only twenty-five pounds. But what was most remarkable about him or her—let it rather be her—she was far advanced in fashions. Her hairs were not only "bobbed," they were clipped and shaved also—not a single scale. That beats all our local sirenes. They neither shave their hair—nor are they tame yet! It takes an Englishman to get results like these. Hampton was the custodian of the sturgeon in question.

"Pinehurst Inn" For Sale

Mrs. Birdsall is open to consider any
offer for sale of the "Pinehurst Inn"
business, furnishings and equipment.
Offers to be made by letter.

Mrs. E. BIRDSALL

VICTORIA BEACH

Not For Large Public Picnics

Victoria Beach is not a large public picnic-ground. This is stated owing to the large number of organizations who have asked for permission to spend the day at this resort, and who, in one or two instances, have felt hurt at the refusal. One was the 90th Battalion, a regiment whose history and gallant record everyone at Victoria Beach is proud to honor. But there are no facilities for a large picnic. There are no large picnic-grounds or sanitary conveniences. The beach is ample, to be sure, but the bath-house is small and can only accommodate a score at one time.

But Victoria Beach welcomes small parties of picnickers and family gatherings. For such there is ample accommodation and the Company will see that there is hot water, tables and benches provided.

The bath-house is also available for this number. The Victoria Beach Company could make more profit out of a large picnic party, but their purpose is to develop the Beach as a residential resort.

Success of the Mosquito Campaign



ET us review the success of the anti-mosquito campaign at Victoria Beach!

While Winnipeg has had the worst visitation of mosquitoes in the memory of the elders of the City; when it has been impossible to work in vegetable gardens; to even pick flowers or do a little weeding owing to the attacks of mosquitoes right in the best residence districts; when parks and golf-courses have been almost deserted, a comparison with conditions at Victoria Beach this summer is all in favor of this beach.

We are not saying that there were no mosquitoes at Victoria Beach; but the attacks have not been so terrible nor did the visitation increase in violence as the summer extended, as has been the case in Winnipeg.

In the beginning there were few mosquitoes to be seen at Victoria Beach. Gardeners were able to plant their plots of vegetables or flowers without the

drawbacks of past seasons in having to fight off the pests every few seconds. As the rains came in June, according to Prof. Jackson, of the Manitoba Agricultural College, and Norman Criddle, of the Dominion service, two of the most eminent authorities in Canada on the mosquito, old eggs were hatched out. The new eggs were destroyed at Victoria Beach, states Prof. Jackson, who took a keen interest in the methods used to exterminate the mosquitoes in these parts, and heartily approved of the method.

Starting early in April, Frank E. Sprague, Mayor of the Beach, with three experienced men trained in anti-mosquito work, visited the Beach, coming over the ice by auto from across the lake to make certain an early start was made in the war. Plans were mapped out and the Canadian National Railways were also interested in exterminating all the mosquito eggs found on their right of way. From time to time thereafter Mayor Sprague was on the spot.

PICKING A NEW MAYOR

The time is approaching when it will be necessary for the community to take action towards the election of a Mayor to succeed Mr. Frank E. Sprague, who will finish out his eighth term at the end of the year.

The Community Club should call a meeting to discuss the subject of a successor.

Mr. Sprague has done a great deal of the "spade-and-shovel work" in this community, and we imagine that no one will be able to spare the time or be in a position to take hold of the practical work of this municipality as has Mr. Sprague.

Therefore, in discussing the matter with the councillors, the opinion prevailed that it will be necessary to hire a foreman to look after the many matters which affect the welfare of every cottage-owner.

This year, Mr. Sprague has given considerable attention to the extension and enlargement of the water system, to insure a plentiful supply of water to every part of the residential area of the beach. This has kept him up late and brought him out early many days this summer. No one else holding the position of Mayor of this beach will have the heart to tackle the job as he has done it.

Therefore, his successor will be largely a man with administrative ability, who will know what work has to be done to meet the needs of this municipality, and who will exercise the power to put into effect what is required.

The salary of the Mayor of this beach was \$100 a year. The municipal Act of Manitoba states that the Council has the power to vote any amount up to \$300. Mr. Sprague was content with the \$100. Will his successor accept \$100, or will the Council not see fit to increase it?

So that the tax-payers are facing higher taxation, due to having to hire a foreman or supervisor and an increase in the Mayor's salary. The Community Club should take action without delay, or at least, the executive of the club should act, and give a lead to the people.

To avoid an election and a heavy expense to the tax-payers, some candidate, favored by the majority, should be selected. The Mayor's resignation will be in the hands of the Council by Saturday, August 11.

NEW FOUNDATION TO CLUB-HOUSE

The high water of last year did considerable damage to the Club-house, and it will be necessary to place a new support under the west front. A competent engineer will go over the structure this week, but the estimate of Oscar Paulson is that \$110 will be required to place the building in first class condition. Six concrete piers will have to be built on a clay foundation. The Club-house needs jacking up, as it has sunk badly in some places, Mr. Paulson states.

CHURCH ANNUAL

The Community Church of Victoria Beach, at its annual meeting, August 19, reported a successful year. The attendance has been large and the collections liberal. There will be about \$100 to hand over to the Club treasurer. Fifty new chairs were bought at a cost of \$93. Mr. Charles Ball was again elected Chairman and Mr. Pratt Secretary-Treasurer, with the following committee: Messrs. Potter, Dack, Angus More, Mrs. J. S. Watson, J. J. Conklin, Dr. Sedziak, Mayor Fred O'Brien, J. S. Little, Mrs. Harris, Dr. Hurst, Messrs. Pascoe and McAllister, and Mrs. Neil John MacLean. Pulpit supply committee, Messrs. Ball, Conklin, Pratt and Barager.

DISAPPOINTING LIGHTHOUSE

The lighthouse, almost demolished, has been repaired and placed on the mainland to the west of the dock approach. It is totally inadequate in regard to its purpose. Mariners claim they cannot see the light. It is too dim, and in consideration of the numerous cruisers coming to Victoria Beach, is a big disappointment. The attention of Dr. Bissett, M.P., will be brought to the ridiculousness of the light and its too limited height.

BIG DREDGE ARRIVES

The big dredge, from the mouth of the Red River, was moved over to Victoria Beach Bay side, and started to deposit sand and mud on the road leading to the dock, which suffered so much by the storm of last fall. The Government Engineer claims that this time the road will be raised to such a height, and be so firm in its foundation, that storms of the future will not affect it.

"We intend to do a great deal to advance the interests of the Victoria Beach community this year," stated Mr. Albert Wilcox, general superintendent of transportation of the Canadian National Railways, to the "News" this week.

"The people will like the new Friday through train, as it cuts down the running time of the 1.10 Saturday special through train," said Mr. Wilcox. "Our road-bed has been raised and strengthened, and there is now more comfort in riding to your Beach. You can depend on the Canadian National considering any suggestion of your Club's transportation committee at any time, and we prefer to co-operate through such a committee," he concluded.

New Cottages

This year's early list of permits for new cottages is as follows:

F. H. Wingate, 331 Eighth Avenue.
Mrs. D. B. Tomlinson, 310 Fifth Avenue.
Rev. W. Steenson, 305 Fifth Avenue.
James Kilpatrick, 122 Birch Avenue.
Harry Little, 129 Sunset Boulevard.
Mrs. Kenneth A. Powell, 217 Sunset Boulevard.
Rev. J. S. Watson, 133 Birch Avenue.
W. King, 321 Fifth Avenue.
Mrs. E. S. Chandler, 316 Second Avenue.
S. C. Hall, 321 Sunset Boulevard.
Rod McLeod, 325 Second Avenue.

Two of the largest and finest cottages at Victoria Beach, both on Sunset Boulevard, facing the west, were built this early season by Oscar Paulson, who has also to his credit many other fine cottages which add greatly to the substantial and attractive character of the Beach.

MRS. ROOKE AGAIN IS TREASURER

Those who have the financial interest of the Victoria Beach Club near their hearts—and who has not, especially those who had the financing of the Club-house and the tennis courts to take care of—will be pleased to learn that Mrs. E. T. Rooke will again be the Treasurer for the coming year.

Mrs. Rooke requires assistance at the door, and it is hoped that when any member of the Club is asked to take her place Saturday nights, that the service will be willingly given.

THE COMPANY'S GARDEN

The Company's garden, beyond the bake-shop, is in such an advanced condition that it has the best appearance since the nursery and garden was started.

Perennials, shrubs and trees may be secured by applying at the Company's offices. These perennials and shrubs can be easily transplanted to cottage grounds, and when attended to, add greatly to the appearance of the Beach avenues.

June 9 FIRE ENGINE PURCHASED 1928

A unique fire-engine has been purchased, and several hundred feet of hose have been secured, so that in case of an outbreak of fire there will be a good stream of water available. This fire apparatus is attached to a Ford car, and can be quickly taken from its headquarters to any part of the Beach. Supplies of water will be available away from the lake, and if an outbreak of fire should occur the damage will be greatly lessened and the flames confined to a small area.

Motor Road Resolution

Members will be interested in the Motor Road Resolution, which was prepared by a committee of the Executive of the Victoria Beach Club, and presented to Hon. W. R. Clubb, Minister of Highways, and Hon. R. A. Hoey, Minister of Education, who represent Victoria Beach district in the legislature. The delegation called on Mr. Clubb in his office this week, and were received with courtesy and consideration by the ministers. The resolution reads as follows:

"WHEREAS, Victoria Beach was intended by the owners, and has ever since been developed as a purely residential summer resort where families may enjoy a quiet and restful holiday, free from the noise of public amusements, motor cars, etc., and all those who have purchased property there and have developed it have done so on this distinct understanding; and

"WHEREAS, the building of a motor road to Victoria Beach and the consequent introduction of motor cars and large numbers of tourists, who would have no interest in maintaining these quiet conditions, would not only destroy these conditions which all residents at the Beach desire, but would also prove a very serious menace to the safety of children as well as adults on the roads throughout the Beach; and

"WHEREAS, no such road is required to pass through Victoria Beach in order to reach any other point beyond;

"THEREFORE, BE IT RESOLVED, by this meeting of Victoria Beach Club, which consists of property-owners of the Beach, that we enter a very decided and emphatic protest against any proposal to build a motor road to Victoria Beach or to any point sufficiently near to Victoria Beach to enable motor cars reaching the vicinity of the municipality of Victoria Beach."

FIRST FRIDAY THROUGH TRAIN

The first Friday evening through train starts June 22nd, 5.50 o'clock, at the Union Depot, and there is every indication that a large crowd will go down to inaugurate the new service. The Canadian National Railways is looking for generous support for this innovation. There will be no "Moonlight" that night.

NEW CHURCH CHAIR FUND

In aid of the new chair funds there was a liberal response in two collections taken up in the Church, and a few good subscriptions, including Dr. Neil John MacLean, \$10.00; Mr. W. J. T. Kerr, \$10.00; Sheriff Inkster, \$5.00; Robert Crawford, \$5.00; Dr. Ross Mitchell, \$5.00; Mr. Harvey Kavaner, \$10.00; "Victoria Beach News," \$5.00; a total of \$50.00. There are surely others who appreciate the efforts of the Church executive to add to the comfort of those who attend the Church, and who can find their way to donate like sums. Mr. Charley Ball and Mr. Pratt will receive any sums at the Church door, and Mayor Sprague at the Beach.

GOVERNMENT WORK AT THE BEACH

The Dominion Government has decided not to go ahead with the repairs to the dock until after the summer season has ended, and this also means the landing stage, which has been temporarily repaired, as had the approach to the dock. The work entailed would mean the closing of the pier to all residents this month, and this, it was thought, is not desirable.

The question of a new lighthouse will be brought to the attention of the Minister of Marine by Dr. Bissett, M.P., this winter, and it is hoped that a more pretentious structure, and one that will give better service will be built in place of the ridiculous affair now resting on the bank.

A PROGRESSIVE SEASON



HERE has been progress in the right direction this summer at Victoria Beach. Steadying, restrictive influences have continued to mould the governing policy. It has all added to the enjoyment of every individual resident.

Victoria Beach has been host to the greatest number of families in its history. Children have been present in large numbers, and youth and beauty, in young and old, have enhanced the bright, attractive appearance of the bathing beaches.

It has been an ideal season in the matter of weather, and 1928 can be placed in the annals as the most enjoyable of all the seasons spent at Victoria Beach. The government of the Beach has been excellent. The restrictions, which have done so much to place this resort in a class by itself, high in the estimation of its residents and of the public generally in the city and town, have been preserved, and have added to the restful and contented character of its environment. In fact, nothing has happened to mar the enjoyment of the thousands who have spent the past few weeks at this beach.

Everyone has been a contributing factor, unconsciously perhaps, but nevertheless real. A great many have been more active in assisting various organizations in making this place a very desirable spot in which to spend the long summer days and the cooling nights.

This summer, especially at the Church service, has one heard many fine tributes paid this community for the effective work done in guarding this great heritage left by its founder, whose wide-visioned policy has been closely followed by those in whose care has been left its responsibility.

Each year much serious consideration is given to the welfare of this beach. Co-operation between the Victoria Beach Company and the various organizations actively at work, has done much to bring about highly prized results.

It has not been done without work and constant vigilance on the part of executives having charge, whose only reward has been the manifestation that happiness has been extended and summer pleasures given an added zest.

There is much to be done in the coming year. Certain interests are casting envious eyes this way.

They think the people living here do not appreciate benefits in a larger way. They think opportunities are being lost. They feel they could do better.

Victoria Beach can be destroyed; its high purpose negated; and all in one season, if commercial suggestions are accepted.

Many appear to have lost sight of the fact that the Victoria Beach Company is largely responsible for the happy conditions existing here. To the manager and directors of the company much credit is due for their good influences.

A change in the company's policy, in the ownership of the company's holdings, and the present owners of land and cottages would find their value much reduced. The company is in receipt weekly of tempting offers. A free and open policy would help the treasure-chest of the company, and at times it is said it is hard to resist tempting offers. Up to the present the interests of the present cottage-owners and land-holders have been respected, although there are a number who do not appreciate what they owe to the company's adherence to the old policy.

Let us all hope that there will be no change, and that Victoria Beach will long continue to exist as it is to-day, working for the highest good and for the greater number, and that commercial temptations will not have any effect on the company's policy.

TWO EXTRA TRAINS

Two extra trains will be operated to Victoria Beach after the close of the regular season, which is Labor Day, September 3. The extra trains will leave Winnipeg at 1.30 o'clock Saturday afternoon, September 8 and September 15, leaving Victoria Beach on the return to the City Sunday evening at 7 o'clock, September 9 and September 16, respectively. There is every indication that these trains will be well patronized, so there is no necessity of cottage-owners closing their premises for the year until after September 15.

Fred O'Brien was elected Mayor of Victoria Beach unanimously at the annual nominations called by the Council for Tuesday, August 21, following the resignation of Mayor Sprague. Mr. J. S. Little proposed the name of Mr. O'Brien and Mr. Young seconded. Mayor O'Brien will take his seat after January 1, 1929.

GOOD LUCK! Best Wishes Until Next Season!

THOM'S BAKERY

VICTORIA BEACH - - - MANITOBA

BREAD - CAKES - PASTRY

EAT MORE OF THEM AND BE STRONG

JAMES KILPATRICK BUTCHER

VICTORIA BEACH - - - MANITOBA

QUALITY MEATS UNRIVALLED SERVICE

The Victoria Beach News

VOL. IV

VICTORIA BEACH, MAN., JULY 6th, 1929

No. 3

Value of the Community Club



THE COMMUNITY CLUB of Victoria Beach is a worthy and worth-while institution.

As this Beach has grown, has expanded, has taken in and settled more territory, and in the course of years has added to its people, this club has just kept one step ahead, leading the way, giving the time, the experience, the vision and the judgment of its members to the gravest consideration of the many problems that come with a larger growth and which have been brought to its attention through a remarkable and vigorous expansion.

This club built a community clubhouse which has been the admiration and, one might add, the envy of the residents of other beaches. In it the people of this beach have found entertainment and instruction; at the same time, it is a meeting-place where an open and free discussion on any matters pertaining to the welfare of this beach has been carried on calmly and intelligently, with malice to none.

This club has built and paid for its club-house building. Visitors from other resorts may well wonder how it was so well planned and successfully financed. It set such a high standard that the Lieutenant-Governor of the province, at the time it was completed, felt it was his duty to journey to Victoria Beach to officiate at its opening and to be the Club's guest for two days.

This club-house has offered musical entertainments of the highest class. It serves as the community church's meeting place, and from week to week provides relaxation for the young and the "grown-ups" second to none around Lake Winnipeg.

But the Victoria Beach Club performs many other duties. The members are thoroughly impressed with their responsibility. It has taken up with the railway company from year to year the matter of improved transportation and, using tact and patience, has secured a service which is not surpassed by that given to any of the beaches on the lake.

Matters pertaining to the health of the community, the question of taxation, and safety from fire and from water accidents have steadily been a matter of conference with the municipal authorities.

and co-operation has been freely given in carrying out the desires of the Club.

The Victoria Beach Company has shown its willingness many times to work in harmony with the Club's programme, to continue to make this beach unequalled as a family cottage resort in this western country. Help has been freely given through the esteemed manager of the Company, Mr. Frank E. Sprague, and his chief desire is to approve of the well-considered decisions of the Club's executive.

Mr. Fred C. O'Brien, our new Mayor, is proving to be the right man for the high position he now occupies, and, with Dr. R. K. McClung, the President of the Club for this year, there is the closest co-operation in all that may lead to a better or more wholesome beach. The saving of this beach from the touring motor traffic has been successfully accomplished to the present time, but this has not been secured without much sustained work.

The athletic sports days, which have been so successful in years past, have been directed by the committee of the Club.

The supervision of this beach and the best interests of its people are in the care of the Victoria Beach Club. Do you not think, as cottage-owner, tenant or visitor, it makes a strong appeal for your generous support?

In this issue, you will find how to become a member. Give this club your hearty co-operation, and in doing so you are acting in not only your best interests, but also in that of your family, your visitors and your friends who may from time to time make Victoria Beach their calling-point.

PREPARE FOR THE MASQUERADE

The annual Masquerade is on Saturday evening, July 27th. Young people should begin to get their costumes ready, as it is the desire of the Executive of the Club to make this the biggest of all the past costume dances and costume parades.

Mrs. Harvey Kavaner, Sunset Boulevard, has again kindly consented to look after the sale of tickets through the children, and she will be assisted by a strong committee on prizes and other details. Any resident of the Beach desirous of giving prizes should communicate without delay with Mrs. Kavaner or any member of the Club's Executive.

RECOMMENDING A BETTER LIGHTHOUSE

The location of the lighthouse on the Point, near Pinehurst Inn, has been a source of dissatisfaction to all interested in the navigable waters around this beach. It will be more so when electric lights are placed in Pinehurst Inn.

A meeting of the Winnipeg Yacht Club, the municipality officers, the company's officials and members of the Executive of the Beach was held in the office of the company this month with Captain Skaptason, Selkirk, Man., who is in charge of the marine work on Lake Winnipeg for the Dominion Government, and the problem was thoroughly discussed and suggestions made. The result was the drafting of a resolution which was sent to the Minister of Marine and to Dr. Bissett of Beausejour, Man., the member of the House of Commons for this district.

As a result, the engineer of the department came down, and his report was not acceptable. He recommended that the light be changed to red, that the lighthouse be raised 20 feet, and it remain where it is. The Yacht Club and others again entered a protest, and there the matter stands at this writing. The resolution sent to the minister is as follows:—

3rd June, 1929.

The Honorable, the Minister of Marines and Fisheries,
Ottawa, Ont.

Dear Sir:—

We, the undersigned, being representatives of the Municipality of Victoria Beach, the Winnipeg Yacht Club, and others greatly concerned with proper safeguards for navigation on Lake Winnipeg, respectfully call your attention to the very unsatisfactory location, construction and condition of the lighthouse at Victoria Beach, and most earnestly petition an early improvement.

The light, as at present situated, is much too low, and, because of the contour of the land and the trees, is invisible from the north-west, and it has not sufficient strength to be seen for more than half a mile or a mile away at night coming into the harbor from either the west or south-west. As a matter of fact, in order to see it at this distance, conditions as to visibility would have to be favorable.

Even in favorable weather and when close into the shore, it is almost impossible to distinguish the lighthouse from that of the ordinary camper's cottage. This phase of the situation will be still further accentuated by reason of the fact that this summer a two-storey building has been constructed, immediately in the rear of the light, to serve as a summer hotel, which will be lighted by electricity, so that the lighthouse will be still further lost and dwarfed.

We feel that in view of the general excellence of the harbor at Victoria Beach, and in view of the fact that it is the only harbor of refuge at this south-eastern end of the lake, and in view of the fact that this harbor is becoming increasingly popular with local yachtsmen, whose number is yearly increasing, that it should be put in condition to answer the purpose for which it was designed—namely, a harbor of refuge.

A light such as they have at Gull Harbor, we think, would adequately meet the needs of Victoria Beach, providing that the location was changed from the present site to the bend in the pier. We suggest the bend of the pier instead of the outer end by reason of the fact that at the outer end, during high water and high winds, the seas sometime break over the pier, and would make it difficult, or perhaps impossible, for a man to get out and light the

light. If erected at the bend, however, which is about half-way out, the seas rarely break over at this point because of the rocky point running to the north of it and breaking the force of the waves.

As a secondary precaution, however, and so as to insure the light being lit every night and under all weather conditions, we would further recommend that a good substantial ladder of proper design be built to the water line on the east or harbor side of the pier; and if by any chance, during high water and high winds, the waves should be washing over the shore half of the pier, the lighthouse could be easily reached by rowboat in the lee of the pier.

We cannot, however, too forcibly urge that the present light is not only practically useless, but is rather a source of danger, and that immediate steps should be taken so that boats, both pleasure and commercial, using this harbor during the summer and fall, may be provided with reasonable safe-guard.

1929

THIS YEAR'S CLUB EXECUTIVE

The officers and members of the committee of the Victoria Beach Club, elected at the last annual meeting, are the following:

Honorary President, Dr. Ross Mitchell.

Patron, Dr. Neil John MacLean.

President, Dr. R. K. McClung.

First Vice-President, Mr. John J. Conklin.

Second Vice-President, Mr. G. Shirley Brooks.

Secretary, Miss Muriel Pratt.

Treasurer, Mr. E. P. Withrow.

Auditor, Mr. Dan Sprague.

Executive Committee: Messrs. Robert Crawford, Angus More, Harvey Kavaner, Dr. Sedziak, John A. Walker, Harry E. Little, C. Rice-Jones, J. Withrow, Aidan H. Conklin, Charles Ball, J. W. Rooke, Mrs. Ross Mitchell, Mrs. Will Lowe, and Thomas Blirt.

This year the Club lost its Honorary President, Mr. W. E. Macara, K.C., who had occupied the position for the past six years, his death occurring in March. A resolution of sympathy was sent to Mrs. Macara by the Executive, as Mr. Macara has always been a warm supporter of the Club, and had shown his interest in many co-operative and practical ways.

SUMMER MAIL TO VICTORIA BEACH

The summer mail service to Victoria Beach, by which intermediate points will also benefit, is announced by the district superintendent of the postal service, H. H. Phinney. The service starts July 1st, the increase being eight trips per week. The 1.30 o'clock afternoon trains leaving Winnipeg will carry mail daily except Sundays, and the 10.25 o'clock morning mixed train will carry mail Mondays, Wednesdays and Fridays each week. Returning, the mail is brought in every morning from the Lake resorts, starting at 6.20 and 7 o'clock from Victoria Beach, and arriving at 8.40 o'clock in the morning and 12.45 o'clock noon each day scheduled. The mail is facilitated in its despatch by travelling letter boxes and lock sacks. Mr. G. B. Barager is the postmaster.

GOLF COMPETITION THIS WEEK-END

There is to be a golf competition this week-end.

There will be prizes for the best scores made by both men and women.

There will also be prizes for the best scores made at hidden holes by both men and women old and young.

The prizes consist of half a dozen Spalding golf balls for each event, and there will also be a consolation prize for the one getting the largest score at any one of the hidden holes.

Competition is open to anyone from 6 o'clock in the morning until 8 o'clock at night, and the day is Sunday, August 11th.

The card must be turned in for a continuous game of 18 holes. Competitors may play as many games as they choose but cannot play nine holes in the morning and nine in the afternoon, and call it one score.

The Hidden Hole

One hole will be selected from each round of nine holes. The winner will be the one getting the lowest score on the two hidden holes. In case of a tie, the one getting the lowest aggregate in 18 holes will be the winner.

The probability is two separate holes will be selected. That is not known yet, but the judges will keep the numbers of the holes a profound secret.

Score cards must be witnessed by opponents, one or more. Sometimes only one opponent is in a game, and then again three and, sometimes, four play together. All playing as opponents or partners must witness each other's score.

A game consists of 18 holes of continuous play. The selection of the best of the nine holes played during the day is not allowed. Cards must be turned in at the end of each 18 holes played, although two 18-holes games of each may be played during the day, and the best will be selected.

Score cards are to be turned in to Steve Bouthillier at the Club-house.

The judges are Mr. Frank E. Sprague and Mr. John J. Conklin.

MEET ME AT THE MOONLIGHT INN

Close to station, Victoria Beach

Newly built; two storeys. Centre for
Refreshments, Light Lunches, Ice Cream
and all

Soft Drinks, Fruit and Candies

Courteous staff in attendance.

Beautifully furnished for convenience of patrons,
with mezzanine floor looking over Lake.

R. A. ROBINSON, Proprietor

LAKE WINNIPEG

Oh, mighty Lake! that stretcheth far,
To utmost bound of utmost star,
Or lieth clam as anything
Beneath the beat of sea-gull's wing;
Oh, mighty Lake! what tongue can tell
The Mystery of thine ancient spell?

I've seen thee lie as calm as glass
While boats across thy bosom pass;
I've seen thee rage, no longer kind,
Swirled onward by the furious wind,
Oh, mighty Lake! what mystery
Is thine of ancient history?

When summer blooms, come myriad feet,
Retiring from the city's heat,
Some solace from they shores to gain,
And each and all come not in vain;
Yet scarce one heart gives passing thought
To all the changes Time hath wrought.

They laugh, they jest, that happy crowd,
They sport with thee, Thou Lone and Proud!
Thou Gaint Force! beholds them play,
The little creatures of a day.
And God above doth all control —
While climates change and ages roll.

AUGUST 3, 1929

PINEHURST INN VICTORIA BEACH

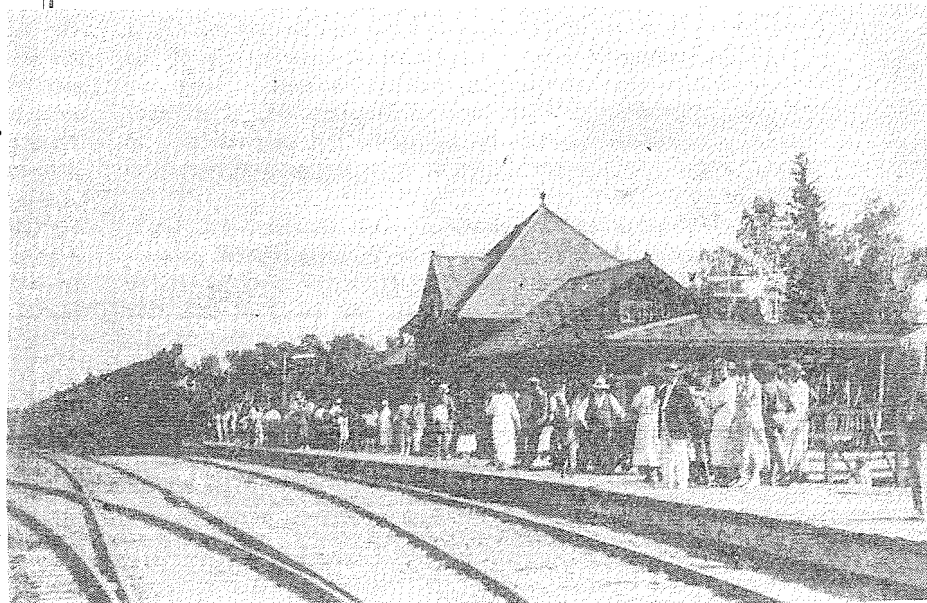
The Inn is under new management.

Rooms clean, airy and comfortable; every one
re-furnished. Home cooking.

Come to the beauty-spot of Manitoba. Enjoy
your vacation where you may golf, swim and fish.

For Rates and Accommodation, 'phone, wire
or write

Mrs. H. L. CUNNINGHAM
VICTORIA BEACH — — MANITOBA



All Hands Prepare for Sports Day

THE annual Sports Day of Victoria Beach is just one week away. This is the big mid-summer holiday of this lakeside earthly paradise, the day in which more people visit Victoria Beach, admire and revel in its charms, than on any other day of the summer. Cottages are filled with friends and relatives, and everyone puts their best foot forward to make the week-end one of enjoyment for all who make this place their temporary summer home, brief though the period may be.

The Sports Day Committee of the Club has been actively at work doing their best to fulfil all the expectations of the host who will be present. Last year there was not as large an entry list in the swimming programme as the promoters hoped. Some said: "Oh, I cannot beat him!" Still, the experience of being in a contest in the water is a good thing. No one loses by it. The committee has decided to give a prize to the contestant who finishes first after the prize-winners, who has never won a prize at a similar event at Victoria Beach.

The Club desires to see as many as possible of the Beach boys and girls, the youths and the maidens enter.

Fortunately, this season we have at the Beach the president of the Victoria Ladies' Swimming Club, of Winnipeg, who has started life-saving classes on Patricia Beach, and who may do much to encourage a number to enter the swimming contests.

This Sports Day the Beach will have as their guests the members of the Winnipeg Canoe Club, who are coming down with their war-canoes, their four-blade and their two-blade canoes, and probably some of their racing motor boats, to give exhibitions as they have done in the past two seasons, and to be in the wind-up for the war-canoe race between the Beach twelve and the Canoe Club representatives.

The Winnipeg Canoe Club have made this week-end their big mid-summer holiday, and it is a compliment to Victoria Beach that this outstanding athletic organization of Winnipeg should devote so much of their time and energy to make Sports Day a more complete success.

The presence of the Canoe Club members adds

a lot of zest to the afternoon. The Winnipeg Canoe Club have been busy all season, and intend to give a larger and more varied exhibition than on any former occasion.

Altogether it is a day that marks the high light of the summer. Those who have been asked to aid the event financially are urged to be generous, so that nothing may mar the success of the day. This is purely a voluntary undertaking, and depends financially upon the fine spirit that has never failed to show itself at Victoria Beach.

CANOE PADDLERS ARE COMING

A host of Winnipeg Canoe Club paddlers are coming down to Victoria Beach, Saturday, August 2, on their mid-summer holiday to assist in entertaining at the annual water sports. They will bring down their war canoes, their four blade and their two blade, and probably their outboard motor crews. They intend to do their share to make the day one to be long remembered.

The Winnipeg Canoe Club is the liveliest organization in athletics in Winnipeg. They have a membership of hundreds, a very active paddlers' branch, both young men and young women. Their regattas and dances are very popular and attract large numbers, and one great advantage the girls have, all are splendid swimmers.

It is a compliment to Victoria Beach that this strong and healthy body has again selected Victoria Beach as their mid-summer outing centre; although many inducements had been offered them from all the other resorts to make their places their rallying point, they decided again on Victoria Beach. Every cottage-owner should do his and her share to make their visit a pleasant one.

GOLF TOURNEY THIS WEEK-END

The Golf tourney this week started Friday for the children. For adults it will be held over the week-end starting to-day. Score cards must be handed to Mr. Steve Drew at the club-house right after the game's close, and must be signed at the termination of 18 consecutive holes' play by one's opponent. There is no entrance fee. Play must be over 18 greens consecutively. No one can play nine holes in the morning and nine in the afternoon and be eligible for a prize. The tournament is open to everyone. Lowest score and hidden hole prizes are to be given by the promoters, the Victoria Beach Company, and it is being held in appreciation of the fine patronage so far received this season.

ATEAH'S
Baggage and Transfer

SPLIT WOOD

Prompt and Cheerful Service Given
TRUCKS MEET ALL TRAINS

OSCAR PAULSON

GENERAL CONTRACTOR AND BUILDER

VICTORIA BEACH

MANITOBA

Fine Opportunity for Beach Talent



THE remarkably well-arranged programme, carried off so successfully at the Victoria Beach recognition of Manitoba's Diamond Jubilee in the Club-house Tuesday, gives food for thought.

The fine talent appearing on the musical contributory part of the proceedings, and the very excellent addresses given by members of the community of cottagers, were listened to with the closest attention; and it is a great credit to the framers of the idea. Thus Victoria Beach, in common with many other parts of the province, did its share in recognizing the great event, and fastened on the minds of a good many, particularly the young, what the day signified.

It all goes to show that, even on short notice and in a hurried way, something tangible can be produced at this beach. Why not one or two more of such well selected entertainments during the short summer at this resort?

Not only do such features not interfere with the enjoyment of the summer, rather they add to the zest of things down here. Many get better acquainted with one another; experience is given the talented young people in an environment altogether different to what they meet with in city life. The good that is done is lasting, and the benefits secured by those who appear on the programme and those who are in the audience, a mutual understanding will be felt long after the warm days spent at this lake have passed into history.

Greater good can be secured if the programme is given on some outstanding anniversary day. But still, no one is too self-satisfied at this beach not to appreciate and recognize the painstaking work of those who arrange and carry out a well regulated programme of singing and speaking at any time.

The way in which the young people sang indicated without words that they enjoyed the duty they had been asked to perform. They were not taking up a task, but enjoying the sensation themselves.

The programme given Tuesday, and those given in seasons past, shows that talent is to be had in

unlimited numbers at this resort, and the opportunity should not be lost once in a while to give the cottagers of the Beach the joy of hearing the art of singing and some of the worth-while material in the brain storehouses of those who have made a study of history.

Saturday morning, August 2, on Patricia Beach, a number of the pioneer cottage-owners of Victoria Beach will endeavour to entertain the youngsters who are spending the summer here. There will be castle-building on the sand, a parade of those who have "tanned" themselves to see who have been most successful, and probably some water races, to conclude with the ice cream cone festal. Unfortunate are those who miss the sight. Let every one, when asked, contribute to the success of the morning and the afternoon by working or giving financial assistance, for success depends on work and on finances. It's a great day, and the children's races the following Monday afternoon will also be a fitting conclusion to the mid-summer holiday.

MASQUERADE PRIZES

Prizes will be given at the Masquerade to be held next Saturday night in the club-house. For the Lady's prettiest costume; Gentleman's handsomest costume; best comic Lady's costume; best Gentleman's comic costume; best Lady's character costume; best character in Gentleman's costume; best costume of Lady's portraying spirit of Victoria Beach; best costume of a Gentleman portraying the spirit of the Beach. All these classifications will apply to the entries made by children in costume.

MRS. LLOYD AT THE CLUB-HOUSE

The club-house is open Mondays, Wednesdays and Fridays under the direction of Mrs. Lloyd, who will see there is some kind of entertainment. Mrs. Lloyd will also give information as to the suggested bridge party the afternoon of Thursday, July 24, and she is anxious to receive the assistance of all the ladies of the Beach to put it over in the interests of the Club's funds. Mrs. Lloyd will also give information as to the swimming classes she is holding at Patricia Beach for life-saving instruction.

Mrs. Lloyd will also accept masquerade prizes.

Masquerade, Saturday, July 26.

James Regal is the new assistant to the station agent this season.

Swimming classes will be held each afternoon on Patricia Beach in charge of Mrs. Lloyd.

"THE BEACH HERALD" will be mailed to any address for 50 cents for the ten copies, or 25 cents a month.

Water Sports Day, Saturday, August 2.

There will be a gathering in the Club-house the afternoon or the evening of July 15, Manitoba's Diamond Jubilee, when the occasion will be suitably commemorated by the people of Victoria Beach. Reference will also be made to the Jubilee at the Church service the Sunday preceding the notable event.

Lake Winnipeg water levels are reported 12 inches below normal, owing to the dry spring and summer of last year, and the light snowfalls of the winter, and representations are to be made to the Dominion Government for dredging to be done at most of the harbors on the lake in order to aid navigation. The levels are the lowest in seven years, fishermen report.

1930 ANNUAL MEETING OF VICTORIA BEACH CLUB

Ever alert to prepare for the season at Victoria Beach, the Club members gathered at the Marlborough Hotel the evening of May 27 to receive reports and to elect an executive for the year.

Members expressed themselves openly and freely; discussions were in the friendliest of tone, and great good was accomplished before adjournment at 11 o'clock.

The condition of the wells on Arbor Day, and even on May 24 (Empire Day), were criticized quite severely by a number who were down on these days. Some of the cottagers had to walk long distances before they were able to secure water. But all these early deficiencies were rectified before the end of May, and there have been no complaints since.

Prof. R. K. McClung, the president, was in the chair, and Miss Muriel Pratt acted as secretary.

After annual reports of the president, the secretary, the treasurer and the railway committee were read and approved, the meeting, after some discussion, decided to re-elect last year's officers and executive unanimously.

The list is as follows—Honorary president, Dr. Ross Mitchell; president, Prof. R. K. McClung; first vice-president, John J. Conklin; second vice-president, G. S. Brooks; secretary, Miss M. E. Pratt; treasurer, W. P. Withrow; executive, for one year, Harvey Kavaner, Robert Crawford, Mrs. M. E. Rooke, Mrs. Ross Mitchell, C. H. Ball, Dr. F. Sedziak, William Gray; for two years, Jack Withrow, Aidan H. Conklin, J. A. Walker, Angus More, Miss McWhirter, C. Rice-Jones and Miss Burnham; auditors, Dan Sprague and Cecil Pratt.

A greater expansion of the athletic activities of the club was decided on as part of the year's programme. Badminton, basketball, a golf tournament and tennis will be among the featured sports. Weekly entertainments outside of the Saturday night dance will be promoted and arrangements will be made to keep the club house open during the week nights, was approved. Musical entertainments, bridge and community gatherings were suggested.

A strong committee will also wait on the Canadian National railways to discuss further improvements to the service. The treasurer reported a balance of \$45 in the bank to the credit of the club.

Jack Withrow's orchestra was re-engaged for the season. The opening night at the Club-house this season will be Saturday, June 28.

MOSQUITO CAMPAIGN A SUCCESS

The mosquito campaign, as carried on by the Municipality, has been very effective, everyone will state who has been down this summer. It is one of the few years that gardens have been seeded without gardeners having to quit owing to the attacks of the mosquito. Victoria Beach stands out as the one municipality outside of Winnipeg which has made war on the mosquito by the most approved scientific and practical methods, and the taxpayers' money has been well spent in the opinion of early visitors to the Beach.

MAIL THE "HERALD" TO YOUR FRIENDS

The "Herald" will be sent to any address through the mails if 50 cents is forwarded to The Albion Press, business managers, 848 Main Street, the entire season's ten copies.

Newspaper Writers Visit the Beach

The Winnipeg Press Club, 55 members, all stag, had one of the most enjoyable outings in the annals of the Club's history, when they spent the afternoon and evening at Victoria Beach last Saturday. They were guests of the Canadian National Railways going and coming, the company providing a standard sleeping car and a dining car for the excursion, and served lunch on the way down and on the return trip. The Royal Air Force had provided a seaplane for the members to take trips in the air, and it was patronized for three hours. Dinner was served at Pinehurst Inn, the members being the guests of the Victoria Beach Company, and it was voted to be one of the best ever. A fish dinner is a rare treat, especially when it is fresh from the lake. Mrs. H. C. Cunningham, the proprietress of the Inn, and her daughter, Mrs. Vivian Half, with a capable staff, attended to the many wants of the guests in a highly capable and courteous manner.

Flight Lieut. K. M. Guthrie was given an ovation when he appeared at the dinner. A golf tournament was held, and all the Press men stated the fairway and greens were equal to many of the best city courses. Mr. Frank E. Sprague presided at the dinner, and Mr. Frank J. Turner, president of the Club, responded on behalf of the guests. Speeches were also made by Major Moore, C. V. Combe, F. H. Avery, George Leyden, secretary, for the Press Club; Mr. Sprague and Mr. J. J. Conklin replied for the hosts. Particular appreciation was expressed to Charles W. Higgins, of the publicity department of the railways; Charles Worby, superintendent of sleeping and dining cars; and V. R. Dafoe, assistant to Mr. Higgins, for their many courtesies.

Guests expected at Pinehurst this coming week include:—Mr. and Mrs. T. R. Aitken and child, Joan; Mr. B. W. Lawrie and Master Bobby Lawrie; Mrs. A. E. Anderson and child, of Medicine Hat, Alta.; Mr. Howard Wolfe; Mrs. Gardner and son.

Financial Statement, Sports Day, 1929

The financial statement of the Victoria Beach Sports Day Committee contains interesting information for those who were behind its promotion. It is as follows.

DEBITS

Albion Press, printing posters, \$6.12; programmes and ice cream tickets, \$9.18; Manitoba Stencil Works for lapel discs for committee, \$4.28; Harold J. Lupton, sign cards for dock, denoting starting points, \$2.00. Total, \$21.56.

Oscar Paulson, erection of starting platform for swimming races, \$7.00; lumber for platform, Victoria Beach Company, \$8.00. Engraving cups, D. R. Dingwall, \$5.00; Replica cup for grand aggregate winner, Canadian Jewellery Company, \$7.85. Prizes, the T. Eaton Company, \$47.74. Picardy Candy Company, prizes, \$2.50. Total, \$78.09.

Crescent Creamery Company for ice cream and cones, for the kiddies, Patricia Beach celebration, \$18.70. Express on ice cream to Beach from Winnipeg, \$4.95. Cartage of ice cream to Beach, John Anderson, \$2.00. Total, \$25.85.

G. B. Barager, soft drinks and fruit for Canoe Club, \$5.40. Engraving McKinney Cup, \$1.00.

Expenses of referee and starter, A. R. Morrison, railway fare, room and board, with cost of flags, \$15.75.

Noise-makers and hats for closing night of the Club-house, \$10.00 donated; balance, \$6.46.

Express on prizes and postage, \$2.00. Grand total, \$156.11.

What We Have Gained This Summer



HIS glorious summer must have an end, much as we regret its closing days. Its passing, however, will not be forgotten in the memory of all who have had the privilege of remaining at Victoria Beach throughout the bright and healthful days of this season. For it has been one of the finest experienced in many years. The weather man has been on good terms with this beach from the opening week, and has continued to bestow blessings untold on cottagers and guests.

This season has been a period of gratification, in that no accident has so far marred the delights of life as enjoyed to the fullest at this beach. The excellent patrol maintained by the municipality officers of the beaches has had good result. The thoughtless and the careless have been looked after, and the stranger has received good advice from the painstaking and sympathetic staff of the municipality.

The municipality this year will be the recipient of many congratulations for the efforts which have been put forth to make life more pleasant at Victoria Beach. The water system has received very careful attention. The wells have provided a plentiful supply of good water, no matter how hot the day or how continuous has been the demand. The streets and avenues have been graded, and the ugly ruts filled in. Paths have been cut through the woods alongside the dusty roads, where pedestrians may escape the dust; and the dangerous pest, Poison Ivy, has been held down and a big attempt made to eradicate it altogether. The deepening of the wells and enclosing them in cement has made good progress. The fire engine and the firemen's services have been only requisitioned once, but had there been another outbreak the danger of the flames spreading has been safeguarded.

The municipality has been well managed, and finances are on the right side.

The Victoria Beach Company has maintained and improved the golf course. Prices have been within the reach of all pockets during the week days, and the advance made has enabled fathers and visitors coming down for the week-end to enjoy the greens without too much over-crowding. There is

The "Herald" has tried to do its bit by promoting harmony and good feeling among all the various interests at this beach, whose duty it is to give service without reward to all living here. There has been no jarring element introduced, and the best of good feeling has prevailed, which is as it should be. Life is too short, and living here has too many joys in prospect to be worried by petty things. The larger growth and the better things of life alone should be encouraged and strengthened.

room for another course or an extension of the present one, and that is one of the problems facing the management.

The Company has done its part in looking after the comforts and the welfare of the large number who spend the summer at this beach; and it has tried to live up to the splendid traditions of the past in policy and in planning for development. Another sub-division must soon be mapped out, as the lots in Bay View, the latest section to be placed on the market, are practically all sold out; and the demand for reasonably priced locations is constantly being brought before the Company by prospective purchasers. Victoria Beach, in the light of this season's experience, is only at its beginning, and will need careful guarding to resist temptations to make it more open to the general public.

The Community Club executive have tried to do their best to make the club-house more attractive and to extend the usefulness of the club's many responsibilities. Things are brightening in a financial way for the Victoria Beach Club, the club-house, which cost about \$4,500 being now entirely free of debt. Conveniences for the women and the children at the club-house are being kept to the forefront by the executive.

The Church has also served a very useful purpose, and has assisted in strengthening the moral and religious tone at this beach.

A word for the merchants. They have always endeavored to meet the exacting demands of the public here. Accustomed as they are to the cheapness of living in Winnipeg, one of the outstanding cities on the continent in this respect, with its large department stores and its numerous chain stores, it is not easy for cottage renters to realize that it costs something to bring small consignments of goods out to this beach each week, and sometimes daily, to please customers. But all in business have done their best, and in courtesy and service have tried to live up to the best on record at this beach. Any genuine and sincere complaints have been and will continue to be investigated by the Company, regardless of the consequence.

A word might be said in praise at the regularity and the quality of the milk and cream delivery service afforded by the splendid equipment of the Crescent Creamery Company, which has been of the best and is a credit to the Victoria Beach Company, which made the arrangement, and to the Crescent Company for faithfully carrying out the details. The ice deliveries by John Anderson's staff have also been much appreciated.

MOTHERS' TRAIN ON LABOR DAY

The railway committee of the Victoria Beach Club has arranged for a complete and ample service for Labor Day, Monday, September 1. There will be a Mothers' Train at 2 o'clock in the afternoon, and the through train at 8.20 o'clock in the evening, with the 7 o'clock evening train and the Moonlight at 9 o'clock.

Saturday, August 30, there will be 7 and 9 o'clock evening trains, and there will be the usual Sunday night (August 31) through train at 8.20 o'clock. There need be no hurrying, as the company has promised ample accommodation. There will be the usual complete service out of the city Labor Day.

After Labor Day there will be an extended service the following two Saturdays, leaving the city at 1.30 o'clock and returning Sunday evening. There may also be two Wednesday trains to allow heads of families to get down to the cottages. A definite announcement will be made of this in next week's "Herald."

Right here is a good place to mention the universal courtesy and sympathy which the officers and staffs of the Canadian National Railways always entertain to any requests sent in by the community of Victoria Beach. More especial attention is given any suggestion if it comes through the Victoria Beach Club, as the officers wish to feel that the community is behind any suggested change or improvement brought before their attention. It thus is given greater authority, and is more earnestly and promptly dealt with. Throughout the season Victoria Beach has been well kept to the forefront by the railway company's advertising and publicity department, and in service and accommodation nothing has been left unattended to. Next season's changes contemplated by the Canadian National Railways will be beneficial to Victoria Beach, it is stated.

Last Thursday the golf course at this beach was crowded with earnest and skilful players, the number being the largest registering this season.

"We are afraid," writes a correspondent, "that our 'Sheik' Dan will have to return to the city for the remainder of his vacation, as he has been overworked during his short week's sojourn at Victoria Beach."

C.N.R. Summer Resorts

At each of the Canadian National Railways lakeside playgrounds in the Winnipeg district, one truly finds recreation in a diversity of interests and activities, any number of which arouse an enthusiastic response from even the most exacting and jaded of travellers. Summer hotels, the last word in luxurious living to the fastidious guest, to stay at, namely, Pinehurst Inn, Victoria Beach, Minaki Lodge, and Grand Beach Hotel.

The picnic basket, the bundle of bathing suits, the pall and spade for the children, the beach outfit for young and old alike are an accepted part of the family equipment leaving Canadian National station these days for the great stretches of water and tree-lined shores. Public picnics are not allowed at Victoria Beach.

ODE TO THE SILVER BIRCH

Forgive my poor endeavour, lovely Tree!
I fain would paint the wonders that I see;
Express; tho' feebly, all thy grace and glory,
As ancient minstrels sang in ancient story.
Thou art to me a symbol of all beauty,
Most lovely tree, I render thee my duty,
As knighes of old did, for their ladies' sigh;
Thy loveliness uplifts my soul on high.
Like as sweet maidens, passing thro' life's maze,
Keep their souls free from earthly taint and smirch,
And, mingling with us, purify our ways;
So art thou lovely, slender Silver Birch.
So dost thou elevate my thoughts to God;
Let me sleep near thee, when men turn my sod!

—CROSBIE SHEARMAN.

Permits for Seven Cottages

Permits have been issued for the following cottages this season, among others, by the secretary-treasurer of the Victoria Beach Municipality, Mr. A. L. Webb:

Cottage on Lot 7, block 2, Sunset Boulevard, Martin and McKenzie, owners, Oscar Paulson, builder, cost \$1,000.

Addition to H. Blewett's cottage, Lot 12, Block 1, Sunset and Alexander, cost \$900, Mr. Larsen, builder.

Cottage on Lot 18, Block 24, 7th Street, G. Palmer, owner, Mr. Larsen, contractor, cost \$600.

Cottage on Lot 19, Block 23, Mrs. G. Stephens, owner, 6th Avenue, Mr. Larsen contractor, cost \$575.

Cottage on Lot 42, Block 18, 7th Avenue, Miss M. McElwee, owner, cost \$950, Mr. Larsen, builder.

Cottage on Lot 34, Block 21, 5th Avenue, Miss D. E. Greateux, owner, cost \$800, Mr. Larson, builder.

Cottage on Lot 7, Block 5, Sunset Boulevard, Mr. and Mrs. John Fraser, owners, Oscar Paulson, builder, cost \$1,100.

VISIT THE NEW COTTAGE SECTION

The Company has placed on the market a new subdivision, "Bay View." It is what was known for many years as the "Camp Site." This part of the Beach enjoys one of the finest outlooks on the lake, and has also a large sandy beach, which is largely patronized. All the old buildings have been ordered removed, and attractive cottages will take their place. There is a pedestrians' walk along the lake-front, and owners of lots have an unobstructed view of the wide stretch of water.

Nearly all of the former campers have bought lots and will erect new homes. There are a few desirable lots remaining in this desirable section but inquiries for locations are increasing. The new road has been laid out, making it convenient for deliveries. A rustic bridge and a natural wood entrance adds to the attractive features of the plan, which has been registered at the government buildings under the town planning act of Manitoba. Only those who will construct cottages of a minimum value of \$500 will be allowed to build on the property.

What This Beach Offers to Visitors



Of the many hundreds who this week are making Victoria Beach their summer home for the 1930 season, there will be accorded an intimate and friendly welcome the equal of which cannot be found at any other beach in the country.

Nature in all her western glory, in a magnificence that holds sway and commands awe, extends to the city and town dweller at this resort an offer of repose, comfort and the road to renewed and permanent health.

Besides its many beaches, in its cooling and refreshing waters, through the long stretches of woodland, and down its wide avenues, there is offered a complete change that only long miles of travel and distant climes can offer in its place.

The summer resident at Victoria Beach will find the Company's efficient staff at their command at all times housed in the centrally located office. They will find merchants courteous and obliging, whose merchandise shows little advance in city prices, even if the competition of the chain stores and the department emporiums have brought down the cost of living in Winnipeg to the lowest basis, unheard of in recent years.

Summer visitors will find one of the most up-to-date restaurants to be found at any resort in Canada; an Inn where guests are made to feel all the comforts of home, and where the breezes off the lake, and the sunshine of outdoors are at their command in alluring vistas and a wealth of light.

homes by a modern service, with a conveniently located office at the depot.

A bake shop, operated on a large scale, provides daily fresh batches of many varieties of bread and the daintiest of pastry.

The Community Club has arranged a weekly dance and other relaxations out-of-doors to members.

The Town Council is open to receive any suggestions for improvements to the service they have been elected to provide, and any word left at the Company's office will be attended to promptly.

The Church service each Sunday morning in the clubhouse is always largely attended, and is an indication that the work of the committee in charge is appreciated.

Milk is brought to the doors of the cottagers each day, and ice deliveries are also made regularly each morning.

But all of these, necessary public services though they be, are merely in addition to the natural advantages with which Victoria Beach is doubly blessed. Freedom from the touring auto makes the roads and the avenues safe for, even the youngest, and makes hiking along the verdure-clothed walks easy and enjoyable.

"Service" is the slogan that has been adopted by all the many organizations which govern the various activities of this large and popular resort, and harmony and friendliness are features of every day.

MOONLIGHT INN

Having had a wonderful 1929 summer owing to the large amount of business transacted in their cozy and and spacious premises, Moonlight Inn is again ready to meet the situation this year, Mr. Robinson having added more conveniences for the comfort and edification of patrons.

Moonlight Inn is an enterprise any beach in the country would be glad to possess, and the vision and forethought of the owners again deserve liberal patronage.

PINEHURST INN

Mrs. Harry Cunningham came to the Beach early this season to see that Pinehurst Inn, of which she is the proprietress, should not be found wanting when the busy days begin. The new building added to the Inn by the Company, and which has been taken over by Mrs. Cunningham, gives her 12 more single rooms, a feature that was last season lacking. This season, Mrs. Cunningham will again be assisted by her daughter, Mrs. Vivian Haig, of Vancouver, B.C., whose management is always appreciated by guests.

Mrs. Cunningham invites the cottagers to visit the Inn, and see for themselves the many improvements she has made since last season.

CRESCENT CREAMERY

Along with the ice deliveries comes the Crescent Creamery with the milk delivery wagons. The service started this week, and there was a steady run of cottagers to the door to receive the first of the deliveries. As a rule, the delivery is made long before the cottager has arisen, and at the door each morning is found the rich lacteal fluid in all classes. The Crescent never fails the cottage resident, rain or shine, and the deliveries come in rapid order from the factory in Winnipeg. The order, no matter how large, can always be filled.

VICTORIA BEACH COMPANY

The busiest spot on the Beach at this time of the year is naturally the office of the Victoria Beach Company, where the manager, Mr. Frank E. Sprague, and his assistant, Miss Straith, are attending to the wants of scores of renters and buyers. Reports to date are well up to last season, which was Victoria Beach's banner year. Addresses should be left at the office, so that all cottage owners or tenants can be easily reached in case of an urgent call.

Reg. Moyer has been in charge of the Company's lumber yard since the end of March, and reports the season as a lively one.

THE VICTORIA BEACH HERALD

Published at Victoria Beach every Saturday throughout the summer season, June 14th to the end of August.

Devoted to the best interests of the cottagers and the merchants of Victoria Beach.

Initial circulation, 5,000 copies, and distributed free.

All communications to be sent to the EDITOR, 848 Main Street, Winnipeg.

All advertisements to be sent to the BUSINESS MANAGER, ALBION PRESS, 848 Main Street, Winnipeg.

Mosquito War at Victoria Beach

Jack Tully, in charge of the mosquito campaign in Winnipeg has furnished the "Herald" with the following descriptive and instructive article on the campaign as carried on with splendid success at Victoria Beach:

During the last two years the Council of Victoria Beach have seen fit to carry on mosquito control in their vicinity, in order that the people who spend their summer there may enjoy the short summer holidays to the fullest extent.

The task of preventing the emergence of mosquitoes has been entrusted to the Winnipeg campaign management. We, in our turn, have endeavoured to give as much help as possible to the residents of Victoria Beach. The manner in which this work has been done, and the conditions directly affecting the success or failure of such a project, are necessarily somewhat of a mystery to most people.

Mosquitoes progress to maturity through four stages—eggs, larvæ, pupæ and adults. Eggs are laid in the marshy places by the adults late in the summer and early in the fall. These lie dormant during the winter. In the spring, when the water from snow and rains cover them, the eggs hatch and larvæ emerge. The larvæ grow rapidly, progressing through four instars or stages, each instar being marked by a shedding of the skin, much after the manner of a frog. After the fourth instar the larvæ gradually changes to a pupæ, in which condition it does not eat. This stage corresponds to the cocoon of a butterfly. After a few days, the pupæ shell cracks and the adult emerges. A day's rest follows, in which the mosquito does not bite. They then mate and go in search of food, preferably the blood of warm-blooded animals.

When a mosquito has enjoyed a meal of blood, she flies away and rests for about a month digesting it. She then lays her eggs. A blood-fed mosquito will lay as many as four hundred eggs, while one that is not so fed will lay

about forty eggs. The adult mosquito lives as long as two and one-half months.

When the mosquitoes are in the larvæ and pupæ stages they breathe by means of air tubes which project to the surface of the water.

If a film of toxic oil is spread over the surface of the water, when the larvæ comes in contact with the oil it is destroyed. So, to kill the mosquitoes, all breeding places must be covered with oil.

At Victoria Beach the breeding places are in the muskeg, between the Ateah farm and the camp-site, and in the bay swamp between the Railway and Albert Beach, and in the north lagoon.

Since mosquitoes will readily fly two miles or more, it is evident that every hatching place within two miles of the town must be thoroughly controlled.

We have done this by sending one man to the Beach about May 20 to locate all the water and roads into it, and to oil all the small places. More men were then sent with equipment, loaned by the Winnipeg campaign, to spread the specially prepared mosquito oil over the main body of breeding places.

The field work, for the latter part of last season and all of this season, has been in the capable hands of Carl Collins. Mr. Collins made a name for himself in Winnipeg by his management of one of our larger districts. The results of his work at the Beach are now evident.

The extent of mosquito control obtainable is entirely dependable on the amount of money available. Ninety per cent. of the mosquitoes can be controlled rather easily, but it costs almost as much to control the latter ten per cent. as it does to control the first 90 per cent.

In Victoria Beach we have been content with the first proportion. That is, we have oiled the whole area once and checked the work; but there may be some small patches here and there that have been missed. The effects of these will, however, be only locally evident.

South of Victoria Beach there is a marshy piece of land around Hillside Beach. Millions of pests breed in this marsh. Some of these will drift across the Bay to Victoria Beach, and will be noticeable on the tennis courts and the pier; at best, they will be light. The presence of mosquitoes around the town-site may be traced to artificial receptacles close at hand.

Treatment of tank water

In the town the only troublesome source of mosquitoes is rainwater tanks, and tin cans in the bush. If the residents of the Beach would put a few teaspoons of gasoline on the tanks, they will find that it will kill the larvæ, and there will be no trace of oil the next morning. Of course, if a good cover is provided for the tank, no further precaution is necessary.

The success of mosquito control, in a community such as Victoria Beach, is almost entirely dependent upon the co-operation of the residents. If the people will take precautions against leaving receptacles full of water standing about uncovered and untreated, and will report the presence of such to Mr. Collins, they will help a great deal in effecting satisfactory control. It should be borne in mind, however, that in a year of such heavy mosquito concentration as this year, there is going to be a certain amount of invasion from outside. In spite of this, we believe that Victoria Beach will be freer of the pest than any other summer resort in the West.

To enjoy Best Special Dishes, cooked by
Experienced Chefs,

PATRONISE

FRANK'S CAFE

DONALD STREET Opp. CAPITOL THEATRE
Open All Night



Welcome to Tired City Dwellers



WITH the arrival of the early summer days, Victoria Beach becomes a part of that alluring atmosphere which beckons the tired and weary city dweller to the shores of Manitoba's great inland lake.

At Victoria Beach these shores have as a background the most beautiful verdure to be found in all Manitoba; avenues running through high, closely set foliage, which reminds one of the lanes of England. These invite the visitor to enter into a restful repose.

Miles and miles of beautiful walks through these leaf-shrouded avenues, free from the barking of the modern automobile, give the Victoria Beach resident an added zest for the great outdoors, away from smoking chimney pots and the dust of the city streets, and the suffocating air of the modern, well-travelled highway.

One cannot conceive any part of the world where Nature has done so much to provide a wealth of health and happiness to a people who have to spend so many months of the year within the home, where the closed window and the shut door prevent freedom of outdoor life, demanded so much in the present day.

for the warm months of the year. Mr. Kennedy pushed forward his plan from year to year to make Victoria Beach a great cottage resort for the people of Winnipeg. He secured a railway line running to Victoria Beach in the early days of the Great War, when there was much difficulty in financing any new project; but his strong personality and determined attitude won the day.

Mr. Kennedy then inaugurated the policy in regard to merchandising, the class of cottages which should be given a permit to build, the best kind of stopping place that should be provided for those who desired that kind of accommodation and the matter of public picnics and amusements. Mr. Kennedy put the ban on the public picnic, on the rooming-house class of building, and on the louder and coarser features of amusement so common at many beaches.

This was to be a cottage beach, in spite of all inducements to commercialize the locality. He purchased all the adjoining properties, so that no other individual or company could upset his plans. He decided early that, even if the wide area was filled with difficulties in the matter of purchase, it was a necessary part of his programme and through long years of distress following the opening of the Great War, he grappled with the problem and was successful.

The cottage-owner and the property-holder have much to thank Mr. Kennedy and his associates for the manner in which they have maintained inviolate this highly conceived policy.

To the little ones, to the children of our cities, Victoria Beach makes an especial appeal. Its many wide beaches are a playground of sand that has been the admiration of many who have dwelt at other summer resorts. The sand is cool, white as the lily, and its depth is not interfered with by pebbles or stones. One has only to visit Victoria Beach in the summer days to realize by the shouts of merriment and the gleeful calls of the children to know that here they find the height of joy in this jewel set so charmingly on Lake Winnipeg's eastern shore.

One cannot say too many complimentary words at the contributing cause which has made Victoria Beach such a welcome spot. The management and conduct of affairs were outlined years ago by men of vision. To the present year there has been no deviation from the policy so ably framed by Mr. Charles W. N. Kennedy, who was the first citizen of Winnipeg to dream and feel a confidence in the glorious future of Victoria Beach.

When in its wildest state, some 25 to 30 years ago, Mr. Kennedy, with his family and a few friends braved the water trip from the mouth of the Red River each summer, and camped at Victoria Beach

Before Mr. Kennedy died he handed over to Mr.

W. E. Macara the conduct of affairs in co-operation with Mr. Frank E. Sprague, and since Mr. Macara's death, Mr. Sprague has rigidly adhered to the principles which have guided his predecessors.

Residents of Winnipeg, looking for the ideal spot to spend the summer with their families, will find Victoria Beach living up to all requirements.

They will find a community at Victoria Beach friendly and helpful, a wide area where the noise and bustle of the ordinary summer beach is absent, and where joy is unconfined and the delights of a Manitoba summer is not marred by objectionable intruders.

At Victoria Beach children and "grown-ups" find refreshment to body and mind and return to the city reinvigorated to meet the demands of the winter.

The Canadian National Railways have given to Victoria Beach an excellent service. From year to year there have been improvements. Each season sees an advance, and the company has also had the satisfaction of finding each year larger receipts over the previous year, from passenger, freight and express, an indication that Victoria Beach is not standing still but is moving forward in appreciation of the sympathetic interest the railway is taking in the welfare of the Beach and its people.

The Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach

VOL. II.

VICTORIA BEACH, MAN., AUGUST 22nd, 1931.

No. 10

Victoria Beach Has Made Good



THE season of 1931, happy and congenial as it has been, is drawing to a glorious ending, but there are still a number of delightful weeks ahead at Victoria Beach and quite a few hundred will remain down until the last train leaves the Beach, Sunday, September 13.

This autumn is full of promise for good weather, the prophets state and arrangements have been made to supply all the wants of those who remain, in matter of groceries, meats, milk, butter and bread. So those who look forward to the early days of a golden autumn will find much to enjoy and relish.

Victoria Beach has stood out this year of all the Beaches in the west. The numbers who have been down, either as cottage owners or tenants, have been equal to any of the previous big seasons. Nothing depressing in the outside world appears to have any deterrent on this beach; the outside worries are lost and forgotten, and happiness and contentment reigns.

The polices which govern this beach have been strictly maintained this year. There has been no lessening in the demand that autos from outside should remain on the outside. The local fleet of cars have been restricted in their operations and a fine spirit has been shown by the owners towards the feelings of the cottage residents.

The Company has continued its development programme, and next season will see a fine, large tennis court ready for play, convenient to all. The golf course has been a popular centre. The Company has the air station grounds at its disposal and one may rely on the wisdom of the management in seeing that its attractive location is not lost to the welfare of the Beach.

Next season will see many changes around the dock. The plans for the "jutting out" dock to give shelter to smaller lake craft will be carried out as soon as employment at the Beach shows signs of disappearing. There will be a few weeks work for the all year-round residents on this project.

One cannot speak in too high terms of the Canadian National Railways services to the Beach. The finest spirit of co-operation has been the attitude taken by the officials of the Company, and they have lived up to the promises made at the beginning of the season; so that there has been nothing but praise for the government road at this beach this summer.

The Community Club has carried on, although there were a number of week-ends at the beginning of the season which had an unfortunate

effect on the attendance. The week nights have been enjoyed and the time has come when the club-house should be kept open each night. Forty to fifty boys and girls, who were at the Beach all summer long, have made a demand for this, and next season their position should be given every consideration. Their behaviour at the impromptu dances this summer has been of a high order, and they have lived up to the high traditions of the Beach.

The pyjama question was to the fore. It is a delicate question for the fathers and the mothers of the Beach to solve. The young people have already solved it to their satisfaction; so why worry? But after all it is a worry at this Beach, as there are pyjamas and again there are grotseque and undefinable articles of wear, called "pyjs."

The municipal council has bent its effort to see that the sanitary arrangements are of the best and the government inspector recently gave the Beach a clean bill of health. Plenty of water is what is needed and a careful and thorough inspection of outhouses and backyards. There have been no fatalities at the Beach this season and the patrol along the shores has been well looked after. The roads have been improved also but the municipality could use several car loads of cinders to good purpose almost in every part of the Beach.

The church has done its share to promote happiness and contentment and its influence has been felt everywhere.

The merchants and the owners of the Inns, the transfer men, the creamery and the ice man have been "on the job" continuously, night and day, and "service" has been well taken care of and the motto lived up to in a practical way. Victoria Beach community is proud of its Merchants as a class, and they are worthy of the esteem they enjoy.

With this issue the "News-Herald" concludes its service to the Beach this season, happy in the thought that in 1931 progress to higher and better heights has been made with the help of the entire community, and the foundation for 1932 strengthened and made good.

Alas! the glorious cycle will once more soon be run. From Arbor Day to Labor Day we have trod in the steps of by-gone summers; boarded the early train in May, lingered a few days to start the garden, returned on the 24th to really open camp; been "magnetized" down several June "week-ends," and finally arrived in full force at the close of that month. Now, after several flying trips to town which always send us flying faster back again, we approach the official close of our holiday life, "Labor Day"—who knows but we may be "magnetized" back again for the odd September week-end! More and more does Victoria Beach call to the town-dweller. There are its wonderful soundless nights, its perpetual quiet, its beautiful air and lovely walks. All call us with their irresistible charm. Even when wind and waves rage furiously that only adds zest to the life, and when the heavy rains fall, the moisture sinks into the sandy soil and one can walk abroad without carrying a shovelful of mud under your shoe! The early July rains have made the under-brush and foliage extraordinarily luxurious. The wild flowers were profuse.

There were carpets of pink twin-flower and white star-eyed dwarf-cornel, now justifying its other name of bunchberry with scarlet berries painting the sward everywhere. Canada May-flower, pointed myriads of white starry fingers up to the blue heavens, bushes of pink spreading dog-bane or fly trap flourished, imprisoning a few prisoners or useless visitors in their pink bells; May-apple, with its promise of tomatoe-like fruit for the birds and squirrels; broad-leaf arrow-head around the marshes, harebells and forget-me-nots, pink winter-green and with sarsaparilla; and many, many others have come and some are still here—They have done their bit to brighten the holiday; and the birds— Ah! the birds, who shall do justice to them? They have lavished their colours through the leaves, some have graciously built in our bird-houses, and bathed in our primitive bird-baths, but above all they have sung! The squirrels and chipmunks have made free with us, demanding their treats. Then we have boated, and swam and dived, sun-bathed and golfed! All this has happened to many, many, dwellers at Victoria Beach, who will have glorious memories to bring back to town. Farewell to humming birds and golden canaries, to all the little visitors coming down now from the north. We shall hope to meet next summer when this old world shall have jogged along on its course, upset by the ways of men but guided at the helm by the Heavenly Pilot.

A wis, of wind comes trailing across the peninsular, with a mournful sound in the rise and fall of its soft cadences, but "hence washed melancholy." There is a babel of young voices and it appears we must hie to the golf links to strive once more for the straight drive, unmagnetized by the woods, for the nicely-timed approach shot that lies dead on the green, for the steady putt that completes the perfect three. We should like to add to the laurels already on the club-house wall. A card registering the perfect score 27 we should like!

It is evening—The stars are out. Saturn is rising in the constellation of Sagittarius; All the familiar stars are shining above us—Arcturus in Bootes, Vega in Lyra, the Plough and the Pole star, the Corona Borealis and Cassiopeia and thousands of others—We can bid farewell with thankful hearts full of pleasant memories of simple, healthy, enduring pleasures!

CROSSIE SHEARMAN.

GRAND MARAIS WANTS TRAINS STOPPED

The value of the Victoria Beach Club has again been brought home to residents of the beach, and is just one other good reason why the club should receive the united support of the company.

This time it is being brought about by the residents of Grand Marais, who sent a strong delegation to the executive of the Canadian National Railways in Winnipeg to have the 5.50 Friday through train to Victoria Beach, the 1.10 Saturday afternoon special, and the 8.20 Sunday through train back to Winnipeg, stop at Grand Marais. They told the management they didn't see why "these Victoria Beach people should have through trains."

Not only did they wait on the management of the railways, but they have taken legal steps and have applied to the Railway Commission of Canada for the right to have these through trains stopped at Grand Marais so that they may enjoy the benefits. If these demands are accepted, it will slow up the service too much, and two hours is long enough to be on the train to the beach or back to the city. These privileges were only obtained by the club after years of pressing the claims of the community and should be maintained inviolate.

The club executive will take steps to see that the interests of the Victoria Beach community are protected. Cottage owners also can realize that it adds to the value of their property to have the exclusive advertising these through trains give to Victoria Beach, and no credit should go to Grand Marais.

GOLF COMPETITION

The Victoria Beach annual golf competition will be held Friday, July 31, for children, and on August 1 and 2 for adults. The conditions are:

Children must be under 17 years of age.

There will be no handicaps.

No entrance fee will be charged.

Simply turn in your score cards signed by self and opponent.

A game consists of 18 holes, which must be played continuously. That is, you cannot play one nine holes in the morning, and one later, or pick out the best of several games.

Cards should be turned in to either Stephen Drew, at the golf club-house, or to the professional, A. E. Potts.

Prizes will be given to the best score for children, ladies and men, and also for a hidden hole for each class.

To avoid the possibility of the hidden hole being known in advance, it will be drawn for after the games have been all played.

Prizes donated by the Victoria Beach Company, Ltd., will consist of two golf balls for each award.

It sounds too good to be true, but Mr. Frank Sprague, manager of the Victoria Beach Company, assures us that he has found a chemical that will absolutely destroy poison ivy. He says that the golf course has been completely cleared. A small patch in the field on the way to the golf course has been used for experimental purposes, as the ivy is very thick there, and the results up to date are very satisfactory. The thanks of the whole community will be due Mr. Sprague if he can rid the beach of this pest.

* * *

The children's fishing competition will take place on the pier next Friday under the management of Mr. George Lorne, for the largest fish, and for the smallest fish, by boy and girl.

Everyone Ready! Sports Day, Saturday, August 1st



EVERYONE is looking forward to Sports Day, which is Saturday, August 1. Children's sports will be run off in the morning, commencing at 10.30 o'clock, on the sands of Patricia Beach, and there will be prizes for castle-building with the sand, and for those having the best coat of tan, in various classes. Free ice cream cones will be given out at the close.

In the afternoon there will be swimming and diving competitions at the pier, starting at 3.30 o'clock.

The Winnipeg Canoe Club will provide a programme of exhibition races in canoes, and this year the champion lady paddlers will be down. The swimming races among the youngsters promise to be keenly fought out.

Entries can be made at the pier or at the Company's office, but all participants must be summer residents of Victoria Beach.

The final event on the programme is the war-canoe race between the Victoria Beach crew and the Winnipeg Canoe Club paddlers, champions of Canada.

Annual Masquerade To-Night

The annual Masquerade of the Victoria Beach Club will be held in the club-house, Saturday evening, July 25, and the promise is the affair will be as big a success as any in the past. There will be prizes given to the ladies and the gentlemen and to the children, for prettiest, best comic, best char-

acter, and for the outstanding ones depicting the spirit of Victoria Beach. The sight of the children in their charming "make-believes" is worth the price of admission. Children have been selling tickets this week among the cottagers. The orchestra promises an unusually interesting programme.

A Ruling in Pyjamas-Wearing at the Club-House

At the last meeting of the executive of the Victoria Beach Club, the question of allowing the wearers of pyjamas on the floor at the Saturday night dance in the club-house was brought up, and the action of the house committee in not allowing it in the past was endorsed as the future policy. On other week nights the rule will be lifted.

Many were willing to concede considerable liberty to the dancers, but had to draw the line somewhere, and there it is.

Financially, it is a loss to the club, as many of the young people decline to come to the club-house Saturdays unless they are allowed to wear the new togs of this season. The editor of the "Herald" has received the following letter on the situation which speaks for itself, and may encourage others to write on the subject:

Another of the girls says she is going to be a "New Woman," but she can hardly do that without reminding us of the first woman before the spring leaves were on the fig trees; so we ruled her out. But the rest of us are just girls out for a good time, and are rather worried, for there are two questions to be answered: What does the club committee think about it? And, again what do the boys think about it?

Of course, it's the boys after all who really matter.

But we've been told the club president, in spite of appearance, is really an old, old man, and anyone in his second childhood should be sympathetic to us girls in our first; and we hate to shock his Victorian prejudices by being too modern. But the first vice-president is a youth; at least, he looks youthful; and the second vice-president is a woman, whom we know has a woman's kindness of heart. That should help us girls.

MAYOR O'BRIEN RE-ELECTED

There were no contests at the annual nominations of the municipality of Victoria Beach, which were held Tuesday noon at the Beach, in the club-house. The presiding officer was A. L. Webb, clerk of the municipality. Mr. F. C. O'Brien, who has been mayor for the past two years, was re-elected for 1932, and Councillors J. Grant, Ward 1, and James W. Young, Ward 2, were elected for the two years' term, 1932 and 1933, in their respective wards. Robert Crawford, Ward 3, and G. J. Olafsson, Ward 4, are members for the 1932 term, having been elected last year for the two-year term.

IS "IT" HERE TO STAY?

Sober-minded citizens are wondering where the full dress pyjama craze is going to stop, if it is going to stop at all. Is it a brief interlude, or is it here to stay? Will pyjamas become as common in offices as smocks, or in banks as N.S.F. cheques, or will they pass like a young man's fancy or last year's frenzy for miniature golf? Some say emphatically that they should. Others hope they won't. They may be foolish, but a little foolishness adds a gleam to the drabness of existence.

Autos Cannot Enter Victoria Beach

VICTORIA BEACH has one great advantage, one distinction over all other beaches in the Winnipeg district; its avenues are unknown to the automobile. Nearly every cottage-owner back in the city possesses an auto, but they all recognize the value of keeping Victoria Beach, wide in expanse as it is, free of the privately owned car, so that its roads, its trails and its tree-shaded avenues may be safe for the pedestrian, in particular, for the women and the children. So the family car stays in its city garage.

It has been no easy task to convince some prospective tenants or owners of property that this is the better policy. Temptations have been many, but there is now a united expression of feeling, a firm conviction, that once the authorities of Victoria Beach have decided that no encouragement would be given to the dust-raising, gasoline-propelled vehicle, it is best to stay with the decision and to lend what influence may be at hand to back up a beneficial policy.

Many miles of avenues are the heritage of Victoria Beach. These are beautiful beyond description. Nothing has been done to mar their natural, century-old charm. As one Church of England clergyman remarked after a visit to Victoria Beach, "These avenues remind me of the flower-bordered lanes of England"; and nothing he had seen in Western Canada, he said, could equal their refreshing and alluring invitation.

Beach Items

Has anyone, contemplating beautifying their cottage surroundings, seen Mr. S. Mills in regard to erecting an oak fence around their lot? Oak is getting a rare wood in this district, and anyone desiring this class of fence should see Mr. Mills at the company's warehouse.

Walter Thomas is again soliciting orders for the Rumford Ltd. Laundry. Orders left at J. H. Falls' store or with J. Anderson's transfer, will be picked up Tuesday and returned Thursday.

These beautiful walks are worth preserving; the Victoria Beach Company, the municipality and the Community Club came to this verdict years ago, and in holding to their opinion, which they believe was in the interests of the majority who make Victoria Beach each year their summer home, they have steered a straight course and have seen in the flow of years the wisdom of their choice. Groups of children move from their cottage homes to the beaches safe from harm. The multitude of accidents caused by autos on public highways in recent years create no fear to Victoria Beach residents. The few business trucks which operate for short periods

of the day are well controlled, and the joy-rider and the road-demon are unknown species at this resort. "They shall not pass!"

One should not overlook the golf course when outlining some of the delightful spots at Victoria Beach. This playground is bordered by the birch and elm, the fir and the jack pine, lending to the surroundings a scene only poets can fittingly sing about and portray in living words. The greens are in fine condition, and the fairways, although the season has been rain-lacking, are in good condition, and are receiving the earnest attention of the superintendent of the course. The walks from the cottage to the links are among the chief joys of a day's play; and here, as in every other part of the beach, there are no autos to interrupt a ramble through leafy bowers.

LOW CHARGE AT THE GOLF COURSE

It was a gratifying move on the part of the Beach management to leave the fees on the golf course at the same level as fixed at the opening of the summer, and not to increase the rates after July 1. The fees at the week-ends are 25 cents for nine holes of play or 22 cents when a strip ticket is bought; besides, two days of the week children may use the course for five cents a round. This has tended to popularize the course, and as the company is fully seized with the knowledge that the golf course is primarily for residents of the beach and their friends, it is well that the fees should be as low as is consistent with service.

This standard of fees was recommended to the company by the Victoria Beach Club and the suggestion was approved.

Auto rides to Elk Island and to Traverse Bay, carried out in a way not to disturb the children, can be arranged by applying to Mr. G. J. Olafsson at J. Anderson's transfer or at the stores. Mr. Olafsson also has his motor launch at the disposal of residents.

JUNE 15, 1930 The "Herald" Makes Its Bow

The "Herald" makes its bow this week to residents of Victoria Beach, and to many thousands who are outside of the Beach, but who are warm and solicitous friends of Victoria Beach.

The "Herald" will be one hundred per cent. behind the many progressive movements which are keeping Victoria Beach well to the forefront as the one beach in all this section of Western Canada which has attracted attention to itself because of its unsurpassed natural beauty and the sterling quality of its people.

The Municipal Council, the Community Club, the Victoria Beach Company, the Church committee, the merchants and all others in business here, including the Canadian National Railways will find in the "Herald" a means to help them in all their enterprises, the gold of which is the betterment of the community.

Free and untrammelled as to its editorial views, these links that bind Victoria Beach will find a warm supporter in the "Herald".

This should be a real community paper. Those who are living the glorious summer at this resort should help the news columns of the paper by sending in names of visitors to the Beach, the social affairs that make days and nights so interesting, and should keep the "Herald" informed of what they think should be done to add to the fine character this beach possesses. The storekeepers will receive these news notes willingly.

So can Victoria Beach, day by day, be made better and better, a place of beautiful and pleasant memories.

AUGUST 4, 1934

CAMPED ON ELK ISLAND, 1870

When trouble arose in the Red river settlement of the Northwest, when Fort Garry was headquarters for a vast district, an expedition was sent out from eastern Canada to do their part in restoring order. There were two bodies of troops and the regulars came in advance of the militia. This force was commanded by Col. Garnet Wolseley, afterwards to become Sir Garnet Wolseley, and later Lord Wolseley.

On the staff of Colonel Wolseley was Captain G. L. Hughes, Rifle Brigade, who embodied his experiences in a book of 276 pages, "The Red River Expedition."

The force came by steamboat to Prince Arthur's Landing, now Port Arthur and then, partly by land, but chiefly by water, through a chain of lakes and rivers to Lake of the Woods and the Winnipeg River, reaching Fort Alexander on August 20, 1870. The remainder of the narrative is in Captain Hughes' own words.

"The bugles sounded the 'advance' at 3 p.m., on the 21st of August, and the men embarked and set sail to a favouring breeze. There were eight brigades, about fifty boats; and as the little fleet ran down the Winnipeg river, before wind and tide, the sight was novel and interesting. One might almost have fancied at a little distance that it was a Danish flotilla, led by some Viking of old, making a descent on an enemy's coast.

"Colonel Wolseley accompanied Mr. Donald Smith (later Lord Strathcona) in a big Hudson's Bay boat, whose large square sail towered over the little lugs of the smaller boats and led the way steering well out to sea in Traverse Bay to make a good offing. The fleet followed as fast as oars and sails could take them, and bore up for Elk Island, twenty miles off, which they reached at sunset, and camped for the night on a lovely little bay. It seemed as if nature had designed Elk Island for the express purpose of sheltering the boats. The wind was southerly and the bay had a north aspect looking out on to the lake, whose waves rippled gently on a smooth sandy beach, charming enough to have made the fortune of a European watering-place.

"And who shall say that this little island and its beautiful bay may not at some future day become the favourite summer

AUGUST 15th, 1931.

To those who speak of Victoria Beach as being out of the way, it may come as a surprise to learn that for many it was along the main road to the "north-west," as the present Western Canada was known for many years; that around it, and just off its shores went most of the traffic to and from the East.

La Verendrye had his Fort Maurepas at the mouth of the Winnipeg River and he and the French explorers who came after him must have often seen these shores on their way to and from the Red River.

Traces of this French occupation remain to this day in some of the names. Elk Island is English, but it is simply a translation of the old French *Isle a la Biche*. Then take Traverse Bay — *Baie de la Traverse*; a traverse being the name applied to a cut across open water from point to point. Grand beach is new, but Grand Marais is old. Marais is the French for a marsh, so nearly two hundred years have possibly passed since that name was first given.

After the French, the bourgeois of the Northwest Company came this way, from their fort *Bas de la Riviere*, or River Mouth, where Fort Alexander now stands, on their way to and from their "departments" of the Red River. One of them, Alexander Henry, the Younger, kept a daily journal of his trip this way about the year 1800. Here are a few points from that old journal. They started from *Bas de la Riviere* out into Traverse Bay. A storm sprang up from the north and they were forced by the breakers on the sand bars, to put into shore till it quieted. I had precisely the same experience last year in a small canoe. Finally they crossed the bar south of *Isle a la Biche*, without having to portage as was usually necessary.

Those who think that the lake is becoming shallower may take some comfort from the fact that Henry the Younger says that it was usually necessary to portage about 200 paces. He was then forced by the wind to land somewhere on the shore, waiting for the wind to go down. They camped for the night at Grand Marais where Henry went duck shooting, and where he found a pile of decomposing flies on the shore 6 to 8 inches deep, whose odor was most unpleasant.

There was apparently a portage to the south of Victoria Beach followed by the Indians from the Lake to the Bay. I am not sure just where it went. Nicholas Garry, afterwards deputy governor of the Hudson's Bay Company, and the man from whom Fort Garry was named, passed here in 1820. He mentions a portage of about a mile over a sandy road from the Bay to the Lake which may have been the Indian trail.

In 1870 the Wolseley expedition on the way from the East to crush the Riel rebellion, camped one pleasant Sunday afternoon on the north shore of Elk Island. The historian of the expedition describes the pleasant scene and wonders if the time will ever come when Fort Garry will be a thriving city and these quiet beaches be a summer resort.

So this quiet spot of today has seen much of the early history of the West pass its shores. Then the railway was put through; the way of traffic changed so that the old paths were almost deserted.

So to-day Fort Maurepas is a memory, Fort *Bas de la Riviere* is gone and Fort Alexander is a drowsy spot in the sun, but Victoria Beach lives and thrives, giving health and pleasure to many thousands each year.

H. C. KNOX

resort of the wealthy inhabitants of Red River, the Brighton of the Winnipeg belles? When emigration shall have covered the fertile prairies of the North-West with a teeming population, and towns and cities have sprung up over the length and breadth of the land, Elk Island may rival the attractions of Newport and Saratoga!"

Victoria Beach's First Railway Agent

When Mr. Osborne Scott, general passenger agent of the Canadian National Railways, was recently in North Battleford, Sask., he had a chat with the company's agent there, and discovered that he was the first agent of the company, when it was the Canadian Northern Railway, at Victoria Beach. Later this agent wrote the following letter to the Victoria Beach Herald, reminiscing on the season he was located at Victoria Beach. His letter follows:

"In June, 1918, I opened the railway agency at Victoria Beach. At that time there were less than a dozen buildings, all told, consisting of a small store, post office, cottages and Pinehurst Inn, which was composed of logs and operated by Mrs. Birdsall.

"This popular resort has grown exceedingly since the year I mention and has become well known all over Western Canada for its many natural attractions and beauty as well as its sandy shore and safe bathing.

"The splendid passenger train service during my stay at Victoria Beach allowed large crowds to travel from Winnipeg and elsewhere to the Beach where they always had a very comfortable and enjoyable time.

"There was no assistant agent, consequently my hours were long, also those coming down to the lake shore called at all times for their belongings. One lady aroused me after midnight; she was urgently in need of a camp stove.

It was necessary to cross the tracks to the car for this stove. After all this was attended to she decided she could do without it as she had forgotten to ship the lid and stove pipes.

"It was a very enjoyable summer for me and my family. Midnight hours meant nothing either at work or at pleasure; it was delightful to be there—a wonderful spot for all.

"The summer I was agent at the station everything was 'in the raw.' Only a few cottages were located along the shore and these were occupied by Dr. Neil John MacLean, Dr. C. O. Wood, Dr. W. G. Campbell, with one permanent resident who was the post-master, Jas. Paulson. In addition to these, Pinehurst Inn was located on the point and this was managed during the summer by Mrs. Birdsall; but like the cottages, was closed during the other months. There was a summer store at the Beach which was operated by a young man named Wm. Dibley.

"The Beach property had been subdivided, but no building took place in 1918, although many sites were sold. The ground adjoining the station property was chuck full of large stumps and these were being removed by Indians.

"My duties at the depot as agent were not tiring although I would be on duty from 6 a.m. to 11 p.m. This was made necessary on account of the Beach passenger trains. The Beach was such a beautiful spot that I was able to obtain much enjoyment during my working hours. My chief duties consisted of train orders and the handling and billing of campers equipment. During the year 1918 there were many campers in addition to those who at that time had their cottages. They were a happy lot and all who came to the Beach were easy to satisfy and were sociable."

Moonlight Inn Victoria Beach

This season this popular, spacious and attractive centre will be under the personal direction of J. L. Anderson, Jr., licensed pharmacist and for a number of years operator of a drug store in Manitoba.

PRESCRIPTIONS FILLED

LARGE STOCK OF TOILETRIES

DAINTY CONFECTIONS

LIGHT LUNCHES—Everything a Modern City Drug Store Displays.

PICARDY GOODS.

Ice Cream, All Flavours

Fountain Drinks — Soft Drinks

We Will Appreciate a call to get Acquainted.

Victoria Beach Drug Store PRESCRIPTION SPECIALISTS

— NOW OPEN —

Full line of

COSMETICS CIGARETTES
CONFECTIONS PATENT MEDICINES
TOBACCOS, DRUGS
FIRST AID and SICK ROOM SUPPLIES
MOIR'S CANDIES, 1c to \$1.00
KODAK SUPPLIES and PRINTING

Location in Victoria Beach Company's Office

PLEASE LEAVE YOUR ORDERS FOR
Laundry and Dry Cleaning
AT FALLS STORE
Calls are made each Monday and Thursday

NO CHARGE FOR PICKING
UP OR DELIVERING PARCELS

Agent: WALTER THOMAS

Rumford Limited
PROMPT SERVICE

Anderson's Transfer

VICTORIA BEACH, MAN.

Office back of C.N.R. Station. Arrange with my man on train for delivery of your baggage, freight or express. Call at office or give your order to drivers for WOOD and ICE.

W-O-O-D

BIRCH	POPLAR
1 Cord cut and split \$8.50	1 Cord cut and split \$7.50
½ Cord cut and split 4.50	½ Cord cut and split 3.75
¼ Cord cut and split 2.50	¼ Cord cut and split 2.00

— SLABS CUT —

Just what you want for summer use.

BIRCH SLABS CUT, per cord	\$6.50
MIXED SLABS CUT, per cord	5.50

- The Company to Sell All Lots -

1934 57

Let us consider the case of the Victoria Beach Company.

In this issue the company announces an extraordinary sale of all the lots which they own in Victoria Beach, some 170 in number.

What is the reason? Simply that the Company needs the cash. The Company has carried the heat and the burden of the day for two decades and is now desirous of concentrating on vital features of the beach's well-being.

The Company has been the largest contributor of taxes to the municipality over long stretches of years. The Company was contributing heavily when there were few cottage owners to assist the municipality. It borrowed large sums of money with which to pay these taxes in the "lean" years. This had to be repaid, and this repayment with heavy interest carrying charges has been a handicap to the promoters of Victoria Beach.

Now they have come to the public and are offering for cash the 170 lots remaining in their possession at one third the listed price. It is hard to believe! There are lake front lots, there are inside lots and there are lots well located in new sub-divisions which are so low in price there is no question but that every one is desirable and will be snapped up. First come; first served!

This is not intended to be an advertisement for the Victoria Beach Company; rather it is good news, glad tidings to any one who desires a lot at an unheard of price, for cheapness with quality.

The Victoria Beach community owes much to the Victoria Beach Company. At great expense it opened roads and lanes; it started the municipal water system; it began the fire protection system; it adhered to the policy of retaining Victoria Beach for a certain high citizenship class of people, and in doing so turned down great sums of money offered by outsiders which however would have destroyed the character of the Beach as outliend by the founder, C. W. N. Kennedy, whose memory is revered by hundreds. The directors at one time were offered \$300,000 for the property.

They bought the golf site and laid out the golf course and every detail of revenue has been put back in the course for improvements. The school was made possible by the taxes paid by the company into the municipal treasurer. The Company gave a large

site for the location of the Victoria Beach Community Clubhouse and gave \$500 in cash towards the building fund. Each of its directors also contributed \$50 towards the building fund.

The Company has been generous to a fault. It went into large initial expenditures and had to borrow heavily and pay high interest to enable it to retain control of Victoria Beach. The amount of money which the Company has paid out on capital expenditures in the last few years would astound the unlearned. This new move of the Victoria Beach Company does not mean that the directors are losing any interest in the future of Victoria Beach. On the contrary, relieved of a large amount of taxes, debt and interest they will be able to go forward with renewed vigor devoting greater attention to the golf course, the tennis courts, the hotel and the stores which will be of the greatest advantage to the residents of Victoria Beach. The general welfare of the community is their only aim, adding from year to year something which will be pleasing and an advantage to the natural attractiveness of the resort. The handicap removed, then the management will be able to concentrate on essential things. All monies received from the sale of lots will be used only in paying off debts.

Old debts, high interest rates and heavy taxes have crushed many an institution, many a worthy organization. It is recognized Victoria Beach management has done well in the last three years of stress. Many a similar concern, and some not far away, have gone down and under. The officers, the directors and the shareholders have decided that this load shall not be allowed to crush the Victoria Beach Company and by so doing obliterate the names, the deeds and the memories of men who have made Victoria Beach a haven of rest, a refreshment in the summer to so many thousands of city dwellers.

Victoria Beach Herald

Published at Victoria Beach every Saturday throughout the summer season, June 5th to the end of August.

Devoted to the best interests of the cottagers, the Victoria Beach Company, and the merchants of Victoria Beach.

Initial circulation 10,000 copies, and distributed free.

Communications to be sent to the Editor, Albion Press, 44 Princess Street, Winnipeg, or left in boxes in Victoria Beach Stores.

Advertisements to be sent to the Business Manager, Albion Press, 44 Princess Street, Winnipeg or left in boxes in Victoria Beach stores.

- Our Advertisers are your Friends. Please Patronize Them -

Read the Greatest Summer Resort Lot Sale in History!

PASSING VICTORIA BEACH 1794

IT IS interesting to know that in the early period of this district's history, as recorded in the annals of the Hudson's Bay Company, and in other writings and in books, that in that lonesome era in the West, a matter of 150 years or so ago, the explorers of the day predicted that when cities grew up on the great western plains and future citizens of great centres desired a get away place by the lake in the hot summer time, that the island with beaches so beautifully lined with such delightful sand, known as the "Indian Portage" (Victoria Beach), would be one spot in high favor.

This is not a fantastic dream. One of those early navigators of lake and river wrote in his diary, after standing on the height of "Indian Portage," just about where the park is on Sunset, and looking down on what is now Patricia Beach, that in all his travels he had never seen or felt a beach with such wonderful sand.

"I am filled with admiration for the pure white sand which lies deep along the shore of this beautiful bay guarded by pine and birch. Here will some day be a spot of great delight for city dwellers of the future on the great plains."

It is easy to attach the names bestowed 150 years ago and place them where they belong today. Victoria Beach was "Indian Portage." Lake Winnipeg was "Lake Ouinipue" or "Lake Winnipik." Elk Island was "Ile a la Biche." Grand Beach was "Grand Marais" almost from first recorded. Fort Alexander was "Sieur's Fort."

Here is how they would travel; coming out of the Red River and crossing the lake to seek the entrance of the Winnipeg River, if the explorer or trader was not too heavily burdened, he would land on what is now Victoria Beach and take a short route with his canoe and equipment over to Traverse Bay. What is now the settlers trails on this island of Victoria Beach were first the Indian pathways and later the traders and explorers trails. Heavily laden, the explorer or trader had to go around Elk Island. Some were able to make the passage between Elk Island and Victoria Beach. Across the Indian Portage was a well-trod route.

In the journals of John McDonnell this district is mentioned. Mr. McDonnell was a brother of Mr. Miles McDonnell, the first governor of Lord Selkirk's Red River Colony. He became a partner (Bourgeois) of the North-West Company about 1796, and remained in the North-West until 1815.

The Mr. Grant mentioned was Mr. Cuthbert Grant, a bourgeois, of the North-West Company; the bay of the Indian Portage is no doubt the bay by Victoria Beach. Ile a la Biche is Elk Island, canoes usually passing between it and Victoria

Beach. Sieur's Fort corresponds with Fort Alexander at the mouth of the Winnipeg River. Mr. McDonnell was on his way to the annual meeting of the North-West Company at Grand Portage on Lake Superior.

His diary reads: May 20, 1794—Left the entrance of the Red River and embarked on Lake Winnipik at 10 a.m., the wind having abated. Camped at the Grand Marais, six leagues on our way from the entrance of the Red River.

Tuesday, May 27, 1794—Left the Grand Marais at noon, Mr. Grant's canoe turned into the Bay of the Indian Portage (Victoria Beach), but I went straight for the usual one of Ile a la Biche (Elk Island), and arrived at Sieur's Fort (Fort Alexander); with a fair wind, an hour before sunset; neither Mr. Grant, nor the canoes came.

May 28th, 1794—A stormy day; I am much concerned for Mr. Grant and the canoes behind, for the wind fell and rose by intervals; it was calm apparently for two hours and, then, frightful gusts of wind came on a sudden.

Thursday, May 29, 1794—My Bourgeois arrived in the morning, and the two boats soon after.

Sunday, June 1, 1794—Piche was obliged to push his boat on account of Pied de Loure, whom he found drunk, proving too troublesome. Most of our canoes started also. Took an account of what we have here.

Monday, June 2, 1794—Mr. Grant set out for the Grand Portage, on Lake Superior, in a half light canoe, and I am to go out in charge of the Brigade.

N.B.—This being a route you are as well acquainted with as myself, I shall not trouble you with my voyaging until I get back to the river Qui Appelle Fort this autumn.

Wednesday, June 4, 1794—Overtook all our crafts at the River aux morts (Netley Creek). Entered Lake Ouiniulque (Lake Winnipeg) and crossed over to the Grand Marais (Grand Beach) where we were stopped by the wind the rest of this day and the whole of the next. Set fire to the reeds which made a blazing fire. . . .

Saturday, June 6, 1795—Left Grand Marais, tho' it still blew, and reached Ile a la Biche (Elk Island) where we waited our boats; then proceeded to Pointe au Sable. Next morning, early, arrived at Bas de la Riviere House where we found Messrs. McLellan and Latour, arrived from their winter quarters.

Mr. McDonnell is again on his way to the annual meeting at Grand Portage. 'Aux Morts' is Netley Creek and 'Bas de la Riviere' House was near the site of the present Fort Alexander. Possibly some of our readers may know where Pointe au Sable is.

With Alexander Henry on Lake Winnipeg, 1800

VICTORIA BEACH adjoins the great water way which gave access from Lake Superior via Rainy Lake, Rainy River, Lake of the Woods, Winnipeg River, Lake Winnipeg and the Red River to the great prairie country.

Canoes coming from the mouth of the Winnipeg River passed along Traverse Bay, then either by the passage between Elk Island and Victoria Beach or by the "Indian Portage" from Traverse Bay into the bay lying between Victoria and Hillside Beaches; thence to the big marsh, Grand Marais, along Balsam Bay and the mouth of the Brokenhead; and then by an eighteen mile traverse to the mouth of the Red River.

The following extract is taken from the journal of Alexander Henry, a wintering partner or bourgeois of the North West Company. He had encountered a violent squall in Traverse Bay but had succeeded in rounding Victoria Beach and reaching Grand Beach or Grand Marais. Alexander Henry, the younger, to distinguish him from his uncle of the same, who also wrote a journal of his experiences in fur trading along the Great Lakes, was drowned at the mouth of the Columbia River about fourteen years later.

HENRY'S STORY

"SUNDAY, August 17, 1800:—

"Early this morning I was anxious to proceed. The wind had fallen, but as the swell was still very high, the guide thought it imprudent to attempt the traverse of about six leagues to the entrance of Red River. Our disaster of yesterday being no encouragement to defy the elements, we dried our things and I went duck shooting, having seen great numbers in the marais (marsh) during my walk. I shot several, and observed the tracks of moose, red deer, and bears. The beach was covered with grasshoppers, which had been thrown up by the waves and formed one continuous line as far as the eye could reach; in some places they lay from six to nine inches deep, and in a state of putrefaction, which occasioned a horrid stench. I also shot a pelican, of which there are great plenty here.

"During my absence a party of my people had been out to raise cedar for repairing their canoes next spring, there being no wood of that kind on Red River; another party had been raising wattap for the same purpose. We found an abundance of sand-cherries (*Prunus pumila*), which were of an excellent flavor. At twelve o'clock we embarked, but there being still some wind, we thought prudent to coast the bay. We accordingly proceeded along a fine sandy beach to Catfish (Brokenhead) river, when our course changed to the W. This river rises out of some large swamps and small lakes on Cypress hills, which bear about S.S.E. We proceeded along a low strip of land with shoal water, which kept us some distance from shore. At three o'clock we arrived at the entrance of Red River.

"This river empties into Lake Winnipeg by three large channels; the middle one is that by which we generally pass, as there is a tolerably good camp at its mouth; the land is low, and may be said to consist of one continued marais; what little dry land is to be found covered with low willows and high grass and reeds. Wild fowl are very numerous. We found some Indians, who had many sturgeon and various kinds of small fishes, such as catfish, piccanan, male

achegan, brim, pois d'huile, etc. They use a seine about five fathoms in length hauled between two canoes. We purchased some fish for liquor, and proceeded up Red River, with a gentle current and deep water. Our course was S. until we passed the other two channels, when we turned W. and soon came to Riveiere Aux Morts (Netley Creek), about nine miles from the lake. Here was another small camp of Indians, who had plenty of fish, some dried meat, and a few beaver skins which I traded."

Choir to Sing at Club House

Pleasing news to lovers of the brightest and best in church music is the announcement that the Vesper choir, a double quartette, under the direction of Mr. Arthur McFadyen, will take charge of the entire Church Service, in the Victoria Beach Club House, the morning of Sunday, August 4, Mr. Herbert Sadlier will be at the piano, and Miss Gertrude Newton, Soprano; Eva Eagleton, contralto; Mr. Arthur McFayden, bass; and Linton Kent, tenor, will be the soloists. Miss May Lawson cannot be present owing to a recent operation affecting her condition for service for the summer. There will be congregational singing and the reading of the lesson besides the hour of choir music.

All the soloists are cottage residents or spend their vacation at Victoria Beach.

A SAIL FROM WINNIPEG


Mr. Jeffrey Brock, son of Mr. and Mrs. Eustace Brock, First Avenue and Sixth Street, came down to Victoria Beach in his new launch, Sunday, sailing the Red river and Lake Winnipeg to the pier with a party of friends, which included Mr. and Mrs. McCondick, Miss Jackie Sprague and Mr. Brough. The sail was an enjoyable one except for a little engine trouble at Grand Beach due to a mosquito tangling up in the feed line of the engine.

Mr. Eustace Brock joined his family Saturday, remaining over the long week-end.

DIRECT CAR SERVICE TO C.N.R. STATION

Victoria Beach Club has concluded arrangements with the Winnipeg Electric Company for a through service down Portage Avenue to the Canadian National Railway's station as a convenience to those desirous of catching the 9.30 o'clock morning train to Victoria Beach, and also the 1.30 o'clock train Wednesday afternoons and the 1.10 on Saturday afternoons. These cars will all be labelled "Union Depot." The service started to-day.

With Daniel Harmon on Lake Winnipeg in 1800

 NE of the most enlightening journals dealing with the life of the fur traders is that of Daniel Harmon, a native of Vermont, who entered the service of the Northwest Company in 1800 when he was twenty-two years of age. For nineteen years he was never east of Fort William, and during this time he was stationed at Swan River, Virden (Montagne a la Bosse), Qu'Appelle, Cumberland House, Dunvegan, and at various posts in New Caledonia as British Columbia was then called.

His journal begins on April 29, 1800, at La Chine (Lachine). He had never spent a night in a tent before, but he was destined to undergo many privations and meet with many adventures before returning to his native Vermont. After the goods had been placed at Lachine into the lake canoes which held a burden of four tons, the expedition travelled through the Great Lakes to Grand Portage, then the headquarters of the Northwest Company. After a few days spent there, to enable the goods to be transferred to the smaller "north canoes," Harmon's party travelled to Rainy Lake and Rainy River, and July 29 found them in the Woody Lake (Lake of the Woods). The extract which follows describes their passage to what is now Fort Alexander at the mouth of the Winnipeg River:

"Tuesday, July 29—This day we came across the Woody Lake, which is full of islands. It is about thirty-six miles in length; and the soil about it is much like that, along the Rainy Lake River. We are now in Winipick River, and have passed a rapid where the last year, three men were drowned. One of our men fired at a black bear, but did not kill him.

"Wednesday, July 30—Passed a number of miry portages, and a place where, three years since, the natives, who are Chippeways, fired upon our people, but without killing any of them. One of the Indians was taken, with the intention of carrying him to the nearest fort, and there punishing him as he deserved. After proceeding a considerable distance, however, and when near a rapid, he jumped out of the canoe, intending, as was supposed, to swim to the opposite shore, and thus escape. But the current was too strong; and he went down the rapid, and was probably drowned.

"Thursday, July 31—Mouth of the River Winipick. Here the North West Company, and the Hudson Bay Company, have each a fort. Here the above named river discharges its waters into Lake Winipick. The River Winipick, through the greater part of its course, is a succession of small lakes; and in several places there are falls of a considerable height. The country around it is broken; and occasionally, majestic and frightful waterfalls are to be seen, particularly where the white (now White-mouth) River joins this, about thirty miles above where we now are. A few miles above this, there is a small lake, called Lac de Bonne (Lac du Bonnet), from which the Hudson Bay people leave our route, and proceed toward the Albany Factory.

The soil is good!—and among the fruit, I observe the red plum. The grape, also, grows well in this vicinity. In the neighbouring woods, a few moose and deer are found; and the lake and river are well supplied with fish. Our people are employed in drying the goods some of which were wet, in coming down the rapids, yesterday.

"Saturday, August 2—When I left the Grand Portage, it was expected that I should go up the Sisiscatchwin River, to spend the winter. That river falls into the north western end of Lake Winipick. But, since our arrival here, we have received intelligence from the Swan River Department, which lies between Lake Winipick and the Red and Assiniboine Rivers, that, in the opinion of Mr. McLeod, who superintends the concerns of that region, it is necessary to make another establishment there. It is therefore determined that I shall go and take charge of it; and I shall accordingly remain here a few days, to wait for the arrival of the brigade, destined to the Swan River department. The after part of the day, I spent in shooting pigeons, which I found to be numerous, as at this season, red raspberries, and other kinds of fruit, are ripe, and exist here in abundance.

"Sunday, August 3—In walking in the adjacent country. I saw the bushes and brambles loaded with ripe fruit. While partaking of it I was led to reflect on the beneficence of the great Author of nature, who scatters his favours with an unsparing hand, and spreads a table here in the wilderness, for the refreshment of His creatures.

"This is the first day which I have ever spent, since my infancy, without eating either bread or biscuit. As a substitute for bread, we now make use of what the natives call "pimican," which consists of lean meat, dried and pounded fine, and then mixed with melted fat. This compound is put into bags, made of the skins of the buffalo, etc., and when cold, it becomes a solid body. If kept in a dry place, it will continue good for years. But, if exposed to moisture, it will soon become musty, and unfit for use. Pimican is a very palatable, nourishing and healthy food; and, on it, our Voyagers subsist, while travelling in this country. Sometimes we add to the two above named ingredients, sugar or dried berries, which we procure from the Natives; and the taste of it is thus very much improved."

—ROSS MITCHELL

Dangerous, Mischievous Practice

Some one is using a .22 rifle around this Beach and probably the youth who is committing this infraction is not aware that Victoria Beach is a bird sanctuary and that rifle or revolver shooting is strictly prohibited and that heavy penalties face the breaker of the law. Bodies of song birds have been found on the ground; one resident had a valuable Persian cat shot in two places and it had to be taken to Winnipeg for surgical treatment.

Early in the summer a cow was killed. Anyone seeing rifle shooting going on should inform the Company or the Municipality officials.

View from Victoria Beach Inn, Victoria Beach, Man. 1936



Old Country Travellers

Mr. Dick Archer-Shee and Mr. Brian Hamilton of Little-Wood, Salisbury, Hampshire, England, round-the-world travellers have taken a cottage on Second Avenue, Victoria Beach for the month of June, and are making short trips on Lake Winnipeg and across Traverse Bay and the Winnipeg River to Pine Falls by canoe.

A branch of the Ball Pharmacy will occupy the drug store in the Company's Office Building this season.

Change in Electing Council

The ward system in the municipality of Victoria Beach was abolished by order-in-council of the Manitoba Government, carrying through a bylaw passed by the council on May 26.

Hereafter the council shall consist of a reeve and four councillors. The term of office of two expires this year, and two will be elected this fall from the municipality at large. The two whose terms of office do not expire until December 31, 1937, will hold office until that time. Thereafter for a two-year term by proportional representation voting.

On one of the prettiest spots in Manitoba Victoria Beach Inn is located. It is away from the auto calling party, with a wide beach free of stones close at hand, right next door. It has a restful surrounding and is tastefully set off with green sward and flowers with an indoor rest room that is available to all guests. The vista from the front lawn up and across the lake is favored by many and the sunsets are something no other Inn in Western Canada has at its front door. The charm of a holiday at Victoria Beach Inn will linger in memory forever. Mrs. C. Moore is the hostess this year.

To Reach the Victoria Beach Public

— Advertise in the Victoria Beach Herald

With Wolseley at Fort Alexander 1936 and Elk Island in 1870

Victoria Beach lies on what was the main highway of travel between the Red River Settlement and Canada, the territory included in the present provinces of Ontario and Quebec. Past its beaches travelled the north canoes and York boats of the French adventurers, the bourgeois of the North West Company and the officers of the Hudson's Bay Company, and its shores long re-echoed the gay songs of the voyageurs.

The extract which follows gives the first-hand impressions probably of Wolseley himself who was the leader of a military force organized to travel from Canada to Fort Garry in order to promote peace in the new province of Manitoba. These impressions appeared in *Blackwoods' Magazine* for December, 1870, January and February, 1871, under the heading, "A narrative of the Red River Expedition" 'by an Officer.' Colonel Wolseley later gained fame as a leader in Egypt and the Sudan and became Field Marshal of Her Majesty's Forces.

AT FORT ALEXANDER

There are numerous clearances in the vicinity of Fort Alexander where some half-breed farmers have established themselves. There is also a very fine farm belonging to the post in a good state of cultivation. The land is very rich for about half a mile or a mile back from the river, beyond that being a succession of swamps impassable during the summer, but travelled over when frozen in winter. The Fort is like the others already described, but is on a larger scale, and has a less decayed air about it. It stands on the left bank, which is about twenty feet above the water, and is two miles from the mouth of the river. There is a Protestant mission here, and much good is done by its schools, in which English is taught. The 21st of August, 1871, being Sunday, there was a parade for divine service in the morning, at which the servants of the Hudson's Bay Company, and the few half-breed farmers in the neighbourhood, joined us in prayers for the success of the operation we were about to undertake.

AT ELK ISLAND — LAKE WINNIPEG

The afternoon was lovely, with a bright warm sun shining down upon us as our fleet of fifty boats hoisted their sails, and started with a light wind from the S.W. It was a pretty sight, and a subject well worthy of an artist. As we rounded the point of Elk Island, eighteen miles N.W. from Fort Alexander evening was falling fast; so we halted for the night in a bay with a wide sandy beach between the water and the high overhanging bank, which was covered with timber, chiefly birch. The boats drew up in a long line, side by side, with their bows on the beach. Fires were soon lighted and a few tents pitched here and there. As one looked down from the high bank upon the busy scene below, where all was cheerful bustle, the hum of voices, the noise of the axe chopping wood, and now and then the crashing sound of a falling tree, one realized how quickly the solitude of the forest is transformed into life by the presence of man, endowed as he is with so many wants. The climate was that of the south of Europe; and as the sun set beyond a horizon of water, one might have imagined one's self in some Grecian island looking out upon the Mediterranean, the beach covered with the crews and boats of a corsair fleet.

Sports' Day Swim Events

A new schedule for the races on Sports' Day, Saturday, August 3, has been arranged by the Victoria Beach Club. The junior swimming events will be held at the Government pier at 10 o'clock in the morning. The age limit of the swimming classes has changed, as follows:

Junior Events:

- Boys 12 years and under (12, 11, 10, 9).
- Girls 12 years and under (12, 11, 10, 9).
- Boys 14 years and under (14, 13).
- Girls 14 years and under (14, 13).
- Boys 16 years and under (16, 15).
- Girls 16 years and under (16, 15).

The open swims, one quarter, and one mile, diving and canoe races will be held in the afternoon at 3.30 o'clock.

The life saving demonstration which is an added attraction this year will be held in the morning.

Senior Swim

- 75 yards, open for men (17 and over).
- 75 yards, open for women (17 and over).

Low Charges at Golf Course

The low rates on the Victoria Beach Golf Course this month has induced many more players to take a hand in golf and to play 18 holes in place of only nine holes. Children's hours are from 1 to 5 o'clock Tuesday afternoons, each week, for a charge of five cents. Here is a chance for parents to give the youngsters an insight into the game that will no doubt occupy much of their attention later in life.

Here is an opportunity also to start the children off early under competent directors who will correct any faults in their play before they become a habit. Standardized clubs must be used.

The 37½ cent rate with tickets prevails any day except Saturdays, Sundays and holidays; or 25 cents for the first nine holes and 15 cents for the second nine holes. The mosquito pest is abating. Manager Frank Sprague states.

The rains this year have made the fairways the best for playing over in many years; and the greens are also a delight to putters.

LIGHTING THE COTTAGE

Mr. Frank E. Sprague has recently installed a Delco "Little Joe," Six-volt Lighting Plant, at his cottage on Arthur Road. Parties interested in lighting their cottages please get in touch with Jack Donally at Victoria Beach, or Dickson Electric Company, Distributors, 270 Fort Street, Winnipeg.

Practice Hours for Pianoforte Students

The Club House Piano will be available to Students from the last week in June until the end of the summer. Arrangements may be made with MR. JOHN TEAKLES, Club House Secretary, 311 First Avenue, Victoria Beach

Dust off and Burnish your Golf Clubs. Course is Open!

THE VENERABLE MICHAEL ATEAH

(At the time of his funeral, May 1937)

Michael Ateah lived in Western Canada for 45 years. He lived in the farming area of the municipality of Victoria Beach for 26 years. He died in May 1937 at the age of 75. He was buried at Victoria Beach Cemetery. Alex Anderson of Balsam Bay officiated and Fred M. Gee accompanied the singing of the hymns. Pallbearers were the four Hampton brothers, Charles, William, Harry and James, descendants of one of the earliest families in this area, as well as J. G. Olafson and Bert Martin.

Michael Ateah was born at Mauktara, Mount Lebanon, Syria, in 1862 and travelled from that oldest and holiest of lands, to make his home in the new Western Canada in 1893. His courage was great, the journey unpredictably long, unbelievably hazardous! He was educated at Protestant Schools and later worked with his father in their fig and olive groves. Lebanon, then subjected to Turkish rule, all Lebanese were required to serve in the Turkish Army. Michael did his military service at Askir Barracks. (Lebanon, as we now know has gained its complete independence).

Mr. Ateah travelled across the prairie by horse cart as far west as Edmonton and as far north as Norway House. He traded with the Manitoba Indians. He transported furs to Winnipeg in winter and bushels of blueberries in summer.

In 1898 he married Mis Sophie Malauf in Winnipeg. She was also from Mount Lebanon, Syria. They lived at Winnipeg Beach before it was a Summer Resort. He then became a trader at Fort Alexander. He homesteaded at Victoria Beach in 1911, where he farmed successfully, until his last illness.

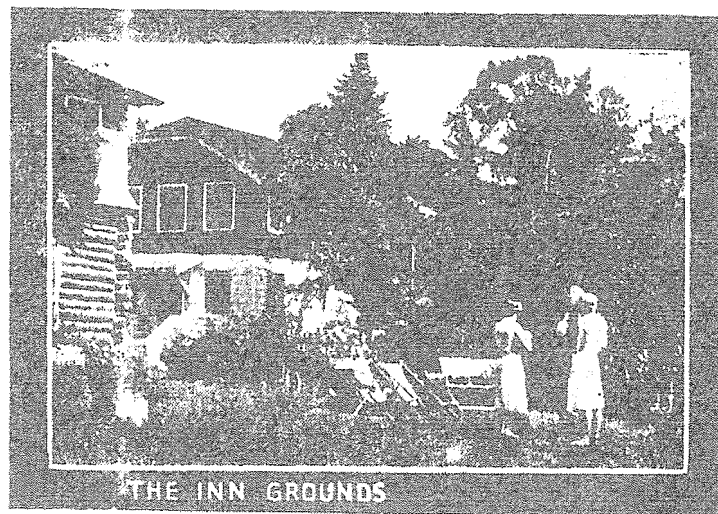
Mr. Ateah's widow and ten children survived him. The children were John, Alfred, Eddie, Samuel, Laela (Mrs. Rex Lester), Sophie (Mrs. Chas. David), Freda (Mrs. Alex Jonsson), Louisa (Mrs. Ralph Purdy), and the then Misses Pansy and Margaret, who lived in Winnipeg. The others resided at Victoria Beach. Twenty-two grandchildren survived him. Michael's cousin, Shaheen B. George, served as

Secretary in the British Imperial Army in Cairo. He also served with Kitchener of Khartoum. A brother, Albert Ateah, also survived him.

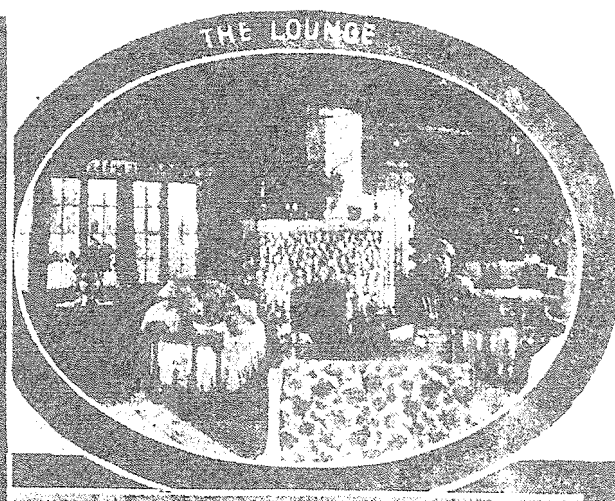
Editor's Note: Mr. Ateah's son Alfred did not long survive him. The younger daughters were married. There have been other changes, through death and other circumstances, since, in this interesting family who are such an asset to this resort.



This is one of the fine vantage points at Victoria Beach from which to view the beautiful Patricia Beach where many thousands each summer season enjoy splendid bathing and swimming facilities.



THE INN GROUNDS

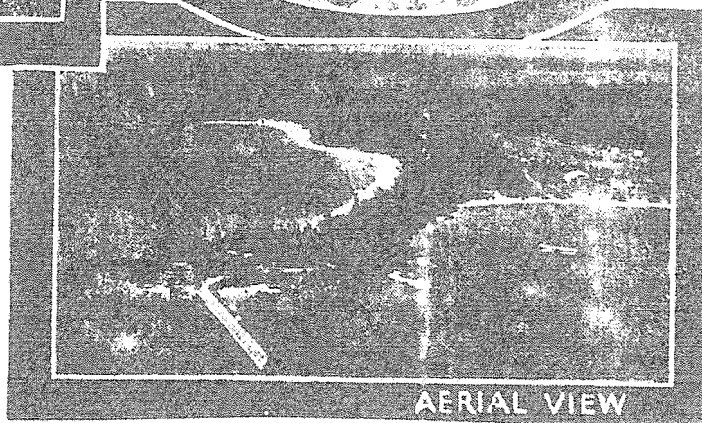


THE LOUNGE

1937

UPPER—The grounds, Victoria Beach Inn.
UPPER RIGHT—View of the Inn Lounge.
LOWER RIGHT—Aerial View giving a splendid idea of Victoria Beach, showing large stretches of sand and beautiful wooded country. Elk Island is on the horizon.

OPENING DATE—Saturday, June 26.



AERIAL VIEW

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.



VOL. XIV.

VICTORIA BEACH, MAN., JULY 15, 1939

No. 5

Facing The Auto Menace

THE cottage owners of Victoria Beach have not yet realized the import of the \$11,000 which the Manitoba Government is spending this month in improving the highway to Grand Beach and how it may effect this resort in many ways. The work going on is on the roughest part of the route. When it is completed it will be quite easy for an experienced driver to take an auto from Winnipeg to Grand Beach in an hour and a half.

One owner of a car at Victoria Beach stated this week: "When the Grand Beach road improvements are completed I will be able to drive my car from Victoria Beach to Winnipeg in two hours"; and he is driving his car back and forth to Winnipeg and return frequently during the season.

The streets and avenues of Victoria Beach are now owned by the Provincial government having reverted this year from private ownership to the government. The municipality has nothing to say as to the regulations which govern traffic on the streets of Victoria Beach as long as drivers comply with provincial regulations as to traffic. Anyone now can drive a car into Victoria Beach and use its thoroughfares. The municipality can govern parking spaces but cannot prevent the use of its roads to licensed cars and trucks. All the Avenues of Victoria Beach are now public highways. There is no us fooling ourselves any longer.

It's a debatable question how far private ownership could have gone in preventing auto traffic on the streets of Victoria Beach; there is no question now: they are all public highways just as are the streets of Winnipeg. There, a few years ago, the city desired to reduce the speed limit on the streets, but the aldermen were told they had not the power.

Last summer a resident on the shores of Traverse Bay stopped auto traffic from crossing his property, into Victoria Beach proper. The council of the municipality interfered in the interests of owners of cars in this municipality. The matter was taken up with the provincial government and the result the owner of the property was compelled to allow traffic to enter freely to and from the Beach. If the council had wished to block all traffic there was their chance. But on the one side of owners of cars the council could not "block" traffic and be blocked. It was not for the right kind of car. Permanent residents of Victoria Beach would have suffered a great deal of inconvenience. After the close of the season the highway fare to and from Winnipeg is a heavy burden for people of limited earning power here in the fall and winter seasons. But if the roads are made so that cars can be driven from Winnipeg to the Beach in an hour and a half, it is not surprising that

prevent cottage owners from driving their cars from Winnipeg to their cottage homes, parking them on their own property. If they wish to make a trip to the golf course what can prevent them doing so? The Company which owns the golf course might bar the entrance gate but no doubt to accommodate patrons of the course arrangements would be made to set aside parking space on the spacious grounds. If private autos can not be prevented from entering in, what about buses and big store delivery autos?

The chief power which the council possesses against the auto traffic is the parking privilege. This will be a preventative and will have to be used.

Between the station platform and Arthur Road on Wednesday three fine passenger autos went by. Permanent residents were driving them; There was no necessity for them being operated. If a curb is not put on this traffic summer residents will next year be joining the procession.

CLUB EXECUTIVE MEETING

The executive of the Victoria Beach Club will meet at the clubhouse, 7:00 p.m., Saturday, July 15. President Petrin regrets that it is necessary to call the executive together again, but last Saturday's meeting conflicted with the school district meeting and there was not a good enough turnout to deal with the important business.

SPLENDID TRAIN

The Thursday morning train which leaves Victoria Beach at 8 o'clock is receiving much favorable comment from passengers. It makes a fast run into Winnipeg and a brief stop only is made at Grand Beach. It should however, be more liberally patronized; otherwise it may not be put on another year. It is a fast and convenient train for Victoria Beach residents. Remember the hour: 8 a.m. every Thursday.

Public Meeting—to discuss school matters, Legion Hall, Pine Road, Saturday night, July 22 at 8:15 p.m.

FAST STREET CAR SERVICE TO STATION

Adequate street railway service is being given this summer to the Canadian National Railway station by the Winnipeg Electric company. In the event of the departure of trains to Victoria Beach, the company has decided in effect, extra cars are put on Portage Avenue and on the South Main Street runs. When and as necessary to call a taxi; the street cars should be running with plenty of cars, to the depot.

Dr. Steward McKenna, 111 North Victoria, is the medical health officer for the season.

Victoria Beach Herald

A Community News Service for Manitoba's Most Popular Beach.



VOL. XIV.

VICTORIA BEACH, MAN., AUGUST 5, 1939

No. 8

Victoria Beach Prospers

NOT since the years when the Royal Air force of 62 officers, pilots and mechanics were located here has Victoria Beach enjoyed such prosperity as in the present season; and never have the cottages been occupied by such a fine representative class of Manitoba citizens. A close check of every cottage and place of business made by the officers of the municipality proves this fact. Railway receipts which were down at mid-July are now ahead of the last two years' showing.

The stores are doing a larger business than last year. Milk deliveries show an increase and practically every cottage has been rented up to the middle of August.

The golf course has been hanging up new records each week and each fortnight; and players have been going away well pleased with the condition of the course. The tennis course has hit its stride and is a busy centre. The Community clubhouse is enjoying the best patronage in many years. The Victoria Beach Inn is enjoying a good season. Those in charge of the various services and conveniences for cottage residents are to be congratulated on what they are doing to add to the enjoyment of a summer vacation here; and to the faithfulness and integrity displayed in the work. The municipal services have all been well looked after and any requests for attention have been carefully taken care of.

If we can keep our roads and avenues free from auto traffic which is unnecessary, Victoria Beach will continue to be a haven for many hundreds in the summer; if we slip in that direction it will not be the delightful place is ought to be. This is up to the authorities, who carry the burden of responsibility.

Last week's arrivals on passenger trains at Victoria Beach totaled 943 passengers. On Friday's through train 129 were on board; 360 were on the 3:10 through train Saturday; and on Sunday there were 263 passengers. On Thursday morning's morning train into the city there were 56 from this Beach.

Water Sports — Saturday

WATER Sports Day is here again with all its interesting phases and the opportunity to witness keen competition in swimming and diving, in the afternoon at 2:20 o'clock; with the canoe races at 10 o'clock in the morning. Handsome prizes have been secured by the sports day committee and successful winners will have a double reward, the knowledge they have reached a stage of proficiency in water sports and also are worthy of possessing fine prizes. The grand aggregate, the beach championship, will be announced at the distribution of prizes at 9:30 in the clubhouse.

No extra charge will be made to members but their guests will be admitted at a low admission to enjoy the dancing.

The programme and details will be found on another page.

HIS HONOR TO ATTEND

Hon. W. J. Tupper, the lieutenant-governor and his son, C. W. Tupper as his Aide are coming down to attend the seventeenth annual water sports of the Victoria Beach Club, Saturday afternoon, and enjoy a trip to the beauty spots of the Beach.

Victoria Beach P.O.

ARRIVAL AND DEPARTURE OF MAIL

ARRIVAL—11:55 a.m.—Daily except Sunday

DEPARTURE—9:05 p.m.—Daily except Sunday,
6:00 a.m.—Mondays only.

- Letters may be mailed on train in box up to departure of "Moonlight" trains.
- Mail for Grand Beach goes in special bag and arrives in special mail bag at the same hours.

The Finance Committee of the Sports Days needs your Contribution. You may have over-looked handing it to one of the members of the committee. You will confer a favor on the committee by contributing. This is your entertainment for the children and the young people just as much as it is the duty of the committee to carry out their part. They are doing it without thought of loss of their own time and physical energy. Please take up your share of the work by contributing to the Sports Day fund.

F. C. O'Brien is the honorary-treasurer; W. J. T. Kerr, chairman of the finance committee; Mayor Victor Scott, vice chairman of finance. These officials will be pleased to receive subscriptions and so will J. J. Conklin, C. Rice-Jones and Aidan Conklin, chairman of the sports committee.

TWENTY YEARS AGO 1940

From the Free Press, Monday, June 27, 1920

Victoria Beach, Man., June 26—The hot sultry afternoon on Saturday was a strong inducement to many city residents to pay a visit to Victoria Beach where the day was spent in bathing, picking wild flowers, and strolling through the cool woods which abound for miles back of the lake shore. Across at Elk Island the red deer could be seen playing in the glades and running along the shore and tracks of deer were plainly visible on the shore of Victoria Island, showing that the woods are full of game this year. Squirrels, chipmunks and rabbits are also seen on every side. The wild rose is blooming profusely this year.

Again the aviators have been disappointed in not being able to complete their machines sufficiently to make them safe for travel. The fact that all are of English construction makes the supplying of missing parts a matter of time. One of the hydroplanes is still resting on the shore and has not yet taken the water; the second is being put together, and the third is still in Winnipeg but Major Hobbs says he will positively bring it down from the Norwood bridge this week to the Beach. He paid a visit of inspection to Winnipeg Saturday.

A start was made on a number of new cottages last week and Contractor Paulson states that the season will be very busy judging by enquiries received. Those who contemplate building will do well to send in their orders early.

George A. Elliott, the well known legal light, had as his guests over the week-end Vincent A. Danielski, the new Western Canada representative of the Union Liberty Co., of Chicago, who is also one of the prospective buyers of Beach property; Mayor Frank Sprague, of the Beach, and J. J. Conklin. Mrs. Elliott and the other members of the family will be down for the summer on Thursday. This cottage is the largest on the Beach and open house is the rule all summer.

Contractor Hood was seen leading W. J. T. Kerr, grain man and D. P. Smith, fuel merchant, along the water front and up the hill to a spot where he is building a number of fine cottages.

George Munroe has rented his cottage on Second Avenue to Mr. Burrows, of the Sun Life Co., and has bought a farm near Hazelridge, Man., where his family will have a change of environment.

A number of wealthy residents of Winnipeg who are among the most prominent families in the city, have asked the Beach Company for a figure on a tract of 40 acres of land on which some beautiful summer homes would be built.

Many owners of islands in the Lake of the Woods have made enquiries for summer homes at Victoria Beach or property on which cottages might be built. Several have expressed a desire to sell out their island homes and remove to a spot more near their business in the city. A number are owners of yachts and motor boats. All the building lots at Victoria Beach are one-third of an acre.

Mr. and Mrs. H. D. Laird have rented for the month of July the cottage of Mr. and Mrs. McAllister. Mr. Laird is a well known barrister of Winnipeg.

Mrs. Birdsall has opened up Pinehurst Inn for the summer and already quite a number of guests have arrived. She has as assistant her son, Fred. The accommodation at this prettily situated stopping place is much greater than last year, and those who contemplate going down will find their

Cottages Built, Altered, or Repaired

Additions made to Beach Buildings and Repairs carried out in workmanlike manner.

Inspect Cottages Built by Albert Larson at Victoria Beach and see for yourself their usefulness and their attractive appearance.

Leave Orders at Victoria Beach Co. Lumber Office.
ALBERT LARSON Victoria Beach, Man.

enquiries promptly attended to. Three four-roomed cottages have been built for guests this summer and the old Vokes cottage has been moved down and fitted up for guests. Among those at present registered at the Inn are: Mr. and Mrs. Fish, Miss Doris Fish, G. M. Hair, Miss E. Bowler, Mrs. Brown and son, Mr. and Mrs. Beveridge, Mr. and Mrs. R. E. Ewing, Mrs. J. R. Boothe, Mr. and Mrs. J. C. Dunbar, W. E. Macara, Miss A. Mackay and A. H. Hartwill.

The greatly enlarged store is being heavily patronized. Jack Fall being again the proprietor.

Mayor Frank Sprague was down for the week-end and spent a busy time looking after the many enquiries. The directors of the Victoria Beach Co. are greatly encouraged at the prospects for the season.

Major Dundas, of St. Luke's Boy Scouts, was down Saturday arranging for the two weeks outing of the boys which will begin the first week in July.

The cruiser "Valtannis," under Captain Walter Thomas, is leaving the dock daily on excursion trips and for short sails on the lake.

Alex. Jonsson has been awarded the contract to paint the Victoria Beach Clubhouse.

The Victoria Beach Inn is looking very attractive this season and under the policy of the hostess, Mrs. A. W. Bouttell, is pleasing many guests.

Col. Nagle has been mentioned as a member of the Municipal Council of Victoria Beach, succeeding Mr. W. Campbell Grant, who after a lengthy worthy service to Victoria Beach, desires not to offer himself again as a candidate.

Roger Smith has been appointed Free Press agent at Victoria Beach.

FINE HOME AT BARGAIN

FOR SALE—Unfurnished house in first class condition containing five bedrooms on Sunset Boulevard at the bargain price of \$1,000.00.

Frank E. Sprague, Agent
(Arthur and Fourth)

— ALSO COTTAGES FOR RENT —

For **GOOD SERVICE** and **BREAD** you will enjoy, Shop at **BARAGER'S**

All our various quality loaves on hand all through the season — **FRESH EACH DAY.**

SPEIRS PARNELL

BAKING CO. LIMITED

"Feeding a City since 1882"

1943



RATION BOOK 3

— when and where you get it

**RATION BOOKS WILL NOT BE MAILED OR
DELIVERED — THEY MUST BE CALLED FOR**

For the convenience of the public and to ensure speedy distribution, Ration Book 3 will be issued locally at the distribution centres listed below.

DO NOT USE THIS CARD UNTIL ADVISED TO DO SO.
NE VOUS SERVEZ PAS DE CETTE CARTE AVANT D'EN ETRE AVISE

Print in Block Letters in Ink
(Ecrire à l'encre en lettres moulées)

Prefix & Serial Number **MW534877**
No de série (avec lettres)

Last Name **MORRISON**
Nom de famille seulement

First Name **JOHN HARRY**
Prénom(s) du requérant

Address or R.R. No. **860 PARK AVE.**
Adresse

City, Town or Village **MONTREAL, P.Q.**
Ville ou village

Date **AUG. 25/43**
Date

Age, if under 16
Age, si moins de 16 ans

I declare I am the holder of the Ration Book from which this reference card has been taken, or that I am signing this in good faith on behalf of the holder, whose name and address appear above.

Je déclare être le détenteur du carnet de rationnement duquel cette carte de référence a été détachée, ou que je signe de bonne foi pour le détenteur dont les nom et adresse apparaissent ci-dessus.

J. H. Morrison
(Signature)

FOUR THINGS TO DO to get your new book

- 1 Fill in the application card — which is the first postcard in your present ration book. DO THIS AT HOME.
- 2 PRINT clearly—do not write—the information required, and sign at the bottom with your usual signature. Follow the method on card illustrated.

TO THOSE ON VACATION

If you are staying at a summer cottage, with friends or relatives, or at a hotel as a non-permanent guest, give your usual or permanent address on the application card.

- 3 Do not detach the card from your ration book. This must be done by an official at the Local Distributing Centre. If already detached, it should be brought in along with your present ration book.
- 4 Persons of 16 years or over must sign their own cards. Cards of persons under 16 years must be signed by parents or guardians. Children under 16 will not be allowed to apply for new ration books, either for themselves or for other members of the family.

IN FILLING IN YOUR APPLICATION CARD . . .
FOLLOW THE METHOD INDICATED ABOVE.

DO NOT SURRENDER, DESTROY OR THROW AWAY YOUR PRESENT RATION BOOK. IT CONTAINS COUPONS YET TO BE USED FOR MEAT PURCHASES.

RESIDENTS OF RURAL AREAS may apply on behalf of their neighbours, providing Ration Book 2, and properly filled in application cards, are presented.

RESIDENTS OF A TOWN OR CITY. Any senior or responsible member of a household may apply for new Ration Books on behalf of other members of the household, providing Ration Book 2 and properly filled in application cards, are presented.

On presentation at a Distributing Centre of your present ration book with properly completed application card, you will be issued your new Ration Book 3; and your present Ration Book will be returned to you.

Volunteer Workers are giving their time to serve you at the Distributing Centres.
Help them by following these instructions carefully.

LOCAL DISTRIBUTING CENTRE
BARAGAR'S GENERAL STORE AND POST OFFICE — AUGUST 25, 26, 27, 28
During the Hours of 10 to 12 a.m. and 2 to 4 p.m.

RATION ADMINISTRATION
THE WARTIME PRICES AND TRADE BOARD

RB3A

1743

PUBLIC ROAD INTO VICTORIA BEACH

Before a large gathering of residents, who attended a regular municipal council meeting in the clubhouse last Saturday afternoon, members of the council cleared up the position in respect to a road from Albert Beach into the cottage area, clearly and without equivocation. Nothing was held back; all questions were answered and the public went away satisfied.

Mayor Victor Scott explained that it was a regular meeting of the council to which the public had been invited, to be made aware of the road, over which there had been so much controversy, and what progress had been made in bringing it to an established public work. No vote could be taken. All the council members were in attendance except J. G. Anderson, those attending being Col. N. R. Nagle, J. W. Beech and J. T. Irving and Mayor Scott.

Mr. Thompson, through whose property the road is to run, was also present and he was assured that he and his brother would be allowed egress and ingress to and from the road without the necessity of securing a permit, even if a special bylaw of the municipality is necessary to bring this about. Mr. Thompson is to move his house off its present site, to another location, to which expense the council is granting him \$250.

All necessary land required for the road is to be deeded over by Mr. Thompson to the municipality. The road, Mayor Scott stated, is to cost \$2,500, of which the Manitoba government pays one half, and will finance the balance for the municipality, so that there will be no increase in taxes as a result of this new construction. The permanent residents will do all they can to lessen the cost and will look after the upkeep both winter and summer. The Manitoba government has all the necessary equipment for building the road and while the route into the Beach proper has not been definitely surveyed it will follow the old road after leaving the Thompson property and thus lighten the cost. No bridge will be built. The council agreed that the building of a road across the swamp and on the road allowance, was out of the question. The cost would be between \$6,000 and \$10,000 and the upkeep in wet years would be too heavy considering the present financial position of the municipality. It is satisfactory to the permanent residents as at present outlined. It will give them passage through the Thompson site as a municipal right and this has always been a deterrent factor to travel. No one can travel over the road without a permit, it was stressed by Mayor Scott, who also emphasized the less understood fact that Albert Beach is a part of the Municipality of Victoria Beach, that the doctor has to go there regularly as medical health officer to look into sanitation and sickness cases, and the engineer has to keep the pump in order, and they have found it impossible to reach that part of the municipality by auto. The doctor had an emergency case the other day and almost missed the arrival of an addition to a family as he had to walk as far as the Albert road where a car met him. Service has to be given this part as a duty to the taxpayer of Victoria Beach and the road construction is the only way out of a difficult situation. The government said recently to council members: "What are you going to do about a road from one part of your municipality to another; will we build it and charge it to the municipality or will you come to some arrangement with all concerned and the government?"

There were a lot of questions fired at the council members many of which had little to do with the road but at the close Mr. William Gray, a former councillor, said he knew how difficult it was to please everyone at Victoria

Beach, and he thought the council members were doing good work, all in the interest of the municipality as a whole. So everyone present dispersed feeling a profitable afternoon had been spent with the council in the clubhouse and offly hoping it might be an annual summer event, a heart to heart talk between the ratepayers representatives and the ratepayers.

Blueberries will be scarce this summer, state those who have been around the bushes. Raspberries are still green but appear to be more plentiful.

No Grumblers at This Resort

IN the newspapers and over the radio one hears comments that throughout the United States and in some few centres in Canada there are grumblers, men and women who complain that they have the money but they cannot get at the stores what they wish to buy. Some of them are outspoken against the government because the shelves in the stores are not well stocked or the counters filled with goods. These people never think why such a condition prevails.

All they feel is the money is in their pockets and they should be provided with all necessities, war or no war.

To the credit of summer residents of Victoria Beach, no such conditions are apparent here. Talks with the merchants indicate that when wants cannot be filled, customers take it all in good part and walk away understanding well why the situation in the stores is as it is.

The Government of Canada must look ahead. In the civil service are men and women whose duty it is to plan for the future; to be ready to meet emergencies and to see first of all that the men in the armed forces have all their needs well looked after. This latter task is a tremendous one.

This is the critical year in the Great War for the Allied Nations. If the people of Canada do as their government bids them they will hasten the end of the war. Let all get behind the government and follow their instructions to the letter for the people of Canada will only be following the course pursued in the United States in the way of restricting supplies. The people of Britain find four years of war bearing heavily upon them.

The people of Canada are well provided for by their government compared to the people of the Mother Country. They are not complaining. Let everyone be all out for the fighting men. The government knows best what to do.

SPECIAL TRAIN SATURDAY

There will be a special train leave the station on Saturday, August 14, at 5.50 p.m., which will reach Winnipeg at 8.30 p.m. for the accommodation of early August tenants.

SADIE HAWKINS DANCE

Unique and full of mirth — At the Clubhouse
SATURDAY NIGHT, AUGUST 14th

Join in the Good Work of Victoria Beach Club

EVERY summer resort should have a community club. It promotes co-operation among cottage residents and cements unity to good purposes. It also directs the romplings of the youngsters into avenues which serves to instruct and educate to higher standards. This has been amply proven by the experience of those who have from year to year associated themselves with club work at Victoria Beach. Early in the period of settlement of Victoria Beach the twenty or thirty residents were moved by the desire to form a community club to promote



certain activities for the good of the community and to give support to the municipal council. This was in the summer of 1920 so that the Victoria Beach Club is nearing its 25th anniversary with a record of achievement behind well to be enscrolled as a tribute to those early day residents who had vision of what would be the great future of Victoria Beach and initiative to start off with the right foot forward. That has been the motto and the motive of the club ever since — **FORWARD** — since that evening in the middle of July, 1920 when the Community club was organized. Few there are who remain of the little gathering, but the foundation was laid for others who were to follow and well have they carried on the trust which was handed to them.

One could hardly imagine that such tremendous achievements would be obtained from such a small beginning, but the meeting was filled with hope and promise.

Who could have imagined that within seven years this club so modestly formed would have erected a spacious club house building at a cost of over \$6,000 and within three years later have paid off every dollar of debt against it and to have occupied such a place among the Manitoba summer resorts that the lieutenant-governor and his wife considered it an honor to be invited to open it and to spend three days among the people of this resort. That is what Sir James and Lady Aikins did and for ever after they said it formed one of their most delightful memories.

One must not forget that there was splendid leadership among all those early day accomplishments. The Victoria Beach company was the driving force outstanding. It helped to start the large fund needed. Frank E. Sprague, at the time the manager of the company and the mayor of the Beach, was the leading personality, in starting off the campaign and a whole book could be written about the discouragements and the obstacles which had to be overcome by the company before the skies cleared and the community moved forward unitedly and with a great purpose. The council of the municipality, the Community church and with some modesty we might add, the Herald, in time formed a band which has achieved its purpose. Probably in all western Canada there is no summer resort which has such a fine clubhouse, furnished so bountiful by the church people. Much could be written of those pioneer endeavors; many individuals could be highly commended for their work in bringing about good results; for the editor of this paper went along from the very beginning with this inspiring company, and each who had a part was reinvigorated for daily tasks because he or she had done what they could for the betterment of community life at Victoria Beach.

All this has been written to indicate to all residents that they too may have a part in moving forward with the Club to preserve this Beach to the high purpose for which it was planned. Join the goodly company by becoming members. You can see how well governed is this Beach. Help to preserve it, to broaden its mission to do something for future generations. Its your duty; it is something greater, its your privilege. Join without delay and thus help in these critical war years to keep the Club as a living reality.

WAR FUND TEA

The Ladies of Victoria Beach are holding a War Fund Tea at Mrs. J. I. Munro's, Sunset Boulevard, on July 20th from 3 to 6 p.m. Joint Convenors, Mrs. G. MacLeod, Mrs. C. L. Anderson and Mrs. J. Irving.

SAVE ALL YOUR MAGAZINES for the Soldiers and Airmen overseas, and the naval men speeding on the waters. They look eagerly for them. This class of reading affords great interest to fighting forces. So don't waste them. The Cubs at Victoria Beach will call for them at your cottage on Friday, July 14th. Please have a big bundle ready.

BEACH MAIL

Mail for Victoria Beach closes at main post office, Winnipeg, 5:00 p.m. daily except Sundays. Box holders can get their mail after arrival of the Moonlight and the general public the next morning. Mail for Winnipeg goes on the Moonlight, except Friday, when it is carried on the 7:00 p.m. train. It closes at Victoria Beach Post Office half an hour before train time. Mrs. Jack Stewart, Postmistress, says it is a better service than we have had for many years.

Highest compliments are heard from the guests at Victoria Beach Inn, especially for the appetizing meals and the charming arrangement for the accommodation on the spacious grounds. The Inn is as well conducted this season as it has been in the past.

LOST — Child's white bathing suit. Return to 333 Fifth Avenue. Reward.

FILMS AT THE CLUBHOUSE

The Films to be shown at the Clubhouse, Sunday night, by the National Film Board will be the following: "New Soldiers are Tough", "Peoples of Canada", "Design for Happiness", "Workmates", "Wings of a Continent", "Community Sing-Song". There will be the usual sing-song and the committee in charge are arranging a programme.

Closing Frolic, Midnight, September 5

The activities at the Clubhouse will close with the frolic which will begin at 12 o'clock midnight, Sept. 5th and if permission is granted there will be a bon-fire near the Clubhouse on the Beach in charge of the young people. This has always been an enjoyable wind-up to the season and no doubt the same interest will be taken in it this year.

NO START ON NEW ROAD AS YET

The Thompson house which was on the new road connecting Albert Beach with Victoria Beach, has been jacked up and moved off the road a sufficient distance for cars to pass without hindrance using part of the railway right of way in doing so. The house will be moved this winter to a new location, by means of sleighs, an easier process than what would have to be used in the summer time. Residents at Victoria Beach are wondering when the Manitoba Government is going to make a start on constructing the road over the low lying parts. The heavy rain season has now passed.

THE GARDEN AT THE STATION

The Canadian National Railways continues to pay considerable attention to the flower and shrubbery garden at the station and it is a pretty space with flowering beds and tasteful border and lawns all kept in excellent condition. This garden was originally laid out by the Victoria Beach Company as a memorial to the Victoria Beach residents who lost their lives in the Great War, the Company donating all the flowers and shrubs to the large plot.

NUMBER ELEVEN

The "Herald" received almost two pages of advertising from the Dominion Government this week and as the Government asked the "Herald" to insert it, it was necessary to issue an extra number this summer. That is why Issue No. 11 is out today.

1943

FROLIC and DANCE, Midnight, SEPT. 5
at the Clubhouse.

ARCHBISHOP'S VISIT A GREAT BLESSING

Most Rev. Dr. Sherman, Archbishop of Rupert's Land held three services on Sunday at Victoria Beach, the first high ranking clergyman to visit this resort, and his presence was greatly appreciated. It's a long time since such a powerful discourse, as he gave Sunday morning has been heard in the Clubhouse. It was an admonition to all his hearers not to forget that God was still watching over this world, guiding its destinies and warning all not to be critical of God's purpose in His world. The eternal purpose must be served and although there would be many deep personal sacrifices to endure, God, Himself, had also made a great sacrifice in sending his Son into the world to suffer and die. We should be strong in heart and mind through all the difficult way we are treading in these serious times, the speaker concluded. There were 41 persons at an 8 a.m. communion and a large attendance in the Legion Hall gathering at 2:45 p.m. when the Archbishop spoke highly of the christian faithfulness of the local residents even if throughout the winter they had only a few religious services. He promised he would do his best to increase the number.

His discourse was an earnest plea to hold fast to Christian principles and virtues. At the morning service Mr. Victor Scott sang as an offertory number "The Holy City (Adams)" giving fine treatment to the words and music in expressive tones and manner in which he was assisted by the brilliant musical accompaniment of Mrs. Scott. On leaving Dr. Sherman said he would come again. While here he did considerable walking around the Beach and is greatly pleased with its charming appearance, he said.

THE INN HAS FULL LIST OF GUESTS

The Victoria Beach Inn is again filled with guests and it has been a very well patronized season at this attractive stopping place. The surroundings never looked lovelier and many have patronized the golf course which to them is one of the chief pleasures of their vacation. Its a pleasure to hear what praiseworthy words are given the service at the Inn. It has been a difficult season but both Mr. and Mrs. Bouttell have enjoyed it, also.

There may be a campers' train next Saturday, near the close of the month, to accommodate August visitors and children returning to school which opens Tuesday, September 1st. Keep in touch with the agent at the station for definite information.

VICTORIA BEACH CLUB

VICTORIA BEACH, MAN.

Patron: MRS. W. J. T. KEER

Past-President: J. T. IRVING

President: ANGUS MORE

Vice-President: W. POPE

Secretary-Treasurer: MISS M. F. PRATT

Camp Counsellor (Life Saving):

MISS NELLIE KELLENDONK

Director of Programme: JACK BEECH

In Charge of the Door:

MISS KAY PORTER and MISS MARG. SHENTON



MIDNIGHT, SEPT. 5 — FROLIC and DANCE.

Bonfire Outside, if Permission is Given.

THE CLUB DIVIDES ITS WAR FUNDS

Here is how the Victoria Beach Club divided up the monies received during last summer, among the funds beneficial to members of the armed forces, and various other agencies carrying on work for the soldiers:

R.C.N.V.R. Aux. Ditty Bags	\$100.00
Canadian Red Cross	75.00
Netherland Red Cross	60.00
Victoria Beach War Fund	50.00
Co-ordinating Board Recreation	50.00
Milk for British Children	45.00
Air Force Club	20.00
Ladies Auxiliary for Royal Can. Signallers.....	20.00
Fort Garry Horse Aux.	20.00
Russian Red Cross	20.00
Chinese Medical Relief Fund	20.00
Merchant Marine	20.00
I.O.D.E. Ditty Bags	10.00
Overseas Tobacco and Hamper Fund	6.00
Scouts "Chins Up" Fund	5.00

Total\$521.00

The Road Leading Into the Beach

THERE are a great many cottage owners who are watching the completion of the road from Albert to Victoria Beach with some unrest of mind. How far will it go to encourage motor vehicle travel from outside the municipality into the Beach? Many think that the fact there is no road into the Beach has greatly added to the joy and comfort of living here.

The original planners arranged for the width of the lots for cottage building to be seventy-five feet in width to ensure greater privacy to cottage occupants. The idea in the mind of the original board of the company was that little intrusion was to be tolerated. That is why no business of any kind was to be located on any of the lots in the cottage area and this was inserted in all deeds of purchase. But a permanent settlement has been built up around the summer cottage area and the municipal council had in time to meet an awkward situation. An order for the connecting link was passed, the provincial government approved of it after some reluctance, and the work was started by the government under an arrangement for the division of cost between the government of Manitoba and the Municipality of Victoria Beach.

When the work was actually started this summer there was considerable heart searching and the councillors have been having a strenuous time explaining just what the future holds for cottage owners.

It has not been easy for the government workmen to find a sure foundation for the road at one part. They are not sure they have yet found it. Some people had suggested an alternative and cheaper route for the road but the government engineer went over all possible entrances and decided the one on which work has started is the best in the long run.

The Council will, no doubt, after the war, have many problems added to their present heavy responsibilities, when the road enters the Beach proper. What are its plans to preserve Victoria Beach as a haven of quiet and orderliness? The members of the council are aware of dangers that may have to be faced once auto traffic is resumed on a grand scale. They may be greater and graver than they have yet conceived. The cottage owners must be steadfast in their attitude to do everything to preserve Victoria Beach as a rich inheritance of natural beauty and as particularly enchanting to children. That will be no easy task. That is why all possible interest should be taken in seeing that the municipal council is composed of men of experience and wisdom, of like mind with the majority of cottage owners. It will no doubt be necessary to increase the staff of employees in the municipal service. The present council are men who are quite capable and willing to carry out this high duty. But sooner or later new faces will come on the council and these must be made aware of what the cottage owners demand. The situation is now in well qualified hands. May it long continue.

* * *

Blueberries are still plentiful within easy distance of the cottage area and many a quart is being picked daily. There will be an abundance for another week, as there were many green ones early this week.

Looking back over many years of trials the people of Victoria Beach are hoping the time is near when better coaches will be placed in the railway service to this resort. This year we have had more colonist coaches than usual. A striking thing about many of them is the impossibility of opening any of the windows in the car and the only relief in the matter of fresh air is what comes through the doorways. These old cars are about as far removed from beach style of accommodation as it is possible to conceive. We are not throwing any blame on the Winnipeg executive—the passenger or the operating branches, who have been under great pressure from eastern headquarters and have given this resort a good train service this summer with the equipment available. But seeing the official statement that up to the end of June the net profits of the government railway were forty-nine and a half million started one thinking. The income from Victoria Beach and Grand Beach from passenger service does not fall far short of \$400,000, and the expense, \$180,000; so we contribute \$220,000 of the large amount to finances. But we have the promise that after the war better arrangements will be made in the matter of coaches; so all we can do in the closing months of the Great Conflict is to await the fulfillment of the promise. One matter the railway committee of the club will have to press for is a morning train from Winnipeg every day throughout the regular season. It will be a great convenience.

* * *

We have had a wonderful summer even if the nights have been cool and the days too showery. No one need fear for the future of Victoria Beach as a favored family resort. Beaches and summer camps may re-open; new resorts may be laid out; auto and air transportation may be made easier to many camps; none of these will effect the popularity of Victoria Beach, as long as there are families with growing children; as long as men and women seek quiet and comfort in the summer season; so long will there be a place for Victoria Beach as the public scan the list of resorts where they can spend a summer vacation. And there always will be a place in it for a Community Club and a programme to encourage the play in the Great Outdoors.

CHILDREN'S FAIR at the Clubhouse, Saturday afternoon.

There will be a Midnite dance at the Clubhouse on Monday, August 7th at 12:01 a.m.

NO WAGONS ON STATION PLATFORM AT TRAIN TIME

The Canadian National Railways draw our attention to a new rule which has been made effective immediately on the request of the Mayor and Council of Victoria Beach. It is as follows:

"During times trains are at station, hand wagons are prohibited on platform."

PHOTOGRAPHY CONTEST

This is to remind you of the annual photography contest sponsored by the Victoria Beach Club.

There will be no individual classes but all pictures should be typical of Victoria Beach and will be judged accordingly. Any number of black and white prints will be accepted but each print should be at least 5"x7". The closing date is August 20th. Address all entries to Miss Pratt, Sec.-Treas., Victoria Beach Club, Victoria Beach, Man.

THE CLUB MEETS THE RAILWAY OFFICIALS

The deputation from the Victoria Beach Club which late in February met the officials of the Canadian National Railways to confer on the summer time table, met with satisfactory results. Sunday night trains in May up until the starting of the 8:20 p.m. through train on May 28th will leave the Beach at 8 p.m. in place of 7 p.m. and this also applies to the two week-end trains leaving Sunday night after Labor Day. There will be afternoon campers trains also run to accommodate cottage renters with children returning to the city. This is the same as last year.

In fact the entire summer train service is about the same as last season, and a look over the time table will be of interest.

The Arbor Day train on May 15th will leave the city at 9:30 a.m. and return at 8 p.m. to the city. There will be a Saturday train leaving Winnipeg at 1:45 p.m., May 13 which will return at 8 p.m. Sunday. The May 24th train will leave the Winnipeg depot at 9:30 a.m., and will leave the Beach on return at 8 p.m. There will be a Moonlight train at 6:25 Tuesday evening, returning the same night.

Electric light will be supplied the club house again this season from the Company's plant, a service which is greatly appreciated. The regular summer service for the summer will start June 19 and the through Friday and Saturday trains leaving Winnipeg will go on that week. The parlor car will be attached on June 23 to the Friday through train at 5:50 p.m. and Saturday to the 1:10 p.m. through train, and will continue until Labor Day each Friday and Saturday.

W. E. Dobbs, general passenger agent, presided at the conference and also present were: N. P. North, general superintendent; W. McSparron, superintendent of transportation; W. G. Cunningham, superintendent of terminals; M. J. Dupuis, district passenger agent and A. J. Barber, representing the passenger department. The Club had 15 in the delegation, and these included J. W. Beech and J. T. Irving, representing the municipal council; Angus More, president of the club; Dr. R. K. McClung, president of the Beach Company; Charles Ball and Harry England, for the Community Church; F. E. Sprague, J.P., Miss Louise Straith, and J. J. Conklin, chairman of the Railway committee.

Victoria Beach Club

VICTORIA BEACH MAN.

Patron: MRS. W. J. T. KERR

Past-President: J. T. IRVING

President: ANGUS MORE

Vice-President: W. POPE

Secretary-Treasurer: MISS M. F. PRATT

VICTORIA BEACH AUXILIARY WORK

The Victoria Beach Ladies' Auxiliary war unit raised \$306.72 during 1942. Fifty dollars was sent to the Red Cross; \$15 to Milk for Britain Fund; \$147 to send parcels to men in the armed forces and \$20 was voted to send to Aid to Russia fund. Besides knitting 31 pairs of socks for Christmas parcels members knitted 107 articles and sewed 146 articles for the Red Cross. They are now making four heavy quilts and each member donates clothing all to be sent to Russian relief. There are 40 Victoria Beach men in Canada's and Britain's armed forces.

1943

Victoria Beach Municipality

Mayor:

VICTOR SCOTT, Esq.

Councillors:

JOHN ANDERSON
JAMES T. IRVING,

JOHN W. BEECH
COL. N. R. NAGLE

Secretary-Treasurer:

WILLIAM D. DAVIS

Police Service:

Royal Canadian Mounted Police

Engineer and Supervisor: A. S. COOKE

THE NEW BAKESHOP AND THE FIRE

It is hoped to open the new bakeshop by the end of the month, the date depending on the receipt of materials for the interior as the outside framework has been finished. Mr. Cox has new equipment ready on the ground for installation, replacing what the fire completely destroyed. It is up-to-date in every detail. The motor is a small one for the operation of the machines, but is a powerful one and noiseless. New bread racks, mixers and finishers have the stamp of the latest designs of the manufacturers. Show cases are at a premium, however. The fire which destroyed the bakeshop broke out at 11 p.m. the night of October 5th, and was fought with splendid effort by forty Beach residents. There was no water except what could be pumped from the well close by and this was made use of in saving the small structures in the rear of the bakeshop, and Donnell's store, fire breaking out on nearby roofs frequently but these were suppressed. The cause of the fire was never definitely proven.

Mr. H. A. Cox has been down a number of times assisting in the work of preparation for opening the bakery.

Who ever was responsible for securing the lumber for rebuilding the bakeshop was a genius as not a stick of timber is at present procurable for any other construction work at the Beach.

The railway company has had a number of men clearing and cleaning the right of way between the tracks and the stores, on the east side of the station. The Victoria Beach Club requested the company to take the matter up and this was promptly done. When the work is completed the little park will take on a more attractive appearance.

Fully eight consignments of coal have this summer arrived for cottage residents who find the scarcity of wood at the beach in any quantity, quite a problem. With regular week-end train service Victoria Beach cottage owners have to prepare against chilly autumn nights when they come down.

BARBER SHOP

HAROLD JENKINSON, Proprietor

BEST OF SERVICE

Open: 8 a.m. to 10 p.m.

SOFT WATER SHAMPOO

PEACE

Has It's Benefits

73

AUGUST 18th, 1945

THE end of the greatest armed conflict the people of this world have ever gone through, a battle for the survival of democratic races, is so wrapped up in the future of our country, and has such a vital meaning for us all, that it cannot be overlooked. It will affect the lives of everyone for ages to come. It is a happy thought to realize however, that the children of today can look forward to generations of peace. Now that we can follow out the admonition of the old adage to beat our swords into plough-shares, and our spears into pruning hooks, we can sit under our own vine and fig tree and contemplate what is the deeper meaning of peace for each one of us and for our home and country.

What does the future hold out for mankind?

The problem of unemployment grips everyone. It is said that the returned men are not rushing back to their old jobs. That is natural. They have gone through a nightmare of four to six years. Many of them, day after day, and night after night, went out into the mystery of the darkness, not knowing if it would be their last few hours of life. They have fought a good fight and are desirous of learning if there is not something better for them than the old humdrum of mere existence. They want congenial labor at the best pay. Who can blame them? Then there are those who worked at home in essential industries or services. They also fulfilled the promise and look to the authorities for a continuation in some form of employment.

The Canadian government has done well for all who are discharged personnel. Overseas service men and women receive \$15 a month for every month of duty performed; those who remained at home in the armed ranks receive \$7.50 a month. Each one is also the recipient of a month's extra pay, \$100 for clothes, the trip

Let everyone play his special role in this great drama of life, and prove that the sacrifices made by Canada's sons and daughters were not in vain; they have laid the foundation for a richer and better Canada, and a more vigorous and thoughtful people.

"Down the Dark Ages Through Long Generations

The Echoing Sounds Grow Fainter, and Then Cease.
And Like a Bell With Solemn, Sweet Vibrations,

I Hear Once More the Voice of Christ say, Peace!
And No Longer From Its Brazen Portals,

The Blast of War's Great Organ Shakes the Skies,
But Beautiful as Songs of the Immortals,

The Melodies of Love Arise."

back to their homes with free sleeping and dining car services, and when discharged, if they desire free courses in college or vocational schools, during which they are paid \$50 a month if single, and \$75 a month if married, during the entire course, probably one of three years, if they are found to be improving in knowledge. Hospital care and pensions are much better for the more unfortunate than after the first world war.

Taxes are to tumble downwards, some restrictions are to be lifted; but others are to be controlled to ward off inflation, and the social services for everyone are to be extended and new benefits started. The granting of old age pensions to all who are 70 years and over, regardless of their financial position, will be a boon. Thus Canada marches on.

We marvel if all these benefits could have come to common man had there not been a great war.

These are some of the blessings those who made the great sacrifice have brought the living.

The Dominion-provincial conference a few days ago showed that there is co-operation and harmony among the various localities of this country. The move made by the Dominion government to bring to the people a better way of life, is a notable achievement. The public must give confidence to the government and have patience while the many details of a new programme are worked out. It is a splendid beginning and should be given a chance to develop into the flowering stage.

Peace time industries will be assisted and the individual initiative encouraged in a practical way into paths that will lead to greater growth and expansion. Public works will not flood the country at the beginning, and projects like a new dock at Victoria Beach, may be delayed to see how long industries can serve the situation.

But that is no reason why the pressure on the government for a new pier at this resort should be relaxed. We must continue to urge for this public work with all energy, through the member for the constituency, Mr. John Sinnott. We need the dock to round out the pleasures with which nature has endowed this beach in abundance, but it will never be secured unless we go after it with a strong purpose.

For Canada the end of the greatest of all wars has brought a very bright future. We paid our way throughout the conflict. Canada owes no nation a dollar. We have an abundance of natural resources, a great array of well equipped industries, a magnificent social service in prospect, all of which should make for a healthy, happy and contented people.

Replace Government Pier, and Promptly

JUNE 30, 1945



OF all the attractive spots in the wide area of Victoria Beach, including some delightful places, none was so often visited and attracted so many people as the Government Dock.

Look at it now!

Well something has got to be done about it.

The war was on; such construction as would have been needed at the dock was out of the question. The chief detriment was lack of labor. Workmen were impossible to hire through the Selective Service. Not for an instant would the Board consent to take any men off war jobs for a dock at Victoria Beach. So we suffered. But it is different now. No one is going to allow the war against the Nips to block a forward movement at the dock site.

But the effort to have such a project go ahead will require the united help of every organization located here. The Municipal council is the most powerful to get behind the enterprise. The government will take any suggestion on the dock replacement, first from the ratepayers' council. Nothing in the way of actual work can be done this summer but preparations could be made to go ahead this winter. This will require time even to make a start. Victoria Beach authorities must get the dock on the top of the list to be gone on with next winter. The government is prepared to spend \$500,000,000 on new construction, if it is needed to keep people at work. Heavy timbers will have to be cut down and it may be necessary to go a long way from here to get them; and masses of stone will have to be collected. The chief reason the dock went into collapse was lack of a bed foundation of heavy stone. Great heaps of stone will be necessary, to stand the shock of the gales which strike Victoria Beach in the late Autumn.

The Liberal association of this district could also play a large part in this rehabilitation. Fortunately for the success of this work Victoria Beach polls went Liberal. And another fortunate outcome of the election was Springfield

elected a Liberal member, seeing that the Liberal party was returned to power. These circumstances are all favorable signs; as the late John Turner, M.P., had he lived, would have been an 100 per cent assistant to help the plan along. There will be opposition in some quarters at Ottawa to making the move Victoria Beach desires; but one thing we know the community of Victoria Beach, when united and convinced of a need, always succeeded in carrying on its campaign to reach the objective it set out with a will to accomplish.

There are reports that our present mayor, Mr. Victor Scott, is retiring from the office this year owing to pressure from his personal business, which requires his absence from the city frequently, and that a new mayor must be elected this summer. Nomination day is within three weeks. The Herald is of the opinion that a member of the present council should succeed him. Experience as a councillor would serve any mayor of this beach well, when a necessity is a wide acquaintance with local affairs. It would greatly help in securing the best results for the good of the municipality. But a new councillor to be elected, should, if possible, be a business man, well versed in finances. It is getting an expensive beach to manage and live up to the requirements of everything for the taxpayers' good.

There is also the feeling, and it is getting deep-rooted, that some parts of the municipality are paying more than their share of the cost of running the municipality, and some others are paying too little. The lake front owners who have the further duty of keeping their grounds in an attractive way, at added cost and labor, compared to other districts, are paying out a larger share of the taxes. Some backs are getting bent under the strain of paying city taxes and summer home taxes. But all cottage owners should be prepared to pay heavily for owning a cottage at Victoria Beach. Senator Jack Haig, when he was a member of the Manitoba Legislature, when the municipality succeeded in getting through the house an advantageous measure, made a bitter speech against the resort, referring to "Those millionaires across the lake from me". The senator has a cottage at Ponemah. So we might as well pay heavy taxes if we have to live up to the reputation, the senator dubbed us.

A taxpayer has brought to the attention of The Herald that electric light from one of the power plants on the Winnipeg river, is now at Fort Alexander, only eight miles from Victoria Beach as an airplane, makes a pathway in the sky, he suggests if it were brought in it would do away with 1,500 coal oil lamps, at present serving cottages.

Years ago it was the unanimous opinion we did not want electric light here; that it would spoil the rustic simplicity and make us too modern. But the Beach is changing its opinion in many things.

Victoria Beach Roll of Honor Unveiled

THE Victoria Beach Roll of Honor signifying the sacrifices to our country's duty was unveiled Sunday morning in the Clubhouse after the religious service was concluded. The finely finished roll, neatly framed, hangs in the center of the clubhouse, behind the minister's table. It is a work of art and will long be cherished by the people of this community.

Mayor J. W. Beech presided, and on his right was Mr. G. P. Macleod, K.C., president of the Victoria Beach Club, which instituted the plan for a roll of honor and a war memorial under the capable direction of Lieut.-Col. N. R. Nagle, who was the chairman of the committee which carried out, in an excellent way, the work that had been handed over to them to do. Mayor Beech explained that there were 305 names in the list and that space had been left to add any other names which might have been overlooked, but which could be handed in to the committee.

The Rev. Wm. Steenson, who had a bitter experience in the first world war, and was severely wounded, delivered the oration. He said that from all he had read the second world war was similar to the first great war, in that it gave Canadians the opportunity to display the indomitable courage which has brought them fame all around the world. Victoria Beach had its share in the glory of battle and in the determination of its men and women to see that the tyrants of Germany, Italy and Japan should be crushed completely, and the doctrine they preach should cease to influence mankind. It was fitting and proper that this community should honor these heroic men and women.

Their responsibility had been courageously carried out and they had left the peace to follow in the hands of the statesmen of their country.

In the sermon which preceded the unveiling ceremony Mr. Steenson said that while there was great unrest throughout the world the people

should have faith and confidence in the future. There had been high hopes of a quick peace, but everything was working out harmoniously now.

Mr. Steenson called on the Mayor to officiate and unveil the hidden roll of honor which he did, as the large gathering rose and stood in silence for one minute in memory of those who had made the greater sacrifice. A beautiful stand of flowers graced the platform, the gift of Mrs. Roy Borrowman, and Miss Audrey Macleod rendered an appropriate solo with clearness and power. Mrs. Henderson presided at the piano. God Save The King closed the programme, after which those present in single file passed by the Honor Roll.

Victoria Beach Inn Registers Many

Victoria Beach Inn never looked more inviting than it does this season, and with many guests enjoying restful seats on spacious lawns, the scene is bright and cheerful. All the buildings have been freshened up with coats of paint and the interior of the dining room with its new color scheme adds to the flavour of appetizing meals.

There is an enlarged kitchen and a new range to quicken service which also does away with lighting the large range for late snacks.

The Inn this season is a delightful place for tourists this year with better running water facilities from the new large tank.

GOLF COURSE IN FINE SHAPE

The greens at the golf course are in excellent condition, and the recent rains have improved the fairways, which have been pretty well dried out during the long period of dry weather this summer.

Cottage Hunting?

When looking for a cottage for a friend or when enquiring for a cottage to buy, consult Mr. R. F. Downie. No one has had equal experience in these matters as has Mr. Downie. The office is commodious and pleasant for consultations.

Children's Masquerade ... Clubhouse ... July 20th

Victoria Beach Municipality

Mayor: JAMES T. IRVING

Councillors:

JOHN ATEAH L. C. FAIRFIELD
SPENCER C. GUEST COL. N. R. NAGLE

Secretary-Treasurer: M. C. RANKIN

Medical Health Officer: Dr. H. R. McPhail
Residence: 124 Birch Avenue

Police Service: R. E. GUY, 8 Pier Road

Engineer and Supervisor: A. S. COOKE

Magistrate: CARL BOHDE

Reg. Moir is getting the tennis courts in condition for playing and lovers of the sport will be able to play any day now. It is hoped that more rubber balls will be at the disposal of players this season, as the war period saw a great dearth. Reg says the snowfall the past winter was unduly heavy and cottage roofs had to be cleaned off twice during the winter to relieve the pressure on the roofs from the weight of snow.

Large Money Grant For The Dock

ALL things come to him who waits. This old adage and its meaning was brought home to the residents of Victoria Beach when the announcement came from the government at Ottawa that it had been decided to repair the dock at Victoria Beach and to build a protection for it against the gales that sweep so severely from the northwest in the direction of the pier in the late Fall.

The sum to carry out the contract is around \$70,000 and the main part of the work will be undertaken next winter.

The council of the Municipality and Mr. J. S. Sinnott, M.P., for Springfield constituency, within which Victoria Beach is located, deserve the chief credit for bringing about the happy result. From the time the dock started to show signs of going to pieces the council members took off their coats and went to work to see what could be done to stop the disintegration of the property. An invitation was sent to Mr. Sinnott to visit Victoria Beach and inspect the dock. Mr. Sinnott accepted and spent the part of a week-end. He was the guest of the council and made a thorough examination of the locality and other parts of the Beach under the guidance of members of the council. From that time on he was a warm and diligent friend of Victoria Beach. The council never lost an opportunity to see that he did not forget the work that had to be done at the dock and from time to time furnished him with desired information. They secured a petition signed by 175 fishermen in the district stating the dock was necessary for the carrying on of their business, and that petition counted for a great deal when it came before the minister of the government in charge of public works.

The council also kept in touch with the public works branch in Winnipeg to see that everything was being done to forward the enterprise. Not a month went by that something was not done and in consequence the fire was never allowed to die out. In all of this the Victoria Beach Club was one hundred per cent behind the council. It was always realized that the chief representation should be that permanent residents desired the dock and that it was not being done as a summer resort undertaking. In that way it could be made an appeal of vital importance to the welfare of the entire district and to men engaged in a valuable commercial livelihood. As the only government dock on the east side of Lake Winnipeg it was felt that it could always serve a useful purpose.

Along with the practical there also went the desire of many hundreds of cottage owners that this costly shelter pier should be preserved. But because the cottage owners desired it for a promenade for

fishing, for water sports and a place for a refresher in the evening it was not enough to open the purse strings of a government which has a lengthy list of spending jobs from all parts of the dominion. So Mr. Sinnott had to convince the government it was not for pleasure that the work as a dominion enterprise was needed and he was successful, for which he deserves the thanks of this summer resort.

The Victoria Beach Club now feels with confidence that annual water sports can be resumed in 1948.

Three Stores This Summer

This summer there are three general stores at the Beach — the Pioneer Store, Mrs. Falls carrying on business at her winter store, Pine Road and Centre Street, familiar to most cottage residents; Lou Sauve store, formerly Donnells and the New Store, the front part of the Company's lumber warehouse, which Mr. and Mrs. Hugh Stewart have opened up.

A Lovely Centre Is The Inn

Victoria Beach Inn never looked better than it does at present although some rain would improve the flower beds and the lawns. The lawn chairs have been repainted in summer colors. The interior of the large buildings and the cottages have also been freshened up with paint and look very inviting. Fire escapes have been placed on the three large buildings. The water tower, built last year, furnishes water to all the Inn's many structures, to the wash rooms and toilets, with the necessary pressure. The Kitchen and the dining room are now electrically lighted. The spacious kitchen, completely equipped, is a feature of the Inn. The weekend of June 13th, 25 guests sat down to dinner although the season had not been opened.

Last week-end four University of Manitoba sororities were week-end guests, and the young ladies had a joyous time. The Inn was opened for the season on June 23. Mr. and Mrs. A. B. Percy are again "Mine Host and Hostess" for the season.

Golf Course Well Patronized

The Victoria Beach Golf course is one of the attractive features at this summer resort. No other resort in the Winnipeg area is as good as the course here. The greens went through a severe winter, but were re-seeded early this summer and are now coming along nicely. Patrons coming off the course warmly praise the work the staff have done. The club house is now in charge of a pro. who has had considerable experience at city courses.

Community Church Service

Club House, Victoria Beach

SUNDAY, JUNE 29th, 1947 at 10:45 a.m.

Preacher: REV Wm. STEENSON

Soloist: ROSEMARY SIMPSON

Accompaniste: Mrs. D. C. Henderson

HARRY ENGLAND, Secretary-Treasurer, 306 Seventh Ave.
CHARLES H. BAILL, President, Residence, Sixth Ave.

Finance Minister Abbott said the government had decided it could not this year recommend elimination of the 15-per cent tax on air travel.

New Dock Assured For 1948

THE rebuilding of the Government Dock this Winter to be completed by next Spring will have a beneficial effect on the entire community at this Summer Resort. It has been sorely missed and every credit should go to those responsible for the reclamation of this public work. The dock was not assured except after a vigorous campaign had been successfully carried out. The Government had many places in which to expend its funds, and the fact that they have set apart \$50,000 for Victoria Beach is a feather in the cap of Mr. J. S. Sinnott, the member for Springfield. He worked wholeheartedly and persistently to have the dock replaced, and co-operated with the Municipal Councils steady and unbending effort to see that this beach would not lose any of its outstanding attractions. The Government wished to have the opinion of fishermen as to the usefulness of a dock at Victoria Beach for their industry, and the Mayor and Council provided the Government with the desired information, securing 175 signatures to a fishermen's petition requesting that the pier should be made 100% of its past efficiency, and this had strong influence with the Government. The fact that our Member and the Minister of Public Works listened sympathetically to the people of Victoria Beach is a good omen for future grants in this direction, as this Municipality stands high in the estimation of the powers at Ottawa.

The rebuilding of the dock should be of great value to permanent residents in collecting stone for the project, and assisting in the timber work and placing the stone in position. It is generally understood that the weakness of this dock was because there was not sufficient stone in the structure to withstand the wind and the waves that beat upon it. This time the stone work will be carried up to the top of the dock timber covering, and will form a barrier that will stand up against all attacks from the lake and the weather. A new dock will be a joy to the Community Club, which will now be able to resume its water sports each summer; it will also please amateur fishermen, promenaders and owners of cruisers and launches. In fact it will be a delight to everybody, and the Community has expressed its appreciation to all who have aided in this public enterprise.

Almost a Drowning

A member of the staff of Moonlight Inn, while walking on the Government Dock beyond the Lighthouse, Tuesday afternoon, got too near the edge,

lost her balance and fell into deep water. She could not swim, and Charlie Paulson, who happened to be near smashed the glass covering outside the lifebelt, and threw the preserver to the unhappy person. David Ateah, who was swimming at the time caught up to the belt and the woman just as she was going down for the second time, and by careful action and using a steady head he brought the woman to safety. Had David Ateah not been there a tragedy might have happened. In breaking the glass Charlie Paulson badly cut his hand, but fortunately the doctor did not have to put any stitches into the deep cuts, and he was able to resume his duties in the store.

Of the three involved, Charlie Paulson seems to have come out the worst, but as he modestly remarked "it's nothing, it's all in a day's travel."

A Unique Gathering

On July 31st Mrs. Margaret Warnock celebrated her 90th birthday at the home of her son-in-law and daughter, Mr. and Mrs. Spencer Guest. In the afternoon a large number of her friends attended a reception to bring her affectionate greetings. Later a birthday dinner was served down-town at Moore's to nineteen friends and relatives, four generations being present. A birthday cake decorated with 9 candles indicating the 9 decades of her life centered the table. As each candle was lit tribute was paid to nine sterling pioneer qualities which have made her life a memorable one. As a response to the toast in her honor proposed by Spencer Guest, Mrs. Warnock recited with quiet enjoyment one of the many selections memorized in her school days.

Born in Michigan, most of her life has been spent in Goderich, Ont. Now she makes her home with the Spencer Guests, and has spent many summers at Victoria Beach, as she is doing again this season. She retains a lively interest in all current events, and the doings of her five children, 22 grandchildren and 26 great grandchildren. Throughout the war and since, she has done much quilting and knitting for the Red Cross and relief agencies, and has travelled considerably in visiting her widely scattered descendants.

One daughter, Mrs. Roy Sparling, and granddaughter, Miss Carol Sparling, came from Port Elgin, Ont., to assist with the celebration.

Captain Walter Thomas will take a party of Beach Residents on Labor Day from the Beach, across the Lake to the Red River and up the river to the Alexander Dock in Winnipeg. There is said accommodation to be filled, and the trip will be a delightful one on the Thunder Bird.

Childrens' Masquerade, Wed., Aug. 20, 7.15 p.m.

Ateah's Baggage Transfer

Wood and Ice

See Our Men on Station Platform or at Office near Baragar's Store

Birch		Poplar	
1 cord, split	\$10.00	1 cord, split	12.00
1/2 cord, split	5.00	1/2 cord, split	6.00
1/4 cord, split	2.50	1/4 cord, split	3.00
1/8 cord, split	1.25	1/8 cord, split	1.50

The amount of wood can be delivered under \$1.00

Baggage Rates

First trunk	50c	First suit case	25c
Second Trunk	40c	Second suit case	15c
Each additional trunk	20c	Each additional suitcase	10c

Baggage not to exceed 50 lbs. to one house

1 & 2

Ice for one week	70c	Ice for one month	\$2.75
Ice for Season (1st of July to Labor Day)			\$5.50

Ice deliveries to be made to house each week. Minimum \$1.00

Wednesdays (Friday and Saturday Days)

Almost a Bad Fire Near Golf Course

THE authorities at this summer resort never lose the opportunity to impress all residents of the danger of a serious fire from tossing away lighted matches or the burning ends of cigarettes. This warning was needed with emphasis in recent weeks for there had been no rain fall all this season until last Saturday. The bush was ready for careless people.

Two men working on the Golf course about 5 o'clock last Saturday were surprised to see smoke and then flames suddenly break out in the thick bush beyond No. 1 green. Word was sent to the superintendent of the company, Mr. Lees, and the pair went over to the spot with an axe and shovels to see what they could do to avert the spread of the fire. When Mr. Lees got word he hurried over to the police house where a meeting of the municipal staff was being held with Mayor J. W. Beech. The municipal truck was close by and all present piled in with axes and shovels, there being no water in the vicinity of where the fire had broken out. On arrival it was discovered the two men already there had made a trench around the burning area, and with the additional help burning trees were cut down and with the use of sand the fire was gradually smothered. This blaze required vigorous treatment as the dry season had left the bush easily susceptible to a cigarette butt carelessly thrown away. Reference is made to the supposed cause as a few minutes previous to the outbreak a party of young people were seen passing through the bush. However, prompt and strenuous work had the desired effect on the blaze but there was also good fortune that the fire was discovered when it had just started and that help was available, otherwise in the dry state of the underbrush it might have developed into proportions that the combined effort of all residents could not have stopped; and what would Victoria Beach be without trees? So Mayor Beech again asks all smokers to be careful and to realize the dangers attendant on the careless and thoughtless act in throwing away any thing that might start even the slightest fire. Every season small smudges are located and these if left to develop would spell ruin to many. It is right that the names of those who worked like Trojans last Saturday should be mentioned; so here they are: William Moran, William Folster, A. S. Cooke, Supervisor; C. A. M. Lees, Constable Cain, R. S. Coupland, Sec.-Treasurer, Neville Smith and J. W. Beech.

Watch for the dates of the Children's Masquerade and Sports Day.

Change in Church Service Hour

The Committee of the Community Church has decided to start the Sunday morning service in the Clubhouse at 10:45 o'clock, instead of 11 o'clock as in past seasons, one-quarter of an hour earlier. This is because the first morning train from the city will now arrive at Victoria Beach at five minutes before the noon hour, instead of 12:25 p.m. It leaves Winnipeg at 9:30 a.m. each Sunday, in place of 10 a.m. as in seasons past. So church goers will have to arrive earlier to be present at the beginning of the service. Rev. William Steenson will conduct the coming Sunday's devotions.

Club to Sponsor the Tennis Courts

At a recent meeting of the Victoria Beach Club it was decided that the Club would sponsor the tennis courts at Victoria Beach, owned and formerly operated by the Victoria Beach Company. These courts, which are recognized as amongst the finest in Manitoba, will be ready for play by the first week of July. Various tournaments will be held during the summer for players of all ages and proficiency. This new endeavour on the part of the Club will be under the direction of Sid Wise, chairman; Dave Grant, Ken Gray and Jack Beech.

Watch the Herald for further details.

"At Your Service!"

The stores at Victoria Beach carry ample stocks and there is no need to order supplies or bring them down from Winnipeg. Fresh stocks are received daily. Business premises are always kept neat and orderly; their staffs of clerks are courteous and obliging. Milk deliveries are now being made by the Beach Milk Service, each day. Ice can be secured in any quantity. Bread from the Bake shop under Mr. and Mrs. H. A. Cox's personal management is now open, and Canada Bread and Weston's Bread, with rolls and cakes, are at the stores. The Laundry service is still a problem at the Beach.

MAIL — Arrival and Departure

Mail from Winnipeg arrives at 12:00 Noon each day except Sunday and leaves for Winnipeg on the 7:00 p.m. train, Sunday included. Closing time at the Post Office for out-going mail is half-an-hour before train departure.

Enjoy your holiday . . .

Cook With Gas!

Stoves — Refrigerators — Lighting Equipment

See

SAM ATEAH

Your HOME GAS LTD. Representative.

MOONLIGHT INN

- LUNCH ROOM
- SODA FOUNTAIN
- DRUG STORE

L. Bowerman

VICTORIA BEACH HERALD

Published every Saturday throughout the season. Printed by the Albion Press, 50½ Princess Street, Winnipeg, Man., J. S. Smith, Manager. Advertisements to be sent to the Business Manager, Albion Press, 50½ Princess Street, Winnipeg, or left in boxes in Victoria Beach Stores.

Social Editor: Miss M. F. Pratt.

1947

NEWS ITEMS

Place News Items in Herald Boxes in Stores.

Any news of interest at the Beach may be placed in the Herald Boxes in the local stores; opening of cottages for the season, guests at cottages and movements of cottage residents will be welcome and will be published.

CLASSIFIED ADVERTISING RATES

Card of Thanks—50 cents an insertion.

House for Sale or Rent—50 cents each insertion.

Lost and Found—25 cents an insertion.

Letter To The Editor

To the Editor of the Herald.

Dear Sir:

In this, the first issue of the Herald, we, the undersigned, wish to express our very sincere thanks to our many friends at Victoria Beach for their kindness, and interest shown the night of September the seventh, nineteen hundred and forty-six, when we unfortunately lost our dearly loved camp. It was a haven of rest for twenty-five years, and in many jaunts to other points, we always looked back fondly to dear old M.Y.O.B. on Sixth Avenue.

One point we would like to make very clear. This fire was *not* the fault of anyone at the camp. The month of August was exceedingly cool, and the fire place was used practically every day, and also in the evening when we were at home. We have heard from two or three people that we left a fire burning and went out to spend the evening. This is absolutely wrong. If, at any time, we left the cottage, and we had been using the fire place earlier, if any embers remained they were at once soaked with water. We feel quite sure that constant heat on the cement floor, gradually heated a beam, or beams under the living-room floor which finally burst into flame. A very few minutes wiped out all we owned.

We cannot list all the many people who were most kind, but we do wish to thank the Municipality and all friends most sincerely.

Florence C. Macwhirter,
Hope E. Burnham.

Victoria Beach Club Offers To All a
Welcome Hand

One of the first acts a cottage resident should do is to become a member of the Victoria Beach Club and enjoy all the privileges of the clubhouse. The Club besides furnishing bright music for dancing and a social get-together, does all it can to add to the enjoyment and comfort of cottage residents. It tries to improve the train service from year to year, to keep the Beach looking clean and inviting, and also preserve the natural rustic beauty of the cottage area. The Club, in particular, looks after the welfare of the children and promotes their happy activities.

The municipal council have found that on occasions in the past summer residents of Victoria Beach have found it difficult to locate at night in an emergency the cottages of A. S. Cooke, fire chief, and Dr. Camsell. It has now been arranged to place in front of each of these cottages triangle signs with reflectors which light up when a flashlight shines on them, and it is hoped that this will greatly assist those who wish to see these municipal officers in a hurry at night.

The council have also spent a great deal of time in endeavoring to secure a satisfactory fire alarm. The best ones cannot be run without electricity, but quite a good hand alarm has now been secured and it is being placed outside the police office, between the station platform and Moonlight Inn. A sign will point out the penalty for illegal use.

Beach Merchants

Mr. and Mrs. J. H. Falls, of the Pioneer store, which was destroyed by fire recently after 27 years as a business centre here, have decided to conduct their summer business in their winter premises, at Pine Road and Centre Street, where they hope to meet their old customers and friends. Their store is well stocked with goods for all seasons.

Mr. Lou Sauve, who has had experience in chain stores in Winnipeg, has bought the Donnell business, and changed the interior of the store to give added facilities for the display of goods. Mr. Sauve hopes to meet and please all cottage residents with an up-to-date quality merchandise.

A New Store has been opened in the front of the Company's lumber warehouse where considerable expense has made the spacious premises an inviting spot for buyers of summer goods. Mr. and Mrs. Hugh Stewart are the owners and they have secured an ample stock to please all callers. The post-office and the pay long distance telephone service is also in the store.

The Meat Store will again be under the care of Mrs. James Kilpatrick, with her son, Bob, as manager in charge, as he was last year, which ensures courteous and efficient service.

The Bake Shop, under Mr. and Mrs. H. A. Cox direction, will open around June 21st and the shelves will be filled with bread, cakes and pies.

All the Three stores will carry fresh supplies daily of Canada Bread and Westor's Bread and Cake products.

Victoria Beach Inn

Many changes for the better will be seen around Victoria Beach Inn this summer. Mr. A. P. Percy has been at the Inn for several weeks this spring and early summer, superintending the painting and decorating. The rates for accommodation are being reviewed and will be announced in the Herald's next issue. In the meantime, all interested in the Inn may rest assured it will be a pleasant spot at which to spend a vacation this season.

1947

FRIDAY NIGHT'S TRAIN SERVICE

It is unfortunate that the railways do not sell Moonlight train tickets at the depot and city ticket offices. It would indicate the number of people going down on any particular evening and also avoid the uncontrollable rush for tickets and train that was witnessed on Friday evening before the holiday.

On May 23rd a beach resident asked at the city ticket office for a Moonlight ticket: "I thought I could avoid the line-up at the station."

"You'll not have to wait tonight; not many will be going down," said the clerk. How badly mistaken was the clerk was shown by a visit to the station.

Thursday the Victoria Beach Club asked the district passenger agent for a through train to the Beach on Friday evening as it was apparent there would be sufficient number to fill it. His reply was not sympathetic as he did not think there would be a crowd going to Victoria Beach. He was informed that there would be, as the Club had been swamped with enquiries. He said he would look into it.

At 5 minutes to 5:00 p.m. Friday, an hour and a half before the Campers train went out, (there was no Moonlight), there was a lineup of three abreast waiting for tickets. That should have indicated to the railway there would be a great crowd going to the beaches. At 5:15 the three lines stretched through the outside doors. At 5:30 p.m. crowds were milling around the rotunda not knowing what to do. Many were carrying heavy luggage and parcels and many also had been on their feet all day. The wickets didn't open until 5:30 p.m. By 5:45 there was a melee all over the rotunda and out into the train shed where hundreds were trying to get on a train and secure seats. Many people were occupying two seats and wouldn't give them up. It was a frantic crowd as many thought they would be able to get to the Beaches. Finally a second train was put on. The first train went out with 16 coaches and 11 went to Victoria. Many Victoria Beach residents stood all the way to Grand Beach. From Grand Beach the train ambled along at a slow rate as two people had to get off at Belair, eight at Hillside and two at Albert, while hundreds for Victoria Beach were aboard. The train arrived shortly after 9 p.m. and the second train came in an hour later.

A Lovely Centre Is The Inn

Victoria Beach Inn never looked better than it does at present although some rain would improve the flower beds and the lawns. The lawn chairs have been repainted in summer colors. The interior of the large buildings and the cottages have also been freshened up with paint and look very inviting. Fire escapes have been placed on the three large buildings. The water tower, built last year, furnishes water to all the Inn's many structures, to the wash rooms and toilets, with the necessary pressure. The kitchen and the dining room are now electrically lighted. The spacious kitchen, completely equipped, is a feature of the Inn. The weekend of June 13th, 5 guests sat down to dinner although the season had not been opened.

Last week-end four University of Manitoba sororities were week-end guests, and the young ladies had a joyous time. The Inn was opened for the season on June 23. Mr. and Mrs. A. B. Percy are again "Mine Host and Hostess" for the season.

On the two trains there were 600 for Victoria Beach besides children.

The coaches this season are much superior to previous seasons and are very comfortable. The through train back to the city Sunday night was much appreciated. There were plenty of coaches and everyone on board was able to secure a seat. The parlor car was sold out each way.

But Victoria Beach cottage residents will not soon forget the scenes around the rotunda and on the first train for many a long day.

DEATH OF DR. MACLEAN

In the death of Dr. Neil John Maclean, which occurred towards the close of last year, Victoria Beach lost a true and generous friend. The doctor began his association with this resort in 1908, coming down with the Kennedy Brothers and their families in 1908 by steamer "Pilgrim" from its dock in Winnipeg. When trains started to run to the Beach in 1916 the doctor and his family spent the season here. He built the present family cottage in 1918 and two years ago he built a "retreat" close by where he spent quiet hours. The doctor was president of Victoria Beach Club in 1926, the year the clubhouse was built and he selected the site and generously contributed to its financing. He was also a warm supporter of the Victoria Beach Church and regularly attended the services each Sunday he was in residence. The doctor was an ardent golfer and patronized the local greens each summer. He was the Beach's oldest old-timer and he had great love for Victoria Beach and all its community efforts received hearty co-operation. The doctor lived to see three of his sons firmly established in the medical profession. Victoria Beach shares with Mrs. Maclean and family deepest sorrow at the passing of a fine character and many will long cherish his memory.

The J. H. Falls store has given up their circulating library which has been a feature of their premises for many years.

LOU'S GROCERY

Owned and Operated by a Veteran
(formerly Donnell's)



You will find every department well stocked,
at reasonable prices.

CONFECTIONERY, SOFT DRINKS, ICE CREAM,
GROCERIES, HARDWARE, CROCKERY, SHOES,
DRY GOODS, SOUVENIRS

Everything you need at this summer resort.

WE SOLICIT YOUR OPENING ORDER.

If the Engineer would cut down the willows along the beach, between Arthur Road and the Clubhouse, the public could then see what a beautiful expanse there is there, as it would be shown to advantage in all its attractiveness.

FRILAY NIGHT'S TRAIN SERVICE

It is unfortunate that the railways do not sell Moonlight train tickets at the depot and city ticket office. It would indicate the number of people going down on any particular evening and also avoid the uncontrollable rush for tickets and train that was witnessed on Friday evening before the holiday.

On May 23rd a beach resident asked at the city ticket office for a Moonlight ticket: "I thought I could avoid the line-up at the station."

"You'll not have to wait tonight; not many will be going down," said the clerk. How badly mistaken was the clerk was shown by a visit to the station.

Thursday the Victoria Beach Club asked the district passenger agent for a through train to the Beach on Friday evening as it was apparent there would be sufficient number to fill it. His reply was not sympathetic as he did not think there would be a crowd going to Victoria Beach. He was informed that there would be, as the Club had been swamped with enquiries. He said he would look into it.

At 5 minutes to 5:00 p.m. Friday, an hour and a half before the Campers train went out, (there was no Moonlight), there was a lineup of three abreast waiting for tickets. That should have indicated to the railway there would be a great crowd going to the beaches. At 5:15 the three lines stretched through the outside doors. At 5:30 p.m. crowds were milling around the rotunda not knowing what to do. Many were carrying heavy luggage and parcels and many also had been on their feet all day. The wickets didn't open until 5:30 p.m. By 5:45 there was a melee all over the rotunda and out into the train shed where hundreds were trying to get on a train and secure seats. Many people were occupying two seats and wouldn't give them up. It was a frantic crowd as many thought they would be able to get to the Beaches. Finally a second train was put on. The first train went out with 16 coaches and 11 went to Victoria. Many Victoria Beach residents stood all the way to Grand Beach. From Grand Beach the train ambled along at a slow rate as two people had to get off at Belair, eight at Hillside and two at Albert, while hundreds for Victoria Beach were aboard. The train arrived shortly after 9 p.m. and the second train came in an hour later.

On the two trains there were 600 for Victoria Beach besides children.

The coaches this season are much superior to previous seasons and are very comfortable. The through train back to the city Sunday night was much appreciated. There were plenty of coaches and everyone on board was able to secure a seat. The parlor car was sold out each way.

But Victoria Beach cottage residents will not soon forget the scenes around the rotunda and on the first train for many a long day.

THE NEW FARE IS NOT FAIR

The Herald has not seen any one who has a good word to say for the increased cost of the day return ticket put into effect by the Canadian National Railways this season. When one invites a friend down to spend a day at Victoria Beach, the invited one will think twice before paying \$1.60 for seven hours visit.

Victoria Beach is the last place any railway should advance the fare. The Canadian National Railways has the monopoly of traffic at Victoria Beach, as all trucks, buses and automobiles are stopped at the border of the municipality, and last summer some twenty auto drivers were fined \$10 and costs for disobeying the regulation. This policy of appeasement, that is throwing all business during the summer to the railway, has not benefitted Victoria Beach.

Of course the railway feels it is not getting all the fares back to Winnipeg and has placed a burden on all residents to prevent stub selling. No doubt there are many stubs sold during the course of a week. But will this increased fare decrease the habit of many people selling their stubs? Many think it will add to stub selling. If a passenger thinks by buying a \$1.60 day ticket he is going to get 75 cents returned to him by the sale of a stub, he is going to buy the higher priced ticket if he is not returning to the city. Outside of Saturday there is a ready sale of stubs daily. Once the price of a stub was 50 cents; last summer it had risen to 60 cents; this season it may go higher.

Victoria Beach Inn

VICTORIA BEACH — MANITOBA

An attractive 34-room resort located on the point overlooking both the bay and lake and having an almost constant breeze. The attractiveness of meals and service is assured. Our Kitchens being entirely staffed with competent help under direct management of Boutell's Blue Kitchen, Winnipeg.

Weekly Rates Including Meals

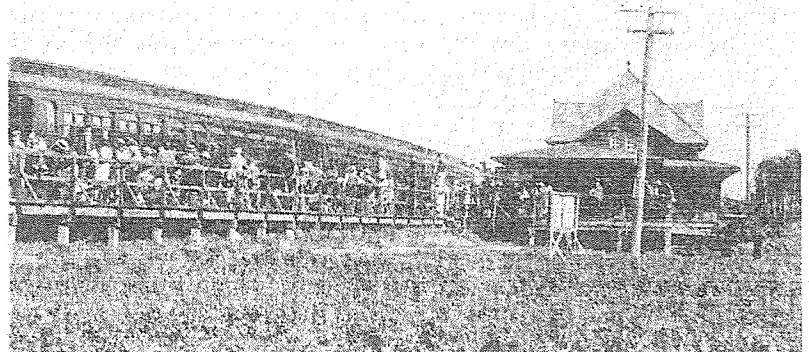
Single room in cottage	\$20.00
2 persons in double room, each	17.50
2 persons in double room in Annex, each	18.50 up
2 persons in double room in main building, each	20.00 up
Children under 10, sharing room with adult	10.00
Daily rates, single	3.50
2 persons	6.50

Transient Meals

Breakfast	55c	Lunch	30c
Evening Dinner	75c and \$1.00		

Guests sharing accommodation with permanent resident weekly guest will pay same rate as permanent guest.

MRS. A. W. BOUTELL, Manageress,



1947 - WORK AT MEMORIAL PARK - 1947

When the Victoria Beach Club decided that a war memorial at Victoria Beach should take the form of an athletic ground, it acted wisely. A recreation ground has long been past due. The municipality was asked to see if the former air force grounds could be purchased from the federal government, the municipality having a long term lease of the grounds. The government has not shown any inclination to sell the area but the municipal council is still hopeful the desired result may be a happy one.

In the meantime the young men have been busy in preparing these excellent grounds for the purpose the club had planned. The old foundation pillars, 48 in number have all been removed, the youth among the permanent residents lending valuable service to the club. These pillars were intended to be the foundation for a large hotel the Victoria Beach Company had planned in 1916. Removal was a tough job and a locally owned bulldozer did effective work. The ground has been plowed and harrowed and will soon be laid out for baseball, football and other athletic games. The railway company may lay out and fill in flower beds from their garden near the station. It will be a much better grounds on which to hold the annual children's sports.

Col. N. R. Nagle and committee gave the Memorial Park long consideration and did an effective and satisfactory job. They carefully weighed all suggestions and the club membership is well pleased with the result.

— TENNIS COURTS SCHEDULE —

NEW REDUCED RATE

For Short Term Play 10c an Hour.

1947 REGULAR RATES	One Day	35c
	Two Weeks	\$1.50
	One Month	\$2.50
	Season	\$5.00

VICTORIA BEACH KEPT NEAR TO NATURE

Reprint of an article appearing in the Victoria Beach Herald, July, 1942

It is twenty-six years since the first train came into Victoria Beach bringing in the first rush of cottage builders, and in that intervening time this summer resort has been maintained as the most inviting place. Many Winnipeg citizens have had a hand in maintaining Victoria Beach just as Nature presented itself to the first pioneers of cottage residents. All those who have been placed in authority appear to agree that Victoria Beach should be a contrast to other summer resorts in Western Canada—that it should be left to grow up and develop with rustic simplicity so that quiet restfulness should be the portion that every resident may have, unruffled by modern improvements. The streets and avenues have almost the same rural environment as they had in 1916. Even the lanes have not been opened and while this may have caused inconvenience to many cottage occupants getting in supplies, it is generally recognized that the outline of the Beach as a whole has been kept inviolate from the woodman's axe, and in place of looking down lanes with rows of outhouses and refuse cans poisoning the eye, the vista is one of pleasantness and wholesome verdure. The authorities are unanimous of the opinion that the wholesale opening of lanes would spoil the ideas of the original planners of the Beach. Let everyone preserve the trees which are such a glorious heritage here. With-

Recently I was reading some old copies of the Victoria Beach Herald of the 1940s. Beach life doesn't seem to have changed very much in the last twenty years. In those days there was the Garden Contest, the Fishing Derby, the Sports Day and the Water Sports Day, the Masquerade and the Dog Show. In addition the children organized and held an annual circus of sideshows and stunts to raise money for war charities and the adults at the Labour Day weekend held a Monster Midnight Frolic which began at 12:01 a.m. on the Monday. Wonder how enthusiastically such a frolic would be today?

There were many other interesting little facets of life at the Beach in the forties. Looking at the advertisements I saw:

"A Cruise on the Lake — Enjoy the cool breezes of the Lake by a sail on the 'Valtannis'. Arrangements for visits to Black River, Pine Falls, Elk Island and Grand Beach. — Walter Thomas in charge".

The Victoria Beach Inn must have been a great attraction with its cool, shady lawns, colourful chairs, the dainty dresses of the ladies and brilliant flowers. It is advertised as a thirty-four roomed resort, a single cottage costing \$20 a week, a double room \$18. Meals were offered at Breakfast and Lunch 50c, Dinner 75c or \$1.00. Mrs. A. W. Bouttell was the manageress. I believe the Bouttells still have their cottage at Bayview. The tennis courts were charging a weekly membership of \$1.00 or \$5.00 the season. The golf course was offering a book of twenty tickets for \$4.50. Milk delivered to the cottage was 12c a quart.

There seems to have been a variety of stores; Lou's Grocery with a dry-cleaning agency, Cox's Bakery, Kilpatrick's Meat, Downie's Real Estate, Jenkinson's Barber Shop, Hugh and Violet Stewart's "The New Store", J. H. Fall's Grocery and the Moonlight Inn.

In the forties too, there was a great variety of activities. A Badminton tournament was held at 113 Sunset; a Flower Show and a Photography display were on view in the Clubhouse. The V-B-ites and the Merrymakers put on Concerts. A community Bonfire and Sing-Song was held on the Clubhouse Beach. However, no movies or Sunday Free Films were advertised.

out its trees Victoria Beach would be a sorry spot. No sidewalks have been laid, no electric plant to furnish light to cottages has been installed, no public picnics are allowed to assemble here, and the auto as a pleasure car has been banned by both the legislature of Manitoba and successive councils of this municipality from the cottage area of Victoria Beach, without a dissenting voice. We have organized a community club in harmony with this groundwork; we have encouraged the holding of morning church services and we have tried to see that the councillors elected from year to year embody these achievements. We are not narrow-minded, or think ourselves superior to other summer communities; we do not aspire to be "those millionaires" as Senator John T. Haig said when he was in the legislature. "They seem to get anything they want from this legislature", he declared; Victoria Beach cottage owners and occupant wish to carry-on just as we have been doing for 26 years within our seventy-five feet wide little estates untrammelled by the shouts of the outside world, for a few weeks each summer. We know that this stand opens itself to criticism but many are thankful that each successive council in charge of our public affairs has recognized these principles and have legislated accordingly.

A Permanent Road to the Outside

SUMMER residents can sympathize with the in-born desire of permanent residents of Victoria Beach Municipality for an all-year round road leading to the outside. This ambitious undertaking will no doubt never disappear from the minds of the people who remain here from summer to winter, and into the Spring months. How best can this improvement be brought about? The municipality itself cannot afford to finance the project. The only way it can be secured is through the united help of the Manitoba government and the Federal government. But first we must have the listening ear of these respective authorities. Speaking to Mr. Sinnott, the member in the House of Commons for Springfield, last Fall, he said he would do all he could to improve the roads in any part of his constituency. But he pointed out that when the present local member of the legislature was campaigning in the last Provincial election, he deplored the condition of the highway leading into Victoria Beach, and said that if he were elected he would see that good roads were laid out; but today these same roadways are in a worse condition than at that time, and while this candidate, a member of the C.C.F. party, was elected, he apparently has not lived up to his election slogan. Did the electors of this riding make a mistake in their choice of candidate? It would appear to be so. The ten opposition members in the Manitoba Legislature of 55 seats, make no progress towards benefits for their constituents. They oppose everything brought in by the Government, and add nothing to the welfare of the people. So it would appear that if the permanent residents of this Beach wish to make progress in securing a substantial highway they must come into closer contact with the present Government, all the more so seeing that the Manitoba Conservative Convention, by a large majority decided to continue its support of the present coalition government, consisting of Liberals and Conservatives, with the C.C.F. looking in from the outside. Mr. Sinnott said that he could not make any impression on the coalition government here to join up with him in a large grant for a solid highway as long as the district was represented in the Legislature by a C.C.F. member. The latter opposed every suggestion put forward by the government. He never took independent action towards any of their measures. He was always "agin the government". So residents must think it over. Summer cottage owners still maintain their strong stand against auto traffic on the roads of this Municipality, and will see to it that nothing mars the prohibition of unrestrained driv-

ing in the cottage area. But they would like to help in planning a road to the outside, but as the cost would probably be \$50,000, the Municipality must be counted out, for in helping to finance an outside road, which was washed away by high water, the treasury was badly depleted, and it has taken two years of high taxation to wipe out the debt incurred. Mr. Sinnott has shown his sincere interest in the progress of Victoria Beach in the way he got behind the Municipality's suggestion that the government dock be restored, which is now an accomplished fact, and with a general election in sight next year for the House of Commons, now is the time to strike for the roadway leading to the outside. So it's just as well to have serious thought directed to planning this enterprise.

Golf Course Gets Early Start

Players on the golf course early this season were the following devotees of the grand game: R. E. Nosworthy, A. Boulton, T. Marlyn, E. Mansell, Mrs. F. Milne, H. R. Richardson, L. C. Fairfield, P. O'Brien, H. McKelvie, W. Johnson, H. M. Roberts, D. Magnusson, D. Simpson, J. Simpson. The Pro. at the Victoria Beach Golf Course is Stan Blunderfield, who was in charge last year and made a favourable impression among the players.

Daily Train Service Begins Friday, June 25

The regular summer train service to Victoria Beach begins on Friday of next week when the 5:50 Friday evening leaves for the Beach. This is a through train.

The 1:10 Saturday afternoon train starts on Saturday, June 26th. The 7:00 p.m. train back to the city starts regularly each evening beginning Saturday next to continue until Labor Day. The 8:20 Sunday night and holiday train started on May 30th. The same comfortable coaches put on last season are again in service. The daily train service will be in force until Labor Day. After that date there will be Saturday week-end trains until and including the Thanksgiving Day week-end, leaving the Beach for the city at 8.00 p.m. Daylight Saving Time. When the latter time is discontinued near the end of September, the departure time is 7:00 p.m. Standard Tim.

The Victoria Beach Club will again operate the Beach Tennis Courts this season under the direction of Mr. S. Wise.

Mr. and Mrs. J. J. Hughes and Misses Nancy, Tibbey, and May have returned to the city after occupying one of the Ateah summer cottages for two weeks. 1931

Hon. Senator and Mrs. W. H. Sharpe have returned from Ottawa and are occupying their home, 855 Palmerston Avenue, Winnipeg. Senator Sharpe is a director of the Victoria Beach Company.

Hon. Colin Inkster, former sheriff of the eastern judicial of Manitoba, and family will spend the remainder of the summer at their cottage on Sunset. The former sheriff, who was born in Kildonan, August 3, 1843, observed his 88th birthday at Victoria Beach.

1931

Beach People

Mr. W. Neville Smith, accompanied by Misses Donna and Babs, arrived last week-end to spend the remainder of the season at their cottage.

Mrs. J. S. Woodward and small daughter, Patience Elizabeth, of Saskatoon, returned to the city Monday evening. They have been holidaying for the last two weeks at the Beach.

Mrs. W. H. Highmoor and family returned last week-end to the city after a two weeks' vacation at the Beach.

1948

THE BEACH MERCHANTS

Those who are in the general store businesses at Victoria Beach have ample stocks of goods, fresh and wholesome, for summer residents, and have courteous and trained staffs ready to serve customers. Each one has a delivery, prompt and efficient, so that there is no necessity for carrying home to cottages any heavy orders. All requests for delivery will be attended to. So there is no burden placed on residents to bring to the Beach supplies from the city for household use. Everything can be secured right here. The high express rates recently put into effect, act against importing anything from the city.

Mr. and Mrs. J. H. Falls have been busy during the winter and spring looking after the wants of permanent families, but are now ready for the summer trade. Mr. Falls was ill during April but is now up and around and in good health. Mrs. Falls, the perennial, looks well and her host of friends will welcome her reappearance at the Pioneer store, across the right-of-way from the station.

Mr. and Mrs. Hugh Stewart are again at their last year's store, next to the Lumber yard and there is also located the Post Office and the public telephone. So their customers find it convenient to fill their orders for groceries while also attending to other wants, at the mail centre and the phone. An addition has been made to the store which includes a dining room for the staff, all in the interests of their patrons, as the clerks will be close by at store hours. Fresh fruits and vegetables are their specialty.

The Beach will welcome new comers at the former Donnel store, Mr. and Mrs. Hood having leased the premises for the season. Mr. Hood is a former member of the R.C.A.F. and saw service in the 2nd Great War. Mrs. Hood has had business connections at Victoria Beach for a number of years. The store is well located close to a large residential district and Mr. Hood intends to maintain its past fine reputation.

The Meat Shop will this year be under the personal management of Mr. Robert Kilpatrick, familiarly known to his host of friends as "Bob". The shop will open on June 19th with the usual fine stock of quality goods.

Beach residents will be glad to know Mr. and

Mrs. Cox will be open for business this week with bread and pastries. No bakery is better equipped with electric machinery to attend to the baking wants of a community. Mr. Cox having never lost an opportunity to add to the modern facilities. His long experience in the Kelvin Bakery in Elmwood, Winnipeg, is valuable for the summer trade here.

The Beach Milk Distributors are again in service with their door to door deliveries, of milk and cream varieties with courteous service. Orders may be left at the company's lumber office.

John Anderson has a fleet of trucks ready for baggage transfer service at all times to any part of the Beach. He also has ample supplies of ice and fuel available. A taxi service is available.

The Ateah brothers are a standard part of the transfer service of the Beach. This season they have their trucks and taxis at the service of the cottage residents. Ice and fuel requirements will be given prompt attention from their office opposite the railway platform, adjoining "Robin" Hood store.

Consultations with Mr. R. E. Downie on rents or sales of Beach properties will be of value to all who have business along these lines. Mr. Downie has been closely connected each season with Beach sales and rentals, for the past 35 years and no one is better qualified to give up to date advice as he knows every cottage and vacant lot here. His office is the log building to the left of the station platform.

No business review at Victoria Beach would be complete without mention of Mr. Harold Jenkinson, who for many years has been the Beach barber. All ages are accommodated in his spacious chair and modern methods are in use with soft water cleansing. The pathway to the barber shop is a well-trodden one all season and the latchkey is always on

the outside and a warm and cheery welcome awaits all customers on the inside at reasonable rates.

Walter Thomas will operate the "Valtallis" this summer from the government dock, with trips to the many points within easy sailing distance from this Beach.

In the building line no one can surpass the excellence and satisfaction of Mr. Albert Larson, the pioneer master workman at Victoria Beach. He is having his usual busy season but he is never too busy to talk over needed repairs, additions or cottage erection with residents.

Mr. Reg. Moir, in charge of the lumber yard, is happy to announce that he has a good supply of British Columbia lumber on hand, a carload arriving this spring. This will be of great value to residents who have been looking for a renewal of the company's stock.

The Beach milk distributors are now making their rounds to cottage doors and Crescent Creamery customers will find all that they may desire, in the hands of courteous and efficient delivery men.

Charm of Victoria Beach Inn

There is no prettier spot in Manitoba for a summer hotel than the one occupied by Victoria Beach Inn. Its clear and spacious view of Lake Winnipeg, the beauty of the sunsets as viewed from the hotel lawns and the close proximity of a wide bathing beach unmarred by stones makes the inn an ideal place for a summer vacation. The lawns are now green and are dotted with easy chairs of many varieties, making the sojourn there, cozy and comfortable. For several weeks Mr. A. B. Percy, the lessee of the Inn, has been adding to the facilities of the hotel which will be of great value to guests. While foodstuffs are at a high price level, as everyone knows, the hotel management is happy to announce that these commodities are in abundance at present and the dining table will be as in the past, a very appetizing place. People who desire accommodation should write to Mr. Percy at Victoria Beach where prompt attention will be given to all inquiries.

Social Editor: Miss M. F. Pratt.

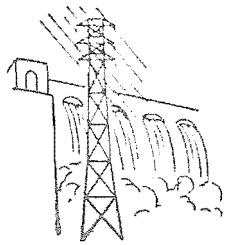
CLASSIFIED ADVERTISING

Cottages to rent and for sale	50c
Card of Thanks	50c
Properties for sale	50c
Lost or Found	25c

THE HERALD will be mailed to any address throughout the season for 50c.

Electrical Power for the Beach

THE Council of the Municipality is no doubt keeping in mind that some day Victoria Beach must be served with Provincial electrical power. This subject was brought up several years ago among cottage residents, but the feeling at that time was against any such facility; the people claiming it would mar the fine foliage of this Beach and make the area more like a city, and they wished to preserve the virgin appearance of the resort.



So the dark Avenues and Lanes retain their darkness at night, which is no detriment to the attractiveness of this resort.

Things are changing, and what was good for a settlement of 300 cottages does not hold good today with a total of 515 homes. Those who have desired modern appliances in their cottages have been increasing in number. The drudgery of preparing meals for members of families and their guests now comes home to hundreds of housewives who long for the easier burden of a city kitchen. There are many women who spend a good part of the warm season here, who find little enjoyment that should come to a wife and mother, as there are so many duties to perform in the old-fashioned way.

The decision of the Provincial Government to build a \$20,000,000 hydro-electric plant at Pine Falls has brought to our very doorstep the question — does Victoria Beach desire to participate in this modern convenience?

When completed two years from now Grand Beach will share in the development, as the C.N.R. desires to do away with its own plant there, and be in a position to secure unlimited power and light. On its way a line could easily be diverted to Victoria Beach, and with some pressure from the Municipality this energy could be brought to this spot. Organizations here have never failed to secure from authorities whatever is required to advance the interests of residents, and there is little doubt this new project could be extended to this point. All the summer resorts across the Lake from Victoria Beach right up to Riverton have ample electric power, and within three years Victoria Beach will be the only one left out of the picture along the Lakeshore, unless we come under the Government plan.

The Mayor and Council have plenty of time to consider the situation. Victoria Beach is getting too large to be served by old methods. Within two years

there will be 25 to 50 new cottage homes here, and the demand for electrical energy may become an outcry. Modern electrical appliances installed in summer homes will decrease the hardness of life in the kitchen.

As many a woman has looked on a pile of dishes on the kitchen table, they have involuntarily exclaimed: "If I only had my electric dishwasher here!" Then what a saving an electric stove, an electric iron, an electric toaster, an electric washing machine, not to speak of the frigidaire. Ice is becoming to be in larger demand, and it soon will be impossible to meet the demand of households from the local stock. The cycle of hot summers will soon be back on the list of endurances.

The Council need not think they can dodge this issue once the power plant at Pine Falls is completed. When a woman desires a modern convenience, dad has to dig down. Like the woman who went to Washington to demand some reform, she said in an interview with officials, "We want what we want, and what we want we get, see!"

Always remembering that crowning virtue "The hand that rocks the cradle rules the world."

Developing Northern Summer Resort

There are three United States Syndicates which are contemplating the building of hunting lodges at Northern Summer Resorts in this vicinity.

Representatives of each have been looking over the ground for desirable locations for hotels and lodges. One favors Elk Island, another Black River, with its pretty waterfall, and the third is looking to the north of these places. This week one party arrived in their own plane at Gimli, and were brought to Victoria Beach by Capt. Walter Thomas in the "Vallannis." They remained here for a day and at 4 a.m. Saturday morning they sailed for Black River, where they were much impressed with the surroundings. The party returned by plane to Minneapolis on Sunday to make a report. The Elk Island plan is to build cottages for duck and deer hunters, and there is also the possibility an hotel may be built. The various parties interested in these ventures contemplate the establishment of a steamship line to convey patrons and guests from Gimli across and up the lake. Nothing definite can yet be said about these enterprises until reports are considered by the three directorates interested, but every year summer hotel companies in the U.S. are looking for new and wilder sites for summer camps to meet the migrating desires of their large public.

Masquerade, Saturday, August 13th Commencing at 9:30 p.m.
Judging at 10:15 p.m.

THOMAS TRANSFER

WALTER THOMAS, Prop.

WOOD - ICE - TAXI - BAGGAGE

- Call at the office or place orders with our drivers.
- Arrange with our representative on the train for delivery of your baggage, freight or express.

OFFICE AT C. N. R. STATION

LEAVE YOUR FISH ORDERS

Fresh fish filets from Lake Winnipeg, daily. Leave orders at any of the Victoria Beach stores, or with John Anderson's transfer office.

G. J. OLAFSSON

VICTORIA BEACH - - MANITOBA

A New Arrival

No — you are not dreaming and we realize (after freezing our ears) it is not beach weather yet, but we thought it might take your mind off the cold weather to issue a copy of the Herald during the winter and, at the same time, invite you to join us at a Victoria Beach Community Club gathering.

We have arranged to hold a dance on Friday, 24th February, at the Grain Exchange Curling Rink, from 9:00 p.m. to 12:30 a.m. We are having a five-piece orchestra, entertainment, refreshments and two rooms have been set aside for those wishing to play cards.

While we know the price should be in line with the cost-of-living index, we feel the time has come when it should be on the decline and, as a good example for Mr. Abbott, we are only charging \$1.00 per person.

Your Committee has gone to a considerable effort in lining up a good evening's fun and we need your co-operation to make it a success. Come and renew your summer friendships, have a dance, play cards or just sit and chat, but

President's Message

It is a great pleasure to welcome the first Winter Issue of the Herald, and should its reception be favorable, as I believe it will be, I suggest that it become an Annual issue.

This gives me an opportunity to wish you all a very happy New Year and to express the hope that with your continued support 1950 will be as successful for the Club as was 1949.

Last year the Club's membership was the largest on record and the members of the Executive and myself are looking forward to seeing all the members at the Annual Meeting on the 14th March.

JACK BEECH,

President Victoria Beach Club

NOTICE

The annual meeting of the Victoria Beach Club will be held at the Grain Exchange in the office of the Secretary on Tuesday, 14th March at 8:15 p.m.

All members are urged to attend.

M. F. Pratt, Sec.-Treasurer,

J. W. Beech, Jr., President

remember the tickets are limited so get yours early. They may be obtained at the following merchants or from the club members listed.

Gee Record Shop—Boyd Building, Portage Ave and Edmonton St.

McCreerys Ltd. (Men's Clothing)—293 Portage Ave.

J. Quinton McKay (Antiques) 298 Kennedy St.

Grain Exchange News Stand—Ground Floor, Grain Exchange Bldg.

J. W. Beech—Geo. A. Touche & Co., 356 Main St.

T. D. Poyntz—Geo. A. Touche & Co., 356 Main St.

Chas. Harvey—Investors Syndicate of Canada Ltd., Donald and Ellice.

Dave Grant—Croff Agency Ltd., 4th Floor, Galt Building

J. T. Irving—Secretary's Office, 6th Floor, Grain Exchange

R. T. Kerr—Bank of Montreal, Portage Ave. and Main St.

Phil Nutter — Hughes, MacLeod & Christie, 612 Toronto General Trusts Bldg.

Miss M. F. Pratt—809 Fleet Ave., Phone 43 995

Mrs. W. S. Johnson—Ste. "C" Harvard Apts., Phone 34 272

WANTED

ONE LOAD OF COAL

It is regretted that the Community Club in charge of arrangements for the annual Winter Train to the Beach has reported that the C.N.R. finds it impossible to guarantee a train for March 5th, the tentative date set for the outing. The railway has given its assurances, however, that if there are signs of relief from the present coal shortage, the train will run on the date set.

This day has always been very popular, with over 900 boarding the train last year. Despite such large numbers turning out, the railway has always supplied an adequate number of heated coaches plus dining facilities which are left open at the Beach station for use during the day. In addition, light lunches are served at the Legion Hall, which is located beside the skating rink where the traditional Permanent Residents vs. Summer Residents hockey game takes place.

Tally Ho's and sleigh rides are available throughout the day, with skating, skiing, snow-shoeing, tobogganing and the like, providing fun for all.

Keep Sunday, March 5th, open just in the event the railway finds some coal. If you are a Club member or a Beach taxpayer you will be advised by mail, otherwise watch your daily newspaper. If you have a spare bin of coal, kindly contact the Club President.

H. E. ENGLAND FORMER C.N.R. CHIEF CLERK DIES

A resident of Winnipeg for nearly 50 years, H. E. England of 726 Lipton street died Sunday morning at the Misericordia hospital.

Born in Woodford Green, Essex, England, 80 years ago, Mr. England was chief clerk with the Canadian National railways before his retirement 15 years ago.

Mr. England was a member of Broadway First Baptist Church, and a past president of the church's men's Bible class. He was also secretary of the Victoria Beach Church.

He is survived by his widow Eva; and two daughters, Mrs. Jack Lewis and Mrs. John Cooper; all of Winnipeg.

Mr. England lived at 306-7th Avenue in which he made his summer home since his retirement. Until his illness two years ago he was active in the Victoria Beach Community Church which he served as secretary-treasurer.

THAT DOLLAR BEEF MAY GO HIGHER YET

The housewife can rebel all she wants at dollar a pound beef. She can stop buying — but that's where beef is going to stay for some time to come. And it may go even higher.

You can blame Korea, the general upward trend in commodity prices plus an excellent 1950 feed crop which is tempting stock raisers to keep cattle on the lush grass and off the markets in anticipation of still higher prices later this fall or next year.

Add to this an increasingly heavy live export of cattle and carcass beef to U.S. — cattle up 83%, boneless beef up 50% — and the picture of a firming beef market is rounded off.

The cattle business is one where the law of supply and demand is slow to "balance out." Despite statistics that show cattle population growth farmers are loath to go all-out in a cattle production spree, for it would take anywhere from three to four years for marketing benefits to show, and in the meantime anything could happen to the beef market.

For instance, any solid improvement in the international situation could straightaway bring a rush of cattle to market and a consequent collapse in prices.

Recent heavy influx of cattle to public stockyards — heaviest since January — was partly a rush on the part of some farmers to get what they considered the top of the market, there had been some easing in the Korean tension during the week.

On the other hand some of the best prices were paid by other farmers who came to market as buyers of "feeders" and who took cattle back to place them on the grass again in anticipation of still

ELECTRICITY —

Your Municipal Council has been in touch with the Manitoba Power Commission with respect to the possible availability of electric power at Victoria Beach in the not too distant future. Preliminary details on this subject will appear in next week's issue of the Herald. It is a subject warranting earnest study by all residents. To this end the Herald will endeavour to make available

J. J. CONKLIN

87

Some years ago, during the summer of 1928, a community news service for Manitoba's most popular beach was published for the first time. Since then, each week-end during the summer season, young and old alike have looked forward with eager interest the arrival of the "Herald" with its newsy items of interest to all who reside at or visit Victoria Beach.

This weekly news service has been made available through the untiring efforts of one of our oldest cottage owners and, at the same time one who has contributed immensely to the development of this beautiful summer resort.

John James Conklin, one of the few true pioneers living today, who celebrated his 82nd birthday on June 23rd of this year. Of the 82 years, 69 have been spent in Winni-

peg and of course the summers of many of these at Victoria Beach.

More than just the hard working, public spirited individual who arrived at the station each week-end with a bundle of Heralds under his arm for distribution, John Conklin is recognized by his many newspaper associates as being one of the most colorful personalities of Winnipeg's early days spending more than 51 years as a member of the staff of the Winnipeg Free Press.

During this period he is best remembered for his boundless enthusiasm as editor of many different departments. Over the years he became largely responsible for the development of civic improvements, industries, schools and clubs in Winnipeg.

"John was never around when the credits and honors were being handed out," his friends say, "but he has left his imprint on every phase of life in Winnipeg's industrial and intellectual growth."

His first position with the Free Press as drama critic resulted in his bringing many celebrities to Winnipeg. This established him as one of the earliest and best known celebrity promoters.

This same enthusiasm went into all that he undertook at Victoria Beach. A Past President and life member of the Victoria Beach Club, John Conklin is still an active member of the 1950 executive and is chairman of the important Railway Committee.

This season, much to the concern of all, this "Grand Old Man of Victoria Beach" intimated that it would not be possible for him to publish the Herald. The Victoria Beach Club, realizing how this paper would be sadly missed by the community, has undertaken its publication.

The Victoria Beach Club realizes that it can never replace John Conklin but it is the sincere desire of the club to continue publication of this weekly news service in a manner worthy of the effort put forth by the founder.

Victoria Beach Community Church

The Victoria Beach Community Church Committee, met Tuesday, May 30th, 1950 at 8 p.m. to plan the activities of the community church work for the coming season. It was decided to hold ten Sunday morning services in the Clubhouse commencing Sunday July 2nd at 10:45 a.m. (D.S.T.), to Sunday, September 3rd. Preachers will be supplied from the various churches—Anglican, United and Presbyterian—to conduct these services.

Mrs. Henderson will be in charge of music and soloists for the season. Mrs. A. D. Robinson was appointed Secretary-Treasurer to succeed Miss M. Pratt, who has taken up a position in Swan River. A letter was forwarded to Miss M. Pratt from the church committee with best wishes for success. Letters were also forwarded to Prof. D. Owens, Harry England and Charlie Ball wishing them a speedy recovery back to health.

Ushers for the church services on duty each Sunday will be Mr. Angus More, Prof. R. K. McClung, Mr. Chas. Ball and Mr. Harry Simpson for the season.

Present at the Committee meeting were: Prof. R. K. McClung, Mr. F. Lang, Mrs. Henderson, Mrs. A. D. Robinson, Canon F. Glover and Harry Simpson. We hope through our services rendered a spiritual blessing will greatly enrich all holiday visitors to Victoria Beach during the season.



Garden Competition



The Gardens Committee has again been organized with Mr. J. W. Beech Sr., as Convenor and George P. Macleod, Assistant Convenor.

The usual competitions will again be held as follows:

For large garden, the Orchid Cup presented by Victor Scott.

For small garden, the George P. Macleod Cup.

For most improved lot, the J. W. Beech Cup.

For rock garden, the Hurlkedale Cup presented by J. Quinton McKay.

For vegetable garden, the C.N.R. Cup, and there will be in addition to the Cups, numerous prizes in all classes.

For a number of years the competition for these Cups has been very keen, and some very beautiful gardens have been found in all sections of the Beach.

The judging will take place at a date early in August, but will be announced later.

As you will note, the competitions are varied and leave an opportunity for everybody to compete.

Your Committee hope that every cottage owner will make an effort to beautify the ground of his cottage and make our Beach still more definitely recognized as the most beautiful holiday resort in Manitoba.

Business as Usual

Cottage owners and visitors to Victoria Beach are in the most enviable position of being serviced by a group of reputable merchants whose service and courtesy over the past years have contributed to making our beach "Manitoba's Finest Summer Resort."

"The Bake Shop," under the capable management of Mrs. Cox has one of the most complete stocks of freshly baked bread, cakes, pies, pastries, etc., to be found anywhere. All items are fresh daily and the variety of pastries and cookies do justice to the table of any hostess. Vienna Loaves and dinner rolls are also specialties of Cox's.

"Robin Hood's" have their usual well stocked larder and their usual pleasant, courteous staff, although the weeks do seem long with Robin and Margie being present only at the week-ends this year.

"J. L." has the Moonlight Inn looking very gay this season with a new coat of paint on the interior and a large stock of colorful novelties which suit every occasion at the Beach. His ice cream parlour is the meeting place on hot days while those home cooked meals are a treat anytime. A complete line of drug sundries will look after any "summer complaint" one may suffer.

Stewart's Store is again looking after the household needs of all in addition to offering telephone and postal service with Hugh Stewart at the helm.

Bob Kilpatrick's Butcher Shop where cleanliness, courtesy and service reign supreme is now commencing its 29th season at Victoria Beach. Besides offering a complete stock of finest quality meats "Kilpatrick's" has become famous for the delicious sausages which are made daily in the shop.

The Ateah boys take time out from their mink ranching duties each summer to look after the many needs of summer visitors. Their men will look after the transfer of your baggage, freight and express or your wood and ice requirements as well as any taxis.

Harold Jenkinson is ready to keep everyone in "trim" during the summer months in his tonsorial establishment while next door Mr. Downie will be glad to assist anyone in locating cottages or in disposing and renting cottages.

One of the best known people at the beach, Walter Thomas, who now operates "Thomas Transfer" advises his many friends he is well equipped to look after their many needs. His representative on the trains or the attendant at his office will assist you.

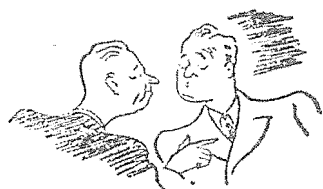
Albert Larson reports a brisk demand for new cottages and renovations. Shortages in building materials limit activities to a great extent but no job is too large or too small for Albert.

And so good people with all your needs at hand it is not out of your way to remember the people who go out of their way to service you at Victoria Beach.

The Railway and the Beach

CO-OPERATION between the Canadian National Railway and the Community of Victoria Beach is vital to the continued development and progress at this favored summer resort.

That is why the Victoria Beach Club maintains an active Railway Committee, functioning all the year round in its contact with officials of the Rail-



way to alleviate grievances and add to the train facilities and the convenience of the public. In the early years when cottages were few the Victoria Beach Company acted as the committee, but as the years

went by the Directors preferred the contact with the Railway should be carried on by cottage residents. Later the Victoria Beach Club took hold of the responsibility and named the members of the Railway Committee.

It may be information to many, but it took years to secure the three through trains which we now enjoy.

The Railway added a fourth through train operating each Wednesday evening at 6:25 o'clock, but strange to say it was not patronized, visitors coming down for the day preferring the 7 p.m. train, although it went into Grand Beach on the way to Winnipeg; so it was withdrawn from service.

The Committee has secured many benefits from the Railway, such as an annual winter excursion, week-end trains until Thanksgiving Day, evening train before May 24 and the King's birthday holiday, and sometimes these vacations extend over three days. Free light for the Clubhouse was also granted by the Railway. The first two coaches of each train have been set aside for Victoria Beach passengers.

The Railway Officials like a committee to wait on them rather than individuals, and more harmony and satisfaction are secured by a committee. No warmer welcome is given by Railway Officials than to the Railway Committee of the Victoria Beach Club, and those in authority have said so many times.

It is interesting to note who was on the first committee to wait on the Railway. That was away back in 1925, and the members were Dr. N. J. MacLean, F. E. Sprague, J. J. Conklin, W. T. Low,

Robert Crawford, W. J. T. Kerr, Harvey Ravanar, D. P. Smith, and Leroy Borrowman.

In the early years the Railway right-of-way extended to Arthur Road, but the Committee was able to shorten the line to its present terminus. It also induced the Company to narrow its right-of-way south of the water tank on condition Eighth Avenue was closed, which the Municipal Council consented to do. This year the Committee secured a very fine train service, but the high water and the Red River flood made it necessary for the Railway to curtail the service early in the season, but since the 1st of July the schedule has been running smoothly. After the middle of August the "Moonlight" will be reduced in number.

NOW that the railway strike is at an end many of us can breathe a sigh of relief, and look back on a situation which bad as it was might have been much worse. The milk companies and the stores with practical assistance from Walter Thomas who piloted several cargoes of supplies from Selkirk did a good job for which all cottagers are thankful. Transportation by car for those desirous of returning home was provided by John Ateah and Bertie Trainor and all necessary evacuations were satisfactorily taken care of by them. The special trips to and from the Beach by the S.S. Keenora were of inestimable value and to Mr. Geo. Simpson and the management of the Selkirk Steamship Company the residents of Victoria Beach are indeed thankful. A special expression of thanks is also due Mr. J. W. Beech and Mr. Maurice Thompson for the business-like manner in which they assisted in the allotment of passenger accommodation on these trips. A lot of work was done and we certainly picked the right men to do it. Their good wives helped a lot. Of course we knew that in the first place, and in our expression of thanks we would not for a moment overlook them. Our medical needs were in good hands as during this emergency period we had the continuous good services of Dr. John Judge.

WATER SUPPLY —

The old diesel engine at the pumphouse having given up the ghost, imposed upon the Council the necessity of purchasing a new engine. A new installation has been completed and it is hoped that the service will henceforth proceed without any undue interruptions. Those having direct water connections to their cottages are reminded of the pumping schedule, 8 a.m. to 4 p.m. daily, except on Sunday when the times are from 10 a.m. to 4 p.m. Cottagers having hose connections for watering lawns, flowers and the like are especially reminded that in order to ensure the retention of a reasonable volume of water in the pipes for general household purposes, all hose connections should be turned off not later than 4 p.m. daily. Please co-operate with your neighbors in this regard.

The Council is fully aware of the inadequacy of the existing water distribution facilities. Plans are under study with a view to making direct water connections more generally available and at a smaller initial capital cost. Such plans involve important changes in the system of distribution, and unfortunately not without cost.

More about this anon.

THANK YOU !

The Victoria Beach Club this year undertook an experiment when it took over the publishing of the Victoria Beach Herald. Whether or not this experiment was a success we feel is up to our readers to decide. Your comments on this, forwarded to the Editor, care of the Albion Press, 50½ Princess St., Winnipeg would be greatly appreciated.

We would at this time, however, like to express our sincere thanks to all advertisers, contributors of copy and others who contributed time and effort to make this community publication possible.

★
FLOOD EPISODES
★

Many cottagers and their friends found in Victoria Beach a welcome retreat when the Red River was rampant. The Canadian National Railways operated a special daily train service for several weeks prior to the inauguration of their regular schedule and under trying conditions provided a service which added much to the relief and convenience of those who were evacuated from their homes in Winnipeg and elsewhere. The Council did its utmost to provide essential facilities for the welfare of those who thus found refuge in our community. At the outset Mrs. Falls, at the request of the Council, did yeoman service in meeting the food requirements of our expanded population, whose wants were well taken care of later on by Hugh Stewart and Robin Hood as soon as their establishments were stocked and opened for business. Through the agency of the Canadian Red Cross the Council was fortunate in securing the services of Dr. and Mrs. Riddell, who in addition to caring for the sick, found time during the three weeks they were with us to perform 1473 typhoid inoculations. They served the community without thought of recompense at a time of great need and the Council has expressed to them the gratitude and appreciation of all those whom they served so graciously and well.

We are also greatly indebted to the St. John Ambulance Association who provided us with four competent nurses in the persons of Mrs. Stinton, Mrs. Brooks, Mrs. Cowley and Mrs. Reading. They carried on until June 18th when the medical services were taken over by Dr. E. H. East who is now in residence at 124 Birch Avenue. To Dr. and Mrs. East we extend a hearty welcome to Victoria Beach.

It is worthy of note that last week the St. John Nurses in company with Constable Ginn, R.C.M.P., had occasion to attend a resident of Albert Beach who was ill and in dire distress. It was found necessary to use the "Resuscitator" which was purchased by the Municipality a year or two ago, and had that appliance not been available and used to good advantage by the nurses and the constable their patient would probably have died. The Executive and members of the Ladies' Committee of the Victoria Beach Club and the summer residents who assisted the municipality in raising funds to purchase this machine will have the satisfaction of knowing that their efforts and foresight were not in vain.

SUNDRY NOTES

The usual cards issued by the Council containing "Information for Residents" are now in circulation. Attention is directed to the regulations in force, for the welfare of all concerned with respect to bonfires, etc., prohibition of firearms, garbage and brush removal, straying cattle, road and motor regulations, and a special note urging parents to impress upon their children that bathing on stormy days is

WATER SERVICES

The Council has under consideration ways and means of improving the supply of water to wells and direct to cottages, and in the meantime has decided against the installation of any new deep wells. Due to ice conditions and subsequent storms on the lake, operation of the pumping service was delayed for a week or more. A further calamity has befallen our water system, as a consequence of the engine at the pump-house breaking down and being found to be beyond repair. This happened on Sunday last with the result that the water pressure temporarily was greatly reduced. Pending the delivery of a new engine Councillor J. Ateah has placed at our disposal a tractor engine which is meeting the requirements in the meantime. The schedule of pumping hours is 8 a.m. to 4 p.m. daily and from 10 a.m. to 4 p.m. on Sundays. Those having hose connections are urged to do all watering of lawns etc., prior to 4 p.m., thus helping conserve our water supply for general purposes.

R.C.M.P. PROGRAM AT CLUBHOUSE

One of the most popular Sunday evening programs of the summer was held in the Clubhouse on August 13th with the R.C.M.P. "Youth and the Police" Service in charge. Mr. J. W. Beech was chairman for the evening while Mrs. Henderson provided the accompaniment for the opening song. Constable L. G. Ginn introduced Corporal A. G. Boncey who explained this part of police activity as an attempt to tell Canadians in general and the Canadian youth in particular, something about the work of the "Mounties."

There were three motion pictures. The first told about the attractions of Banff National Park and camping there. The second, "Northwest Passage," described the trip from Vancouver to Halifax, around the north of Canada, of the R.C.M.P. ship "St. Roch". This heroic and adventurous voyage lasted 28 months. The third picture, "The Connors Case," described a case taken from police files. It was not a conventional detective story at all, but rather described the careful and painstaking, but certain, way in which the police tracked down a criminal.

A similar program was very much appreciated last year. This year's large attendance attests the public interest in the work of those who "maintain the right." We hope it will become an annual feature.

The Memorial Park Athletic Field

The Memorial Park Athletic Field acquired and set aside as a memorial to the summer and winter residents, who fell in the late war. May their memory help us to keep this ground sacred on behalf of their supreme sacrifice, for the four great freedoms. The committee set up to supervise the care of the grounds are:

Col. N. R. Nagle (for the Municipality)

Mr. Bert Trainor (Local Legion)

Mr. Harry Simpson (Victoria Beach Club)

The Children's Sports, The Dog Show, The Ball games and various other club activities, will be held at our Memorial Park during the coming season, which all concerned will help to make greatest success.

J. J. CONKLIN Founder of the Herald

On February 7th, last, Victoria Beach was saddened by the loss of Mr. J. J. Conklin who passed away in his 84th year. He was one of the first cottage owners at the Beach and an untiring worker for the good of the community. A Past President and life member of the Victoria Beach Club, he was still an active member of the executive at the time of his death, latterly remembered for his work as Chairman of the Railway Committee.

During the summer of 1928, Mr. Conklin published the first Victoria Beach Herald, a weekly service which he carried on entirely on his own for twenty-two years, until turning over the responsibility of its publishing to the Club.

Well known in the newspaper field, Mr. Conklin was a member of the Winnipeg Free Press staff for 51 years, during which time he was editor of many different departments.

The Club realizes that it can never replace John Conklin in its efforts to continue the publication of this weekly news service, but we sincerely trust that its publication be carried on in a manner befitting the memory of its founder. He will be missed by all.

June 28, 1952

TRIBUTE TO FORMER MAYOR

Victor Scott, mayor of the Beach for ten years and a former President of the Victoria Beach Club, passed away March 29th. He contributed much that



was good and unselfish in his many years as a cottage owner. His unflinching efforts to carry on the heritage left by early pioneers were constantly maintained. It was through his love for flowers and gardens that he donated the "Orchid" Cup for the best garden in the municipality. He also donated a cup for the annual one mile swim of the Victoria Beach water sports. Mr. Scott's musical contributions to the summer life at this resort were numerous. He brought to the Beach concert parties of well known Winnipeg artists on occasions, and his own talented voice was at the disposal of the Community Church each summer.



POWER AT VICTORIA BEACH

The Manitoba Power Commission has asked your Council to determine whether the permanent and summer residents of Victoria Beach want electrification of the area. Your Council accordingly asked the Commission to prepare a memorandum setting out the method which would be followed and the approximate costs of installation and service. This memorandum was mailed to property holders with their tax notices recently, together with a questionnaire asking for opinions, for and against.

The Council stated in a letter accompanying the questionnaire, that, if the response indicated a sufficiently large number of replies favoured the project, the Power Commission would be asked to make a survey. The results to date seem to warrant such

a preliminary survey to determine prospective routes, clearing required, etc.

The arguments for and against electrification are well known and of long standing and your Council feels that no final decision can be made without giving the tax payers all the facts and obtaining their opinion by way of a referendum. In order to accomplish the first of these tasks it is hoped shortly to hold a public meeting at the Beach at which a representative of the Power Commission will attend to explain the procedure and answer questions. The meeting will then be open to public debate. At a later date a poll of tax payers will be taken. Watch for further news of this meeting.

VICTORIA BEACH CLUB

VICTORIA BEACH MAN.

President: Mr. P. G. NUTTER
Past President: Mr. D. K. GRANT
Vice-Presidents: Mr. MORRIS THOMPSON
Mr. CHAS. HARVEY
Secretary: Miss PHYLLIS HENDERSON
Treasurer: Mr. J. W. BEECH, Jr.
Clubhouse & Tennis Manager: GLEN CAUGHEY

FAMILY MEMBERSHIP FEES:

Season... \$4.00 One Month... \$3.00 Two Weeks... \$2.00
Voting Membership, without Club House Privileges... \$1.00

Among Mr. Scott's contributions as Mayor were a special visit to Ottawa at his own expense to interview the Minister of Public Works, resulting in a large sum of money being spent to re-build the dock at this beach, which had been very badly damaged by storms. He spear-headed the movement to secure for this Municipality, control of traffic on its own roads, from the Manitoba Legislature, to keep this beach as "a sanctuary for human beings."

He played a leading part in the negotiations whereby the Victoria Beach Company turned over to the Municipality a large piece of property on the point, north of Patricia Beach, for eventual use as a park.

The results of his work and efforts for Victoria Beach will be a permanent memorial to him.

VICTORIA BEACH MUNICIPALITY

Mayor: H. E. GIBSON
Councillors: JOHN ATEAH, L. C. FAIRFIELD,
E. W. POPE, COL. N. R. NAGLE
Secretary-Treasurer: JOHN GRAHAM
Engineer and Supervisor: ALEC ANDERSON
Police Officer: D. A. M. BISSETT
Justice of the Peace: N. J. BLACK
407 Sunset Boulevard
Medical Health Officer: Dr. CHUNN
124 Birch Avenue

92 BE SURE TO ATTEND THE July 5, 1952
POWER QUESTION MEETING

3:30 SATURDAY AFTERNOON

As previously announced, the Mayor and Council of the Municipality have called a public meeting to discuss the question of electrification. The meeting will be held at the Clubhouse at 3:30 p.m. Saturday afternoon, July 19th, not at 3:00 p.m. as previously announced. The importance of this meeting cannot be too strongly emphasized.

The Council conducted a ballot on the views of ratepayers this Spring and the returns indicated a sufficient interest in electrification to call a general meeting. A letter accompanied by statistics as to costs of wiring and rates for electrical service was forwarded by the Council to all owners, on May 1st of this year, excerpts of which letter are as follows:

"During the past year, members of your Council have held a number of discussions with The Manitoba Power Commission relative to the prospects and possibilities of electric service being supplied to both the permanent and summer residents at Victoria Beach.

These discussions have indicated that there are a number of problems that would have to be settled before The Manitoba Power Commission would extend electric service into Victoria Beach. The first problem is the clearing of trees from the streets and lanes, and to some degree on private property, that would be necessary if an electrical distribution system were erected. It has been indicated that the clearing of trees would be the responsibility of the Municipality in conjunction with the property owners and that the trees would have to be cleared to a sufficient distance to avoid the possibility of branches coming in contact with the electrical wires.

The second problem is the fact that the Municipality would be required to enter into a contract for adequate street lighting in the area served.

The third problem is the fact that The Manitoba Power Commission would have to be satisfied that there would be enough customers interested in taking electrical service to provide them with sufficient return on their investment, in lines and distribution, before they would extend service into the area.

In order to establish how many residents of the area would be prepared to take electrical service if it were available, it would be necessary for your Council to conduct a survey which would necessitate having all interested parties sign an application for electric service. These applications would then be turned over to The Manitoba Power Commission who would prepare an estimate to their cost of extending service to the interested parties, as well as an estimate of the revenues they might receive. As a result of these estimates, The Manitoba Power Commission would decide whether or not service can be extended.

Your Council are of the opinion that no purpose

would be served in undertaking the work and expense of the survey referred to unless a majority of the cottage owners desire the advantages of electric service, having regard for the problem of tree removal referred to, and also having regard for the expense to which the property owners would be put in the wiring of their buildings, etc. . . . We would note that The Manitoba Power Commission have advised that the survey referred to would have to be undertaken during the coming summer if consideration is to be given to the possibility of service being extended during 1953."

Snow Train "Howling" Success

On Sunday, March 2nd, 500 snowshoers, hikers, skiers and just plain pleasure seeking lovers of the outdoors boarded the Victoria Beach Club's Annual Snow Train.

This very popular annual winter outing has been sponsored by the Victoria Beach Club for more than 20 years and its popularity is certainly shown by the large enthusiastic crowd which turns out each year.

The weatherman has been most co-operative as the club has been fortunate in having had good weather for this day since this excursion was revived after the war. This year was no exception as those present were favoured with a bright clear mild day.

The Holly Snowshoe Club had a good turnout and their presence added to the success of the outing.

Each year a hockey game takes place on the Legion rink which is situated among the pines, the hollow behind the Legion Hall. This always turns out to be a bitter contest between the Victoria Beach Native Sons (permanent residents) and the Winnipeg Woodchoppers (summer visitors). The Fern McKay memorial trophy is a stake in this game and this year the Native Sons were successful in defending the trophy.

The Ladies' Auxiliary of the Permanent Residents had good supplies of hot coffee, hot dogs, sandwiches and home made pie available throughout the day at the Legion Hall.

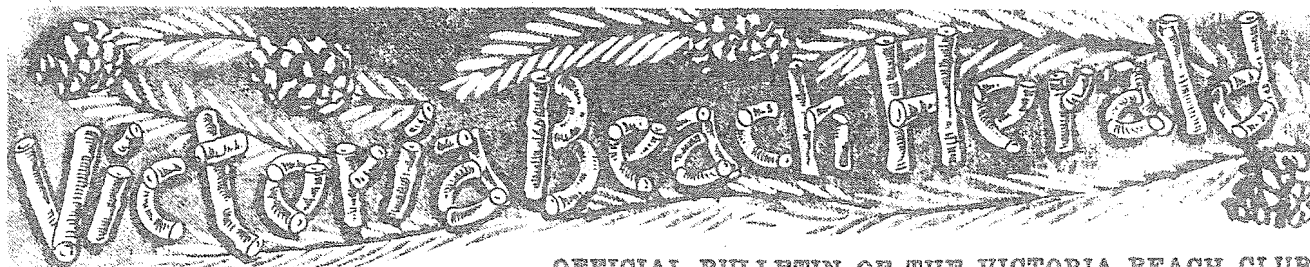
For those of you who have never taken advantage of this excursion it is suggested that you make a point of joining the crowd next March 3rd. You are guaranteed a most enjoyable day so it is suggested that you make up a party and see Manitoba's most beautiful beach even more beautiful in its winter beauty.

Those who have been down we know will return and we will look forward to seeing them again.

Not only do those attending reap full benefits from the outing but, as this train is sponsored by the Victoria Beach Club, you assist the club in obtaining much needed funds in the off season. These returns of course make summer projects possible and help the club help you and your family to have a more enjoyable summer vacation.

EXHIBITION COTTAGE

Seventh Avenue, the location of the Exhibition Cottage was a scene of great activity last Saturday evening, when over eighty people crossed the threshold of this fine summer home. Harry Simpson who was in charge for the evening, had a busy time answering the many questions regarding furnishings, building, stove, refrigerator, lighting, etc. Many people were interested in the gas stove, its smooth operation and clear odorless flame. The visitors sat down (like "Goldie Locks") and tried the chairs, the beds and other pieces of furniture (but could not eat the porridge because it wasn't cooked) however they all had a very enjoyable time in this new home which some-one is going to be lucky enough to possess; handy to the stores, the railway station and the beach and in a quiet district.



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB

Vol. 27, No. 5

Published during the holiday months. Address all correspondence to Bulletin Editor,
c/o Albion Press, 50 1/2 Princess Street, Winnipeg, Man.

July 26, 1952

HYDRO POWER SEEN LIKELY FOR PERMANENT RESIDENTS— NOT FOR SUMMER RESIDENTS

At a public meeting held at the Beach last Saturday the cottage owners gave whole-hearted support to the permanent residents' appeal for hydro power but preferred to leave the sub-divided area undisturbed by power poles and lines.

The meeting was called by the Mayor and Council to discuss the question of electrification. A representative group of approximately one hundred permanent and summer residents attended and expressed their views freely and, in most cases, without prejudice. Mayor Gibson opened the meeting by announcing the result of the municipal questionnaire, mailed to all taxpayers earlier this season. Sixty-five percent of these questionnaires were returned, of which 180 were not interested in the power issue and 140 favoured further discussion. Mr. Taunton pointed out that possibly some of those who indicated a desire for further discussion did not actually wish to see power in the campsite area. This possibility, together with a subsequent disclosure that probably sixty-five of the one hundred and forty in favour of further discussion were permanent residents, indicated that the majority of cottage owners did not wish general electrification. This was borne out by the opinions expressed by summer residents.

Discussions concerning the relative hazards of electricity and coal oil and gasoline appeared to offset each other. The main objections to electricity were the destruction of trees, the undesirability of street lights and the potential cost of electrification.

Mr. McNamara, of the Manitoba Power Commission, told the meeting that in the event of electrification the Municipality would be required to clear a 20-foot swath in a direct line down the lanes and/or avenues. In addition the Power Commission would require the erection of street lights to provide additional revenue. The thought of destroying the rustic simplicity of the present avenues in the afore-mentioned manner was repugnant to those who come to this resort as a retreat.

A further objection to tree-clearing was the fact that the poles would be placed two feet from private property lines, thus necessitating the clearing of eight feet of private property. The question as to whether this could be legally accomplished in the case of non-subscribing tax payers was left unanswered.

In regard to the undesirability of street lights, one taxpayer asked Mr. McNamara if the Power Commission would consider ignoring street lights and increasing rates to compensate the lack of street light revenue. Mr. McNamara replied that he thought not as the subscribers' rates were standard.

Councillor Ateah reported that in an independent survey conducted by himself 100% of the permanent residents desired electrification. He also reported that the C.N.R. was interested in considering the proposal. Councillor Fairfield noted that the Council would like to electrify the pump house at the north end of Eighth Avenue and subsidize the construction of the required mile long power line by allowing spur lines to homes and cottages on Eighth Avenue. Dr. McClung of the Victoria Beach Company said he thought the Company would have no objections to the merchants and hotel keeper electrifying the premises which they lease from the Company. The meeting as a whole had no objections to any of these proposals but only desired to keep electricity from the sub-divided area.

Councillors Nagle and Pope summarized the discussion as they heard it and the meeting closed at 5:00 p.m.

AT THE BEACH THIS WEEK

Friday, July 25—8:30 p.m., Dance at Clubhouse.

Saturday, July 26—3:30 p.m., on Patricia Beach. A Demonstration of Life Saving Equipment - Dr. A. G. Chunn in charge.

7:00 p.m.—CHILDREN'S MASQUERADE.

9:00 p.m.—Dance.

Sunday July 27—9:00 a.m., Catholic Church Service.

10:45 a.m., Community Church Service.

Monday, July 28—8:45 p.m., Movies at Clubhouse: "Right Cross," June Allyson, Dick Powell.

Wednesday, July 30—8:30 p.m., Dance.

Thursday, July 31—8:45 p.m., Movies: "Neptune's Daughter," Red Skelton, Esther Williams.

Friday, August 1—8:30 p.m., Dance

August 2, 3, 4—REGATTA WEEK-END.

CHILDREN'S MASQUERADE - JULY 26

The Children's Masquerade will be held on Saturday evening, July 26th at 7:00 p.m. at the Clubhouse. Costumes will be judged under three classes — Original, Comic and Miscellaneous. The age groups for each class will be boys and girls 4 and under, 5-7, 8-10, 11-13, 14-16. A grand prize will be awarded for the outstanding costume of the evening.

PUBLIC NOTICE

Nomination Day

Take notice that a meeting of the Electors of the Rural Municipality of Victoria Beach will be held in the Police Constable's Office (near Station) on FRIDAY, AUGUST 1st, 1952 at the hour of ONE O'CLOCK (Daylight Saving Time) in the afternoon for the purpose of nominating the following candidates:

TWO COUNCILLORS, Each For a TWO YEAR TERM.

Further take notice that each and every nomination paper must include a duly completed statutory declaration by the candidate and a certificate by the Treasurer of the Municipality as to the qualifications of the candidate, which certificate must be obtained from the Treasurer of the Municipality not earlier than seven days immediately prior to and not later than twelve o'clock noon (Daylight Saving Time) of August 1st, 1952. The time for receiving nominations shall be between the hours of one o'clock and two o'clock (Daylight Saving Time) in the afternoon and all nominations shall be made in writing by a proposer and a seconder who shall be duly qualified electors of the municipality. Each nomination shall be accompanied by a written acceptance by the candidate named in such nomination.

Retiring Members are:

COUNCILLORS — N. R. NAGLE
L. C. FAIRFIELD

Dated at Winnipeg this 22nd
day of July A.D. 1952

J. B. GRAHAM
Secretary-Treasurer

THE ROAD OUT

For many years the topic of a road out has been discussed at Victoria Beach. Residents of the Beach both summer and permanent, generally hold decided views on the subject, either for or against, comparatively few are undecided.

Many arguments have been put forward for and against the construction of a public highway. In the main these are:

IN FAVOR —

(1) The presently available rail service limits the use of their cottages to many summer residents. The summer week-end service to and from the Beach is adequate, but lack of service during the week prevents many overnight trips; in spring and fall the use of the Beach by many who would like to enjoy their driving these seasons is not feasible.

(2) The permanent residents complain that in winter lack of access to and egress from the Beach affects adversely not only their social and business activities but also their health. It must be remembered that the nearest medical facilities are located in Beausejour and that the train service operates only bi-weekly.

(3) Proponents of the road stated that development of the Beach is not taking place. Although the camp-site is one of the most attractive vacation spots in Manitoba, building and development is practically at a stand-still, and in fact, the depreciation and disrepair of many cottages is resulting in an overall reduction in property values.

AGAINST —

Those who oppose the road advance as their objections:

(1) The cost.

(2) The precise argument used by others as a favorable consideration, viz: that development of the Beach should be restricted, it being very pleasant as it now exists.

(3) The danger to the summer residents in general and small children in particular resultant from traffic in the camp-site.

Other arguments have been offered both for and against the road, but these are the ones chiefly put forward.

In 1951 your present mayor, Mr. Gibson and Councillors, Ateah and Pope, ran on a platform to support the construction of a public road if it were found to be financially possible and were elected.

Upon taking office in 1952, knowing the opposition to the construction of a public road, your Council concentrated on re-opening discussions with

the C.N.R. on their proposals to repair and maintain the existing private road with the present restrictions on traffic. To this the C.N.R. agreed, and failed to do. Your Council was advised in the spring of 1952 that sufficient supplies of gravel and rock would be brought in and applied to the worst portions of the road to build it up and protect it from erosion. Less than half the promised amount of rock was received, and half of this amount was not delivered until late last fall; the Municipality had to expend over \$500.00 to provide equipment, material and labor for handling this rock, and to repair the road when washouts occurred.

In the winter of 1952-53 your Council decided to approach the Provincial Government and was received with a promise to investigate and consider the matter. The Department of Public Works made

(Continued on Page 2)

FORMER MAYOR DIES

Mr. J. W. Beech, 62 years of age, of Sunset Boulevard, Victoria Beach, and Overdale Street, St. James, the former Mayor of the Beach, and active leader in Beach Associations, died December 1st in Grace Hospital.

Mr. Beech was born in Staffordshire, England; he came to Canada in 1913 and was employed by the Union Bank. In 1921 he moved to Regina where he was employed by the Saskatchewan Co-operative Elevator Company. He returned to Winnipeg in 1927 with the Fort William Elevator Company Ltd.

Mr. Beech had been Chairman of the St. James School Board, and had been President of the St. James Home and School Association, the St. James Scholarship Foundation and the Assiniboine Scout Association.

The Victoria Beach Club, through its many years, had always had the assistance of Mr. Beech. We never had to ask for his help but he was there. He has left behind many friends who will miss him indeed.

CLUB NOTES

The activities of the 1953 season were reviewed by your Council, and, following repairs at the Club House, Dances will be held regularly Friday and Saturday evenings. Because of poor attendance, the Wednesday night dances have been cancelled for this season. However, in their place it is hoped that a Wednesday evening activity will be arranged in the very near future.

Leave Your Opening Order With

STEWARTS STORE

MILK

BREAD

GROCERIES

"Welcome down
to Our
Many Friends."

FRESH FRUITS
VEGETABLES

Post Office

WE DELIVER

Long Distance
Telephone

ATEAH'S BAGGAGE TRANSFER

• TAXI • ICE • WOOD

"Courtesy and Service at all times."

OFFICE LOCATED NEXT TO SUTHERLAND'S STORE.

a new survey and several suggestions as to routes, and in April the Department of Public Works with the approval of the Department of Municipal Affairs made several alternative offers as to both location and financing of the road. The cost was estimated to vary from \$69,000 to over \$90,000, dependent upon the route and the Municipality was given the privilege of electing either:

- (1) To pay one-third the total cost as eventually determined, or
- (2) To pay \$20,000 as a full and complete share.

The Municipality was given three years to pay for its share, however determined.

Your Council reviewed the offer and in so doing gave consideration to the following facts:

(1) That the Provincial Government engineers estimated that even had the Municipality title to the property on which the present road is located it would cost over \$60,000 to raise the grade and buttress it against erosion from the lake. The C.N.R. most obviously could not be expected to expend an amount of this magnitude and anything less would result in a continual wastage in maintenance costs.

(2) Although the terms of the Agreement call for payment within three years, since the Government fiscal year commences on April 1st and the Municipal year on January 1st, there are actually four years on which to assess the charge.

(3) In the last four years over \$7,500 has been expended in repairs and maintenance to the road out; these did not provide any permanent benefit.

Having regard to these matters your Council with Col. Nagle dissenting (Mr. Fairfield being absent overseas) voted to accept the offer of the Provincial Government on the basis that the Municipality contribute \$20,000. It was felt that any protracted delay would have prevented the commencement of the project this year; and since assurance was received from the Department of Municipal affairs that a money by-law was not required for its authorization, approval should be given.

However, prior to formal approval being given, the Council was advised that a group of summer residents strenuously opposed the plan; accordingly a special meeting of Council was called on May 26th to allow them to present their views. This meeting was attended by some forty persons and all were given the opportunity to present arguments for and against the road. Your Council was advised that a petition by those opposing the project in course of preparation, might be expected within a few days, and agreed to receive it, but, it has not yet been presented to Council.

The Plan was, therefore, approved and the project is now underway. 95

Car drivers are warned that *all restrictions on traffic within the Municipality still apply*; when the road is completed it will be open to the public from the Municipal boundary to a parking lot to be situated at or near Pine Road. On all other roads and avenues traffic is and will continue to be prohibited except for vehicles operated by permanent residents on business, and it is the intention of the Council to prosecute all infractions of the traffic by-laws.

CLUB MEMBERSHIP

In order to have a smooth-running operation within the Victoria Beach Club, it is essential that there be a good representative membership. In past years it seems to have been only a token gesture to join the Victoria Beach Club; however, this should not be the feeling.

As it is a Community effort, all those who participate in any type of activity sponsored by the Club, should feel obliged to purchase a Membership.

Through the years many people have felt that Club Memberships offer a free admission to activities held at the Club House. However, they do not realize that the Sports Days, Masquerade and other activities are sponsored by the Victoria Beach Club and organized by its members and will not function without the Club.

Memberships may be purchased at the Club House and from the local stores where you will find Membership blanks.

LET US MAKE IT A 100% YEAR!

* * *

VICTORIA BEACH CLUB OFFICERS

President: Carl Gow (Tel 4-6890) 339-5th Ave.

Vice-President: Maurice Thompson (Tel. 92-3565), 411 Sunset Boulevard.

Secretary: Phyllis Henderson (40-3212) 302-3rd Avenue.

Treasurer: Mrs. S. H. Spinks (93-1719) 327-5th Avenue.

House Committee: Mr. Harry Spinks (93-1719) 327-5th Avenue.

Mrs. H. Chittick, 405 - 1st Avenue

Mrs. H. E. Gibson, 304 - 3rd Ave. (40-5166)

Mr. J. T. Irving, Sunset Blvd. (93-2290)

Mr. Phil Nutter (93-5977)

Mr. Tammas Scott (40-3978)

Mr. Art Vincent (92-5281)

Mr. Harry Simpson (74-6877)

Dr. Neirmier, 303 - 4th Avenue.

QUALITY FLOWERS

AT LOWEST PRICES

The Orchid
TAMMAS SCOTT

310 DONALD ST.

WINNIPEG, MAN.

KILPATRICK'S

"THE GREATEST NAME IN MEATS"

Mr. Jim Kilpatrick is again anxious to maintain the usual high standard of quality, cleanliness, courtesy and service which have been synonymous with "Kilpatrick's at Victoria Beach for over 30 years."

BEEF · LAMB · PORK · BACON · HAM · EGGS
FRESH VEGETABLES

• Our Own Sausages Made Daily.

"The Home of Good Things to Eat"

EINFELD'S BAKERY

Full Lines of...

CAKES, PASTRY, BREAD FRESH DAILY

Apple, Mince and Meat Patties — Fresh Daily

Soft Drinks — Confectionery.

WE ARE OUT TO SATISFY!

Our Motto: "Service, Cleanliness and our Goods
as Good as can be made."

1953 Pelicans at Victoria Beach

By Dorothy Garbutt (Winnipeg Free Press)

Loch Ness may have its Monster, and the West Coast its Ogopogo, but Victoria Beach — well — Victoria Beach has its pelicans. And quite an attraction they are too. You really haven't "done" the beach until you've walked out on the pier and watched their antics. True, pelicans have their nesting grounds in Central Manitoba, but for some reason it's only the past two years that they have appeared at Victoria Beach.

And it's quite a sight to see these great white birds with the bright yellow bills, soaring and swooping in the blue skies, then gliding gracefully down to the surface of the water where they come to rest as gently as a feather settling on the waves. They have great dignity and none of the screeching and chattering of their remote cousins, the gulls.

Pelican Pabulum

Yes, a wonderful bird is the pelican. Silent of voice except for a low croaking or grunting at the mating season and around the breeding grounds, it nests in dense colonies on bare ground or on such matted down marsh vegetation as is found between Hillside and Victoria Beach. Its nests are mere circles of earth and debris surrounding the two eggs it customarily hatches. The baby pelicans are ugly little duffers with snaky heads and stumpy wings. They're awkward and helpless, with faces only a mother — a mother pelican, that is — could love. In fact there is an ancient legend about the devotion of pelicans to their young that has become a symbol of mother love through the ages. The story has it that the pelican will tear its own breast in order to give its heart's blood to its young — but it's only a touching tale. Ever hungry, like all baby birds, the young pelicans have the unattractive habit of sticking their entire heads down their parents' necks in order to obtain their highly predigested pelican pabulum.

The pelican is a greedy bird, and while lethargic and slow moving when in captivity in a zoo, in its free and wild state it is strong on the wing and very shrewd in winning its daily food. It lives mainly on fish, salamanders and tadpoles and its fish-catching

(Continued on Page 4)

ATTENTION COTTAGE OWNERS

If you want to rent your cottage for the Season of 1954 or any part list it with JOHN FRASER at Rental Office.

Pelicans at Victoria Beach

activities are highly organized. Once they have discovered a school of fish they line up offshore, wing to wing, in perfect formation — how often have I watched them following the small fishing craft of an early morning in just such a group. Then, at a signal from their leader, they slowly move shoreward, beating the water with their wings and keeping perfect line. In this way they drive the fish into shallow water, then scoop 'em up in their great pouches. It's then the seagulls get playful and mob the pelicans, pestering them until they open their beaks and out pop the fish. Man, too, has been a sad enemy of the pelican. In his eagerness to preserve them stuffed for posterity, he all but exterminated them in Europe. However, camera records are now more faithful than those of the gun, and fortunately refuges for these birds have been established in North America, so that they, one of the oldest species of birds on record, are flourishing in our country.

Although the pelican is a heavy bird with wing-spread of from ten to thirteen feet, its body framework is surprisingly light. Some skeletons have weighed as little as thirty ounces. Its great yellow beak grows to over eighteen inches and is a powerful weapon in self defense. It differs from other water birds in that all its toes are webbed, not just the front ones, and so making fine water paddles they greatly assist in making the finish of a flight easy and graceful.

Good Soarers

For such heavy birds, and their strength is all in their wings — wings which are jointed and almost retractable — they are surprisingly good soarers. And so, when next you see them circling in small flocks high in the air, then diving in almost vertical dives, or else travelling lazily in a V or straight line

in their own peculiar style of flap and sail, flap and sail, each action beautifully synchronized with that of its running mate, watch them carefully and recall that you are seeing birds that go back to unrecorded time, and then snap your fingers at Ogopogo and Loch Ness Monsters — for we have our own Pelicanus Erthrothyrichos, our own roseate or white pelican, and what better drawing card than that.

Golf Course Schedule

ADULTS —

One Game (9 holes) 45c

2nd Round 35c

SPECIAL RATES FOR CHILDREN.

• Clubs For Rent.

"Cedars Of Lebanon"

A Victoria Beach Story

— BY —

LAELA ATEAH LESTER

CLOTH BOUND PRICE \$2.50

FOR YOUR COPIES mail order direct to Mrs. Rex Lester,
Pine Crest Farm, Victoria Beach, Manitoba.

BARBER SHOP

Harold Jenkinson, Prop.

BEST OF SERVICE

Soft Water Shampoo

Open: 9 a.m. to 8 p.m.

CARS IN THE BEACH AREA

With the greatly curtailed train service after Labor Day week-end and work on the Albert-Victoria section of the motor road showing signs of early completion, it is expected that many beach people will be bringing their cars into the beach area. This privilege is given in By-law 222, par. 3—No Motor vehicle shall be operated on any street, Boulevard, Road or highway within the limits of the Rural Municipality of Victoria Beach, from the first day of June to Labor Day, both days inclusive.

There is no need to dwell on the necessity of this by-law, but we do suggest that all motorists strictly adhere to its terms. Although strict penalties are provided for infractions of the traffic laws, there is an obligation on the part of every motorist to be grateful for the special consideration given him at this season and not abuse it with unnecessary driving in the beach area. The council requests that motorists drive their cars direct to their summer houses and leave them there until their return to the city.

THE ABANDONED INN

Is the Victoria Beach Inn to remain a ghost hotel? One of the questions that is asked repeatedly by visitors and the beach people alike is "When is the Inn going to be rebuilt?" The sight of the cabins and remaining buildings deteriorating, and the once attractive grounds and gardens desolate does nothing to enhance the beauty of the spot where so many people have spent delightful holidays.

MEMBERSHIP DRIVE

The Victoria Beach Club must continue its drive for membership fees and Sports Fund donations if the books are to be balanced for this year. We are sure that there are many people who have put off making their contribution.

Contributions may be made to any member of the Club Executive, mailed to Mrs. J. H. Spinks, 67 Edmonton St., Winnipeg, Secretary-Treasurer, or to Grant Johnson our Club Recreational Director at the Beach.

COMMUNITY CHURCH

Rev. Dr. W. G. Onions, of Chalmers United Church, Verdun, Que., lead the service of worship at the Community church on Sunday. His thought-provoking theme was "Attitudes of Reverence," the underlying attitude being reverence for God. The bible reading was from Phillip's translation "Letters to Young Churches". The children's sermon "Chris Chataway—the pacemaker," was most challenging.

Prayer reference was made to the sudden bereavement suffered by Mayor and Mrs. Gibson and family.

The devotional solo entitled "I do not ask, O Lord" was inspiringly rendered by Mr. F. Farmer, accompanied by Mrs. Farmer, who graciously acted as pianist for the service.

Mrs. Wm. Martin of Traverse Bay, provided the delightful bouquet of flowers which adorned the piano.

NOVELTY DOG SHOW A SUCCESS

A large crowd of children and grown-ups gathered in the clubhouse last Saturday night to enjoy the annual novelty dog show, which had to be held indoors on account of the threatening weather.

Judges were Arthur Vincent, Maurice Thompson and J. H. Spinks, who made their choices very quickly and kept Neville Smith, the recorder, very busy taking names of winners. Grant Johnston acted as announcer and prizes were handled by Elizabeth Conklin and Geraldine Cox.

The following is a list of Boys and Girls whose dogs won prizes:

Largest dog, Clifton Trainor; smallest, Janice Tolton; youngest, Merle Henderson; barkingest, Alison Stewart; best watch dog, Sheldon Bowles; tallest, Caroline Ateah; fattest, Lynn David; longest legs, Garry David, shortest legs, Andy McArton; longest tail, John Gartrell; shortest tail, David Timmerman; longest ears, Joan Onions; biggest feet, Bonnie Lee Irving; smallest feet, George Smith; sharpest teeth, Eileen Ateah; reddest tongue, Don Strachan; keenest nose, Neil John Morphy; most curls, Peter Hartmanshen; saddest eyes, John Adair; best dressed, Terry Budd; blackest eyes, Bobby McLandress; longest hair, Teddy Williams; blackest dog, Murray Enfield; most intelligent looking, Linda Linklater; most inquisitive, Judy Munro; blondest dog, Susan Thompson; brownest dog, Barbara Thompson; friendliest, Sandra Millen; homeliest Garry Tolton.

RAILWAY NEWS

We are pleased to report that in compliance with the request of your Club's Railway Committee the C. N. R. will extend week-end service to operate train Number 44 from Winnipeg, Saturday Sept. 11th and Sept. 18th at 12:35 p.m. Standard Time. Consult the Winnipeg papers or Bulletin boards at the Depot for the hour of departure from Victoria Beach Sunday evenings, Sept. 12th and 19th.

MOONLIGHT INN

Where Friends Meet and Eat. . .

CHIPS AND HOT DOGS
SODA FOUNTAIN
NOVELTIES SUNDRIES

Joan and Len Bowerman

1955

POWER REFERENDUM

According to last week's Herald, the council will have a referendum to learn the wishes of property holders in regard to extension of power in the cottage area, if a petition is received by July 29th, signed by 50 cottage rate-payers, to whom power is not presently available.

It is right that this referendum be held, if there is sufficient interest in the issue. In the past two summers power has been extended into parts of the beach and we can now observe at first hand some of the benefits and some of the liabilities. We know that not nearly as many trees have to come down as we were led to believe two years ago. Of course, there are many who do not want to see any trees come down. If a swath of even twelve feet were cut down our back lanes, it would remove a good deal of the privacy now enjoyed.

In talking to a number of people about power lines, it seems that the real old-timers of the beach are opposed, with varying degrees of opposition. Those who for many years have worked hard to preserve this beach as a resort, different from those spoiled by modernism, feel that while power brings many benefits, they are not worth it, when beautiful natural surroundings are considered. Not only old-timers are opposed to wiring of cottages. There are a couple of young lads in our cabin who are very opposed to electric lights and appliances. They want their beach home to be different to the city. They get a kick out of lighting a kerosene lamp, and the ceremony of lighting the bright gasoline lamp is talked about many times during the winter in town. They compete with each other as to who can get the morning fire going quicker in the wood range, and toast made over wood coals cannot be excelled! There is the romantic side to be considered.

Then there is the practical side, supported strongly by comparatively newer cottage owners, who want as many comforts and conveniences as possible. They know that some trees have to come down and not too beautiful poles erected. (Paint them green and they may look quite nice!) They want to have a number of appliances; a rangette that will give more hours of leisure to the house-

VICTORIA BEACH PARKING LOT

EIGHTH AVE. and ARTHUR ROAD

RATES

1st. Day 50c, Week-end 75c,
Week \$1.50; Month \$4.00; Season \$7.50

TAXIS AND TRUCKS AVAILABLE

Operator: J. Ateah

wife (or house-hubby); an electric refrigerator that will be much more efficient than ice, without the nuisance of the latter; good and safe lighting-and they are willing to pay for these things.

What will it actually cost? There is a charge by the Hydro commission of \$35.00 for hook-up, meter and fuse box. The cottage wiring depends on the number of "drops," sockets, switches, plug-ins. The usual charge is \$4.00 to \$4.50 per drop and might be less if there is little concealed wiring. A deal might be made by a number of people with an electrician whereby this charge might be reduced for the amount of work offered. A cottage with a verandah, living room, kitchen and two bedrooms would cost about \$36.00, including plug-ins for kitchen and living room and one light switch inside of front door. A new rangette is about \$45.00. Re-conditioned electric refrigerator is about \$100.00, which is also what the old one in town is worth if you buy a new one and send the old one to the beach. Other appliances are up to the individual cottager and some can be taken to the beach and then returned home after holiday is over. The amount of

SHOWING AT THE CLUBHOUSE

★

Tuesday, July 26th, at 8:30 p.m.

"THE LAVENDER HILL MOB"

A Comedy

Starring:

ALEC GUINNESS, STANLEY HOLLOWAY

Thursday, July 28th, at 8:30 p.m.

"VALLEY of EAGLES"

Starring:

JACK WARNER

NADIA GRAY, JOHN McCALLUM

KILPATRICK'S

"THE GREATEST NAME IN MEATS"

Mr. Jim Kilpatrick is again anxious to maintain the usual high standard of quality, cleanliness, courtesy and service which have been synonymous with "Kilpatrick's at Victoria Beach for over 30 years.

BEEF - LAMB - PORK - BACON - HAM - EGGS
FRESH VEGETABLES

• Our Own Sausages Made Daily.

WHEN YOU RETURN FROM YOUR VACATION

Please Call **37 101**

FOR REGULAR DAILY SERVICE

MILK - CREAM - BUTTER

and other "quality guarded" dairy products.

Crescent Creamery Co. Ltd.
WINNIPEG

With the approach of Labor Day, your Council reports the close of a successful summer season. Favored by good weather for the most part, the Beach was well patronized this year; indeed, for all of July and early August, all cottages listed as available for rental were filled.

Our Superintendent of Works, Alec Anderson, performed a capable job in the face of some difficulty when he and his staff prepared the camp site for the summer visitors. The gale of near hurricane proportions in the latter part of June blew down several hundred trees which had to be cleared before the usual—and extensive—tasks of clearing brush, picking up the debris cleaned out by the cottage owners and connecting water mains could be undertaken. This extra cutting and clearing unfortunately involved the municipality in considerable additional and unbudgeted expense.

We were fortunate in obtaining the services of two qualified pediatricians during July and August, and, on behalf of all residents, the Council would like to extend its thanks to Doctors Grewar and Grant.

This year also marked the arrival of power into the Municipality. The permanent residents now have the benefit of electricity as have the cottagers at Albert Beach. The water pump has also been electrified and a substantial saving in operating costs is anticipated; in fact, it is hoped that the equipment and installation cost involved will be recouped in savings in two, or at the most, three years; subsequent savings will be a net gain to us.

Your Council would like to reiterate its position in the matter of making power available in the main camp site area. Any action involving the clearing of trees will not be sanctioned by your present Council unless and until a substantial majority of those property owners directly involved indicate by a formal referendum that such is their wish. No representation, formal or informal, has yet been presented to the Council requesting such a referendum.

The late Spring with attendant heavy rains delayed all construction work this year and, unfortunately, our road was no exception. Provincial road work fell well behind schedule and it was not until August that any progress could be made. It is hoped

that grading will be completed this Fall, however, and a start made on graveling so that the road will be passable for the permanent residents this Winter now that high water and erosion have rendered the old road practically impassable. When the new provincial highway connecting Albert to the Grand Beach highway is completed we shall be within eighty-five miles of Winnipeg, of which the greater part is black top. This should make for greater use of their camps by summer residents in the Spring and Fall when the Beach is so beautiful.

Your Council would like to take this opportunity to thank both the employees of the municipality for their loyal service, and the President and Executive of the Community Club for their efforts in providing entertainment and recreation for us all.

KILPATRICK'S

"THE GREATEST NAME IN MEATS"

Mr. Jim Kilpatrick is again anxious to maintain the usual high standard of quality, cleanliness, courtesy and service which have been synonymous with "Kilpatrick's at Victoria Beach for over 30 years."

BEEF · LAMB · PORK · BACON · HAM · EGGS
FRESH VEGETABLES

• Our Own Sausages Made Daily.

APPRECIATION

The Victoria Beach Club wishes to thank Mr. D. C. Henderson the Editor of the "Herald" and Mr. Tammis Scott who assisted him early in the season. They both gave their time willingly and spared no effort to see that the people of Victoria Beach were well informed of all Club activities, social events and local news. The Club is indeed indebted to them for a fine job.

Victoria Beach Club.

August 6, 1955

COMPANY'S DISGRACEFUL NEGLECT

While walking through the Victoria Beach Company's "ghost town," enroute to the pier, many have remarked on the failure of the Company to restore the dilapidated old building, destroyed two years ago by fire, which had served as office, kitchen and dining-room; the loss of which has closed the hotel. Of course, that is the Company's private concern and we have no comment, except that some thoughts of lack of enterprise run through our mind.

However, what should be the concern of those interested in a family playground of natural beauty is the disgraceful neglect of the hotel grounds. The great mass of weeds, cluttered-up with old fishing boats, indicates that the Victoria Beach Company is not interested in any property that is not providing revenue. The Council should force the Company to clean up the grounds, or send its own men in to cut down the weeds, at least. A walk to the pier is a favorite pastime of young and older at Victoria Beach and it is very regrettable that the once famous "Pinehurst Point" should now be in its present ugly condition.

PRICES DOUBLE ON RAW MINK IN SIX WEEKS 1950

The price of raw mink pelts has almost doubled since the middle of July, several fur dealers said Thursday.

Ranch skins which sold for \$16 several weeks ago are now bringing as much as \$30. Dealers say the increase has been gradual with the price going up slightly at each sale.

Reason for the increase is not definite but the furriers seem to agree that it is mainly due to an increase in demand.

One dealer said there has been no sharp increase recently but mink pelts have gone up 40 per cent. since December, 1949. Standards are now selling at \$25, he added.

If You Wish To . . .

BUY, SELL OR RENT
A COTTAGE

see R. F. DOWNIE

NEXT TO THE MOONLIGHT INN

ARCHBISHOP DEDICATES ST. MICHAEL'S CHURCH

Last Sunday afternoon the dedication of St. Michael's Church was conducted by Most Rev. L. R. Sherman, Archbishop of Rupert's Land, assisted by Archdeacon N. Holmes and Rev. R. Dawson. The impressive service was witnessed by a large congregation many of whom were forced to stand outside the open windows, the church being filled to overflowing.

The opening of this beautiful little church is the realization of many years of work on the part of the permanent residents of the Beach. For a number of years the proceeds from concerts, teas, sales and subscriptions have been swelling the building fund and finally in the spring of this year the actual building was commenced. All work was done by the men and women of the Church, the results of their efforts receiving the praise of the Archbishop in his dedication address.

Guest organist for the service was Dr. H. D. White of St. Luke's Church. Glen and Marina Lester sang "Take My Life and Let It Be". The first service also saw the baptism of Eva Margaret, daughter of Mr. and Mrs. L. Linklater and Deborah May, daughter of Mr. and Mrs. Victor Parisian.

The new church is located at the corner of 8th Avenue and Pine Road. Services will be conducted every Sunday evening by the Rev. R. Dawson, travelling minister and general missionary for the diocese of Rupert's Land who drew the plans for the church and assisted in its building.

MRS. JOHN FALLS

The community of Victoria Beach, permanent and summer, suffered a grievous loss in the passing of Mrs. John Falls, a few months ago.

The writer first met Mrs. Falls in 1920 and well recalls standing in line, day after day, with milk jug in hand, waiting for Mrs. Falls to pour milk in it from a large can. Being the only merchant at Victoria Beach in the early days, had difficult problems. Mrs. Falls worked hard, because she had to divert her mind as much as possible from the great loss she and Mr. Falls had suffered in the death of their only son, Cecil, in the first World War.

During the war, she crossed to England, where she worked in the Maple Leaf Club at Folkstone. Her life was one of continual service. Before coming to Victoria Beach, she was a prominent member of the W.A. at Holy Trinity church, Winnipeg, and of the Red River Chapter, I.O.D.E., of which she was honorary vice-president.

Mrs. Falls was very active in the formation of the Canadian Legion at the Beach and in the construction of the Legion building here, headquarters of social life for the permanent residents. The building of St. Michael's Anglican church at the Beach was largely as a result of her effort and planning.

Mrs. Falls kept a good store, which for sometime was the social center of Victoria Beach, with a portion of it being a restaurant, used for dancing by the young people in the evening.

She maintained a happy relationship with her customers, who in a short time became close friends. More than once a newcomer to Victoria Beach remarked on the casual willingness of Mrs. Falls to accept a cheque. She would tell the customer, generally, that she never had a bad cheque given to her at this Beach. She was generous in her contributions to the Club, sport events prize lists, community church and other summer activities. Her generosity to the permanent residents can never be measured. Through the depressed '30's, her extension of credit throughout the winter sustained many a family. She had many uncollected accounts, although the responsible residents paid her as quickly as possible.

The affection with which she was regarded by permanent and summer residents alike, was demonstrated by the common concern during her fatal illness. Her funeral service was an outstanding tribute to a great lady, attended by an overflow crowd of relatives and friends. Canon Glover, a long-time Beach vacationer and friend, made it a very moving service, with his remarks on her many good qualities and kindnesses. She was laid to rest at Middlechurch, in which village she was born.

The writer visited Mr. Falls recently at his Beach home and found him in quite good health, interested in affairs around the community in which he and his beloved wife had played a very important part.

J. H. FALLS

GROCERIES, CONFECTIONERY
AND GENERAL MERCHANDISE

12 years of service to Victoria Beach residents

QUALITY AND MODERATE PRICES

Latest fashions in Bathing Supplies

Circulating Library

Souvenirs

LONG DISTANCE TELEPHONE

VICTORIA BEACH

MANITOBA

Beach Taxes — are they too low?

"One Man's Opinion"

Taxes are an unpleasant sordid subject at the best of times and they are particularly obnoxious to write about, read, think or discuss during the vacation period in the hot summer weather. Rather we should be reading lighter literature, relaxing in the shade, sun bathing, swimming, playing golf or simply being convivial. Due, however, to the Herald being a summer publication only and because it is distributed only on the week-end at the Beach, we have no other opportunity to dwell on this repulsive subject except while on vacation.

All cottage owners received their tax notices late in May—practically too late to take advantage of the May discount—and it is well rewarding to note the statement of revenue and expenses which accompanied the tax notice. In 1954 and again in 1955 there was a \$6,000 per year contribution to the new road with the 1954 payment mostly from previously accumulated surplus and the 1955 payment resulted in a deficit of approximately \$3,400. The third and final \$6,000 payment is due and payable this year. Since there was no increase in the mill rate presumably, therefore, there will be a deficit again in 1956.

Under the present circumstances therefore there is little opportunity for the council to expand its services without unduly increasing this deficit, at least until the road has been fully paid and the municipal finances have recovered from this extraordinary expenditure. It appears doubtful that the total assessment through additional new building or any substantial increase in sundry revenue (sundry revenue total only \$565.00 in 1955) will prove adequate compensation. To aggravate the situation even more seriously the school levy was increased in 1956 and with no increase in the total mill rate the amount available for other municipal services, will be reduced accordingly.

Let us not be critical of school expenses—they are a legitimate charge against our property. Similarly there must be expenditure on police, fire, street lighting, administration, garbage collection, water system, road maintenance, etc. There is no doubt that we get our money's worth, on all these expenditures.

We firmly believe that the Council is doing an extra-ordinarily good job on the money they spend.

This writer's complaint is that they do not spend enough!

Taxes should be increased.

This increase should not be for more roads, more road equipment, better lighting, increased administration, etc., but should be increased for improved recreational facilities for the majority of tax payers—the vacationer. Too little in recent years *has been and is being spent* for the comfort and convenience of those who holiday at Victoria Beach.

It does not take much imagination to think of several relatively small expenditures which would add joy and happiness.

Once again heading the list would be to provide at least 3 childrens' slides near the shore line at the most popular beaches. In the past when there was such a slide at Patricia Beach it was in use constantly, adding fun and enjoyment for the children and a pleasure also for adults watching the boisterous scenes around the slides. These by no means would constitute a major expense and would add much to our enjoyment.

There are many vacationers who spend many hours sun bathing on the beaches. The sand is the nicest in the world and definitely should not be marred by an overabundance of small rocks, twigs, and debris. Who wants to sit next to a dead fish? An annual spring clean-up coupled with periodic collection of debris would indeed enhance the pleasure of many.

Only by trial and error is it feasible to find a route through the multitude of rocks to the deeper swimming water. Only the initiated enter the water with confidence that he will not stub a toe or bruise a knee on a small or large submerged rock. A clearing of sections of the beaches of such hazards would also add to our enjoyment.

It is a pleasure to walk through the leafy foliage of the foot paths on the road or along and around the cliffs, but not when the paths are overgrown too much. Small expenditure on the careful clearing of such foot paths would make our summers more pleasant.

By arrangement with the Beach Company—who own the site—the old Inn point could readily be developed to a thing of beauty and a joy to behold.

Join The Victoria Beach Club

The Case For Power Extension

Any Victoria Beach cottager can get into a real argument with his neighbours, or even his own family, if he boldly announces that he is in favor (or against) extension of power lines into the cottage area.

Many pin their hopes for the preservation of this quiet and beautiful resort on the retention of oil lamps and wood stoves. They feel these primitive facilities add to the romance of camp life. Others would like to have the benefits electricity would bring, but feel many fine trees would be sacrificed in the erection of power lines.

There are a good many who feel that the advantages of electricity outweigh the disadvantages, and the purpose of this article is to stress the benefits. We understand the case for the oil lamps and wood stoves will be dealt with in next week's Herald by that rugged outdoor pioneer, Tammas "Smoky" Scott.

The Victoria Beach Council, recognizing the large number for and against the issue, has decided to be neutral, for the present; but it was presented with a petition, signed by the required number of taxpayers, and a referendum will be held this summer for holders of those properties in the cottage area not serviced. The actual result of the referendum will not decide the issue, but will merely show the council what is the feeling of the affected taxpayers.

It would seem necessary for the proponents of power extension to get out a big vote, so that there might be no doubt of the feelings of a sizable majority. In an informative circular distributed to taxpayers by the council, it states: "Council wishes to carry out the wishes of the majority, at the same time protecting the position of the minority." This indicates that if an anti-power minority is large, the project may be shelved.

The best proponents of electrification are those that have it. Quite a considerable number of cottages have been able to connect to power lines and their occupants are loud in their praises of the benefits they have derived. We have inspected some recent installations and in none of them has there been any elimination of trees in the yard of the customer. There is supposed to be a 12-foot clearance on secondary lines along the lanes, and this is noticeable, but in a few years the growth of small trees and shrubs will make us forget what took place, and the poles will blend in with the tree trunks.

The wiring of those cottages whose owners want the service will give the occupants a finer vacation. Appliances that are time and labor saving, and more efficient, can be used. Instead of it taking an hour to make the morning coffee, it would be only a few minutes. The preparation of a good hot meal means a lot of work now to mother, with careful and constant attention to the wood stove, and she could well spend that time in the water or on the sand.

In the writer's household, the institution of the Sunday roast has to be maintained, even on a hot week-end. This means a fire has to be made at 3:30 so that the roast can be in the oven the necessary three hours, and fresh wood has to be added every few minutes. Someone has to be on duty, and all over the beach people are on that duty instead of enjoying themselves.

Those who would benefit the most would be mothers with small children, and who else should be given as much consideration? Various electrical appliances would make their cottage life much easier. The handling of oil lamps by children is a constant worry to parents and electric lights would make cottage life far more enjoyable. The Council emphatically states it is not proposed to erect street lights in the cottage area, so the nice, dark night will not be spoiled—for those who want it nice and dark!

The cost of wiring a cottage is fully dealt with by the council's circular and does not seem high, for a permanent improvement. The taxpayers must bear expense of clearing paths for the power lines and Council feels that this can be done without an increase in the mill rate, and at the worst, an increase of only four mills, for two years.

Those who do not want electricity would be under no obligation to have their cottages connected, but if a large percentage of owners want power, it is hoped that those who do not want it will not block the project and thus deprive those who are anxious for it. Remember, there was wide opposition to the building of a highway into the Beach, but it was built and hundreds are using it. The Beach has not been spoiled by the highway, on account of the strict control of motor cars in the cottage area. You cannot stop progress. Eventually, all our cottages will have electricity and our vacations here will be all the more enjoyable for it!—A.H.C.

Children's Masquerade, July 14, Clubhouse, 7:00 p.m.

During the past few years the world has seen some remarkable changes but we summer residents of Victoria Beach are rather contrary in that we look forward to little change in the Beach. We look for the same familiar landmarks the old red pumps, the lovely winding paths and roadways, the clustered birches and fruit bearing bushes, and that same rock that we stubbed our toe on last year. We look for these things unconsciously because one of our innermost desires is to return to the Beach, year after year and see things the same, and unchanged. But just a minute, here comes our friend and cohort, Aidan 'Sparkey' Conklin. And what is he after?—POWER!—the electrification of the Beach area, the addition of electric stoves, refrigerators, toasters and all other such items that will fall into the hands of an enthusiastic appliance salesman. I for one, do not want power. And there are countless others who feel the same as I. We want the Beach left as it is, and what it is, a sanctuary for human beings. A complete change from our city way of living.

We are told that our Mayor and Council are not taking any stands in this issue but tell me have you ever seen a council that had an unbiased opinion on anything? No doubt the council is being pressured from all sides, those for and against, not to mention the Manitoba Power Commission who are anxious to electrify the area now that they have the feeder lines down Eighth Avenue.

We are also told that there will be a referendum put before the voters, only to get their reaction. But why do we need a referendum just to get a reaction, this type of Democratic practice is usually the forerunner of a majority vote project. I hope this is not another "PLAN C" Victoria Beach Municipality style!

In the last editorial supporting the power issue, the writer cited his own personal case leaving the path open for my case. Those summer residents who now have power on their property are all on Sunset Boulevard and have no fear for their privacy as far as clearing for poles is concerned, in that all power lines are on First Avenue behind their cottages. What about the cottage owners on the Avenues and on Corner Lots particularly. Primary lines with a 16 foot swath on one side and secondary lines down the lane with a 12 foot swath. Last week's article pointed out that in time there would be a fair measure of small growth to fill in the bared areas, but what about the Birches and Pines that offer 90% of our initial privacy? What about the picturesque roads that form our Avenues? Are these to be straightened out to accommodate the major power lines? What about the Power Commissions' demand that street lighting form part of the electrification programme. This part of the electrical programme will not concern those on Sunset Boulevard but what about the other 85% that live on the Avenues?

Those in favor say that you don't have to take it if you don't want to, but the power lines will still open up the Beach for those that do want it. Privacy as well as relaxation are part of the reason that many of us travel to Victoria Beach, but put in the power lines and there's no more privacy from First to Eighth Avenues.

Apart from all this there is the expense of an increased mill rate for clearing the right of ways, the wiring of cottages,



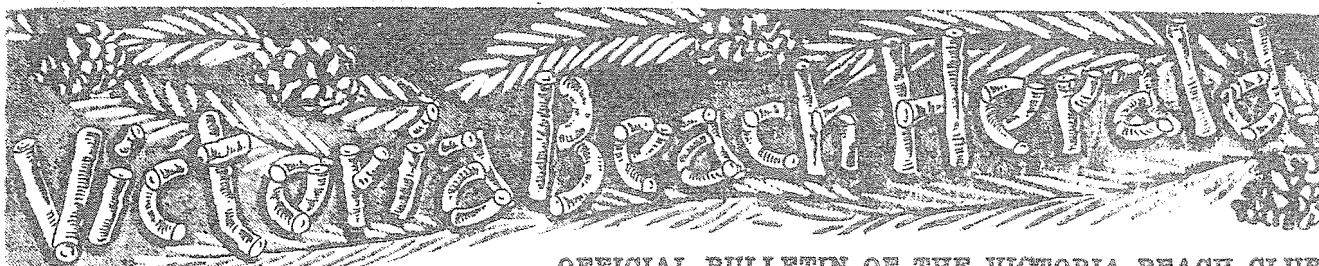
A. LOCKE

V.B. - STATION - 1948



NORM WOODCOCK, FRANK COCK, W.V. TAGG, N. WOODCOCK

1930



OFFICIAL BULLETIN OF THE VICTORIA BEACH CLUB

Vol. 32, No. 2

Published during the holiday months. Address all correspondence to Bulletin Editor,
c/o Albion Press, 50½ Princess Street, Winnipeg 2, Man.

July 5th, 1957

Two Points of View

How Wrong Could I Be

(Contributed)

I have been coming to Victoria Beach for some part of the summer ever since 1924. When electricity was proposed I did not care much, one way or the other. I intended to vote for it because so many other people seemed to want it, but I forgot to send in my ballot.

But how mistaken I was! I thought that struggling with the fire in the morning was part of the pleasure of the summer season. True, there is no toast like that made over the wood coals when the fire has reached the perfect stage for toast — a stage at which it will no longer bring the coffee to a boil or make the bacon sizzle in the pan. Or did we think the toast was so good because we had to wait so long for it? These spring week-ends I have been very happy with toast made on a toaster.

I always like an occasional rainy day at the Beach. There was the patter of the rain on the roof, the comforting drip of the rainwater in the tank, the increased fragrance of the trees and the grasses, the pleasant relaxation of tensions built up during a busy winter. But it was dark in the cottage. Now we can turn on a light and read in comfort.

We always boasted that however hot the day, it was always cool at night at Victoria Beach. It was cool. In fact, it was often cold, and sometimes damp. We wore sweaters and socks to bed; we piled on blankets; we woke in the morning stiff from the cold and weary from the weight of the blankets. Now we can turn the switch on the electric blanket and sleep in comfort.

Truly I am grateful to Thomas Edison and the Manitoba Power Commission and to the people who remembered to send in their ballots.

How Wrong Could I Be

(Contributed)

For several years the controversy has raged — should we have electricity at the Beach or should we remain primitive. I was one who felt it would be wonderful to turn a switch for heat, for light and for cooking. I was quite prepared to argue and campaign in favor of Edison's gift to humanity. But how wrong I was!

I argued that a few poles along our avenues would not be unsightly and besides most of the poles would be in the lanes. Have you seen Patricia? What was once a beautiful walk has now been completely ruined, and why are the poles in the lanes somewhat less conspicuous than the bright yellow ones on Arthur and Patricia.

It had not occurred to me that the uncleared lane at the back of our cottage gave us an additional great breadth of foliage and gave us also that feeling of isolation from our neighbors which is so desirable. (We have nice back door neighbors but I doubt if they want to see me shaving; and I certainly do not want to see them so often.) What was once a beautiful view from our back steps and our rear windows has been completely ruined.

I looked forward to the fast preparation of breakfast. I am scarcely human until I have had my coffee, and what a treat it was going to be to have coffee and toast without waiting for a satisfactory wood fire, often so difficult to achieve.

How wrong could I be?

Certainly the toast and coffee are ready in a hurry, but my teeth are chattering so that I can scarcely swallow. That former struggle with the fire at least kept me active and busy until the cottage was warm enough to sit in comfort over a leisurely breakfast so well earned.

I am now disillusioned and only wish that I had forgotten to send in my ballot in favor of electricity.

Childrens' Masquerade, July 13th, 7:00 p.m. At The Clubhouse

Grand March will take place at 7:00 p.m. sharp. There will be first and second prizes for both boys and girls for: Original, Comic, and Fancy Costumes in the following age groups—4 years and under; 5 to 7 years; 8 to 10 years; 11 to 13 years and over.

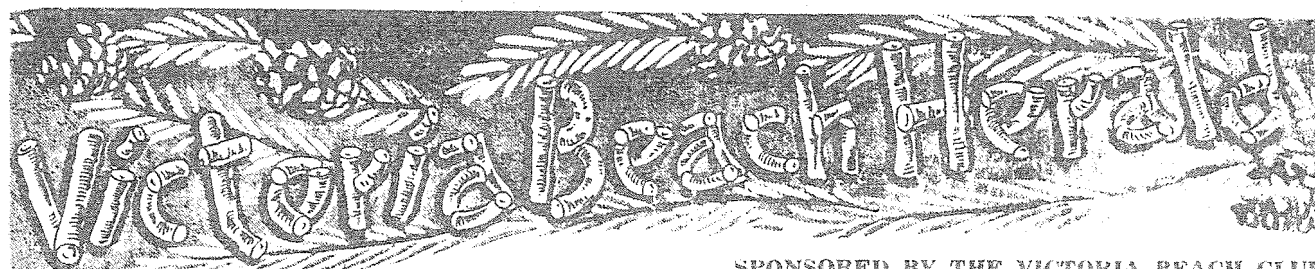
All prize winners may compete for the prizes for Best in Show — One for boy and one for girl.

All children in costume are admitted free to the masquerade.

Mrs. R. A. Copland, Mrs. W. J. H. Chittick and Mrs. W. Harold Nixon have kindly consented to act as judges.

Additional canvassers on the job for the membership drive include: Mrs. Murray McLandress, Mrs. J. T. Irving, Mrs. K. J. Annandale.

The Herald is Free — Take One.



Vol. 34, No. 2

Published during the holiday months. Address correspondence to Editor,
c/o Albion Press, 50½ Princess Street, Winnipeg 2, Man.

July 4, 1959

SPONSORED BY THE VICTORIA BEACH CLUB

Change Means Progress

This Automobile Age

By Councillor Chas. McKelvie

Not since the Canadian Northern Railway put the tracks in to Victoria Beach and officially opened the area on September 19, 1916, to public transportation has there been so many cottages in the process of being built during one season. In those days, Alex Anderson's father used to meet the train and cottagers would be fortunate to receive their trunk, via horse and cart, some time before midnight that day. All this, of course, after domestic preparations in the city, a half or an hour's journey to the station, a three or four-hour trip on the train, and a pleasant walk to the cottage. Since the completion of the highway with hard surfacing in the fall of 1958, this day's excursion has been reduced to a comfortable three-hour door-to-door journey including the efficiency of our taxi service during the holiday months.

Since World War II at any rate, the Beach has not experienced the degree of prosperity which has already become evident in the building activity and apparent expansion in many directions. By the middle of June, Council had processed and granted building permits to cover 32 applications for new cottages. A good number of these were to be built on property optioned from the Municipality. For many years the Municipality has had a large inventory of lots and it is quite evident that in the very near future the block plan which was originally laid out many years ago will be completely built up. There are only 32 lots and all of these on Seventh and Eighth Avenue are now owned by the Municipality itself.

All this, of course, we can see will add tax revenue to the Municipality and further distribute the burden on the other tax payers. Then why at this time should our tax rate be increased by two mills? The answer would seem to be the fact your Council must adhere to the plans laid down in the Municipal Act and have a balanced budget. As the family grows, you must replace some of our worn-out equipment and this is a constant process. Water pipes, trucks, road equipment and other capital items have to be replaced from time to time. The new School Act has increased our responsibility and our 1959 school tax has nearly doubled. The Council is alert to the probabilities and possibilities that there may be inequities in this and other burdens and responsibilities falling on the residents and cottagers of this resort and are actively investigating all matters of this nature which require thorough examination. Meanwhile, Council, as any one else charged with planning for the future, must do the

best they can to provide for the requirements and accommodate the needs of a community for a full year.

New improvements will be noticed as the Winter Works Programme has been utilized. Scott Park clearing has been well advanced. This is the point of land which divides Patricia Beach from Alexandra. It will take patient work and a few years of effort before grass will replace the brush which has now been cleared but with a little imagination we can visualize this being one of the favorite spots from which to view the many beautiful sunsets for which the Beach is noted. The large, well developed trees of course have been retained to expose the real beauty of this point of land. The gap in First Avenue which has existed for many years is in the process of being completed. The clearing of this connecting link was accomplished early this spring and runs from the general area of King Edward and First to First and Fourth. A good deal of work remains to be done, such as, stumping and levelling.

Two of the deep wells have been reconditioned and two new installations have been made, one at Albert Beach and one at Patricia and Fourth. New fire fighting equipment has been obtained. A new waiting room is being added to the Doctor's cottage. There is a long, long list of improvements and general ideas for retaining the natural beauty of this fine resort but there is only so much that can be done in one year and keep within a limited budget. Included in these are the growing needs of the community of cottages developing at Travers Bay known as Wanasing.

Our Superintendent, Alex Anderson, has been very busy endeavouring to keep ahead of the work schedule for him and his staff.

Cottage owners themselves can contribute to the preservation of the natural beauty in many ways. There are indications of blight in many of the trees and it would appear that we will be losing some from the private property areas. Some steps can be taken to minimize this loss by educating ourselves on these problems. The writer noticed tiny white flakes on some of the balsam and spruce trees and telephoned Russell Leslie, a tree expert and article contributor

(Continued on Page 2)

SPECIAL NOTICE

Enter POSTER CONTEST for Junior Masquerade. Prizes for best posters from age groups 6-9, 10-13. Posters should be brought to Mrs. Blanchard, 224 Fourth Ave., on or before Wednesday, July 8. Be sure to sign your entry with your name and beach address. Posters will be on display. (For names of classes turn the page).

JACK JONSSON

BUILDER and CONTRACTOR

Alterations - Repairs

PINE ROAD AT EIGHTH VICTORIA BEACH

Victoria Beach Was Fur Traders Route

1959

By Dr. Ross Mitchell

Victoria Beach, once an island, was called Little Elk Island or Indian Portage. For over two hundred years it was on the main street of the Canadian fur traders route. Starting from Montreal they ascended the St. Lawrence and Ottawa rivers, turned west via the Mattawa to Lake Nepissing, thence by the French river to Georgian Bay, Lake Huron and Sault Ste. Marie to Fort William on Lake Superior. There the lighter canoes would pass to Rainy Lake and Rainy River, Lake of the Woods and the Winnipeg River to Lake Winnipeg. Here they could ascend the Red and Assiniboine rivers or the Saskatchewan. The route was constantly travelled. Its physical aspects are recorded. LaVerendrye (1638), John Macdonnell (1794), Alexander Henry Jr. and Daniel Harmon (1800), Henry Y. Hind and Dr. James Hector (1857), Colonel Wolseley and Capt Huyshe (1870)

Henry spoke of the white sands, clumps of birch and spruce, Harmon of the profusion of berries, Macdonnell of the roughness of the lake, Hind and Hector of the geology of the area. Here is what one of the travellers wrote one hundred and seventy-five years ago, when looking down on the present Patricia Beach: "I am filled with admiration for the pure white sand which lies deep along the shore of this beautiful bay guarded by pine and birch. It will someday be a spot of great delight for city dwellers of the future on the great plains". Captain Huyshe predicted in 1871 that this beach would be "the Brighton of Winnipeg belles."

After the railway came to Winnipeg in 1879 the old waterway was little used. Being accessible by railway, Kenora at Lake of the Woods and later Winnipeg Beach, were principal summer resorts for Winnipeg people as the nineteenth century closed. Lake Winnipeg's Eastern shore could be reached only by boat. In 1900 the Victoria Beach Company was founded by Kennedy and Vokes. George Elliott was the company's lawyer and Frank E. Sprague its manager. To compete with the Canadian Pacific railway at Winnipeg Beach the Canadian National built a line to Grand Beach. In 1915 it was extended to Victoria Beach. The aim of the Victoria Beach pioneers was to create a resort for quiet enjoyment by families. Until recent years an all-weather road was discouraged.

The peninsula lies on one of the great North American flyways and the abundance of wild life caused it to be declared a bird sanctuary. The Natural History Society of Winnipeg erected a hut for its members and held annual picnics to Victoria Beach. Pelicans, cormorants, ospreys, bittern, goshawks, humming birds and many others can

Community Church Service

Club House, Victoria Beach

SUNDAY, JULY 12 at 10:45 a.m.

PREACHER: Dr. W. G. ONIONS

President Church Board: H. A. Bayne
Music: Dr. F. C. Niermeyer

QUALITY FLOWERS

AT LOWEST PRICES

The Orchid
TAMMAS SCOTT

310 DONALD ST.

WINNIPEG, MAN.

be seen. Bears, deer, skunks, porcupines and rabbits also visit the district. The late Alfred Ateah set up the first mink ranch. Now the raising of mink is the principal industry.

The resort is not only a collection of resorters but a community of like minds which has its visible evidence in the Club House. We have good roads, police, doctor, and a good water supply. The Company has a nine-hole golf course with water laid on to the greens, stores, and a bakery. In the last two years electric power has been supplied by the Manitoba Power Commission. One might call the resort of Victoria Beach a modern Forest of Arden where "one may fleet the time carelessly as in the golden world."

ANNUAL SILVER TEA

The Merry Makers hold their Annual Silver Tea and Sale of Home Baked Goods on Friday, August 7 at 3:00 p.m., Daylight Time, in the Community Clubhouse, Pier Road. Proceeds from the Tea go to St. Michael's Church. Proceeds from the raffle on Food Hampers go to community work.

TAKE THE BUS

MONDAY to SATURDAY: (Daylight Time)

Leave Victoria Beach 7:40 a.m. Ar. Winnipeg 11:00 a.m.

Leave Winnipeg 5:45 p.m. Ar. Victoria Beach 9:10 p.m.

SUNDAY and HOLIDAYS:

Leave Victoria Beach 4:30 p.m. Ar. Winnipeg 8:00 p.m.

Leave Winnipeg 9:00 p.m. Ar. Victoria Beach 12:15 a.m.

Your copy of the Herald is at your store, the Inn, the Golf Course or Car Park.

SHOWING AT THE CLUBHOUSE

★

Tuesday, August 4 at 8:30 p.m.

"THE KING AND I"

Your richest Entertainment Experience.

DEBORAH KERR - YUL BRYNNER

Thursday, August 6 at 8:30 p.m.

"GOOD MORNING MISS DOVE"

She's your childhood, teenage, teacher.

JENNIFER JONES - ROBERT STACK

HUGH STEWART'S

Milk & Bread
Groceries

"Welcome down
to our
Many Friends."

Fresh Fruits
Vegetables

Post Office

WE DELIVER

Telephone

YOUR FAMILY CAN JOIN THE CLUB FOR \$5.00 — THE WHOLE SEASON!

STRONG LINKS WITH THE FUTURE

(In Retrospect)

1959

Thirty happy, carefree, relaxing summers at our cherished Victoria Beach brings back memories of many interesting events and focuses attention on the great changes that have taken place.

Third and fourth generations of summer residents enjoy its advantages and newcomers are attracted by the white sandy beaches and the shady avenues under the silver birches. Safe and sane holidays for all ages without the ballyhoo of commercialized amusements has always been the policy of our unique and envied family resort.

Over twenty new cottages have been erected this year bringing the total to about 700 which is double that of a few years ago. This has increased Municipal revenues threefold and a corresponding increase in operating expenditures as modern conveniences are demanded.

The forty foot water tower makes running water always available throughout the subdivision. This has been supplemented by several new deep wells. Water tests are made periodically by the Department of Health and insure a safe, pure water supply. There are some seven miles of water pipes in the subdivision.

The recurring trouble of washed out roads along the lake shore to Albert Beach has been relieved by the construction of the new paved government road to the parking lot where cars are left during summer months thus leaving the streets safe for the children. There are often five hundred cars on the parking lot on a week-end.

The Government pier has been reinforced and rebuilt and is utilized by the S. S. Keenora, lake tugs, fishing boats and pleasure craft. It is a favorite spot for the cottage fishermen and the annual water sports. Water skiing has also become very popular.

The long mooted electrification of the Beach has finally materialized. It is largely patronized and the old oil lamps are being discarded.

After long negotiations title was obtained to the old Air Force base on the understanding that the property will be used as a Memorial and Recreational Park. This brings to mind that there are over 300 names on the Honor Roll in the Clubhouse of our boys and girls who served in the forces during the war. Mention must also be made of the wonderful work of the Ladies' Committees in raising fund for war services.

Who can forget the V-Bites — 12 boys and 12 girls who provided so many jolly concerts. Incidentally many of them later married and are raising their families at the Beach.

Remember "The Valtannis," the boat which provided many pleasant lake trips to Black River, Pine Falls, etc.

Week-end trains often carried 1500 passengers and one misses the cheery greetings and chats with friends enroute since the motor cars now bring most people, also the throngs on the station platform when wives and children met the "Daddies Special" on Friday evenings.

Times change our habits somewhat, but let us hope that it doesn't change the attractiveness of our enchanting Beach. The main regret is that there are not more long week-ends to enjoy it.

BARBER SHOP

Harold Jenkinson, Prop.

BEST OF SERVICE

Soft Water

Open 10:00 a.m. to 8:00 p.m.

1959 Fresh Air Camp On Big Elk Island

To build a fresh air camp for children whose parents have no cottage has long been the dream of a group of Christian folk who live in Winnipeg, Selkirk, and in our own near lake towns. They dreamed of a place at the massive, virgin and lovely Elk Island just north of Victoria Beach. Gerald Thomas of Selkirk had been inspired by Shantymen, who minister to men in remote Northern work camps. He began to study the way to go about a Children's Camp, and gathered strong volunteers around him. That was five years ago. Now the woods are cleared, buildings are up, and an average of 85 children 8 to 16 years enjoy a 10 to 12 day holiday.

The manager, directors, registered nurse, cooks, all give free labour. Thanks to public donations and many pantry showers at the outset, cost to each child is nominal. They are brought to the rebuilt Olafson's Pier on Little Elk Island (now Victoria Beach), by bus, from Winnipeg. It is a short half-hour barge trip in calm weather over shallow water, to the camp. The barge will take a car. Either of their motor boats can be used for smaller parties. Fresh bread, milk and meat go over daily. Three hefty meals a day and a before-bed snack!

They've plywood buildings, painted white, yellow, pink green! They've their own electric plant. Children can be seated together at the dozen dining tables. Stoves, shelves, modern gadgets, in the kitchen at the end of this largest building. Assembly is in the Auditorium where hobby groups are encouraged. Ornaments are designed from natural products. Other rainy-day fun!

Hewn from the virgin forests are baseball and volley ball fields, a life guard during swim sessions. They've row boats. Campfires and picnics are planned. Cabins have double-decker bunks, some eight, some 12. Two beds in the hospital cabin, a cook's cabin and one for staff men.

At first there was only clean straw to sleep on. Now

they can buy army mattresses. Mr. Herbert Bayne, of Victoria Beach, has been a real benefactor, when it comes to bedding. He has given bedsprings, mattresses, quilts! Young people, who go later, enjoy the surf-board and water skis. Meals can be had, at nominal prices on Saturdays, which is the only visiting day for parents. Crowds are not catered to. It disrupts the program. Visiting picnickers are welcome. Children are not permitted to leave camp grounds. The barge leaves the pier around noon. There is no fare. Profanity, smoking, vulgarity or other unbecoming behaviour is not tolerated. The Christian brethren who have given so much in labour, time, and money, have built on faith. Their dream is fulfilled. The camp is called Faith Bible Camp!

COME AND ENJOY YOURSELF

JULY 11—Children's Masquerade, Clubhouse, 7:00 p.m.

" 18—Sports' Day, Memorial Park, 10:00 a.m. Prizes.

" 25—Beach Events, 10 a.m., Clubhouse Beach, Prizes.

AUGUST 1—Water Sports, Half-Mile Swim, Govt. Pier.

" Victoria Beach Regatta, starts at 10 a.m., Dancing in the evening.

" 5—Garden Festival, Beach Area.

" 8—Children's Fishing Derby, Govt. Pier, 9:00 a.m. to 2:00 p.m.

Victoria Beach Sports Club Dance (Permanent Residents).

" 16—Dog Show, Memorial Park, 7:00 p.m.

" 22—Adult Wind-up, Dancing (live music), Refreshments, Clubhouse, 8:45 p.m.

VICTORIA BEACH MUNICIPALITY

Reeve: H. B. GIBSON
 Councillors: J. ATEAH C. MCKELVIE, E. W. POPE,
 H. R. PARKER
 Secretary-Treasurer: P. G. NUTTER
 306 Toronto General Trusts Bldg., Ph. WH 3-8332
 Justice of the Peace: P. G. NUTTER
 Superintendent: A. W. ANDERSON
 Police Constables: D. J. BARKER, S. ATEAH
 Medical Health Officer: 124 Birch Avenue
 July: Dr. C. J. MONGEON August: Dr. E. F. LENOSKI

VICTORIA BEACH GOLF COURSE

ADULTS — First 9 holes 75c
 Second 9 consecutive 50c

CHILDREN — 16 and under 25c
 (Holidays and Week-ends, same as adults)

CHILDREN'S DAY — TUESDAYS, 1:30 to 3:30 p.m.
 14 years and under 10c

1959

MY, HOW IT GROWS!

By Mrs. Walter Thomas

Victoria Beach School No 1811 had its beginning in February of 1916. At that time it was a one-roomed school serving eight grades. The majority of the pupils were children of three old beach families namely; Mr. Ateah, John Rupert and Jim Olafson. It was supervised by A. G. Burton. Many of these scholars made their homes and raised their families here. By 1927-28 enrolment had dwindled to eleven. However, two additions to the building have been necessary since then. In 1939 a second room was added to accommodate an enrolment of over fifty. This served until 1953 when a third room was added, with appropriate heating and facilities to fill a growing need for high school training. The school now employs three teachers and serves an enrolment of seventy. Grades One to Eleven inclusive.

Due to the present new school division plan in Manitoba, within a year, high school students will be transported to a new divisional high school. However, if the present increase in enrolment continues, Victoria Beach School will ring with the voices of many children for some years to come. The beginner's class this fall numbers ten. The school at present supervised by Mr. J. C. Balness of Lac du Bonnet, Man.

Familiar faces from around the Beach who have at some time or other been attached to this training centre are: Miss Dorothy Slaughter, 202 Sixth Ave., Mrs. Vernon Lee nee Trainor, Mr. and Mrs. S. B. Jorgenson, the latter nee Helen Ferry, Mrs. Wm. Conley nee Irene Riddell and Mrs. Lorne Lester nee Anne Eleen.

TENNIS

By Cecil Grover

We are happy to announce the renovation of the tennis courts, and hope that by early next week two courts will be in proper shape. One is already usable and it is good to see the ball whistling back and forth over the net already.

These courts had a long and happy record in the life of the beach community, and your Beach Club has spent a fair sum of money to bring them back to that stature. Since we do not own the property your executive has, for the past few years, found

itself unable to justify any major expense. However, thanks to Mr. Art Vincent the new president of the Victoria Beach Co., a very generous long-term lease has been made available to us, and we hope to see all kinds of activity on the courts this season. More of this in later issues, when we hope to have something further to report.

Bring Resources To Be Blessed

By Glen Lester

Rev. W. Davies, Foreign Bible Society, preached Sunday, on how Christ blessed the five loaves and two fishes (St. Mark 6, 30-46) With these the disciples fed the multitude. If we pray, in faith, our problems can be handled in the same way. Let's bring our resources to God. Problems are solved when He blesses them. When an individual, a community, a country, brings its resources in faith, to be blessed by God, they are helped. Christ looks with compassion, as he did on the multitude.

Communists take vows to the state, as Christians take baptism vows. People are lured from Christ in many ways. They must be helped.

Linked with the theme of the sermon to adults, the children were told of the man who worshipped idols. He fell ill. Having read the books he could find, he came upon a dusty bible, left by a missionary. He read it and found Christ.

In rich and moving tones, Mrs. M. Bartholomew sang "Nearer My God to Thee". The basket of fine pink and red peonies were brought from Mrs. L. Borrowman's city garden. Dr. W. G. Onions will conduct Sunday service, July 12, at 10:45 a.m.

Attention Gardeners

Get your garden ready for the August 5 Festival. There are seven classes. The Grand Aggregate, the main event for floral display and the surrounding grounds, including your rock garden part. Second is the Large Flower Garden class, third Small Flower Garden, fourth Rock Garden. Rock gardens are scarce. Judges, for years have asked us to encourage gardeners to develop rock gardens. Fifth is the Most Improved Flower Garden, sixth is the new J. J. Smith trophy for Natural Gardens, any size! Seventh is the Vegetable Garden class. Talk about your problems with Mr. Jack Simm at 334 Eighth. He is an expert flower gardener. Give him the addresses of neighbours' gardens. Mrs. Stanley Milne is working with him.

KILPATRICK'S

A full selection of fine quality meats.

BEEF - VEAL - LAMB - PORK

Fresh Frying Chicken - Eggs - Poultry

Our own sausage made daily.

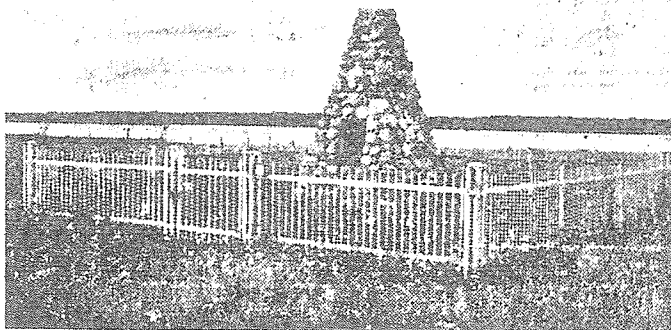
EINFELD'S BAKERYBREAD, FINE CAKES
and PASTRY

"Baked Fresh Daily"

Family Sports Day, July 18, 10 a.m. - Memorial Park

Search For The Western Sea

By Harriet Duff Smith

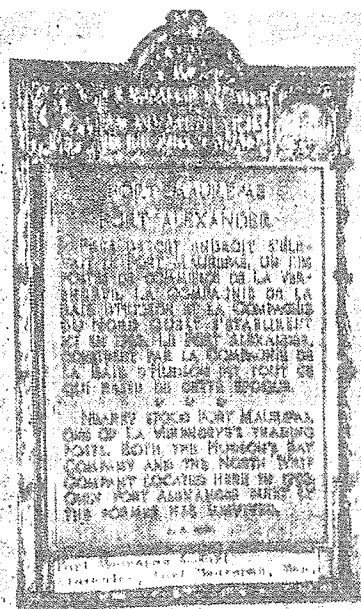


Historic site of Fort Maurepas, of the North West Company, and Fort Alexander of the Hudson's Bay Company, three miles this side of Pine Falls on the new road.

The new Pine Falls road, along the Winnipeg River, opens our eyes to the importance of Victoria Beach as a fur trading area, over 200 years ago! This was when Canada was under the French. The historic site of two fur-trading posts, three miles this side of Pine Falls, is illustrated above. To learn of the much earlier Fort Maurepas, built for Sieur de la Verendrye in 1733-34, is to appreciate this great explorer's work more fully. C. N. Bell, (F.R.G.S.) calls him the discoverer of Western Canada. The original Fort Maurepas was burned by hostile Indians in 1747, rebuilt by one of LaVerendrye's sons in 1748, and again destroyed some time before 1763. (Man. Archives).

"In 1792," says the plaque, "the North West Company was trading from Fort Maurepas, and the Hudson's Bay Company built Fort Alexander." These posts, not far apart, vied with each other for the furs of trappers. The area is now a Chippewa Indian Reserve with its modern schools and buildings.

Fur from Fort Maurepas helped LaVerendrye in his great search for the Western Sea (Pacific Ocean). His development of the fur trade in his hazardous Westward trek from Lake Superior, was to pay for these costly explorations. Montreal



VICTORIA BEACH MUNICIPALITY

Reeve: H. E. GIBSON

Councillors: J. ATEAH C. McKELVIE, E. W. POPE,
H. R. PARKER

Secretary-Treasurer: P. G. NUTTER
306 Toronto General Trusts Bldg., Ph. WH 3-8332

Justice of the Peace: P. G. NUTTER

Superintendent: A. W. ANDERSON

Police Constables: D. J. BARBER, S. ATEAH

Medical Health Officer: 124 Birch Avenue

July 1 to August 31 — DR. E. F. LENOSKI

WANISING GROCERY - COFFEE SHOP

HOURS 9:00 a.m. to 10:00 p.m. (D.T.)

WINDOW SERVICE 9:00 a.m. to 11:00 p.m. (D.T.)

merchants gave him goods on credit to trade for furs with the Indians, most of whom he found friendly. But terrible winters, Indians made hostile by his enemies, and the shortage of goods, hampered this struggling adventurer.

LaVerendrye was born in Quebec. He fought for the French in Europe, was left for dead on the field of Malpaquet, with several sabre wounds! But back in Canada he was given a trading-post at Lake Nipigon. It was there that Indians told him of a Western Sea.

As you watch Lake Winnipeg, remember it was once the only highway north! Of the millions of dollars worth of furs that finally went to Europe, some would go across this lake, up the Nelson River to Norway House, and be sailed across the ocean to England. Goods, equipment and clothing came back the same way. This was the route by which the Selkirk Settlers came!

LaVerendrye explored much of Lake Winnipeg for channels for the fur trade. It is said he had a lookout toward Elk Island from what is now Victoria Beach. A small lively spring at Albert Beach was sometimes called LaVerendrye's. He is said to have admired it.

Fort Maurepas was called after the French Minister of Marines. A French official wrote to another: "We must (Continued on Page 2)

SEARCH FOR THE WESTERN SEA (Continued)

try to get some kind of route map to California so that LaVerendrye will not find himself in the Gulf of Mexico, where the Red River, of which he speaks, appears to empty." This kind of ignorance confronted LaVerendrye all the way.

After great hardships, several Trading Posts were founded. The one at Lake of the Woods was fraught with personal tragedy for LaVerendrye. His elder son was killed on an island there, with a priest and twenty men! A post was founded at Fort Francis, but it took LaVerendrye three hazardous years to reach the Red, where he founded the short-lived Fort Rouge, said to be Winnipeg's first building. In 1738 he had Fort LaReine built, on the Assiniboine River at the portage of the prairies, where the Assiniboine Indians crossed to Lake Manitoba on their way to Hudson Bay. (Now Portage la Prairie).

LaVerendrye's long communication line to Montreal proved disastrous. Severe winters cut off his canoes of trading goods. They never reached him. Another blow fell. His son, who set out to intercept the canoes was killed by Sioux Indians. They stole caches of his furs and sold them to his enemies. It took another three years to recover from these tragedies. He grew more impoverished every year.

Sorrow came to Fort LaReine, LaVerendrye's headquarters for a time. It was burned and looted by the Assiniboines, some of its inhabitants were starved during the explorer's absence. The French Government complained that LaVerendrye was making too much money trading instead of exploring. His Montreal creditors complained of him exploring.

Finally LaVerendrye decided to penetrate the southwest from Fort LaReine. But first he must get back to Montreal to appease his creditors. It was there he died, broken in spirit, at 64 years of age.

After the union of the two rival fur trading companies, much later, in 1821, the Winnipeg River route was not used so much. There is now very little wild fur in the Victoria Beach area.

YACHT CLUB GROWS AND THRIVES

Sailboats started reappearing at the beach in 1963 after an absence of 20 years. The following year the organizational meeting of the Victoria Beach Yacht Club was held. Eight sailors formed the club to facilitate and encourage small boat sailing at the Beach. The first Board of Governors were: Dr. Sam McMorris—Commodore, Dick Quinton—Vice-Commodore and Ron Williams—Treasurer.

The first years the boats were buoyed in Airforce Bay, however in 1965 the Club erected a small "gear shed and a compound". The interest in sailing has slowly revived and this year there are over twenty boats in the Club. The classes sailed are: Enterprise—13 feet long and the Lazy E—15 feet long. It is hoped that this summer a number of "Snipe" class boats will join the club. These boats are being purchased by summer residents from the Pan-American Games.

The club holds a race every Sunday at 11 a.m. and the many boats can be seen sailing along the beaches and across the Bay. The Sprague Memorial Trophy, is competed for at the Annual Regatta on the August long-weekend.

The first race of 1967 season was held last Sunday and due to gusty cross winds many boats tipped and were unable to finish the race. The winning boat was helmed by Ron Williams and crewed by Gloria Little and John Lewington.

Junior Sailing is again scheduled for the Beach in 1967 and parents are urged to enroll their children in the course. All members of the Club will supply information.

Victoria Beach Club

Budget Estimate for 1960 (Revised April 20, 1960)

Receipts:

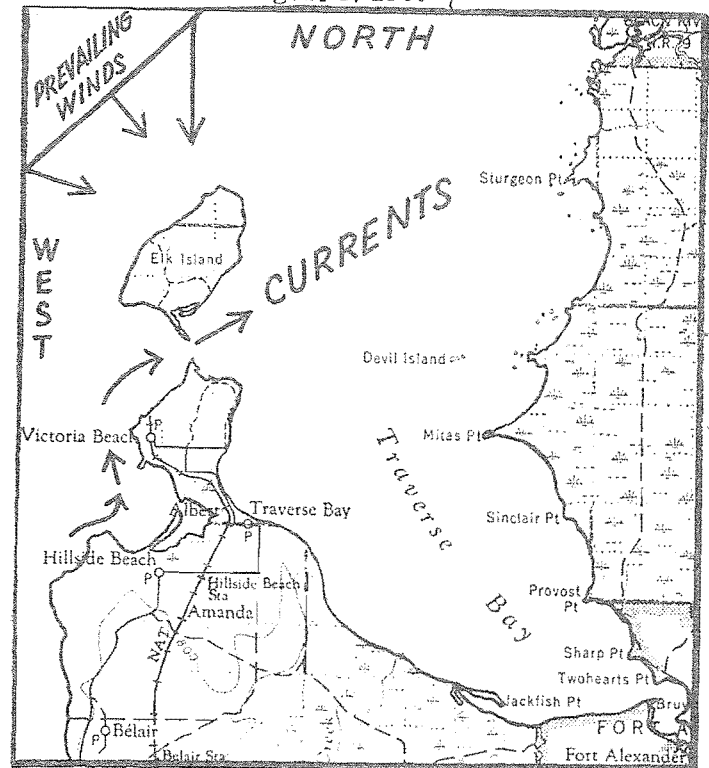
Membership Dues	\$1,200.00	
Rentals	100.00	
Bond interest	40.00	
Movie show (Net after expense)	900.00	
Winter excursion revenue (net)	115.00	
Receipts from dances	350.00	
Receipts from masquerade	35.00	
Sundry	15.00	\$2,755.00

Disbursements:

Club House Director	\$ 650.00	
Repairs and maintenance	175.00	
50 folding chairs	170.00	
Fire insurance	55.00	
Orchestra	50.00	
Miscellaneous expense	100.00	
Prizes and trophies	75.00	
Swimming expenses	700.00	
Tennis expenses	200.00	
Ping Pong equipment	50.00	
Garden Competition	50.00	
Insurance—liability, etc.	80.00	
Printing and stationery	150.00	
Stamps	50.00	
Typewriter repairs	10.00	
Safekeeping	9.00	
General expenses	150.00	\$2,724.00

Surplus \$ 31.00

August 5, 1960



Safety Life Line (King Edward Beach)

By Councillor C. McKelvie

Over the years there have been many near drownings and unfortunately deaths from accidental drownings at Victoria Beach. A large percentage of these accidents have occurred at King Edward Beach where the shoreline forms a corner of the Victoria Beach Isthmus. For years there has been a large sign warning bathers not to enter the water when it is rough. Nevertheless bathers have found themselves in difficulty and would be rescuers have exhausted themselves battling with the undertow when a combination of circumstances have contrived to make this beach unsafe. These circumstances usually begin with a prevailing North or Northwest wind which, playing on the surface of 400 miles of water stretching to the north, raises the level of the lake at this southern location. Elk Island breaks the wind and protects the channel which separates it from Victoria Beach and provides an escape for the build-up of water and a current running north-east is created flowing out into the mouth of Traverse Bay. This current is fed by an undertow which swirls around the King Edward corner. The Safety Life Line is placed on the point to provide a means of coping with this current for those who venture in despite warnings on these exceptional days. Children should be taught not to tamper with the Nylon Safety Line.

MOONLIGHT INN

Come in and see the new booths and stools that have improved this operation.

Crowds of people, young and old, meet many of their friends in the new, cheerful surroundings, and the proprietors Maureen and Bob Rogan will be happy to see you.

If your wife has had a tiring day, a 5c phone call will take the load of cooking off her shoulders and provide a tasty meal, under these new, clean conditions.

HOURS: 10:00 a.m. to 11:00 p.m.

Saddle Horses For Rent

\$1.25 Hour — 75c Half Hour

TRAIL RIDES — GUIDES

THE SHAMROCK RANCH

2nd House from School

Phone 2257

The Rural Municipality of Victoria Beach 1961 and The Schools

Thirty-six cents of each one dollar tax revenue in the Municipality of Victoria Beach is paid over to the School Boards identified with this Municipal division. The present rate represents an increase since 1958 of 200%. This tripling of school tax is more or less general throughout the province and has come about for the most part as a result of the enactment of the Education Act of 1959 by the Manitoba Government. The Education Act became effective on April 1, 1959 and created the various School Divisions throughout the province. The so called Divisions in no way altered the existence of the School Districts which have been in existence for many years. Generally speaking the School Districts are still financially responsible for the Elementary School requirements and the newly created Divisions are responsible for High Schools. There are separate Boards to administer the affairs of each. The foregoing is a brief general description of the province wide school plan, there are many exceptions and in some areas the administration is carried on by trustee and in other areas the School Boards administer both elementary and high schools. In general terms it can be said that the 1959 expansion of facilities has been long overdue and undoubtedly will raise the level of education in the province in years to come. It does however, place an added financial burden on tax payers and particularly

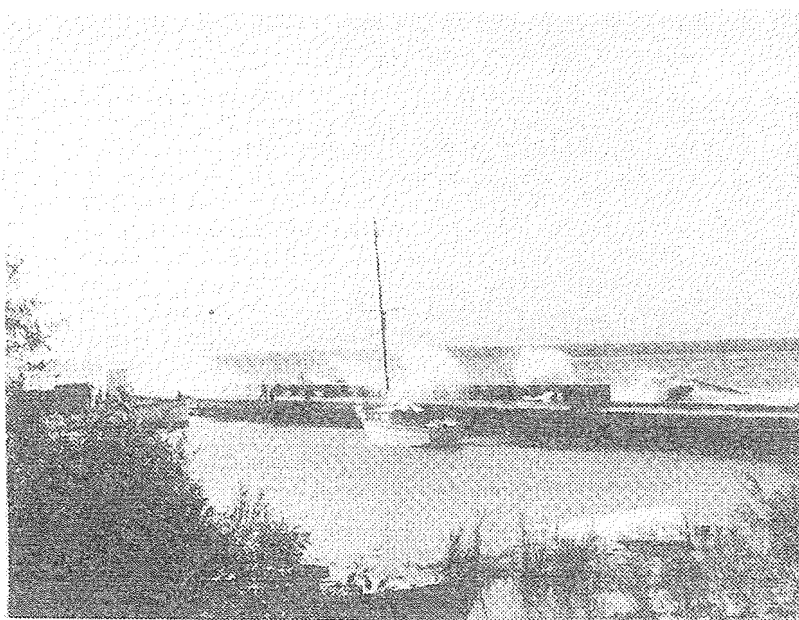
hard hit are cottage-owners who have already been subjected to the increased costs of education as property owners in the city or elsewhere.

Victoria Beach has become part of the Lord Selkirk School Division No. 11. This Division has two High Schools, the largest of which is located in the Town of Selkirk. There are 34 class rooms and an auditorium which enables this school to accommodate the high school students residing South of Lake Winnipeg and in the general area extending down the Red River Valley South to Lockport and taking in all of St. Andrews Municipality. Another four class room high school is now located at the junction of the Victoria Beach Highway and the cut off to Grand Beach, (Rudy's Corner).

These two schools service seven municipalities which make up the Lord Selkirk School Division No. 11. Victoria Beach is the most northerly and St. Andrews and Brokenhead the most southerly. There are nearly 1,000 high school students in this area and most of these must travel several miles to and from school each day. To solve this problem of transportation the School Division own and operate seven buses and will require more as time goes on. It is anticipated that the high school population will increase to double the present number over the next five years.

Most property owners realize that we are living in a dynamic age, and the adults of the next decade must be given the opportunity to understand and play a part in the scientific achievements that are taking place and will take place. The rural student is entitled to participate along with city dwelling students and at the same time live at home during this phase of his education. The tax payers of Victoria Beach look to the elected representatives of the Lord Selkirk School Division No. 11 to see that their school tax dollars are well administered and that there is a minimum of wastage. We are fortunate in having conscientious citizens willing to assume these responsibilities. Mr. Walter Whyte, a long time resident of Victoria Beach, is a representative in the Lord Selkirk School Division Board and the new school at Rudy's corner has been named to honor him.

**RUDY'S ESSO SERVICE - PEARL'S
COFFEE BAR**



Alexander

If you wish to
BUY, SELL or RENT A COTTAGE
See . . . **JOHN FRASER**
At home on Pine Road

Service and Repairs
TV AND APPLIANCES

D. F. ATEAH
LEAVE MESSAGE AT CAR PARK

Below is a reprint from a 1941 Herald, with only the years brought up to date. The early history of the Beach development should prove interesting to many newcomers.

VICTORIA BEACH this month is forty-six years old as a cottage summer resort. The first train arrived early in 1916. It consisted of three coaches, and it was filled to its capacity with passengers, under the guidance of Mr. Charles W. N. Kennedy, president of the Victoria Beach Company. The first arrivals by train were purchasers of lots earlier in the year and had come down to look over their locations. The only cottages at the beach in 1916 were those of F. C. N. Kennedy and Charles Vokes with Pinhurst Inn, later Victoria Beach Inn, occupied by Charles Kennedy and family; Dr. N. J. McLean and family of one, and Dr. Webster and Mrs. Webster.

The first year's operations of lot sales netted the company \$85,000.

In the three following years after 1915 another \$50,000 worth of lots were disposed of, many being on avenues back of the lake front, the latter located lots having been sold for \$1,000 each. In 1918 four cottages were built, those of Dr. Neil John McLean, on Sunset; Dr. W. G. Campbell, on First Avenue; Mr. Frank Cummins, on Sunset; and Mr. McAllister on First Avenue. In 1919, 20 cottages were erected and in 1921 there was a building boom, over 100 being erected. The Community club was organized in 1921 and first assembled in Paulson's old store, now the present meat shop. Church service was held for the first time in 1921, in a new store occupied for the first time that year by Mr. and Mrs. J. H. Falls, Mr. Paulson having removed his store to the rear of his home on Arthur Row. In 1920 a "bee" was held by residents and a part of the present golf course cleared of underbrush. James Paulson in 1919 and 1920 was the most active person on the beach clearing space for the avenues from Fourth to Eight, Sunset and Arthur Road had been cleared of timbers in 1916, 1917 and 1918. Mr. Kennedy in 1919 laid the cement foundation for an hotel which later became the site of the air force grounds, the untimely death of Mr. Kennedy stopping the project of an hotel, close to the station and facing the lagoon.

In the forty-six years which have rolled along since the beginning of Victoria Beach, wisdom and clear-headed foresight have guided the destinies of Victoria Beach. The original plan of Mr. Charles Kennedy for Victoria Beach has been carefully adhered to by successive authorities in charge of affairs at this beach. Its loveliness in flowered lanes and sandy beaches with majestic sweep of trees remain. Victoria Beach still retains that charm of environment which makes it unsurpassed by any other lake resort in Canada and probably in all America, which is a wide claim but justified.

Residents of Victoria Beach

With Electrification your Beach Property has increased in value. Are you adequately insured?

CONSULT DESMOND F. COX LIMITED

505 Kensington Bldg. — Winnipeg 2

(422 FIRST AVE. — VICTORIA BEACH)

DOGS ON BEACH BRING COMPLAINTS

By-Law No. 384—R. M. of Victoria Beach, says dogs must not be allowed to run at large, and must never be taken on the beach except on a leash.

It has been brought to my attention, and I have observed on several occasions, dogs unleashed and unattended on the swimming beaches, in the Victoria Beach area.

The dogs, of course, are not familiar with this by-law and they will have to rely on us for guidance, and at the same time would not have to pay the fine if they commit this infraction. It is in the interest of every one who uses the beaches to either leave the dogs at home, or, keep them on a leash. This is an age old and bothersome complaint, and only we can do something about it by co-operating with one another. In a sense it shows selfishness and disregard on our part to take the family dog down and let it roam about, and mistake someone's lunch basket or beach towel for the fire hydrant, which is most usually the recipient of this sort of treatment.

Council is bringing pressure to bear on our Police Officer to enforce this rule. He no doubt is hoping that people will co-operate before it becomes necessary to clamp down, which would be embarrassing to both himself and the dog owner. Council has mentioned bringing back the old dog pound in the very near future in an effort to put a stop to this complaint, but I think, if we all realize the situation, we won't need a dog pound here. Heaven knows our Policeman has enough to do with about 3500 cottagers at the beach, without having to tell us to keep our dogs under control when we all know the rule as well as he does. We are all grown people and should get behind our council in helping to make the beaches thoroughly enjoyable for everyone.

VISIT —

PINE FALLS

AND

Manitou Lodge Hotel

"EASTERN MANITOBA'S FINEST"

YOU WILL ENJOY THE AIR-CONDITIONED
COMFORT OF OUR DINING ROOM

MODERN ROOMS . . . Phone 252

VICTORIA BEACH MUNICIPALITY

Reeve: H. E. GIBSON

Councillors: J. ATEAH, C. McKELVIE, H. R. PARKER,
E. W. POPE

Secretary-Treasurer and Justice of the Peace: P. G. NUTTER
306 Toronto General Trusts Bldg., Ph. WH 3-8801

Superintendent: A. W. ANDERSON

Police Constable: ELMER SPALDING

Doctor: DR. IAN MORROW—124 Birch Avenue

Community Church Service

Club House, Victoria Beach

SUNDAY, JULY 29th, 1962

at 11:00 a.m.

PREACHER: THE VERY REV. W. E. HARRISON,
St. John's Cathedral (Anglican) Winnipeg

President Church Board: A. H. Conklin

Music: Mrs. J. G. Tully

Backyard Bird Watching at Victoria Beach

by Mrs. F. E. Gray

Some men live for warlike deeds,
Some for women's words,
John James Audubon
Lived to look at birds.

Pretty birds and funny birds,
All our native fowl
From the little cedar waxwing
To the Great Horned Owl.

1962

"Benét"

To many people bird watching is a formidable term. It conjures up a picture of avid enthusiasts armed with books and binoculars taking long hikes into the country — making lists of birds and gathering detailed information while fighting off mosquitos and flies.

This has already been done by some wonderful people such as Audubon. If you want to be a lazy watcher buy one of their books, a pair of binoculars, settle in a comfortable chair and wait for the birds to come to you.

Victoria Beach is one of the favored spots on the continent for the variety of species. It is on a migratory flyway and different types of habitat favorable to bird life here. Shore lines, marshes, woods of coniferous and broad leaved trees, many kinds of berries, undergrowth shelters, dead trees and dead limbs for nests and perches, all exist. Perhaps the king birds have been encouraged to nest in exactly the same place in the oak tree for the last three years because a dead branch has been left on a nearby birch. It gives the male a clear view of the nest as he perches and guards the mother bird while she hatches the eggs.

Spring, of course, is the best time for observations, and the earlier you can get to Victoria Beach the better. The Myrtle Warbler was here this year April 20th, while most of the ground around the cottages was deep in snow.

Some birds stop over for a few days in the Spring on their way north and again in the Fall on the way south. An example is Harris' Sparrow — the largest and aristocrat of its kind with black head, face and bib and pink bill. It goes on to nest in the barren grounds west of Hudson Bay. Saw it last fall Sept. 19 and this Spring May 14.

Occasionally you can see a large flock of Redpolls taking off for the northern tundra — about the middle of April. They have spent the winter here and will return the middle of October.

The migration is over by the end of May. The birds seem to enjoy a carefree period of song and flight before the serious business of nesting starts. The Veery has time to follow your rake waiting for the worms in the freshly uncovered ground. Its distinctive song is continuous until night closes in.

Nest building can be an arduous task as the King birds found this year. For three days little progress was made as the Waxwings and yellow Warblers pulled out the string almost as fast as they put it in. While the mother bird is sitting the male is constantly on guard to ward off squirrels and chipmunks. When the young are hatched and scattered in the low bushes human anxiety becomes acute as the parents work frantically to feed and protect their brood. One feels greatly relieved when the whole process is ended.

As the years pass one gradually collects a fund of mental bird pictures to be drawn on during the long winter. Blue heron, ducks and red-winged blackbirds

as you drive slowly by the marsh. Six white pelicans drifting idly on the lake in the early morning sunlight. A hundred geese thrown into turmoil by a plane high above them.

Fancifully you wonder if the Humming bird you see gathering lichen for its nest is the one that came every morning to the bougain villaea hanging over the balcony in Mexico. Why does it return to the north every spring?

How birds find their way over great distances in migration and why they migrate have long been subjects for discussion and there is still much to be learned. However, we can be certain thousands will be back to spend next summer with us at Victoria Beach.

Re: Parking Lot

With the season rapidly drawing to a close, I feel this is the appropriate time to express, through the medium of your paper, on behalf of my family and myself and also, on behalf of a number of friends and summer residents who, during the past summer, have utilized the facilities of the Parking Lot, appreciation to Mr. John Ateah, operator of the Lot. Messrs. Eddy and Peter Ateah, the Purdy boys and their assistants, not only for the manner in which the routine operation of the Lot has been carried on, but also, for the many courtesies extended all of us throughout the season.

Even at the busiest times, nothing seemed to be too much trouble for those charged with the responsibility of transporting us and our baggage (which more often than not is quite voluminous) to our cottages and when you consider that, generally within ten to twenty minutes of arriving at the Lot, you are in your cottage, together with all your baggage, I feel that I can safely speak for all our summer residents and visitors in saying once again, "Many thanks for a job well done."

Yours very truly,

H. R. Parker,

330 Third Ave.

The ban prohibiting the driving of cars except for permit holders within the Beach Area will this year be lifted Monday September 2nd (Labor Day). Commencing that day any one can drive anywhere, anytime.

The present traffic regulations will apply Saturday and Sunday — only commencing on Monday (Labor Day) will it be legal for any one to drive in the Beach Area.

This experiment will be of special benefit for those who plan to close their cottage or to move their families on that date. It will be possible to drive down to the Beach for the week-end, park in the parking lot until Monday, get your car, load up

and go back home more conveniently than in previous years.

NOW . . . you can

Live Better Electrically

THE MANITOBA POWER COMMISSION

Cars Unlimited on Labor Day — Drive Carefully!

Letter to the Editor

The Editor
Victoria Beach Herald

Dear Sir:

I heartily endorse the compliments given to the Victoria Beach Club by Mr. Donald G. Scott in last week's Herald. From a more or less moribund organization a few years back, it has by dint of a great deal of work on many people's parts grown into a well integrated club which is certainly in the foreground of family activities at Victoria Beach, and no doubt one of the reasons why a Holiday at the "Beach" is looked forward to by so many people each year. However I deprecate very much Mr. Scott's passing remarks about the apathy of the Municipal Council and the chronic inertia of the Victoria Beach Company. Speaking to the first statement I can only say that if Mr. Scott were to attend a few council meetings, as has been my privilege, he would very soon appreciate some of the problems that beset the council and just how much at heart they have the interests of the entire community in the fulfillment of their office. As for the second statement there are a few facts of which I should like to apprise Mr. Scott. Facts certainly known by the Victoria Beach Community Club and the Municipal Council but perhaps lesser

known by many cottage owners, to wit, the tennis courts were leased by the company to the club for one dollar for a ten year period, the present community club house grounds were also leased to the club for 99 years for one dollar. Kiddies day at the golf club, with its attendant lack of adult patrons, is tantamount to a direct gift weekly of from 50 to 60 dollars to the community. The present Scott Park was given to the municipality by the company, as was also the present site of the recreation field near the club house. These and many other instances too numerous to mention have, we feel, shown the Company's interest in the community. We are not quite sure what Mr. Scott means by inertia in this instance, but if it means perhaps putting up jerry-built refreshment stands at the point, or an amusement park somewhere in the vicinity of the parking lot or any of a great number of crass commercial contrivances that have been suggested to us, in short, making Victoria Beach somewhat like Winnipeg Beach is at present, then we are afraid Mr. Scott will be doomed to disappointment. In our opinion Victoria Beach as it is, is unique not only in Canada, but we venture to say in America, and we will do all possible on our part to preserve its pristine beauty.

Sincerely,

Arthur J. Vincent,
for the Victoria Beach Company.

HEAD OFFICE
Winnipeg
2126 Logan Ave. West,
Phone SP 4-9705
SP 4-0956 — SP 2-4782

12 TRANSPORTS TO SERVE YOU FAST AND EFFICIENTLY

R-C-OWEN

TRANSPORT CO.

HEATED SERVICE UPON REQUEST

PINE FALLS:
Fort Alexander, Broadlands,
St. George, Powerview, Silver
Falls, Great Falls, MacArthur
Falls, Stead.

**VICTORIA BEACH
& DISTRICTS:**

Pine Falls:
Tremblay's Garage
Phone 482

Grand Beach
Walter Mackelson
Phone 754 2260

GRAND BEACH:
Amanda, Albert Beach, Beair,
Balsam Bay, Beaconsia, Den-
cross, Grand Marais, Green-
wald, Gull Lake, Ladywood,
Traverse Bay, Thalberg.

Serving The Above Points From Winnipeg

Now that there are no more trains making their way into the beach one looks back on that time with a certain nostalgia, forgetting the days of packing a trunk and the intricate job of timing so that the trunk would be finally ready and locked by the time the cartage man would come and carry its bulging and creaking weight away to the train.

Even the struggle to get a wary and recalcitrant dog into a crate, especially if one had a large dog, which we had, loses some of its frustrations in retrospect, for invariably the people who had small dogs were always there ahead of us and got the large crates while we, with our very large dog, ended up trying to push him into a crate which would have crowded a small cocker spaniel. Coming down to the beach on the train with the aforementioned very large dog, a mother cat and five new, mewling kittens and just to round out the family of livestock, a bowl containing two turtles, had its problems. Once, for one awful moment of weakness (or strength, depending on the point of view), the problem was partly resolved by leaving the turtles in the taxi which carried us down to the station. Needless to say the moment passed and the turtles continued on the journey with us.

Instructions were given to the children to "stand right there and watch the luggage" while father went to get the tickets and then the final breathless rush to the train, suitcases bumping against our legs, children getting out of breath, that awful moment of panic when we were sure that it would start to glide away without us being aboard. Victoria Beach coach? Yes, sir, the one at the end of the train. It was always at the end of the train and the train coaches seemed to stretch out endlessly. Surely the transcontinental couldn't have been longer.

Then would follow the musical chairs hunt for a place to sit, bumping and squeezing past others doing the same thing. Finally seated the children would watch with noses pressed against the window for the cart to come rumbling along piled high with a various assortment of trunks and cartons and to see our trunk—the ohs and ahs if they spied the cart carrying the crates of dogs, dogs forlorn and dejected or barking their outrage at being subjected to such an indignity.

No train ride was complete without a small boy in a uniform several sizes too large for him, selling cold

drinks, chocolates and all sorts of tantalizing goodies. Before the train passed Transcona the coach was full of the smell of oranges and bananas being eaten, hands were sticky with chocolate and soft drinks.

Two hours and many chocolate bars later the trainman would start calling out the stations and we knew that the journey was nearing its end. Excitement could be felt; children rushed up and down the aisles. By Grand Beach Sammy Ateah or someone else would appear mysteriously on the train to see who needed trunks delivered. The train would whistle an incoming welcome and then we would be slowing up and we had finally arrived.

We would disembark, looking pale and citified besides the browned holidayers who met the train. Dogs barked and children shouted and harassed and weary parents would unload their suitcases, the sand pails and extra coats that there had been no room for in the trunk. Dogs would be unloaded from the baggage car, claimed and joyful reunions would take place between them and their owners.

Oh the wonderful smells of the sweet clover, the wild roses, the perfectly kept garden of the station; the wonder of seeing the lake shining invitingly in the sun.

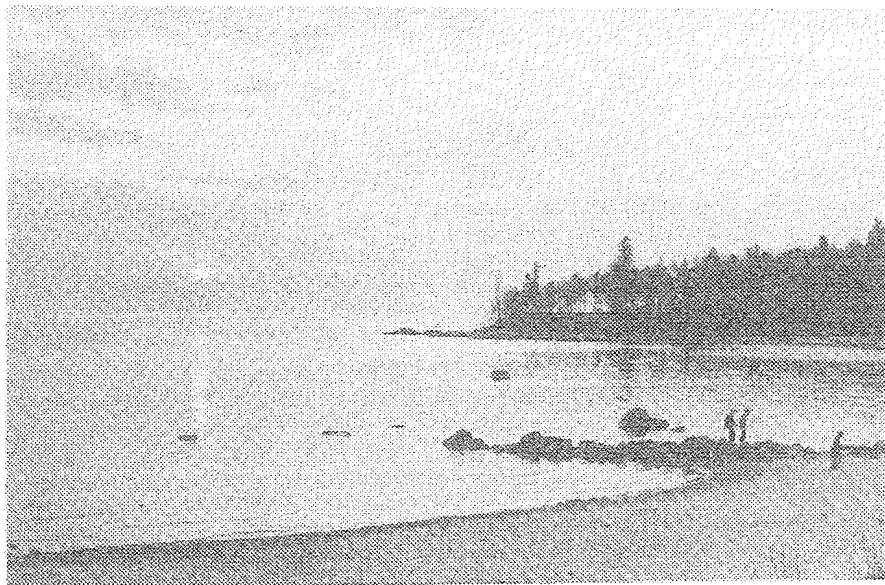
These days the parking lot is the rendez-vous for visitors and the mothers and children make their way up there to watch the cars coming down the road for their special car bringing their special daddy on Friday night.

There is the same air of holiday and excitement there now as there used to be at the station when people lined the benches waiting for the train.

I suppose in the future when holidayers are being brought in by helicopter someone will be writing a nostalgic piece about the good-old-days when they had the parking lot, but for those of us who grew up with it, the train will always hold a certain spot in our hearts for, of course, the cinders, the prickly plush seats, the heat of the carriages are not nearly so cindery, prickly or hot looking back in retrospect.

Perhaps, in memory, smoke (train smoke, that is) gets in our eyes and softens the vision.

by Margaret Blanchard



July 5/63 *Reminiscing*

By Gladys Martin—Albert Beach

Having been asked to write more of my early days at Victoria Beach, I wonder where to start. It seems so hard to realize how much pleasure we got out of simple things in those days of the 1920's. How we used to look forward to May 24th and to Arbor Day and the first fast train. That was really an event . . . and we enjoyed seeing the friends we had made during the summer months. The Matleys' of Liberty Lodge, long since passed on, but to me many happy memories . . . the Gee family, and the Maclean's (the younger generations still come) . . . and many, many others. Transportation was still a problem but when my children were small, we had a big brown and white dog; in harness he pulled a little red wagon with the girls in it. I wish I could move as fast these days. Mail came three times a week and we never missed going for it.

Hazards of Skating . . . and the Fun

One thing I could never learn was how to skate; how I envied the young folks who used to have such fun at the saw mill, near what is now Wanising Beach. The young folks would have a big bonfire on the shore and roast potatoes in the coals (none of your fancy chips!)—even if they were a bit burnt or had a few ashes on them, no one minded. We enjoyed the tin pails of scalding tea or coffee. I used to try so hard to skate and sure enough, just as I thought I was getting on well, the ice would come up and hit me. I finally gave up when I sat down very unexpectedly on a friend who was trying to help me—his flat tin tobacco box was never the same! I am so glad to see children nowadays are getting lots of fun tobogganing.

Helpful R.R. Men

We used to walk from Traverse Bay to the old C.N.R. Water Tower where Alex Johnson had made a great slide which went away out on the lake. I felt sad to see the railway go—it was really the only link with the city in those early days and most of the train crew were very kind. If it had not been for the conductor on one of the fast trains in June, 1928, I would have lost at least two of my fingers when my arm swelled with blood poisoning. I had been to Victoria Beach to find a doctor. That weekend no doctors had come to the Beach. I asked the conductor to stop at Albert and when he saw my hand he nearly had a fit and insisted I go right through to the city. To make a long story

1965

The 40th Anniversary of the Victoria Beach Community Club.

Actually the history of the beach goes back long before that. It was in 1917 that the original "trail-blazing" pioneers set out by boat and tented here for the first time. This group consisted of the late C. N. Kennedy, the late Fred Kennedy, the late George Elliott, the late Dr. McLean and the late Judge Paterson.

It wasn't long before they were convinced, by the unspoiled beauty of this beach, that they should make more permanent arrangements. Logs were floated down the lake and some of the original cottages were built by the late Fred Kennedy—(now owned by Mr. and Mrs. A. Little and Mr. and Mrs. Glen Anderson), C. W. N. Kennedy—(now owned by Mr. and Mrs. A. Vincent), the late George Elliott—(now owned by Mr. and Mrs. Lawson), the late Dr. McLean—still owned by the family.

The railroad came shortly after and the beach began to take shape into a very well-planned community.

In 1925 a group of 20 visionary cottagers felt there was a need for a Community Club. Some of these early pioneers were the late John Conklin, the late Roy

short I was in bed in the hospital for a whole week after having an operation.

In those days dances were really dances—such fun—no fancy orchestra. The boys took it in turns to play the violin or accordion or the gramophone (it was one person's job to keep winding). The mothers took the babies and they slept in the bedroom and never a squeak out of them (no one ever heard of a baby sitter). When the Legion Hall was built we had to raise money to pay for it so we had a dance every Saturday. By this time Traverse Bay, or Albert Beach as it was renamed, had quite a lot of summer homes and the young folks thought nothing of walking along the shore and down the track, always having to get nearly into the ditch when the Moonlight passed us, and then, after dancing till we had to quit . . . then the walk home, all the gang together. The glow of the phosphorous on old logs, the fireflies and the noise of frogs always made the walk interesting, even if we were tired. Now with good roads and cars you do not see nearly as much beauty.

One thing I should not forget to mention about those early years was a wonderful man, Rev. Fryer, who was in charge of the Anglican Mission at Fort Alexander. He was preacher, doctor, teacher, and dentist, and a good friend to all. The only way to get to Victoria Beach from the Fort was by boat. When I first saw him he came in a boat with a little putt-putt engine and to see a minister in blue overalls and a black shirt was almost unbelievable. But he was always ready to help anyone.

The Chores

In those days I was always glad when it was warm enough to do the family wash on the lake shore—an old stove and boiler and all the soft water close at hand and lines of clothes blowing at the edge of the lake! How little we thought that some day washing would be so much easier. I never really minded washing but I used to hate ironing. We needed a big fire to get those irons hot and they cooled so quickly. Nowadays sitting ironing while watching TV, this chore is no longer dreaded.

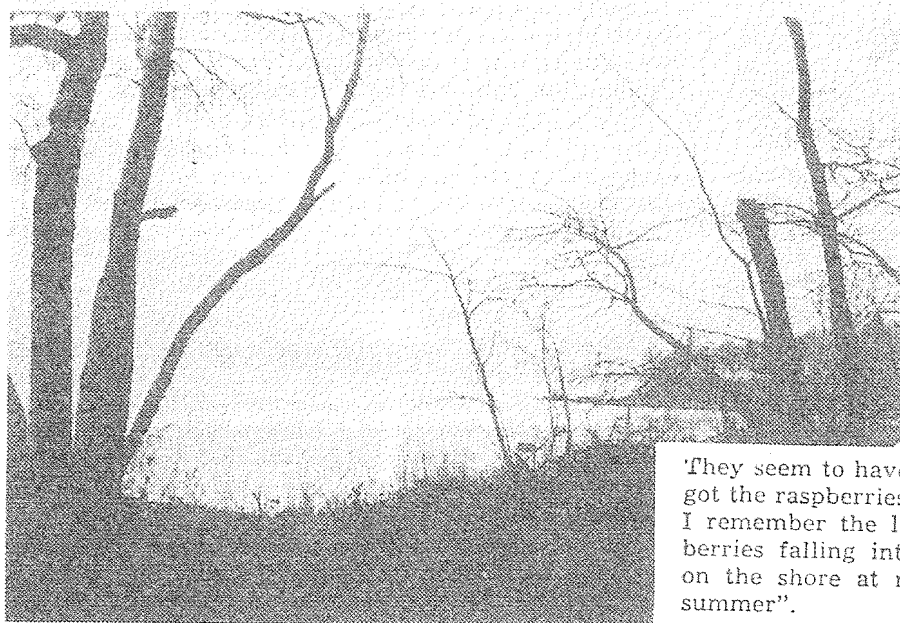
1920's vs 1960's

Yes, we do have so much to be thankful for, yet I am very glad I lived here in those early days. I remember how proud I was the first time I rode horseback to Victoria Beach. But pride goes before a fall and near the station I turned to look at the ice piled up near the dock and the horse stumbled and I went down. Head over heels I went into the thickest mud puddle possible. I saw a lot of sacks hanging on a line, and I went and cleaned as much of the mud off as possible; but I was a mess. When I got home there was a visitor who thought it very funny.

In later years we used to look forward to the "Snow Shoe Train" and now even that is no more. The journey by train on the Local was often an all day trip. Now we can travel on our beautiful highways and get into the city in comfort in 1¼ hours. But I still say progress has its drawbacks.

CTD.

Bowman, the late Frank Sprague, the late Chief Const. Smith and the late F. Gee who contributed a piano to the Clubhouse. They each contributed \$25—raising \$500. This was matched by the Victoria Beach Co. and for the grand total of \$1,000 the present Community Club house was built by the late Aleck Johnson and the late Oscar Polson who were local contractors, with Dr. John Neil McLean as the first president. Mr. Sprague, who was manager of the Victoria Beach Co., designed it with the future in mind and forty years later it is serving a third generation. We salute the "Founding Fathers" foresight and vision in building such a large and sturdy structure for the future.



They seem to have a bug of some sort. I think the frost got the raspberries because our tame ones are the same. I remember the late Fred Gee saying "The sounds of berries falling into a tin pail and the waves beating on the shore at night are the sweetest music in the summer".

Someone said I should write some of my embarrassing moments and believe you me I've had plenty. I hadn't been in Canada very long and had walked from V. B. I got off the track at Thompson's and sat down on a box to rest before following the lake shore home. Two Indians came and stood in front of me and one said "You going home?" I said "Yes". He said "which way you go home?" I said "That way". They talked Indian for a minute and then said "You go home soon". That made me mad, so I jumped up and started for home. You can imagine how I felt when they picked up the box I'd been sitting on, put it in their boat and away

Aug 16/63 Mrs. Martin's Recollections

Once again I have been asked to write more about the good old days. I often think, when we step into a warm car and go to Victoria Beach in a very few minutes, how different it was in those early days. It was almost an hour's work to get the children and myself dressed warmly, get the dogs harnessed, and make quite sure all the drafts were shut off in the big box stove and the kitchen stove and trust that the fires would not go out or the pipes condense. I just hated that tarry liquid that oozed through the joints, sometimes, in the very cold weather. Then very often we had to break trail to the beach and the dogs couldn't go very fast, but oh, if they saw another team coming, they would go like the wind and it took a lot of holding to prevent fights. When we lived at the north end of V. B. I often took the children to see Grandma Ateah and as soon as we got to the bluffs the dogs would go so fast I couldn't begin to keep up with them. But they always went straight to Mrs. Ateah's and by the time I got there the children were in the warm room, and someone always tied the dogs for me. In those days some of the other dog teams had lovely harness, big bright pom poms and lots of bells and believe me that was a pretty sight and sound. Reading "I Remember" in

July issue it reminded me of a week in 1927 or 29. (I'm not very sure which), but I'm sure a lot of people will remember when Lake Winnipeg really went on a rampage. It was the last weekend of the season and everyone had put the boards on top of the chimneys (to keep birds out) and turned the cisterns upside down. They never once thought that Lake Winnipeg was getting higher and higher. People from Albert had to walk in water up to their knees to get to the little station, and after waiting a long time they were told that the water was right over the tracks at Thompson's and between Beaconsia and Scantebury the track had been washed away. Victoria Beach was an island again. The late Mrs. Falls was away at the time and Mr. Falls opened the store and told the people to take what they needed, since he couldn't begin to look after so many. Coal oil

was in great demand. Next morning I got a big laugh when the Radio announced "Grey dawn brought little relief to the starving campers cut off from the world by the raging waters of Lake Winnipeg". I couldn't see how they could be starving in so short a time! Knowing the permanent residents as well as I did, I knew it would be their own fault if they were even hungry. Some time before noon the train was able to get across the track by Thompson's and then they went as far as Beaconsia. I was speaking to a friend the other day who was on that train, and figured she was about 10 years old then. She thought it was great fun when a train came from Winnipeg to the other side of the wash-out and everyone had to be taken from one train to the other on the CNR hand-car. She said the men had to pump so hard and it gave you a queer feeling when you looked down and saw water wherever you looked. But she said the best of all were the lovely sandwiches and hot coffee the CNR served free. No chances of fun like that any more — and now even the stations are gone. It used to seem like Heaven in the 20 below weather, and facing a strong wind, walking down the

track from V.B. to just sit in the station out of the wind before starting the final mile and a quarter home. This last being in the bush, it was mild compared to the track. I wonder how many people remember getting up and coming to Albert on the 6:20 train with baskets and syrup pails and even water pails and going back on the noon train with the baskets, etc. full of raspberries. Later in the season, not so many knew where the black currant patches were, but those that did could pick a pailful in a very short time. Now there are streets and lovely homes where the black currants were. And this year there do not seem to be any, or very few berries, and no saskateons or choke cherries at all.

July 12/63

An article was published in the Victoria Beach Herald of June 29, 1962 detailing some of the early history of Victoria Beach—being a reprint of an earlier article published in 1941. The headline last year was "Forty-six Years of Age."

This has prompted the present writer, as one of the early visitors to Victoria Beach to add some earlier history, compiled from recollections of incidents related to him by his wife (now deceased), nee Jessie Ransom, and from recent correspondence with another early property owner, Miss Catherine Sanders, now resident in England.

Edgar Ransom, who appears in the notes, was President and Manager of Ransom Engraving Company, Ltd. and brother of Mrs. Oldham.

His firm was commissioned by The Victoria Beach Company (Messrs. Kennedy & Vokes) to take the necessary photographs and to prepare the publicity for promoting the sale of lots, and Mr. Ransom seized the opportunity to visit this proposed summer resort himself instead of sending his staff photographer.

The writer's own personal experiences at Victoria Beach date from 1917.

* * *

The Victoria Beach Investment Co. is listed for the first time in the Winnipeg Directory for 1912, and the first Subdivision Plan was No. 1755, registered in January, 1912, and covered only the lake-front lots on Sunset Boulevard and Victoria Boulevard—namely—from Pier Road north to Eighth Ave.—(near the pumphouse) and also Block 10 near the Station.

Then in July 1913, Plan 2483 was registered covering the area enclosed by Arthur Road, Eighth Ave. and First Avenue.

Later surveys subdivided the area south of Arthur Road and East of the railroad tracks, and also the Bay View area.

So much for the early legal history.

* * *

Miss Sanders writes—"Edgar and Jessie, (with Mr. Vokes and another man) first went down in September 1913 to look the site over and take photographs for

advertising. I remember they had a rough passage from Gimli."

"Our lots (Catherine Sanders and Jessie Ransom's) were purchased that fall." (They were the last two lake front lots available at that time).

"In the summer of 1914 Edgar (Ransom) chartered the "Gold-something"—I can't remember the full name, we called it the "Goldbug". It left his landing stage at East Kildonan with his family and a few friends. Edgar had rented the cottage known as Ashley's for a month. "Jessie and I joined them later—we crossed over from Gimli on the "Pilgrim". We were there on August 4th when the news of war came. I think that came on the Pilgrim's next trip.

"Jessie and I returned to Winnipeg at the end of our two week's vacation on a Sunday. Some people had come over from Gimli for the day on the Saturday, and could not get back that day for the storm, so we had to go to Gimli first on the Sunday to drop them.

"It was the worst storm I have ever experienced—we sat on the bottom of the boat to hold on, fearing it would turn over any minute.

"Then we went on to Selkirk as had been arranged for the day before if the storm had not held us back. It being Sunday the boat was not allowed to land at the dock, but E. J. (Ransom) managed to get out on to an old building—which collapsed.—However we got off with difficulty and into Selkirk.

"In 1915, Jessie and I took our vacation on the S.S. Keenora to Norway House. Then in 1916 we went down by train, for the first time. Unfortunately the "Donalda" was put off the train at Grand Beach, and we did not realize this until we reached Victoria Beach.

"We had an old tent we tried to erect on my lot for the night, but fortunately Dr. MacLean (Dr. Neil John) came along, and suggested we sleep on his verandah that night—that was at Vokes' cottage, which later burnt down. There were four of us—Ruby Morton, Dr. Frances McGill, Jessie and myself. Next day the Donalda arrived, and we slept in it on spruce boughs.

(The so-called "Donalda" was a knock-down camping hut designed and marketed by a Mr. McDonald in Winnipeg. The walls were formed of two-foot square canvas panels, with added window and door panels, a wood floor and waterproof canvas roof, all held together with bolts and wingnuts, and easily demounted and crated for transport).

"In those early years I remember Jessie and I setting off with packets of raisins and biscuits to explore the Beach. I cannot remember the name of the first place we stopped at. Anyway they gave us dinner (the sons were too shy to eat with us—but later they went to the war).

"The next day we called on the Ateahs, and they gave us refreshments.

"Another day we went around Traverse Bay and were welcomed at another settler's. He was a cockney, name of Pitts, I think, and he told us he had worked at a music hall in Whitechapel, where he was in charge of the stage lighting. Hamptons were another family we visited on Traverse Bay, also Martins, who came originally from Folkestone."

* * *

The writer's introduction to Victoria Beach came in 1917 in the form of an invitation to join Edgar and Jessie Ransom and Miss Sanders for the July 1st weekend. (The 1st fell on a Sunday that year).

We camped on Miss Sander's lot on King Edward Beach, setting up the "Donalda"—which had been in storage for the winter—and the tent at the front of the lot, but the weather turned stormy and so cold that we had to dismantle them and move them into the thicker bush at the back of the lot, and we lay around all day

with all available clothing on under blankets to keep warm. (Miss Sanders says it snowed!—but the actual temperatures recorded were from the middle fifties to the low forties. Anyway a chilly introduction to any summer resort.

In 1917 few of the roads had been cleared except Sunset Boulevard,—and we lugged our hand baggage and supplies all the way from the station along Sunset to the far end of King Edward Beach.

In those days the women folk were chary about wearing good clothes—stretch pants or shorts were still unheard of—as the roads and trails were only brushed out wide enough for horsedrawn wagons (the only available means of haulage) and the bushes in each side would be smeared with black axle grease from the wagon hubs.

In those days there was no regular milk or ice delivery. I remember Mrs. Ateah, the grand old matriarch of the Ateah family, used to make her rounds driving a buckboard with a large can of milk in front and assorted vegetables in the rear. The girls nicknamed it "The milkateria".

over

Mr. Harry Atkinson, who took the Community Church service last Sunday, is certainly no stranger to Victoria Beach. Mr. Atkinson was born in England and came to Canada as a boy, was ordained in the Methodist Church, and served Winnipeg's underprivileged youths in many capacities, for many years of his life.

His cottage on Sunset, near Connaught Beach, was built in 1919 with material from the McLean Mission in north Winnipeg, which was being torn down. For six years this was the only cottage in this area, being joined later by other beach pioneers—Dr. Glover, the Lytles, Joneses, Doyles and Peacocks. In the early years a road did not serve this area and the Atkinson's walked up to King Edward Road to buy the milk and vegetables that Mrs. Ateah distributed from a horse drawn wagon.

At this time Mr. Atkinson was in charge of All Peoples' Mission in Winnipeg. Many Winnipeg sportsmen and businessmen will recall his guidance. The Ateah boys used to come to Winnipeg for their advanced education and attended services at All Peoples'.

Basketball was one of the favorite sports and Mr. Atkinson is often moved to tears of laughter as he recalls some of the highlights.

"Someone phoned me and asked me to come to the 'Y' and referee a game between St. John's and EXTEX. When I arrived the boys did not realize this and were sitting around telling how they were going to knee each other in the ribs and hold on to each other. You should have seen their faces when they heard I was to be referee. I called six fouls in the first minute. They had to spirit me out of there after the game as St. John's won by one point.

"Basketball meant a lot to those boys. They used to play in their street clothes—so I bought some flour sacks for ten cents each and their mothers made uniforms. It was not uncommon to see 'Four Roses' across their behinds.

"Oh, we had lots of fun over it, just the same. There were four divisions in the Sunday School League, and we won all the shields in all the divisions and our three extra teams were runners-up. We had the Dominion Championship two successive years. We had a lot of fun."

Most astounding of Mr. Atkinson's recollections was the fact that for the first six years that he came to

Victoria Beach, three times each summer, he would set off from Winnipeg with a group of ten or twelve boys and WALK to the beach. After a week's camping on Elk Island, the group would usually travel back to the city by train, but on several occasions they walked it. The boys, ranging in age from 12 to 15, came from four north Winnipeg missions—All Peoples, Sutherland, Stella and McLean's. Each paid two dollars toward costs, and carried only a blanket and ground sheet. Meals were prepared by the boys themselves, under supervision.

"We would march for fifteen minutes and rest for five. We travelled mostly along the railroad tracks. On one trip from the beach back to the city we had reached Libau and were looking around for a place to have supper and camp, we slept outside of course. But the boys were Ukrainian and they spoke to a woman who stood and stared at us. She was Ukrainian so the boys really set up quite a conversation. She invited us into her house. Well, we had our supper outside and then we went into the house. There was one cot, and she insisted that the boys sleep on that cot. I would rather have slept on the floor with the boys because I had been sleeping on the ground all summer.

"The next morning we started out and we got to Winnipeg about 7 o'clock. That's 35 miles, and I said to them 'I suppose you won't be at Sunday School tomorrow morning.' This was Saturday. But they were there, knocking at my door at 10 o'clock the next morning.

"One summer Mrs. Atkinson was to go into the hospital and I was going to stay and look after our two children. I had just brought a group of boys back from Elk Island, and they were going to camp in a tent on the bank in front of the cottage. I left them outside, and when I went in I almost sat on the baby. It had arrived before the doctor, but we had a trained nurse on hand. My daughter Margaret was born in this cottage. She is now a psychiatrist in Calgary."

Mr. Atkinson recalls that there was a better community spirit, and more people knew each other, when they met daily at the railroad station. He took his first church service in Fall's Store, since destroyed by fire, opposite the Moonlight Inn. Services were later conducted in a large tent on Fourth Avenue before the Clubhouse was built.

For eighteen years Mr. Atkinson took 185 boys each summer to the Gimli Fresh Air Camp. He was instrumental in introducing the first Juvenile Court in Winnipeg and was the first Juvenile Court probation officer. During his many years with the Portage Boys' Home he was responsible for bringing about many reforms, on both sides.

Mr. Atkinson now makes his winter home at Carman, Manitoba, but spends his summers at his cottage at Victoria Beach with his children and grandchildren. He enjoys remarkable fitness for a man of his age, a just reward for someone who has spent his entire life helping others.

W. F. Oldham Continued

One of the recollections of my wife was the day in September, 1913, when the party came over from Gimli on the "Pilgrim", and Mrs. Ateah and her family were all packed up, and sitting on the pier. If there were not a school-teacher sent by the Government on the "Pilgrim" she was intending to take the family to Winnipeg for schooling.

Fortunately the school-teacher was aboard.

Contrary to what was said in last year's article there had been a considerable number of lots sold before 1916, and I remember in 1917 that there was quite a number of cottages already built on Sunset Boulevard facing Arthur and Patricia Beaches and on around the bend towards Alexandra and King Edward Beaches—and many of them looked as if they had been built some years previously.

Miss Sander's letter concludes—"I have very happy memories of Victoria Beach—how different it must be now—no passenger trains, and no chance of getting lost picking blueberries these days."

(We used to pick blueberries by the water-pail full about where Sixth Avenue is now!!)

Series 1

Dr. Neil John Maclean was one of the earlier summer residents of Victoria Beach. The following extract is taken from the VBH of 1942, written while Dr. Maclean was still living.

"Dr. Neil John Maclean and Mrs. Maclean are the most faithful to Victoria Beach of our many cottage residents.

Dr. Maclean first made a holiday visit to Victoria Beach in 1909 as a guest of Dr. Webster who had been visiting the Beach for a few years previously. In 1920 Dr. Maclean was married and he did not make the trip across the Lake to Victoria Beach that year. At that time it was known as Big Island. In 1911 Dr. and Mrs. Maclean spent a month at Victoria Beach and with them came twin daughters Maureen and Mazie. Their camp was the present Victoria Beach Inn site at the home of Mr. and Mrs. Charles Vokes. "At that time," stated Dr. Maclean this week, "the entire area of the present cottage sites was thickly wooded and none of the small party of summer visitors had the hardihood to explore the island. We just kept pretty close to our camp except for outings on the lake. When the Victoria Beach Company was formed money was raised to clear the way for cottage sites. James Paulson had the contract and it took him several years to lay out a few streets and avenues". The resort was then named Victoria Beach. In 1918 Dr. Maclean built his present large log cottage (219 Sunset). He was later President of the Community Club, when the present Clubhouse was built and negotiated for the site with the Company.

One of the most interesting families at the Beach, are the Ateahs; whom you meet everywhere, at the parking lot, in a taxi, on council, in a milk ranch, or hammering on top of a roof installing a gas chimney. Their history can be read in "Cedars of Lebanon" by Laela Ateah-Lester, now out of print and unobtainable, and from which I quote extensively.

Michael Ateah was born in Moukhtara, Mount Lebanon in Syria in 1862. His wife Shafia Malouf was born in the town of Zhali, Mount Lebanon in 1879. But they met in the Red River Valley, Manitoba, and were married there. They were both Arab Christians and were from prosperous farming families. Michael attended school and learned both Arabic and English and in 1898, after wandering through Egypt and the Middle East, he came to Canada. Shafia Malouf had arrived three years earlier, visiting an Uncle and Aunt in Ottawa; but they both met in Winnipeg, and were married there.

Michael joined with another Syrian, Butrus, to trade with the Indians on Lake Winnipeg, from Selkirk to Norway House. Later Michael and Shafia with their two little girls, Laela and Sophia, settled in a large, two storey, log house at Fort Alexander. Later Ferade, the first boy was born followed by Pansy. In the summer the family would camp on Big Elk Island, while Michael would buy and ship the blueberries picked by the Indians from Fort Alexander, also camping there.

Michael, sailing around the Big Elk Island for the Indians' blueberry crop, would often wander about the

Mr. G. J. (Jim) Olafson is one of Big Elk Island's earliest settlers. When he came here there were but three houses at what is now known as Victoria Beach. He arrived in 1906 and homesteaded 165 acres and built his home on that land in 1907. Being located on the North Side of the Bay, all materials and provisions were brought in by team from Selkirk. He has been a fisherman on Lake Winnipeg for over forty years. His home is two and a half miles from the C.N.R. Station and is called Sandy Bay. He has raised eight children, and three sons and their families are now living in the neighbourhood.

V.B.H. 1942

SERIES 4

Air Commander L. F. Stevenson, who was second in command of the V.B. Air Station from 1921 - 1929, when it was the largest of its class in Western Canada, has been promoted to Air-Vice Marshal and is commander of the Pacific Coast (1942). He is a veteran of the First World War and was well known to early residents of the Beach.

Peninsula, or Little Elk Island. One day a visitor, a Syrian, called Khalel intimated he intended taking up a homestead on the Peninsula. Michael visited Little Elk Island and sailed to Winnipeg to file for the homesteads. When the ice left Lake Winnipeg, the Ateahs sailed across Traverse Bay to occupy the log home that a French carpenter called Joseph had built for them that winter of 1912.

Tribute to Pioneer Cottage Owners, 1964,

The following article is reprinted from the Herald, Aug. 6th, 1949.

It is quite easy to express appreciation honoring the pioneer builders of cottages at Victoria Beach, who from the early years have been faithful in their duty to what they consider is in the best interest of this summer resort. There are still quite a number of these pioneers or their descendants remaining in the original cottages erected in the first years of the Beach history. The first train to come into Victoria Beach over the newly constructed line was on May 24th, 1916. There were three coaches making up the train, and every seat was occupied by purchasers of lots secured during a campaign put on in Winnipeg during the previous winter and spring. The first man to greet the party was James Paulson, who was engaged in opening up the roads and avenues so that buyers could get a glimpse of their new properties.

There were no cottages here in that year except those built by the directors of the Victoria Beach Company — Fred Kennedy, Chas. Vokes, George Elliott; Chas. Kennedy, the president of the company was living in Pinehurst Inn. Many of those who came down made arrangements with Mr. Paulson to clear their lots. The whole area was covered by dense forest, except where Mr. Paulson had cut down the trees, in which task he had been engaged for two years. Dr. N. J. MacLean and his family were occupying a "Donalda" near Patricia Beach. In 1917 no cottages were constructed, but in 1918 Mr. McAllister, Dr. MacLean, Frank Cumming, and Dr. W. G. Campbell built the first four cottages here. William Low states that he joined the pioneers about this time, and the writer remembers seeing a youth in short pants pegging down a tent which formed a shelter, and to the best of our recollection it was Wm. Low. F. De Cour-

cey Davies also erected a tent in that year on the site of his present cottage, and Edwin Spence pitched a tent on what was then known as the "campsite", the present Bay View section of Victoria Beach. In 1919 twenty cottages were put up, and in 1920 there was quite a boom in home construction. In 1921 there were fifty cottages all occupied by Winnipeg residents seeking a new summer haven.

It is to these men and women, who laid the foundation of this Beach that we owe a great deal, as the policy they conceived still remains the dominant characteristic of this Beach. They opposed with all their might the entrance of public picnics, moving picture shows, merry-go-rounds, and the establishment of any other campsite or Beach residence on any other part of the Island except those which are still popular playgrounds along the shore of the lake, from the government dock to Eighth Avenue. They also maintained the strictest supervision of the road against vehicular traffic, so that there could be a free movement of children from cottage to beach, without any hazard from road traffic. These early residents did not have an easy task, but one thing they did insist upon, a system of pure wells and the lake, serving every part of the cottage area. That is why in the thirty-three years of Beach history (now 48 years), no epidemic has marred life during the summertime at this resort.

It cost a great deal of money to install, as some of the first wells cost \$400 each, and the pipeline was also expensive. But while taxation was quite a burden, the finances of the Municipality were always in good condition. This is a heritage to be valued. From time to time there has always been a movement to harm the fine foliage which grows so liberally here and which consists of the finest monarch of the forest to be seen

anywhere, especially the birch and the spruce, which always calls for favorable mention by visitors. Some of these pioneers still remain with us, and while their children who spent their early years in family cottage homes, have scattered far and wide, the love for Victoria Beach never dies, and from time to time many return from distant cities to once more enjoy the flavor of Victoria Beach. One cannot speak too highly of the fathers and mothers who keep their cottages open from summer to summer as a welcoming centre for members of their families. Thus do they contribute to the well-being of this resort, maintaining their interest, unselfish it might be said, keeping their grounds and cottages in a manner worthy of the high traditions of Victoria Beach.

Author Unknown.

Editor:
R. G. PRATT
222-4th Ave.

Published during July and August by Hignell Printing Ltd., 469 Burnell Street, Winnipeg.
Address correspondence to Mr. R. G. Pratt, 444 Oxford Street, Winnipeg 9, or direct to the printers.

Business Manager:
MRS. A. B. CAMPBELL
315 - 1st Ave.

GARDEN COMPETITION WINNER

The Annual Garden Competition was held on Wednesday, August 5th when Mr. Wm. J. Tanner came down from the city to judge the gardens. The following gardens were judged as follows: The Etta Nagle Trophy for best garden was won by Mr. and Mrs. A. J. Vincent. The Orchid Trophy for best large garden was won by Mr. and Mrs. H. Spinks. Second prize was won by Mr. and Mrs. J. Conklin. The G. P. MacLeod Trophy for best small garden was won by Mr. and Mrs. Bayer.

Second by Miss Copeland. The Hurdledale Trophy for best rock garden was won by Mr. and Mrs. G. Derrington. Second by Mrs. Freeman. The J. W. Beech Trophy for best improved was won by Miss E. Pratt. Second by Mrs. Fawcett. The J. J. Smith Trophy for best natural garden was won by Mrs. W. Fallis. Second by Mrs. R. Miller. The Canadian National Railways Trophy for best vegetable garden was won by Mrs. Lorne Lester. Second by Mrs. J. Ateah.

Another First For Victoria Beach

The recent International Air Cadet Exchange Visit to Victoria Beach brought to mind the fact that this beach was the site of the first R.C.A.F. station in Manitoba. Immediately following the First World War, from 1919 to 1923, a summer base was maintained here for the purpose of forestry patrol in the north of the province.

Most of the information contained in this article was provided by Mr. C. D. (Charlie) O'Connell, whose summer home, Lakeview Cottage, Lot 3 Bayview, was near the aerodrome location. Mr. O'Connell came to Canada from Ireland in 1893 as a boy, and can recall seeing horse drawn streetcars on Winnipeg streets. Although he first heard of Victoria Beach as a summer resort before the turn of the century, his first visit was in 1916, the year of the first passenger train, and he has been coming each summer since then. Although he has not used it on the lake yet this year, Mr. O'Connell still has the canoe and small outboard motor with which he has several times made the trip by water to and from Winnipeg. One such trip took seven days, heavy weather holding him up at the mouth of the Red River.

Mr. O'Connell retired from the CPR in 1950 after fifty years in communications. Today he has the spryness of a man half his age, and he is able to recall details of the early days at Victoria Beach as though they had happened yesterday.

The air station was located on the present location of the Sports Field. The entire area was fenced, enclosing as well as the hangar, buildings for quarters and an officers' mess. The hangar was set well back, just behind the present location of the Moonlight Inn. It had a wooden floor set on large concrete placers, but the superstructure was covered with canvas. For some years

after the removal of the base, this wooden floor served as a tennis court, and after its deteriorated condition made such play unsafe, the concrete blocks remained. Towards the end of the World War II these blocks were removed to form a breakwater where the early Victoria Beach Highway stretched along the lake front at Traverse Bay, adjacent to the railway embankment. Perhaps also remembered by oldtimers at the beach were the steel tracks which ran, eventually half buried in the sand, down to the lakeshore and which were used to haul the seaplanes out of the water.

The planes used during this period were primitive by today's standards. There were four or five at the base at one time, most of them bi-planes.

Officers from the air base at one time rented the house boat mentioned in an earlier edition, which has now been converted to a cottage by Bill Bouttell.

Mr. O'Connell recalls one event during the life of the air station at the beach which came very close to being a tragedy. He had made the journey to the beach on the first local train after the close of the 1922 summer season, and after having had dinner in the officers' mess, joined a group of spectators on the shore to witness Capt. Steve Lewis test a new monoplane. It was a rough day, and the plane, taking off into the wind from the end of Kennedy's dock, was having difficulty lifting clear of the waves. When the plane was almost at Hillside, but still catching the top of each wave, one wing tip cut into a large wave and the plane crashed into the lake. Mr. O'Connell joined Captains Johnson and Guthrie in a rescue attempt by launch, but it took twenty minutes to start the engine and to cross over to the

crash scene. He and Guthrie jumped into the water and were able to assist Capt. Lewis who was now holding onto the wreckage with only one hand. He was in bad shape, having suffered a broken right knee and cuts to the wrists and forehead. Mr. O'Connell feels that the train should have been used to transport the injured flier to hospital in Selkirk, as an attempted trip by boat took seven and a half hours.

On another occasion a plane, during refuelling on the lake one warm summer's afternoon, caught fire and drifted across the bay to the pier, where it burned and sank.

The life of Manitoba's first R.C.A.F. station, although colourful, was brief. In 1923 the need for expanded facilities, as well because of the exposed nature of Lake Winnipeg at Victoria Beach, the station was moved to Lac du Bonnet, and with it a little of the history of this popular summer resort.

Cottage Pulled from Lake

Unknown to most V-B-ites, Bill Bouttell's cottage, appropriately called "The Boat House", now located on the first lot on Victoria Crescent, once floated freely on Lake Winnipeg. The cottage originated as a cabin barge, built on the Red River prior to the First World War. The original owner was lost in the war, and the barge was bought by Bill's father, who for many years operated the Victoria Beach Inn. The 26 by 60 foot craft had five bedrooms and ended its days in the lake after breaking from its moorings at the pier several times, and once drifting to Hillside.

In 1927 it was winched up the cliff in front of its present location, and its square hull can still be seen under the lattice work which surrounds the base.

Councillor Kenneth Gray in his capacity as a chartered accountant has for some time been reviewing the financial position this Municipality would be taking on in the purchase of the Victoria Beach Company. Along with Coun-

cillor Gray—I am prepared to recommend that we purchase the Victoria Beach Company.

With the acquisition of the company, through elected representatives, the original concepts can be continued in perpetuity and will allow us, for instance, to restore pier point as a gardened area; (similar to the Centennial Memorial Park) re-establish other services such as the barber shop, maybe with the addition of a beauty operator; a combined hardware store and laundromat, lumber needs etc. It will also protect us from the possible intrusion of land developers and commercial operators and our properties naturally will appreciate in value.

I believe the Municipality can afford it and it is my recommendation to the Council—that an Order in Council be adopted tonight agreeing that an investigation be undertaken, subject to adjustments by our auditor and the appearance of our Municipal Legal representative before the Manitoba Law Amendments Committee. This then will clear the way for a Private Members Bill to permit the Municipality to incur this indebtedness, wind up the Victoria Beach Co. and take it in the Municipality for the benefit of all.

So the subject may be properly discussed—may I first have a motion to this effect which I trust will find a seconder.

1967

VICTORIA BEACH

Victoria Beach is a place unique
For rest and quiet it's the spot to seek
To spend a long, dreamy summer's day
It's a perfect vacation in every way.

Down a shady path to the beach you go
Where billowy waves waft to and fro.
The pure white sand is so clean and bright
You bask in the sun with complete delight.

Join with the bathers so carefree and gay
In the cool of the lake they swim and play
In your ears are the echoes of shrieks of glee
The afternoon hours are happy and free.

The campsite is netted with paths everywhere
Inviting and shaded from the sun and its glare
The song of the birds from morning till night
The gull soaring high in its graceful flight.

The flowers one finds on the paths in the woods
Beautiful and fragrant, to enjoy as we should,
The squirrels and chipmunks sprightly and bold
Giving interest and pleasure to young and to old.

Then as the sun slowly sinks in the west
Comes the time of the day we all love the best
As the last beams dip slowly down into the lake
The heavens now glow and the sky comes awake.

The sunset, mauve, pink, orange, yellow and blue
Draws the campers, sunworshippers all, to view
The day is ended. The moon reigns supreme
The stars appear. How they twinkle and gleam.

—From "A Cottage of Twenty Summers at V.B."

1966

VICTORIA BEACH

Stroll along the beaches
Beside the pounding surf,
Roam the shady pathways,
Tramp the sandy turf;
Inhale the sweet aromas
Of roses, lake and pine,
And say once more, Victoria Beach,
Of favourite spots, you're mine!
Meander down Patricia,
Enjoy a cooling swim,
Or trundle to the golf course
If that should be your whim;
Cycle off to shopping
Where old friends you're sure to see,
Enjoy a gossip on the green,
Or have a cup of tea.
Should you long for peace and quiet
Undisturbed by children's play,
Take the pathway by the pumphouse
Till you come to Sandy Bay,
Better still, if you're canoeing,
Paddle out Elk Island way,
There, stretched out upon your blanket,
Dream away the sunny day.
Watch a gorgeous Western sunset
From a viewpoint on the Pier,
Listen to the water lapping,
See the Evening Star appear;
Then, at one with all of Nature,
Head back to your haven dear,
Pile some logs upon the fireplace,
Pass around a cup of cheer.
Travellers of the wide world over
Still return with eager hearts,
Anxious once again to savour
All the joy this place imparts;
Tho' we live mid year-long beauty,
Time nor distance break the spell,
Deep within remains a yearning
For the Beach we love so well.

—Phyllis Pilecki, Vancouver, B.C.

SPOT'S LOT

This is the story of a dog named "Spot",
Perhaps you'll believe it, perhaps you'll not,
But Spot was seen at Victoria Beach
Walking in the water, without a leash.

Now 'though Spot could run, and run mighty fast,
That day on the beach was his very last,
He lifted his leg, and he sniffed around,
A mighty wave came in, and poor Spot drowned.

Now Spot had a master, whose name was Brad,
He loved his dog, but in fact he was glad,
He had paid ten fines in just three days
Because of Spot's unsanitary ways.

It wasn't the money that made Brad sore,
Though going to court was an awful bore,
The fact of the matter is, Spot, one minute,
Left his mark on the sand, and Brad sat in it.

So all of you folks with a dog like Spot,
Remember the tale of Spot who's not,
And if you must take your pet to the beach,
Remember to keep him attached to his leash.

PATRICIA ALEXANDRA CONNAUGHT.

RUDY'S ESSO SERVICE PEARL'S COFFEE BAR

Junction Grand & Victoria Beach Roads

8 a.m. to 9 p.m. D.S.T. Daily — Phone 754-2380

TIRES — GAS — OIL — GENERAL REPAIRS

1966

CLOVER CREST HONEY

Victoria Beach Yacht Club

The present Victoria Beach Yacht Club was organized in the Spring of 1964. S. J. Down was elected the first Commodore. Under his direction a small building containing lockers to store sailing gear was erected and regular Sunday afternoon sailing races were inaugurated.

In 1965, again under Commodore Down, a fenced compound was erected on the beach for storage of members boats, since anchoring in the bay, had not proved very satisfactory in the high winds sometimes encountered on Lake Winnipeg.

During 1965 club membership increased and the number of boats increased accordingly, until it included seven Enterprise dinghies and five Lazy E dinghies and single boats of several other classes.

At the annual regatta on August 1, 1965 the Frank Sprague Memorial Trophy was put up for competition for the first time. This trophy was donated by Miss Peggy Sprague and Mrs. J. Donnelly in memory of their father who was an ardent sportsman and resident of Victoria Beach for many years.

The trophy will be presented annually to the club member who wins the annual regatta race. The 1965 winner was Sam McMorris with Peter Suderman as crew in a Lazy E. Dick Quinton with crew Dave Guest won the club Enterprise Championship.

One of the highlights of the 1965 sailing season was the holding of a junior sailing instructional course at Victoria Beach by the Manitoba Sailing Association. Nineteen junior sailors received instruction. The junior sailing course will be held again in 1966 from July 4th to July 15th and can handle up to 30 junior sailors. This year there will be 4 or 5 cadet dinghies available for instruction.

At the annual club meeting in December 1965 a new executive was elected. The following officers were named:

Commodore — Sam McMorris, 203 - 5th Street
Secretary — Ron Williams, 328 - 5th Avenue
Race Committee — Dick Quinton, 335 - 1st Avenue
Tammas Scott, Sunset Blvd.
Property Committee — Don Scott, Arthur and 4th

At this meeting it was decided to improve the club facilities for the 1966 season by doubling the size of the fenced compound and moving our equipment locker to a more convenient location next to the compound.

Regular Sunday races will be held again in the 1966 season and the Regatta will be on July 31. An open handicap as well as Enterprise and Lazy E races will be held.

Dr. Peter Suderman has kindly offered his motorboat as a rescue boat to be available for these races.

Anyone interested in sailing is urged to approach any member of the Club for further information and anyone wanting to sail as crew is asked to put in an appearance any Sunday at the Club compound on the bay beach. Volunteers to help in starting and timing races and manning the rescue boat are always in demand.

Junior Sailing Instruction Course

July 4th - July 15th 9:00 a.m. - 12:00

Fee \$15.00

Boys and Girls 9 years - 16; Adults welcome too.
Non-Swimmers not accepted.

Conducted by: Manitoba Sailing Association, qualified instructors. Rescue Boat in attendance at all times.

Registration: Club House, Sunday, July 3rd, 2 - 4 p.m.
Dr. McMorris — 203 Fifth Ave.
M. Kachmar — 337 Seventh Ave.

Registration forms are in all the stores.

WHEN YOU RETURN FROM **SU 3-7101**
YOUR VACATION Please Call

For Regular Daily Service of Milk, Cream, Butter

Crescent Creamery Ltd.

WINNIPEG

YOUR SUMMER COTTONS

Returned Fresh, Crisp & Clean

7 Plants
To Serve
You

Quinton's

To Make Your Summer More Enjoyable
Install

A PROPANE SPACE HEATER
and WATER HEATER

Contact

Sam Ateah

Dealer For

METRO PROPANE

During the last week or so, and with the help of Mrs. D. Cox, I have been trying to discover something about the families who first settled at Victoria Beach, and to locate all the cottages built before 1921. From old Heralds and the memories of old-timers I have managed to get some material. In some cases, people were out. Mr. Jimmy Hampton in Winnipeg, and Mr. Charles Hampton was not at home, so there may be some lamentable gaps. Some cottages I could not trace and in some cases, relying on hearsay, there may be some inaccuracies. I would welcome further information and corrections from my readers.

In the 1890s Henry Hampton homesteaded on Sandy Beach. His sons Jimmy and Charles are still at the beach, on the north shore. A few cottagers proudly display the lovely diamond willow driftwood tables that Mr. J. Hampton makes.

1890s Paulsons at Victoria Beach. Jim Paulson was the Warden and Postmaster, 126 Sixth. Oscar Paulson did much of the clearing of the beach, laying out the lanes, and much of the early building.

In 1904 Captain Alec Anderson came from Balsam Bay and settled on Pier Point, running the Boat Service which the company used before the train came in. He also bought up the settlers' fish for a fish company in Selkirk. He had ten children of whom Dan, on the North Shore, still sells fish to cottagers. John ran the transfer service here for many years and is now at Grand Beach, and Alex, the Superintendent, died this year.

1906 or 1907 — Jim Olafson, who was born in Iceland and lived at Selkirk, married one of Henry Hampton's daughters and settled here to fish. Seven of his children are still living. Oscar and Tom are here at the Beach. One daughter, Margaret, married Harold Thurston, whom many cottagers will remember; he was the milkman here for about 20 years, driving a horse-drawn cart. They are now living at Clandeboye.

At the same time, Nicolas Joseph, from Syria, also married one of Henry Hampton's daughters and also settled at Victoria Beach to fish. His uncle, younger than he was, Neshif, is buried in the little cemetery. Nicolas Joseph had two daughters and two sons, Clifford, a fisherman on the North Shore and Howard, who lives in the old home near the Sand Cliffs.

About this time a Mr. Young had a cottage near the Club House and was a founding member of the V.B. Company.

A year or two later, the Kennedy family and Mr. Vokes were at the Inn site.

1909 Mr. R. T. Heron built a green frame house on Sunset which later became Mr. Sprague's.

1911 The Ateahs homesteaded (see earlier editions). The Beach was surveyed.

1912 The first Government dock was built.
Mr. C. Vokes built at Vokes Point (now Scott Park)
Mr. E. W. Ashley (later Elliots', later Rev. Horbin's) built 323 Sunset.

1913 Mr. F. C. N. Kennedy, 119 Sunset
Mr. C. W. N. Kennedy (Downies) 201 Fourth

1915 Victoria Beach Company began operations, selling lots.

1916 First train to the Beach, bringing prospective cottagers
Pinehurst Inn opened
Mr. H. Rosling — near Harbour
Mr. P. E. Kellett, 202 Fifth

1917 Dr. Neil J. MacLean, 219 Sunset—F
Mr. O. L. Robinson (later Coombes) 317 Sunset
Mr. F. W. Cummings, 205 Sunset
Dr. W. G. Campbell, 301 First
Miss Jessie MacFarlane, First
Mr. A. P. Paget, 203 Fourth
Mr. S. H. Borbridge, 339 Sunset

1918 Mrs. Mary McAllister, 303 Second—F
Mr. A. L. Webb, 209 First
Dr. Musgrove (built by Dr. Coulter), 221 First
Miss Eva Bernasconi, 201 Sixth
Miss E. M. Bevis, 209 Fourth

1919 Victoria Beach becomes a Municipality
Judge Patterson, 343 Sunset
Mr. W. T. Low, 359 Sunset
Mr. E. H. Briggs, 305 Second
Mrs. Fred Wood, Fourth
Mr. A. E. Lewis, 205 First
Mrs. C. W. N. Kennedy, 129 Sunset
Mrs. M. E. Burnett, 203 and 205 Fifth—F
Dr. A. L. Wright, 223 Third
Miss E. M. Skinner, Third and Patricia
Mr. C. V. Saunders, 301 Third
Dr. C. O. Wood, 202 Arthur

1920 Mr. C. H. Ball, 204 Sixth
Mr. Fred Gee, 305 Fifth
Mr. W. H. Pratt, 222 Fourth
Mr. Roy Wydeman, Sunset
Rev. Peacock, 422 First

Mr. Albert Larsen came to Victoria Beach, 220 Eighth, and until he retired three years ago, must have built about 150 cottages here, including the Hale's, Hurst's, Mr. J. Conklin's and Mrs. Beech's. He also worked on the C.N.R. station and built the new bakeshop. He also made innumerable additions and improvements to cottages all over the Beach. The logs for the log cottages came from Elk Island and were tamarack, so hard that it is almost impossible to saw through them now.

1921 Over a hundred cottages were built
Community Club founded
First community service in Fall's store

1924 First Sports Day organized

1925 Club House built by Oscar Paulson opened by Sir James Aikins (cost \$5,000).

1926 First V.B. News
Air Force leaves V.B.

1929 New sub-division, Bay View opened.
Mr. Barager installed the first radio in his store

1930 V.B. News becomes V.B. Herald

1932 Pinehurst Inn becomes V.B. Inn

1942-4 Road comes to V.B.

1955 Electricity comes in

1962 Last train to Victoria Beach

N.B.—"F" notes cottages that are still in the family of the original owners.

PART OF MY LIFE HISTORY FROM BIRTH

ED. NOTE—As part of the Dominion Day ceremonies at Victoria Beach, Mr. Dan Anderson spoke about the early days at the Beach. Mr. Anderson is one of the oldest citizens of Victoria Beach and a pioneer in the community. We are pleased to be able to reprint the text of his speech in this Centennial issue of the *Herald*.

I was born at Balsam Bay on my father's homestead on the east shore of Lake Winnipeg in Manitoba on the 30th day of June, 1885.

There was a family of 12. I was the second oldest, there was a girl older than me so it was up to us to help raise the other children. We always had a big garden and we had cows, so we had all the milk, meat, butter and cream that we wanted, with lots of fresh vegetables.

The first time I remember coming to Victoria Beach I came with my father. He was hired by Ewing and Fryer of West Selkirk, Manitoba, who were in the fish business. They sent him to Victoria Beach to build an ice house and fill it with ice for use on the fish, for he was to buy fish for this fish company during the summer months. Like other boys I was glad of a chance to come out here and stay with my Dad for a couple of weeks. That was the coldest two weeks I ever remember witnessing: it was 60 degrees below zero, even the coal oil was frozen. I was then about 10 or 12 years old. There was only one cottage at Victoria Beach at that time, it was owned by a man named Young, I don't recall his first name. The building was just a little ways this side of where the Clubhouse is now.

There were only four settlers here at Little Elk Island, as this place was called then. There was Little Elk and Big Elk Islands then and they were both islands for we could go through between here and Albert Beach with boats without any trouble. Hank Hampton, who was one of the first settlers, had a homestead at the North East corner of this island. He had a wife and family, some of whom are still at the old place. Then he had a neighbour by the name of Fred Haning who had a shack only a short distance from Mr. Hampton's house. Then about half a mile still further along the shore to the south was another settler by the name of Lacoy. Then there was another one by the name of Jerome Fontane, who had his house on the edge of the lake at what we now call Bayview. That man used to have about two acres cleared and he used to have a big garden, now that whole place is all in the lake, nothing left of it.

A few years after (I guess about 3 or 4), I used to pass by Victoria Beach quite often with my father, buying sturgeon for the fish company in Selkirk. We had a sailboat, about 30 foot keel and we used to pick up a boat load every three days if the weather permitted and we would take it to the freezer that the Company had at Seanterbury in the Brokenhead River. There they were dressed and frozen to be removed by steamboat later on. Sturgeon was quite plentiful those days and were they cheap! When we first started buying them we were paying 75 cents a piece to the fishermen, no matter how big but not under 20 pounds. Later they went up to \$1.25 a fish, then later 5 cents a pound, then 7 cents a pound and that was the price when I quit buying.

Not long after this there was some building started. Charlie Kennedy, Fred Kennedy and Charles Volkes built cottages. They were then the Victoria Beach Co. as far as I knew. Charlie Kennedy's was or is one of the cottages that Mr. Vincent has now, and Mr. Volke's cottage was built out on the point in front of Kerr's on what is called Volkes Point. I must not forget to mention that the first pier that was built at Victoria Beach was built by me and my father with the help of a couple of men from Fort Alexander. That pier was built just a short distance past where the Clubhouse is now, then later on we built a log building on the point right opposite where the present pier is. We also built a hotel or rooming house on the point.

As more people came in and started building cottages, the Beach Company had a gas boat built in Winnipeg and my father was Captain on it and he used to bring passengers from Winnipeg to the Beach and back to the city. Then a short time later the train came to Victoria Beach. I helped in building the grade for the track from Grand Beach to Victoria Beach. I was working on the grade out of Grand Beach when the First Great War started up in 1914. The work stopped when the war started and didn't continue till the next year: so I saw the railroad built to Victoria Beach, and I saw the rails taken up a few years ago.

Oh, I must mention that I drove the first car that came to Victoria Beach and I am still able to drive. We sure had a pitiful time getting in and out of the beach with cars in those days!

CEC GROVER

Today is Sunday, June 16th. After rather indifferent weather all spring, today there is not a cloud in the sky and our shoreline is brushed by a light breeze from the southwest — just enough to provide a rustle of sound on the sand beach. Inland from the shoreline the foliage shows its special early season shade of green and the woods are filled with the sounds unique to the season of the year.

But today is not quite what it should be, because in the early hours of Saturday morning I lost a good friend and neighbor who passed away quietly in his sleep at 319 First Avenue. Cec Grover will, of course, be missed by all his neighbors and friends in a personal way. Others who did not know him quite so well, will want to recall the great contribution he made to our summer community in so many ways.

Let's go back to an autumn ten years ago. I had recently purchased a vacant lot and my first job was to survey the property in preparation for building. While immersed in this work, I hardly noticed a not-so-tall, craggy-faced man who was holding the other end of the measuring tape as I pounded in corner-stakes. Eventually, he introduced himself as Cec Grover. From that day on, Cec and his large family came to represent Victoria Beach to us. As is often the way, we did not see him frequently in the winter but all summer long we enjoyed his company, not only at official beach functions but far more frequently over coffee, a bottle of beer, a swim in the lake or a song on a Saturday evening.

Probably few people manage to spend as much time at the beach over the years as Cec. Every season of the year, except for the very coldest week-ends in the winter, and sometimes even then, Cec would be down with parts of his family and often a friend or two. It is not so surprising, then, that his contribution to the betterment of our Beach community was considerable. Always active in the Community Club, Cec took on, as his special interest, the *Herald*, which he edited and printed for several years. In sports, tennis was his particular interest. He was primarily responsible for the rejuvenation of our tennis courts a few years ago, which was accomplished by his persistence and labor. He always turned up at other beach events and lent a willing hand to most programs during the summer months.

His effort was genuine, because he loved Manitoba and the people who live and visit Victoria Beach. We have lost a true friend who will be long remembered by a great many.

1966

—George Heffelfinger.

Our Reeve Reports . . .

Aug 18/67¹²⁷

As head of this Municipal Council it is my responsibility amongst other things to see that the general interest and welfare of the community at large is protected. This can be interpreted in several ways. However, the way I wish to discuss tonight, and the proposal I wish to put forward to this Council, deals with the long range plans of our community and at the same time relates historically to the original intent of our founders.

In order that we may all be clear on the intent of this proposal I would therefore like to briefly chronologize the history of our area to date, so that a suitable background may be formed for the new proposition.

Captain John Thomas, who originally sailed Lake Winnipeg in a steamer, may be considered one of the men responsible for the beginning of Victoria Beach. In order that a saw mill at Selkirk could be supplied with suitable material, Capt. Thomas cut some eight hundred cords of pine and birch from the high part of the island, which originally gave the golf course its start. It was on one of these trips that Mr. Charles W. N. Kennedy saw the potential of the island, with its beautiful sand beaches and fine trees. Mr. Kennedy also as an ardent sportsman, found that the lagoon area—as we now know it—was well populated in the fall with migratory birds and therefore saw too the possibility of sport shooting during the fall season.

Mr. Kennedy along with a group of friends formed the Victoria Beach Investment Co. which was first listed in the Winnipeg Directory in 1912; and under this company they set aside subdivision plan number 1755 registered in January that year which covered lake front lots along Victoria Boulevard and Sunset Boulevard. In 1913 plan 2483 was registered covering the area bounded by Arthur Road, Eighth Avenue and First Avenue, which was followed shortly by the subdivision that went into the Bayview area. Mr. Kennedy and his rather powerful group of associates concluded negotiation with the Canadian National Railway and the laying of track was culminated with the arrival of the first train in 1916, which consisted of three coaches. At this time the Victoria Beach Investment Co. commenced to sell lots in earnest and an aggregate sale in the first few years totalled \$135,000.00.

In 1921 the Community Club was organized — as the cottagers and the Victoria Beach Co. realized then they needed community recreation for themselves and their families. The company also erected the Victoria Beach Inn on Pier Point as we now know it — (which unfortunately burned down) — and they also built the stores that are presently being used for groceries, bakery, Moonlight Inn, and of course the Golf Course was part of the Master Plan.

All these things made for a very comfortable summer and as they conceived it at that time Victoria Beach was “a haven to mothers and children”, where rest and comfort could be had in the summer months and the distractions of public beaches should know no place here. The community did not aspire to occupy any other niche in the role of fame as a lake resort, they only wanted to guard and preserve intact what had been largely inherited from Mother Nature.

Mr. Charles Kennedy died in the early 1920's and his original plan was carried out by his successors and administrators.

Because of the growth of the permanent community, and the mink ranching industry, and also the advancement of the automobile, pressure was placed on the Provincial Government to build a highway to Victoria Beach.

During this period several things happened—the highway was built, the railroad remained and the Victoria Beach Co. changed hands. Following that, the highway was improved, the railroad because of the highway was removed, and the new Victoria Beach Co. owner in accord with the Municipal Council at that time decided to build a parking lot for automobiles and continue to keep the Victoria Beach resort area free of vehicular traffic.

To this end then, all those responsible for the company's operation and the Municipal operation have maintained the original policies of the founders. Victoria Beach is the finest resort despite the depression in other areas, and makes us realize how much we would lose if any of these things were changed.

At this point I would like to leave history and become more current — not only as head of Council — but as a third generation Victoria Beacher, and as a family man with children who all love this area. It has been my purpose in the last two years—and will continue to be my purpose in the next two years, to reconstruct areas of Victoria Beach in keeping with many of the principles that have been handed down to us. While some of the projects have not gone as quickly as we would all like, I believe that the Municipality is making very decided strides in its restoration program.

The Victoria Beach Co. has played a very important role in these programs because in many areas there had to be complete co-operation—and I must add that Mr. Arthur Vincent, President of the Company, has at all times been very helpful and always with the concern of the community in mind.

Most recently however, Mr. Vincent has become desirous of selling the Victoria Beach Company—and in the interest of the community and as Reeve I have since early spring continually negotiated with Mr. Vincent about the purchase of his company by the Municipality. It is my innermost and sincere conviction that this company should be bought by the Municipality of Victoria Beach as a measure of protection—and in order that we may preserve our privacies and ensure the appreciation of tangible and natural assets.

(Continued)



1966 CENTENNIAL - MEMORIAL PARK: July 19/

The second stage of the development of the Centennial-Memorial Park is proceeding. It is hoped that the remaining areas to be seeded, and the paths to be laid out will be completed shortly.

Many residents of the Beach have contributed trees and cash donations towards the beautification of the area. This support is gratefully acknowledged on behalf of all who will derive enjoyment from the new park area. Donations will continue to be accepted this year at 304-5th. These donations to the Centennial project are deductible for income tax purposes.

Contributors since August 25, 1967 are: Mrs. Dorothy Garbutt, Mr. and Mrs. Brendan O'Brien, Dr. and Mrs. M. Roulston, Mr. and Mrs. Harold Martin, Mrs. R. Korman, Mr. and Mrs. W. L. Falls, Mr. and Mrs. W. H. Davis, Mr. and Mrs. C. N. Gerrie, Mr. and Mrs. R. G. Boak, Mr. and Mrs. W. J. Eager, Dr. and Mrs. J. B. Squire, Mr. and Mrs. G. A. Gilmour, Mr. and Mrs. A. H. Morrish, Dr. and Mrs. L. S. McMorris, Mr. and Mrs. N. W. Armstrong, Mr. and Mrs. W. D. Fallis, Mr. and Mrs. D. Milliken, Mr. and Mrs. E. A. Backhouse, Mr. and Mrs. H. J. Benning.

1968

FROM THE REEVE

This year there will be a tax increase of nearly 19 mills, ALL of which is directly attributed to the school levy. Your council has no control over or any voice in matters dealing with schools and is merely a collection agency for the consolidated school district. A detailed letter will go out to all taxpayers.

PLANS FOR THIS YEAR INCLUDE:

1. Continuing development of Village Green area — this coupled with the addition of new services should complete the restoration of the shopping area.
2. First stage development of Pier Point Park.
3. Completion of surface water drainage system Albert Beach and automatic pumps.
4. Development of roads and grounds near the parking lot.
5. Creation of a capital improvement surplus for long range development plans.
6. Amalgamation of the Victoria Beach Co. into the municipality and the sale of debentures.

A. 15-year Bonds in units of \$100.00 and \$500.00

B. Interest rate at 8%

C. Paying Principal and Interest annually.

Of note is the calling of tenders by the Federal Government for concrete surface of the pier — hopefully this will be completed in reasonable time.

I am happy to report that the Municipality is virtually debt free this year with all new equipment paid for. Railroad subdivisions are ready for sale and free of debt. We are generally in excellent financial condition to take on the long range purchase and amalgamation of the Victoria Beach Co.

On behalf of the Council
Rural Municipality of Victoria Beach,

TAMMAS SCOTT,
Reeve.

INGLIS Household Appliances
MARQUETTE Freezers and Refrigerators
SEABREEZE Record Players and Tape Recorders
EMERSON Radios and TV's
EUREKA Vacuum Cleaners and Floor Polishers

Thomas Rathwell Limited

Telephone SPruce 4-4561

It was in August 1917 — a bright sunny day. My husband, myself and our three small children alighted from the C.N. morning train at Victoria Beach to look over the subdivision and select a lot upon which to build a summer cottage. To me it just seemed a dense forest, so it was decided I should remain at the depot with the brood, as they would likely have gotten lost. My husband trekked for what seemed to me endless hours, and no person with him; all he had was the subdivision map. His choice was our present location and on the following Monday we purchased the lot from Mr. C. W. N. Kennedy. Each Saturday thereafter until September of that same year my husband, with helpers, came down and cleared the lot sufficiently to erect a cottage. A few years later, by actual count there were 103 trees and much undergrowth.

In May, 1918 my husband and three carpenters came down for one month, living in a tent (occupied also by myriads of mosquitoes and flies) and built our cottage, exactly as it now stands and I might add it is still as solid as when built. During the almost 50 years, five generations have vacationed in it, from my father to my great grandson. I have spent at least part of each summer at the cottage since 1918.

The first few years were really pioneer days, but nonetheless enjoyable. The milk supply was brought in from a nearby farm to the old Vokes cottage, and we went with our containers and purchased our needs.

Fresh vegetables, fruit, eggs and fish could be purchased from vendors who came around. The pioneer days hold a special place in our memory, but the push button days are wonderful. We must move on, having in mind one great thing—the preservation of our Beach as a family resort. I have found each year seems to bring some special happiness, maybe a new found friend, some discovery about nature and always the friendly spirit along the avenues.

Berry picking was quite popular in the early days, as the fruit was growing all around us. Some of the energetic campers rose early and rode the 6.15 train to Albert or Hillside, returning with waterpails of raspberries. The rustle of bears in the woods did not daunt their spirits.

Picnics to the Cliff were an annual event in our home. A party of 8 or 10 would start out with lunch baskets, invariably some one got lost. On one occasion there was a broken arm caused by falling through a trap door in an abandoned house — this did create a problem.

I recall one outstanding picnic when 3 or 4 couples, plus 8 children planned a trip to Pine Falls by boat. Mr. Olafson (a very reliable boatman and fisherman) came for us very early in the morning with his horse-drawn wagon, took us to where the power plant is now situated. We piled in the old fishing boat (I think it was power run) the lake was smooth all the way, but shooting the rapids was a hair-raising experience for some of us. It was a most enjoyable day, but as I think of it now, mighty hazardous.

Mary McAllister,
133 Sherburn Street.

VICTORIA BEACH GOLF COURSE

ADULTS — First 9 holes 75c
Second 9 consecutive 50c

CHILDREN — 16 and under 25c

(Holidays and Week-ends, same as adults)

CHILDREN'S DAY — TUESDAYS, 1:30 to 3:30 p.m.
14 years and under 10c

DOMINION DAY AT VICTORIA BEACH

Dominion Day in Manitoba's Centennial year 1970, was publicly observed in the Rural Municipality of Victoria Beach at a noon gathering in Memorial Park.

The chief guest of honour, Mr. Dan Anderson, with Mrs. Anderson, arrived promptly in a decorated convertible, and took their place beside the newly erected flag pole. They were joined by a group of their children and grandchildren.

Mr. Harold Martin, as master of ceremonies, welcomed the spectators and called upon the Very Reverend Wm. Harrison to give the invocation, dedicating the Centennial Memorial Park and the new flag.

Mr. John Ateah spoke briefly, recalling the highlights of his years in Victoria Beach. Dr. Sam McMorris traced the development of the community from the first decade of this century, when the high part of the then "island" was cleared of birch and pine for a sawmill at Selkirk. This was the beginning of the golf course. The first train arrived in 1916, previous approaches having been made by boat.

Barbara Sudermann, president of the Victoria Beach Club told of the forming of the first club in 1920, with Dr. John MacLean as president. Due to the foresight of a group of interested pioneers, among them the late Messrs. Roy Borrowman, Frank Sprague, Chief Constable George Smith and Fred Gee, the present Club House was erected. Alex Johnson and Oscar Polson were the contractors.

Councillor Doreen Benningen, who has been largely responsible for the development of the "Village Green," announced that we may shortly have a beautiful commemorative pool, thanks to Mr. Ivanoff of 8th Ave. for his fine plans. Mrs. Benningen then introduced Mr. Anderson, who with the assistance of Mr. W. Spear, raised the Manitoba Centennial Flag to the top of the new flag pole. A timely breeze unfurled it for all to observe the design, white buffalo on blue ground. Susan and Jeff Hughes, children of Mr. and Mrs. Dodds Hughes, presented a beautiful bouquet to Mrs. Anderson with a graceful curtsy and bow. Following the singing of God Save the Queen, the audience moved towards the V.B. store in order to hear a taped speech by Mr. Anderson. The recorder was not at its best, so Mr. Anderson read his interesting story with the aid of a small megaphone. The text of the speech will appear in a subsequent issue of *The Herald*.

Our place in history - continued

The southern portion of the lake is very shallow, the depth of water not exceeding two or three feet at a distance of a couple of miles from shore, and it is remarkable for the same green coniferoid growth as Lake of the Woods; the temperature of the water, too, is very high. The fleet had a quick and prosperous run from Elk Island, entering the Red River about 12.30 p.m. Red River flows into Lake Winnipeg by three mouths through an immense area of low land, of about the same level as the lake, and covered with rushes and willows, which the spring freshets annually overflow. Land, properly so called, is not met with till six or seven miles from the lake. The passage up the river was slower than that across the lake, the boats having to keep in two lines in proper order, by brigades. Colonel Wolseley set his canoe ahead, with Mr. Irvine and Lieutenant Butler to keep a sharp look-out, and himself led the fleet, followed by Colonel Feilden. At nightfall the camp was pitched on the right bank just below the Indian settlement, and about eleven miles from the Lower or Stone Fort.

A solo "What a Day That Will Be" by eight-year-old Thomas Anderson in a clear strong voice, which he may have inherited from his grandfather, brought to a close a memorable ceremony, simple and moving in a beautiful setting on a perfect day.

MRS. D. C. HENDERSON

TWO COUNCILLORS—

each for a term of two years:

FURTHER TAKE NOTICE that each and every nomination paper must include a duly completed statutory declaration by the candidate and a certificate by the Treasurer of the Municipality as to certain qualifications of the candidate, which certificate must be obtained from the Treasurer of the Municipality not earlier than seven days immediately prior to and not later than TWELVE O'CLOCK noon (Daylight Saving Time) of July 21st, 1970. The time for receiving nominations shall be between the hours of ONE O'CLOCK and TWO O'CLOCK (Daylight Saving Time) in the afternoon and all nominations shall be made in writing by a proposer and a seconder who shall be duly qualified electors of the Municipality. Each nomination shall be accompanied by a written acceptance thereof by the candidate named in such nomination and also a declaration signed and duly attested by the candidate before a Commissioner of Oaths, a Police Magistrate or a Justice of the Peace.

Members whose term is expiring are: REEVE, Harold T. Martin, unexpired portion of the term. (July 31, 1970 to December 31, 1971).

COUNCILLORS, G. Doreen Benningen, Ernest W. Sharp.

DATED at Winnipeg, Manitoba, this 29th day of June, A.D. 1970.

(MRS.) MARY A. ZOLNA,
Secretary-Treasurer.

Saddle Horses For Rent

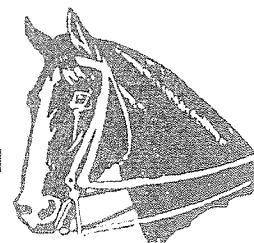
\$1.25 Hour — 75c Half Hour

TRAIL RIDES — GUIDES

THE SHAMROCK RANCH

2nd House South of School

Ateah Road — Phone 2257



We give Captain Huyshe full marks as a prophet, but believe that when he says Elk Island he means Victoria Beach, which was called Little Elk Island at one time.

Oddly enough, after the railway reached Winnipeg in 1885, this part of the world became a backwater, in terms of accessibility, for more than thirty years. Its beauty remained, fortunately, and with rail connections in 1916, it became the resort the gallant captain had envisioned. Today we drive over good roads, in less than two hours time, to what was once on the crossroads of history.

ED. NOTE: The above article first appeared in the July 13, 1962 issue of the *Herald*. It seems especially relevant in 1970, as all Manitobans look back to the early days of our province and celebrate our 100th birthday!

Fire! Buckets! Alexandra Beach!

"My heart was in my throat!" "I didn't hear the fire bell, did you?" "The hose scarcely made an impression on it." "That brush on the bank is a serious fire hazard." "Lucky it just rained." "Mrs. Wallace rang a bell." These are some of the thoughts voiced.

Fire is the most terrifying thought a Victoria Beach cottager can have. This combined with wind is doubly terrifying. Sunday afternoon July 21st we had both of these. The day was wild. Winds gusting to 65 m.p.h. Fire began in the dry brush on the cliff. About six people were seen below: Was someone foolish enough to start a bonfire? Doubtful. Even the most unthinking could scarcely do that. The wind was so high it would be difficult to light a fire. Could it have been a cigarette carelessly thrown away? Perhaps someone knows, and feels guilty.

Most parents know that one spark, one cigarette, one match, is all that is required to leave our beautiful island a charred mass of burnt timber. But how many young people realize the danger of tossing away a cigarette without being absolutely certain it is dead? How many realize the potential danger of playing with matches, or lighting dried straws and watching them burn while holding them? As parents it is our responsibility to impress upon our young people the seriousness of the situation.

A flash fire could totally demolish all buildings and vegetation. Almost surrounded by water, many people would be trapped. Cynics said, "Some fire — where could it go?" But every fire starts small. In spite of the recent rain, the fire had dried out the area ahead. It started in the dry brush on the cliff, but spread over the bank. Green grass was burning with large flames. Where could it have gone? Ahead, wiping out the whole area. Nothing could have stopped it but people — or very heavy rain. We had the people. A large group of young people were assembled for a birthday party. They turned out to swell the numbers in the forming bucket brigade. The word spread quickly. The wonderful people of Victoria Beach answered the call, and came quickly bearing buckets. In less than half an hour some 300 people were assembled on Grassy Point. As Charlie

MacRae put it, "It resembled a huge cocktail party without drinks. Everyone was there."

TWENTY-TWO YEARS AS COUNCILLOR 1969

I entered the Municipality of Victoria Beach as a Councillor in 1947 for the sole purpose of getting a road and electricity for the permanent residents of this area.

For years these people went through hardships and some may still be living today if we had a road to get them to a hospital in time. My eldest brother, Alfred, was crushed by a falling log and lay unconscious for many hours until we could get a plane to land on Lake Winnipeg and pick him up and take him to the General Hospital in Winnipeg. Who knows, if we had had a road out of the beach he may have been still living, and there are many cases similar to this.

My first four years on council were an utter failure, as I could not persuade the Mayor and the three summer resident councillors to approach the Provincial Government for a highway. Their reason for not wanting a road was that if a road was put in to Victoria Beach, the cars would overrun our avenues and the place would no longer be a haven for children and people that liked a quiet rest.

My argument was that I had no intention of changing anything in the summer resident portion of this area. A parking lot could be provided and all cars kept in this area during the summer months or whatever time the council wanted them restricted.

In the summer of 1951, all permanent residents and cottage owners who wanted a highway into Victoria Beach formed a committee to find two men to run for Mayor and Councillor who were in favour of a road. We were very fortunate in finding Henry Gibson to run for Mayor and Ted Pope to run as Councillor. I also ran as Councillor.

In the following election, Henry Gibson was elected as Mayor, Ted Pope was elected as Councillor and I was re-elected again. This gave us a majority in council in favour of a road. The following year we were fortunate enough to persuade the Provincial Government to build the three miles of road from Albert Beach to Victoria Beach at a cost of \$60,000.00. The Municipality's cost would be \$20,000.00, split over five years.

With the road being constructed our next task was to provide a parking lot for the cars. We approached the Victoria Beach Company to build one, but were refused because they did not think we could keep the cars restricted to it. The Municipality could not build this lot, because we had all we could do to make the \$20,000.00 payment on the road.

Rather than seeing all our plans not succeed, I persuaded the Victoria Beach Company to lease me the land for twenty-five percent of the parking fee. I then borrowed Five Thousand Dollars and built the lot myself.

I don't need to tell you how this project has progressed. In 1951, the Municipality's total budget was \$18,000.00, while today it is \$80,000.00. For example, Lake front cottages that were being bought for \$700.00, are now selling for \$14,000.00.

In closing I would like to say how fortunate the people were in finding men like Henry Gibson and Ted Pope, who spent so much of their time and effort to help make Victoria Beach the summer resort it is today. I would also like to thank all those people who put me back in office as your Councillor. I will always do my best to keep Victoria Beach the way it is. I firmly believe that you will never see cars allowed in the restricted area. In fact, I think you will see other beaches in Manitoba trying to restrict traffic as we have done for thirty years.

JOHN ATEAH

VISIT —

PINE FALLS

Manitou Lodge Hotel

Air-Conditioned Dining Room—Comfortable modern rooms

SEE OUR NEW

ROUNDHOUSE ROOM

Beautifully Decorated — Fully Air-Conditioned
Meals until midnight in the Hotel Restaurant

Phone 367-2252

RURAL MUNICIPALITY OF VICTORIA BEACH

REEVE: HAROLD T. MARTIN

Justice of the Peace:

Harold A. Clark, Victoria Beach; Fraser G. Campbell, Winnipeg

Councillors:

John Ateah, Mrs. Doreen Benningen, Ernest W. Sharp, Berton Trainor

Secretary-Treasurer:

Mrs. Mary A. Zolna, 390-283 Portage Avenue, Winnipeg, Ph. 943-1070

Supervisor:

R. Wallace Sprar

Superintendent:

Lorne Anderson

Police Officer:

Jack Sorenson

Medical Health Officers:

July 1st to July 20th: Dr. Bruce Bracken

July 21st to August 10th: Dr. June James

August 11th to September 1st: Dr. Grant Sliver

Consultation Hours:

Monday to Saturday: 12 to 2 p.m. and 5 to 7 p.m.

Sundays and Holidays: 12 to 2 p.m. only

1969

LAKE WINNIPEG—Courtesy Manitoba Hydro

Shallow and unpredictable Lake Winnipeg is the largest remaining evidence of ancient glacial Lake Agassiz that once covered practically all of what is now Manitoba.

Third largest lake contained entirely in Canada (thirteenth largest in the world) it is the great natural reservoir of the mid-continent. Emptying into the 9,398 square mile lake are: the Saskatchewan River draining a large part of the prairies; the Red River carrying the runoff from southern Manitoba and portions of Minnesota and the Dakotas; the Winnipeg River draining north-western Ontario; and Lakes Manitoba and Winnipegosis. From Lake Winnipeg the water channels some 410 miles down the turbulent Nelson River into Hudson Bay.

This great system of waterways formed a natural transportation route. Before the era of the railroad, for more than two centuries it was used by the fur traders, explorers, missionaries, and settlers who opened up the northwest. Trade and commerce in the mid-continent flourished as freight canoes and yoke boats and then lake and river steamers plied the choppy waters of Lake Winnipeg and along its tributaries.

Settlement of the shoreline areas began in the late 1800's when a few hundred Icelanders settled on Hecla Island and along the flat, western shores of the lake. Farming and fishing have since developed as the economic backbone of the area. The east side of the lake is dominated by spruce forests and swamp, supporting only a few scattered settlements. The southern tip of the lake is renowned for summer resorts.

Navigable throughout its entire length, Lake Winnipeg today still plays a vital role in the marine transportation of such commodities as lumber and fish products. Its fishing industry is of major commercial importance. The annual catch is worth several million dollars.

LORD SELKIRK II DOCKS HERE BI-WEEKLY

Crowds gathered at pier point Sunday, June 22, to await the arrival of the *Lord Selkirk II*. Armchair sailors had many versions of time schedules, channels which would be used, and docking procedures. Eventual arrival time was 3:00 p.m. and throngs of Victoria Beach residents surged on board for a tour. Though furnishing was not quite complete, it was easy to imagine how luxurious a trip aboard would be.

"York Boat Lounge" was a popular attraction. The bar is shaped like a York Boat, with bartenders inside the boat itself. A first for Victoria Beach was the sale of liquor, and on Sunday!

Interest was shown by many viewers in a moonlight cruise from Victoria Beach—possibly on the long weekend in August. Keep it in mind, and await further information.

FROM PENGUINS TO PEOPLE SWATTERS

The downpour of rain did not dampen the enthusiasm of the many participants and spectators who came out to the clubhouse last Saturday for the **Children's Masquerade**.

The costumes were once again a challenge to our judges Mr. and Mrs. Gerry Dennehy and Mr. David Henderson. It was difficult but well performed duty.

To the recorder Noreen Henderson, announcer Nestor Swystun and the girls who volunteered to help Sandra Squires, Sandra Gilmore, Renee Sarchuk, Patti Sudermann, Gail Henderson, Debbie Quinton, thank you for your assistance.

CLUBHOUSE DECK PAID FROM SECOND ANNUAL V.B. WINTER DANCE

Held February 7 at the Vasalund, the second annual Victoria Beach Community Club dance was a social and financial success. Places were set for 230 people, and 231 turned out—one of whom did not want to eat. You can't often plan things that close! A great deal of fun was had by all who attended, visiting with friends, renewing acquaintances and meeting new friends. Profit was approximately \$435, which has been spent on the new deck on the lakeside of the Clubhouse. This of course pays for materials only. Thanks to Jack Gregory who designed and purchased materials, as well as acted as foreman, and Bill Langdon who recruited volunteer labor and acted as second in command, the deck is now a reality, taking the better part of three weekends to construct. Other able workers were Danny Lees, Dodds Hughes, George Greengrass, Barry Campbell, Ray Schumaker, Jack Turner and Hank Benningen. Prior to installation all the lumber was treated by Gerry Dennehy and Norman and Pat Page. Many thanks to all these people who donated so much of their time, as well as others who popped in and out.

SWIMMING REGISTRATION

Saturday, June 28th - Sunday, June 29th

1.00 - 3.00 p.m., at the Clubhouse

Your Community Club is again sponsoring a detailed Red Cross Swimming Program for your summer enjoyment. The only requisites are that you be at least five years old, and have a V.B.C.C. membership. If not already purchased, memberships will be available in the clubhouse at the time of registration.

Three well qualified instructors are ready to teach mom, dad, and the kids a variety of skills. Senior Instructor Beverley Brown has as her assistants Georgia Lees and Barbara Jackson. They will be on hand to register you in your chosen classes, on Saturday and Sunday, June 28th and 29th, between 1 p.m. and 3 p.m., at the clubhouse. Please bring lead-up, or swimming achievement cards if available. Elsewhere in the *Herald* will be a detailed outline of classes available.

SWIM TO SAVE A LIFE!

BRIDGE NOTES

Come for an evening of fun every Monday to the Clubhouse. We'll start at 8.00 p.m., play four hands at each table, winners move and change partners, losers remain at the same table and change partners. In total, we'll play twenty-four hands of contract bridge. There will be different hostesses each night, thus hopefully encouraging new faces to attend our weekly bridge sessions. Coffee and soft drinks will be available during the evening. We also have small prizes for first and second top scores. No need to bring a partner, so come one and all, male or female, to our first evening on June 30th. See you then.

We would appreciate any donations of coffee mugs, cards, card table covers, card tables, or ash trays.

Editor:

MRS. CONNIE SARCHUK
422-8th Ave.

Published during July and August by Saulis & Pollard Ltd., 1499 Buffalo Place, Winnipeg 19.
Address correspondence to The Editor, or direct to the printers

Business Manager

MR. L. O. POLLARD
223 Third Ave

PROVINCIAL PREMIERS PICNIC AT VICTORIA BEACH

M.S. Lord Selkirk II docked at the pier on August 3rd at 11:00 a.m. bringing the Provincial Premiers of Canada to Victoria Beach for a short visit.

On board were:

The Honorable Edward Schreyer, Premier of Manitoba; The Honorable W. A. Bennett, Premier of British Columbia; The Honorable W. Ross Thatcher, Premier of Saskatchewan; The Honorable Harry Strom, Premier of Alberta; The Honorable Alexander B. Campbell, Premier of Prince Edward Island; The Honorable Louis J. Robichaud, Premier of New Brunswick; The Honorable G. J. Smith, Premier of Nova Scotia; The Honorable Robert Bourassa, Prime Minister and Minister of Finance, Quebec; The Honorable Darcy McKeough, Minister of Municipal Affairs, representing the Prime Minister of Ontario.

The Premiers were accompanied by their aides and advisors, and several first ladies accompanied their husbands. The Premiers were in Manitoba to attend the Provincial Premiers Conference, and boarded the *Lord Selkirk* for a Lake Winnipeg cruise at 8:00 p.m. the previous evening. Three observers from the Federal Government were also with the party: Mr. Edgar Gallant, Dep. Secretary to the Cabinet on Federal-Provincial Relations; Mr. T. K. Shoyama, Assistant Deputy Minister, Department of Finance; and Mr. Pierre Pronovost, Federal-Provincial Relations Secretariat in the Privy Council. The press, radio and television reporters and Manitoba hosts and aides were also on board.

On the pier were many Beach people to greet them along with hordes of youngsters. In the bay, the Yacht Club circled, and a local fisherman with his boat and seine nets attracted flocks of gulls and pelicans. The scene was idyllic, with the sunny Manitoba sky, a gentle lake, clean sandy beaches and a cooling breeze. On the point, picnic tables, beach chairs, containers of Manitoba flowers and a catering service discreetly hidden under the shady trees, welcomed the visitors. The delightfully free and informal way in which the whole beach acted as hosts and chatted and welcomed our guests and the youngsters collecting autographs from the great, must have made this a unique experience for our guests. Some visitors swam and did calisthenics on the beach, others mingled and talked with their hosts. As all ate and relaxed, a group of children representing the Lake Winnipeg Society provided colorful entertainment. Some dressed in Manitoba tartan cos-

tumes performed a square dance and sang, while others in native costume performed a Pow-Wow. A display of bannock baking was very ably attended to by Mrs. Mildred Hampton, and the guests were invited to sample this treat hot from the grill. Most appreciated were the homemade pies provided by the Merry-makers and the easterners were enraptured with the saskatoons which they had never tasted before.

Two Quebec exchange students met their Premier, Mr. Bourassa. One easterner commented on the wonderful clear air, and said he had his first good night's sleep on the *Lord Selkirk* in two weeks, since the heat had been so bad in the East. Many were interested in the history of the area, the policies of the Beach and lauded the wisdom of those who have made it a haven of tranquility and beauty. Premier Bennett took a short stroll and said how wise it was to keep the lanes narrow and the cars out. Premiers Campbell and Smith also commented favourably on this, and that there were no noisy motor boats tearing back and forth across the bays. Many expressed surprise when told there were cottages ringing the shore, they thought it was quite uninhabited, until Sunset walk was explained to them. One felt that all these important politicians, and especially the aides and press, rather envied us our unhurried and carefree life at Victoria Beach.

It was with great regret that the Beach people bade their guests farewell, as the children's choir sang and the *Lord Selkirk II* slowly moved away from the Pier.

PICNIC COMMITTEE

1970

The original intention of the picnic held for the Provincial Premiers was to give them a two hour break and rest from their meetings, and to seek a place with some grass, pine trees and a beach, all typical of our North Woods, where they could relax and perhaps swim before going back on board the *M.S. Lord Selkirk* and back to work. Fortunately for us, Pier Point at Victoria Beach was chosen as the ideal site. As we are all aware events like this do not just happen, and the arrangements for the picnic were made by a very energetic local committee in conjunction with the Premier's office and the Centennial Corporation in Winnipeg. The members of the local committee were: Mrs. Gerry Dennehy; Dr. Sam McMorris; Mrs. John Ateah; Mr. John Ateah; Reeve Aidan Conklin; Mrs. Doreen Benningen; and Mrs. Jane Heffelfinger. Others who lent assistance were Mrs. Victoria Wallace, Mrs. Rosamund Anderson, Mrs. Al Moore, Mrs. Helen Trainer, Mrs. Joanne Jonsson, Mrs. Pat Martin and Miss Lisa Heffelfinger.

The Lake Winnipeg Society and the Selkirk Indian Metis Friendship Centre provided the display of Bannock baking and the colorful entertainment. The Lake Winnipeg Society was formed one year ago to promote the cultural involvement of the native peoples in the area (Victoria Beach to Scantebury) in their own historical heritage, and to encourage their participation in the life of the province. The program co-ordinator for the Society was Mr. Brian Orvis.

To all those individuals mentioned and indeed to all those residents of the Beach who participated in the picnic, our gratitude for a job well done.

ELECTION NOTICE

Rural Municipality of Victoria Beach

I HEREBY DECLARE that as a result of an election held in this municipality on Friday, the 31st day of July, 1970, that the following persons were elected as Councillors for the years 1971 and 1972, they having received the highest number of votes cast.

MRS. G. DOREEN BENNINGEN
JAMES S. WHALLEY

DATED at the City of Winnipeg, in Manitoba, this 4th day of August, 1970.

MRS. MARY A. ZOLNA,
Returning Officer

DEDICATION OF THE CENTENNIAL FOUNTAIN

A goodly crowd of nearly two hundred gathered on the Village Green at midday, Sunday, August 2, 1970, to take part in the dedication of the beautiful fountain, a combined project of Mr. I. P. Ivanov and family, the Parks and Recreation Department of the Municipality, and Beach residents.

Mr. A. Conklin, the new Reeve of the Municipality was in charge of proceedings and expressed his pleasure in this dedication. Ruth Warkentin and Anita Buller with guitar, led the crowd in singing "This Land is Our Land", and "Thank You". The Right Reverend W. G. Burch, Bishop of Edmonton, a resident of the beach for 28 years gave a brief biography of Mr. Ivanov: "Ivan Pavlovich was born in Central Russia at the end of last century. He always hoped to study Fine Arts, but the First World War and the Russian Revolution found him an officer in the Imperial Armies of the Czar. After the Bolshevik victory, he settled in Yugoslavia and rebuilt his life there. However the Second World War and the Communist regime of Marshall Tito, drove him to follow his daughter, Mrs. T. Kobesew—who has a cottage here—to Canada. He freely gave his artistic talents and his labour to the building of this fountain in memory of his gratitude to Canada, for the peace, security and happiness his family has found here, and to Victoria Beach for the pleasure of all its residents for the natural beauty and charm so carefully preserved here".

The Reverend Fraser Muldrew then dedicated the fountain and the Reeve officially declared the fountain open. Mr. L. Anderson then turned the taps, and water spouted centrally from the large fish caught by the boy and from the frogs at the edge. Unfortunately owing to the stormy weather, the water-pressure was not very strong. Mr. Ivanov and family were received with much clapping and his grand-daughter, Maria Kobesew read Mr. Ivanov's speech:

"Dear cottagers of Victoria Beach: We are gathered here to celebrate the opening of my centennial project. I feel obligated to extend my deepest thanks to all who have helped me in my work. Special thanks to Mrs. Benningen who, with her advice and co-operation has helped to bring to life my project. I also wish to thank Mr. Spear and Dr. McMorris for their kind and prompt attention to all my needs and requests. I believe that I should mention to you and also thank my wife who gave me this wonderful idea. I cannot avoid expressing also my appreciation to my daily interpreter, my grand-daughter Maria. My big Russian "spasibo" (thank-you) to you all. I hope everybody will enjoy and cherish my creation".

Everyone then joined in the singing of "O Canada".

Eventually a rock garden will surround the fountain and a picket fence. Everybody agreed that it was a most pleasurable addition to the Village Green.

ELEANOR IVANOFF

BEACH PEOPLE

Mr. & Mrs. H. Joseph, 433 Sunset, are spending their 35th consecutive season at the beach.

Judy, Robin and Leslie Jewers are the 4th generation to come to the Woodcock cottage at 4th and King Edward. Their mother Claire, came with her parents Mr. & Mrs. N.C. Woodcock who in their turn helped Mr. & Mrs. F.C. Woodcock build the cottage in 1922. The F.C. Woodcocks came down several years before this and camped on 8th Avenue. Can you top this record?

EARLY DAYS AT THE BEACH Aug 970

I was very interested in the article by Dan Anderson regarding the early days at Victoria Beach. When I was 5 years old, in 1912, my father, who was Charles Vokes brother-in-law, and the rest of our family came to Victoria Beach on a boat called "The Pilgrim", which I always understood was the Voke's private boat but may have been the gas boat which Dan Anderson said was built by the Victoria Beach Co. As I remember it, we boarded the "Pilgrim" in Selkirk, travelled down the Red River and up the lake to Victoria Beach and I can well remember jumping off the boat and onto the pier which was built by Dan Anderson and his father. We were greeted by several of Charlie Vokes' children who were our cousins and who felt very much at home in the Victoria Beach of those far off days. My father took me swimming in what shows up on the Victoria Beach map as the Clubhouse Beach and I well remember the feeling of the pebbles on my tender, 5 year old feet, the beautiful pebbles which we still collect as we walk along this beach in 1970.

The next time we came to Victoria Beach was on the train in 1918 when we visited Dr. and Mrs. C. Olgivie Wood, whose cottage was on the corner of 4th ave. and Arthur Rd. My parents were so taken with the beauty and superiority of Victoria Beach as a summer resort, that they made arrangements to come the next summer to the Bayview area, which was then called "The Campsite", and where we have been ever since. We first camped in a big tent, then a Donalds sectional canvas house, then we purchased a small cottage on the corner of Park Road and Thornton Blvd., where we have been ever since, and which was replaced in 1967 as a Centennial project by a brand new knotty pine cottage.

Charlie Vokes died before 1918 but his family still had a cottage on the corner of Sunset Blvd. and Arthur Rd. The Vokes family all moved away to California during the early 1920's but the eldest daughter, Fanna, spends her summers in Canada at Muskoka Lake in Ontario.

Another of my fathers sisters, Mrs. Rupert Inkster and her family, also had a cottage near the South end of Sunset Blvd. for several years in the 1920's so the Spencer family had plenty of cousins at Victoria Beach for several years.

For quite a few years the Anderson pier was in use and was called "the little pier", in contrast to the big government pier. In the early days, Johnny Anderson (a relation of Dan Anderson?), operated a draying business and good-naturedly carried lots of little boys around on his wagons. I travelled over every street and roadway in the Victoria Beach area on Johnny Andersons' dray, while he delivered baggage from the train to the cottages.

JOHN SPENCER

Benningen Bounce

1½ cups Victoria Beach choke cherries
1 cup Manitoba brown sugar
1 cup Lake Winnipeg water
Canadian Rye Whiskey

Place the fruit in a clean and empty 26 oz. bottle. Add the brown sugar which has been dissolved in water. Top off with aged Canadian Rye Whiskey -- it will take about 9 oz. Agitate the bottle gently once a week. It should be ready for sipping in about 5 months. Merry Christmas!

What well known Business Manager of Victoria Beach's largest weekly newspaper was seen to enter the V.B. Beauty Parlor?

Had it not been so crowded would he have stayed for a shampoo and set? a color job? or just a comb out? Only his hairdresser would know!

TRIBUTE TO RETIRED COUNCILLOR DOREEN BENNINGEN

▲ Stepping into the shoes of Doreen Benningen is not going to be a "walk-away", and having read through some small part of her meticulously kept files, now in my possession, I am very much aware of the planning, research, thought and time, which, after eight years of mostly sheer perseverance, has accomplished so much for all of you.

Consider the following just a fraction of the projects undertaken:

1. The Village Green - a pile of cinder and deserted track 8 years ago.
2. The Sports Field - long, waving grass, activity, nil, except for the occasional swipe with a dull scythe before Sport's Day.
3. The Children's Playground - an original, delightful idea, solely attributed to councillor Benningen.
4. Bicycle racks throughout the beach - her own design.
5. Benches at strategic spots throughout the parks and beaches.
6. Development of pier point.
7. Beach boys and park cleaners - making our children aware of litter, creating their first paid jobs and making such a difference to our paths and beaches.
8. Liaison with the Victoria Beach Club. Your Club needs the Municipality to maintain the grounds, lend us professional help and use of equipment, and Doreen saw that we got it.
9. Keeping the Herald up to date on Council activities.

Councillor Benningen became a very important ally when I first offered my help to the derelict Victoria Beach Club in 1967. At that time the downtown area of Victoria Beach had sunk to a new low. Shabby, unpainted and unkempt - only the stores and the bake shop had any semblance of importance and visitors who came remarked how badly the beach had slipped and why? We missed the train and didn't know everybody any more.

While Doreen Benningen was in her second term of office and making her presence felt as an important member of council, the Victoria Beach Club came to life. I found there were all kinds of people who wanted the beach brought up to top-notch condition and in 2 years we made great strides and have never looked back. Knowing the Club is in safe hands, run by a committee of enthusiastic people with progressive ideas, I can turn my interest to holding the reins of the Parks and Recreation Department of Council so that Councillor Benningen, after 8 years of being at the beck and call of us all at any and all hours all summer, can enjoy her vacation at the beauty spot of Manitoba which she has helped to create.

Let us all show our appreciation for her efforts by our individual attention to safeguarding the beauty, efficiency and progress of Victoria Beach.

1973

DODIE DENNEHY

Aug 21/70

BANNOCK

At the time of the Premier's visit to Victoria Beach, a display of bannock baking was presented by the members of The Lake Winnipeg Society. Bannock has been featured at many Centennial celebrations as an example of genuine, pioneer cooking that is still widely eaten and enjoyed. The society was good enough to provide the Herald with information on the history of Bannock, and a good recipe for adventurous cooks.

The bannock which we sampled at the picnic was a local variation of a type of cookery that was brought to Manitoba from Scotland, probably by Scots employees of the Hudson's Bay Company and by the Selkirk Settlers. It is thought that the word *bannock* is derived from the Latin *panicum* and originally referred to Communion bread. The term is used to describe a variety of cooked cereal products which resemble scones, shortbread, crackers or even pancakes.

The Manitoba bannock is one of the simpler types of bannock, generally a mixture of flour, lard and water, or milk, cooked over an open fire in an iron fry-pan or moulded around a stick. It is an immensely adaptable food; what it is depends on what is available, whether in ingredients, utensils or heat sources. In parts of Scotland it developed into rich scones made with butter and milk or cream. Depending on crops grown in the area, the cereal could be oatmeal, pease meal, barley or wheat flour.

Its form and flavour have changed according to the era and the locale; but it was always available to help celebrate the turning of the seasons, the feasts of the church, birth, teething and marriage. And now, thousands of miles from its original home, the bannock figures in yet another celebration—the centennial of Manitoba's entry into Confederation.

RED RIVER BANNOCK

- 3 cups of flour
- 1 teaspoon salt
- 1 tablespoon sugar
- 2 heaping teaspoons baking powder
- ¼ cup dripping or lard
- 2 cups cold water

Mix dry ingredients together well; add dripping or lard; blend well; and add water. Mix into a ball of dough; knead well for five to eight minutes; roll into large round cake about one inch thick or thinner if desired; and cook at 375 degrees till light brown.

"E.D.H.A."

"Elinor - Dima - Helen - Alex"

A pen name and familiar signature to many faithful readers of the Herald was that of Elinor Ivanoff, who for many years contributed articles that were informative, exciting, historical and witty to our paper.

Mrs. Ivanoff was the Editor in 1966 and 1967. Between the years 1956 and 1971 she contributed numerous articles that ranged from nature studies such as "Mushrooms", "Gardens" and "Thunderstorms" to historical research about Victoria Beach. "Golden Jubilee Victoria Beach 50 Years", 1966, was an indication of how much she loved and cared about this area. "Walks", "Hidden Lake", "Elk Island", "Looking Back". "The Early Settlers", to name a few, she wrote to describe the interest and beauty of the area. E.D.H.A. was also the main contributor to "Helpful Hints" with such articles as "A Weekday Indoors on the Beach", "Weekend Husbands", "Skunks" and "Books on the Beach". A great lover of nature and flowers, she wrote about "Lady Slippers", one of her favourites, and "Berries". Her garden reflected this love. One must mention her humorous notes such as "Ecclesiastical Bare Legs on the Beach" when many revered Anglican Bishops spent the day on Connaught Beach and "Mission Accomplished" about the home made sun dial built by her husband and herself. Mrs. Ivanoff was the official reporter when the Provincial Premiers visited this area and had a picnic. She reported on the Victoria Beach elections and wrote about the dedication of the Centennial Fountain.

We remember her as she would like to be remembered, a vibrant spirit who loved people, life, laughter, books - an unforgettable friend and for always a part of Victoria Beach.

MONIQUE ROULSTON
417 - 6th Avenue

REEVE: AIDAN HAMILTON CONKLIN

Justice of the Peace:

Harold A. Clark, Victoria Beach, Fraser G. Campbell, Winnipeg

Councillors:

Mrs. Doreen Dennehy, Dr. L. Sam McMorris, Peter Paulson,
James S. Whalley

Secretary-Treasurer:

Mrs. Mary A. Wayne, 304-283 Portage Ave., Wpg., Ph. 943-1070

Supervisor: Robert L. Jonsson

Superintendent: Lorne A. Anderson

Police Officer: Robert L. Jonsson

Medical Health Officers: (124 Birch Avenue)

June 21st to July 31st—Dr. R. J. Conklin

August 1st to September 3rd—Dr. Mark Greene

Consultation Hours:

Monday to Saturday—12:00 to 2:00 p.m.

Sundays and Holidays—12:00 to 2:00 p.m. only

STORM HITS VICTORIA BEACH

The week end of July 26th to 28th saw the arrival of the season's first sustained period of high wind. The results unfortunately confirmed the accuracy of many predictions made about the devastating effects of the combination of this year's extraordinarily high water level with a strong wind from the north or north west.

Damage to the shoreline has been extensive. All beaches have suffered severe erosion; only two sets of stairs down to the beaches are still in existence, and they are not safe for use. The worst damage appears to have occurred along King Edward and Alexandra Beaches; some fifty trees have fallen into the lake, and thirty-five feet of bank has, in places, fallen into the lake. In many places the footpath above the beach has disappeared altogether. Some buildings are now as close as twenty feet to the new shoreline. Patricia beach, although more sheltered, was also severely damaged. The scouring action of the waves undercut great portions of the bank, and washed away two sets of stairs.

The Clubhouse was threatened by total inundation as early as Friday evening. Many volunteers pitched in, and a stout sandbag wall was built which proved, with occasional reinforcement, to be strong enough to withstand the waves. Pier road was flooded in places, and a number of washouts were averted by sandbagging. The pier itself took a heavy pounding; at one point the waves were washing right over it without breaking. Heavy boulders have been forced up on to the deck of the pier itself by the action of the waves.

Municipal services were affected by the storm. The water supply was put out of action early Saturday afternoon by damage to the inlet pipe in the lake. The waves were pounding the pump house itself, but the foundations appear to have held. Electricity was interrupted briefly on Saturday and Sunday, but service was quickly restored.

The Herald, on behalf of the Victoria Beach Club, sends a warm thank you to all the youngsters who pitched in with the sandbagging to save the clubhouse. Moments of urgency seem to be able to bring out the best in many of us. A few aberrant

specimens, however, fail to respond. We think, for example, of those pathetic souls who in a display of egotistical bravura showed their disregard for their own safety and their contempt for that of others by ignoring posted warnings and walking up and down damaged steps and cliffs. We wonder how they will amuse themselves once the winds have died down.

There is little doubt that the damage which can be undone will take many weeks. The municipal council and employees will have their hands full for some time. The question everyone is asking, of course, is how much Manitoba Hydro is responsible for the high water level this year. Rumours of coffer dams and sunken barges abound. Statements by Hydro officials and politicians have failed to convince many of us that the water levels are exclusively or even preponderantly the result of natural phenomena. The promises made for the future about controlling the level of the lake will be remembered for a long time. For the present, all residents of Victoria Beach will expect the Municipal Council to make the most pressing requests of the Provincial Government for compensation to those permanent residents and cottage owners who have suffered as a result of the storm that everyone knew was coming.

It is time again for our annual complaint about dogs on the beaches. We know that you have heard it all before, that you are probably sick and tired of the subject, but we have been getting a large number of verbal requests to "put something in the Herald about those dogs". We know that pet owners have a problem; many of them feel that their dog is a member of the family and should enjoy all the rights and privileges pertaining to that status. Personally, we don't subscribe to that notion, chiefly because extending it to some logical conclusions can be pretty hilarious. But what do you do with your dog, when you are down at the beach? Lock him in the cottage, so that he howls to high heaven and wakens every napping toddler for blocks around? Chain him in the yard? Maybe. Take him for a long walk, get him all tuckered out, so that he'll sleep while you're swimming? Who knows? There must be some solution, because not everybody's dog runs loose on the beach, although there are days when we wonder. Our guess is that half the people here have a dog, so this editorial may lose us a few friends; we hope not, but if it does, so be it. We know that many of the complaints we have heard, have come from dog owners, so perhaps we will avoid social ostracization after all. We would like, once again, to remind all Herald readers that a municipal bylaw forbids dogs to be on the beach unless on a leash. Tearing down the signs posted to that effect, as some have done, doesn't alter the fact a bit. Frankly we would have hoped that with so little beach available this year, dogs would be kept off the beaches altogether, but that may be asking too much, and we don't want to be unreasonable. We do object strongly however to the kind of incident we witnessed the other day. Two large black Labrador dogs started chasing each other right in the middle of the "splashers" swimming lesson. These youngsters, who were trying to cope with the notion of going into the water for the first time to swim, were harassed and bothered by these dogs, until finally, one child was knocked flat, face down into the water. Bystanders managed to chase the dogs off, but it should never have happened.

I don't think that anybody really wants to have a Beach Patrol, to ticket errant dogs, (and perhaps enforce the liquor act as well,) on the beaches. It may have to come to that, though, unless the few dog owners, who spoil it for everybody, smarten up.

Thanks for your patience, dear readers, we promise not to broach the subject again, until next year.

EDITORIAL

Why did you decide that Victoria Beach was a good place to spend the summer? The location, its beauty and convenience was probably the major factor in the decision for most people, but how many times, in talking to your friends about Victoria Beach, have you said "there's so much to do there, especially for the kids!" And it's true: there's tennis and tennis lessons, swimming lessons, a library, baseball, hikes and excursions, dances, movies, bridge, the services of a full-time Recreation Director, and much, much more. There's no doubt about it, one of the real advantages of Victoria Beach is the availability of all these services. The fact that they exist, undoubtedly adds to the value of property here. And they are all provided, like the *Herald* itself, by the Victoria Beach Club. In spite of generous donations of time and energy by many volunteers, these programmes cost money — nearly \$6,000.00 a year. These funds come primarily from the sale of memberships to the Victoria Beach Club. This year, memberships will be more valuable than ever as they will secure important reductions in admission charges to a number of activities. Even if you never use any one of the services provided, even if you never read the *Herald*, nor use it to light your fireplace, the fact that the Club is providing these services is of value to you. The Club deserves and needs your support. Memberships for a season are \$12.00 for a family and \$9.00 for a couple. Please support your Club by joining when the canvasser calls.

Editors:
BRIAN AND JOYCE BENDOR-SAMUEL,
309-2nd Ave.

Published during July and August by
Saults & Pollard (1971) Limited, 1499 Buffalo Place, Winnipeg R3T 1L7
Address correspondence to the editors, or direct to the printers

Business Manager:
MS. VAL DUKE
202-5th Ave.

MESSAGE FROM THE PRESIDENT

The executive and events chairman wish to welcome all cottage owners, renters and visitors to Victoria Beach this summer.

As in the past a comprehensive programme of activities and events has been arranged.

Mr. Norman Carriere who served us well last year, will be our recreational director and he is looking forward to your participation and suggestions. The activities and events are listed on the 74 "Calendar of Events."

In view of rising costs and additional maintenance to our clubhouse this year, it is most important that each and everyone of us pay our membership fee in order to maintain our programme. Our expenses include salaries for our recreational director, clubhouse and tennis attendants, swimming instructors, rental of a cottage for the director for 9 weeks, insurance and repairs to clubhouse and tennis courts and prizes for the various events.

Our annual winter dance held at the Masonic Hall was a pleasant affair. However the attendance was less than expected resulting in a financial loss. It would be unfortunate if this affair would have to be abandoned due to lack of interest.

I would like to sincerely thank all members of the executive and committee for their co-operation and efforts in arranging a summer programme.

Have a pleasant vacation.

FROM THE EDITORS

This is the last edition of Volume 49 of the Victoria Beach Herald. The first edition in the 50th Anniversary Volume will appear on the July 1st. long week-end next year. Although our publication is hardly in the same class as the Washington Post, or the New York Times, the Herald has nevertheless made its own valuable contribution in the field of communication. When daily newspapers seem to specialize so much in international, national and sensational news, it is refreshing to know that people are still interested in the doings of ordinary folk, and that a feature such as "Beach People", which acknowledges such a simple thing as someone's visit to a beach, still commands an enthusiastic following. Indeed, it is probably the widest-known feature in the paper. Social historians would probably find a mine of information about Manitoba's great and small of the past fifty years in its lines. Next year the Herald joins the ranks of those illustrious publications which can print, in each issue, a little item, "Fifty years ago..."

We are proud to have been associated with the Herald. We send our grateful thanks to all those who have been our contributors this year. The Editors' Special Prize for Regularity and Punctuality this year goes to Gladys Mildren for Bridge Club news, and Hilda Morrish for Library news. We wish next year's Editors the very best luck, and the same kind of co-operation from all which we have enjoyed this year; the satisfaction obtained will undoubtedly remain the same.

VICTORIA BEACH CENTENNIAL FOUNTAIN

For those who are newcomers to Victoria Beach, this fountain was designed and created by a 74 year young summer resident, Mr. Ivan Ivanoff, in July of 1970 for the enjoyment of all. When everyone else was seeking shade or cooling waters, Mr. Ivanoff toiled in the sun to give us something to express his gratitude for the freedom and security Canada has given him and his family. We must all wonder whether or not we deserve such sacrifice and beauty.

Our library operates on a system of book service charges rather than municipal subsidy — we do not "sell" book but rather have a small reading charge. After debate among those who have kept the operation going in this and past years we have decided to hold the line on these charges — our private stand against inflation!

Children still pay a nickel to read a book — a dime deposit and nickel refunded on return. The charge on adult books is more and varies with book cost and category. Please care for our adult paperbacks, particularly the new ones. Recommend them to your friends but return them to us to charge out. We want to keep some just-off-the-press type reading, but these books should be well circulated while still up to date.

If you have children's or adult books to donate we have shelf space for those in good condition and welcome them left at the library. We do not use magazines or digests.

We have some new helpers for you to meet — and some who have returned again from last year. We are so grateful to all of them.

H. MORRISH

During the past seven years that I have spent summers in Victoria Beach I have been fascinated with stories about the beach in the old days. Each old timer has such an interesting tale to tell radiating true love for their bit of paradise. There's the railroad excursions, the pros & cons of hydro coming in, the building of the road and railroad coming out — the old hotel, schoolhouse under water at Bayview and so on. With the passing of many of the old cottagers and permanent residents so much history is lost. I had in mind interviewing Miss Evelyn Bevis, who has been my neighbor here for six years. She is very keen on my recording her memoirs as far as the beach is concerned. My thought was to put this in small installments in the Herald.

However, I feel in talking to others and hearing so many stories about the various histories of older cottages as well as how and when the parking lot started, the community club and church — there is a wealth of material for a book. I'm sure such an account would be cherished by both the older generation and the younger who love the beach.

I realize that publishing a book is a costly business but I feel that it would take a couple of years to put things together at least and in that time if the contributions in material warrant putting in book form of some kind there should be a way. If a profit should be made the monies could go to Community projects.

I am willing to be the receiving bureau for this information but would like it in written form as trying to talk to everyone would be a bit overwhelming. An older person not able to write could give the information to a relative to pass on. I would work on this information during the winter months.

With the right enthusiasm and co-operation from those interested by contacting older people who are not able to be at the beach now or have moved too far away, we could put together a terrific history. For the rest of the summer I will be at 124 Grove — I have a mail box at the front door if I'm not there. Later mail or call me at 86 Macalester Bay, Winnipeg R3T 2X5. Telephone 269-1793.

MAXINE CLARK

REGATTA CANOE RACES — Saturday, August 3rd, 1:30 p.m. — PIER

DOG SHOW — Sunday, August 4th, 7:00 p.m. — SPORTS GROUND

Editor:
MAXINE CLARK
Pinegrove (cnr Pine & Grove)

Published during July and August by
Saults & Pollard (1971) Limited, 1499 Buffalo Place, Winnipeg R3T 1L7
Address correspondence to the editors, or direct to the printers

Business Manager:
GINNY SOUTHBAY
306-4th Avenue

Remember the Membership Blitz - Sunday June 29

A volunteer canvasser will be calling on you sometime between 1 and 3 p.m. Please welcome the canvasser and support your community club by buying a membership. Memberships are available on a seasonal or monthly basis.

MESSAGE FROM THE PRESIDENT

GREETINGS FROM THE 1975 EXECUTIVE OF THE VICTORIA BEACH CLUB!

The many committee chairmen (oops — chairpersons) have been working diligently throughout the spring to organize the various aspects of the recreation program along the lines which have proven so popular in the past. While your new executive is dedicated to maintaining the previously established quality of recreational activities, we would like to encourage all members of the V.B. Club to make known their wishes as to improvements and possible additions to the program.

We are very fortunate to have Norm Carriere returning as our Recreation Director for the third consecutive summer. Norm has expressed his concern that our program does not include enough activities for our older members and we hope to remedy this situation over the course of the summer.

One new development which we hope will be beneficial to the Club for many years to come is the arrangement which has been made with the R.M. of Victoria Beach for a permanent cottage for the Recreation Director. We are in the process of relocating and refurbishing the former Policeman's Cottage, originally the CNR's section foreman's house, from Gibson Drive to a location near the Library in the vicinity of the old lumber yard. This arrangement requires the Club to make a capital outlay in connection with the move which it appears we will be able to recover in less than two years as the result of not having to rent a cottage. Please contact Mrs. Doreen Langdon at 322 Fourth Avenue if you have any items which you think may be useful in the refurbishing of the building. Considering the required capital outlay and the increasing costs of providing the Club's Recreational Activities, we hope that you will agree with the need for the modest increase in Club Membership cost for this season.

Have a happy and pleasant holiday!

BILL MITCHELL, President, Victoria Beach Club

CHURCH SERVICE

The first Community Church Service was held last Sunday at 11:00 a.m. in the Clubhouse, conducted by Rev. Fraser Muldrew, a longtime summer resident of the beach. Aiden Conklin, as chairman of the church committee, welcomed everyone back especially Rev. Muldrew and Mrs. Lee Anderson, our organist. He thanked Mrs. Phyllis Bayne for the work she has done in arranging for the clergy for each service and Harold Clark for his assistance at the services. The congregation was favored with a vocal solo by Mr. James Wahn, choir-master of Harrow United Church in Winnipeg. Mrs. Edith Berther arranged the flowers from the garden of Mrs. Verity on 8th Ave.

The service next week will be conducted by Rev. W. J. Moore.

COUNCIL ACTS TO IMPROVE WATER SUPPLY

Because of the difficulties experienced at the Beach with the water supply for the past few years, your Council decided last summer that some positive remedial action had to be taken. It was established that our problems were caused by the sand stirred up by storms burning out the pumps. Consultations with various Engineers and Government Departments as well as discussions with numerous other people indicated that the continued maintenance of our present system would require major and expensive repairs, not to mention disruptive services.

Council therefore decided to investigate the possibility of obtaining water from deep wells. During the winter an agreement was reached with the Provincial Department of Agriculture and the Provincial Water Resources Branch for a test drilling program on a cost sharing basis. It is hoped that at least one of the three wells drilled will be brought into use this summer, however there may be a delay in getting a pump. Hopefully this program will mean that we will not be dependent on a supply from the lake.

When it became obvious that we would not be supplied with water from the wells this summer, Templeton Engineering was asked to design a new lake-intake. This has been done but there are still some problems with the pumps which we hope will be remedied shortly.

It is apparent that there are many leaks in the water lines and a good deal of credit is due to our municipal employees who put in long hours in keeping the system functional. According to the Engineer's calculations each cottage at the beach is using nearly twice as much water as a city residence. It is reasonable to assume therefore that there are many undetected leaks in the system and it would be appreciated if any resident sees a leak in the lines that they report them immediately to the Public Works Dept.

The improvements to the system is expensive and will of course be reflected in the water rates.

5th ANNUAL 8th AVE. BLUBERRY HUNT

Saturday, 19 July. Despite a small cloudburst five minutes after the official start the 45 minute time limit was completed to decide the winner of "The Order of the Blueberry Hunt."

Participants in this year's event were: Chris, Cathy and Melissa Rhur; Ethel Anderson, Ed Gee, Jack and Olive Williams; Connie, Alex and Nancy Sarchuk.

Following completion of the hunt official judging took place at the cottage of Fran and Ed Gee.

Judges flown in from "British Columbia Gooseberry Association" in New Westminster, Catherine and Harry Watts, after long deliberation declared Connie Sarchuk as the winner. Runner up was Nancy Sarchuk.

Following the presentation Fran and Ed Gee hosted a "Happy Hour."

First year winner was Ed Gee; 2nd year, Christine McKelvey; 3rd year, Laurie Mitchell; 4th year no berries.

Special Events 1975

FISHING DERBY

—Saturday, July 5th, 9:00 to 12:00 a.m.

CROSS COUNTRY RUN

—Sunday, July 6th, 10:00 a.m.

SPORTS DAY

—Saturday, July 12th, 10:30 a.m.

Do you remember the village green when it was just a sunbaked field of weeds and cinders? What a pleasure it is today to walk across the well groomed green with its profusion of gay flowers, the bubbling fountain created for us by Mr. Ivanoff and the children's playground made for us by our park's keeper, Mr. John Shand. John is kept busy planting, cutting and grooming our park. He builds the park benches, makes the bicycle stands and adds another swing or amusement to our tiny tots section when he has time. Tree planting has been a major project and educating you to use the litter cans a trying task. We keep eyeing the ugly store and hope someday soon to stain the logs deep brown and add a roof over the deck to give shade for a few seats and make the store meld into the park setting. When you see Mr. Shand working in the park or any one of our seventeen beach and litter boys and girls — say hello and give them a word of encouragement. We're trying hard to keep Victoria Beach beautiful for you. Won't you help?

DODIE DENNEHY, Parks & Recreation

POST OFFICE HOURS

Wicket open weekdays — 8:30 a.m. — 5:00 p.m. Closed 12 noon — 1:00 p.m. Half day closing Saturdays — open 8:30 — 11:00 a.m. only.

COMMUNITY CHURCH

Rev. Dr. L. S. Wilmot will conduct the Victoria Beach Interdenominational Community Church service this Sunday, July 20 at 11:00 a.m. in the Clubhouse. Rev. R. L. Taylor has kindly agreed to conduct the following service (July 27) in place of Rev. J. D. Warnock announced in the first issue of the Herald.

ANNUAL VICTORIA BEACH DOG SHOW

At the sports ground, on Sunday, August 3rd at 7:00 p.m. Everyone is welcomed. Prizes for all entrants (dogs only please!)

THE GREAT RIDE

On Wednesday July 2nd, Deborah Ledger & her girlfriend Hazel Neufeld set out on what was to be perhaps their longest and most strenuous bike hike of their lives. Travelling in 29°C weather, the two girls both fourteen years of age left Fort Richmond at 6 a.m. and arrived at Victoria Beach at 6 p.m. This long 83 mile ride left both girls red as lobsters and totally exhausted. Both girls agreed that it was the first & last time that they would ever try to cycle that far again. They have decided to take the car back home to Winnipeg. Congratulations Deborah & Hazel.

BRIDGE

Another bridge season was off to a fine start with good turn outs the last two Mondays, which shows that some old enthusiasm exists for the game. Those of you who haven't tried it, come and join us some Monday soon for a pleasant and sociable evening. Winners for the past two sessions were: June 29th — 1st, Mrs. Verity; 2nd, Mrs. Grace Long. July 7th — 1st, Mrs. Edith Dewar; 2nd, Mr. Bob Plaxton.

A special thanks to Caroline Carriere and Kathleen Gunter for arranging things the first Monday.

GLADYS MILDREN

BEACH EVENTS (10 and under) — Saturday, July 19th, 10:30 a.m. at the pier
ONE MILE OPEN SWIM — Saturday, July 19th, 1:30 p.m. at the pier
ADULT DANCE-CLUBHOUSE — Saturday, July 19th, 9:00 p.m. - 1:00 a.m.
REGATTA SWIM RACES — Sunday, July 20th, 1:30 p.m. at the pier

VICTORIA BEACH COMMUNITY CLUB NEEDS YOUR SUPPORT TO PROVIDE YOU AND YOUR FAMILY WITH THE FOLLOWING ACTIVITIES FOR SUMMER ENJOYMENT:

1. Swimming Lessons (Adults & Children by certified Red Cross Instructors).
2. Tennis Lessons — Adults and Children (Twice a week).
3. Baseball Daily.
4. Teenage and Adult Dances — Saturday Evenings to a live band.
5. Publication of the Victoria Beach Herald (weekly through the summer).
6. Movies — Tuesdays, Thursdays and Sundays
7. Library.
8. Bridge.
9. Special Programs for Teenagers (Hikes, Dances, Etc.).
10. Special Events:
Field Day; Fishing Derby; Masquerade; Dog Show; Canoeing, Rowing and Sailing; Regatta; Beach Day for Kiddies.

ALL ACTIVITIES ARE SUPERVISED BY A FULL TIME RECREATIONAL DIRECTOR.

The above programs are organized and operated each summer by a group of community club volunteers who are doing their best to create an interesting, enjoyable and relaxing summer for us all. Your membership will enable these programs to be operated and continued in this unique Community.

TWEET! TWEET!

Are there any ardent birdwatchers in the area? (I'm serious folks!) Last summer, I had an inquiry about organizing the bird lovers of Victoria Beach. So here's a stab at it. Those interested please meet me at the clubhouse next Saturday at 9:00 a.m.

NORMAN CARRIERE, Recreation Director

CLASSES OF MEMBERSHIP

All-Family Membership — Life and Charter Membership, \$50; 1926 to 1930 and Charter, \$25; Charter Membership and Fee, 1926, \$10. (These fees carry a vote for every member of the family over 18 years, but applicant must be property owner at the Beach).

Renter's Membership, one month \$5; season \$8. (This fee gives full use of the Club-House, but carries no vote).

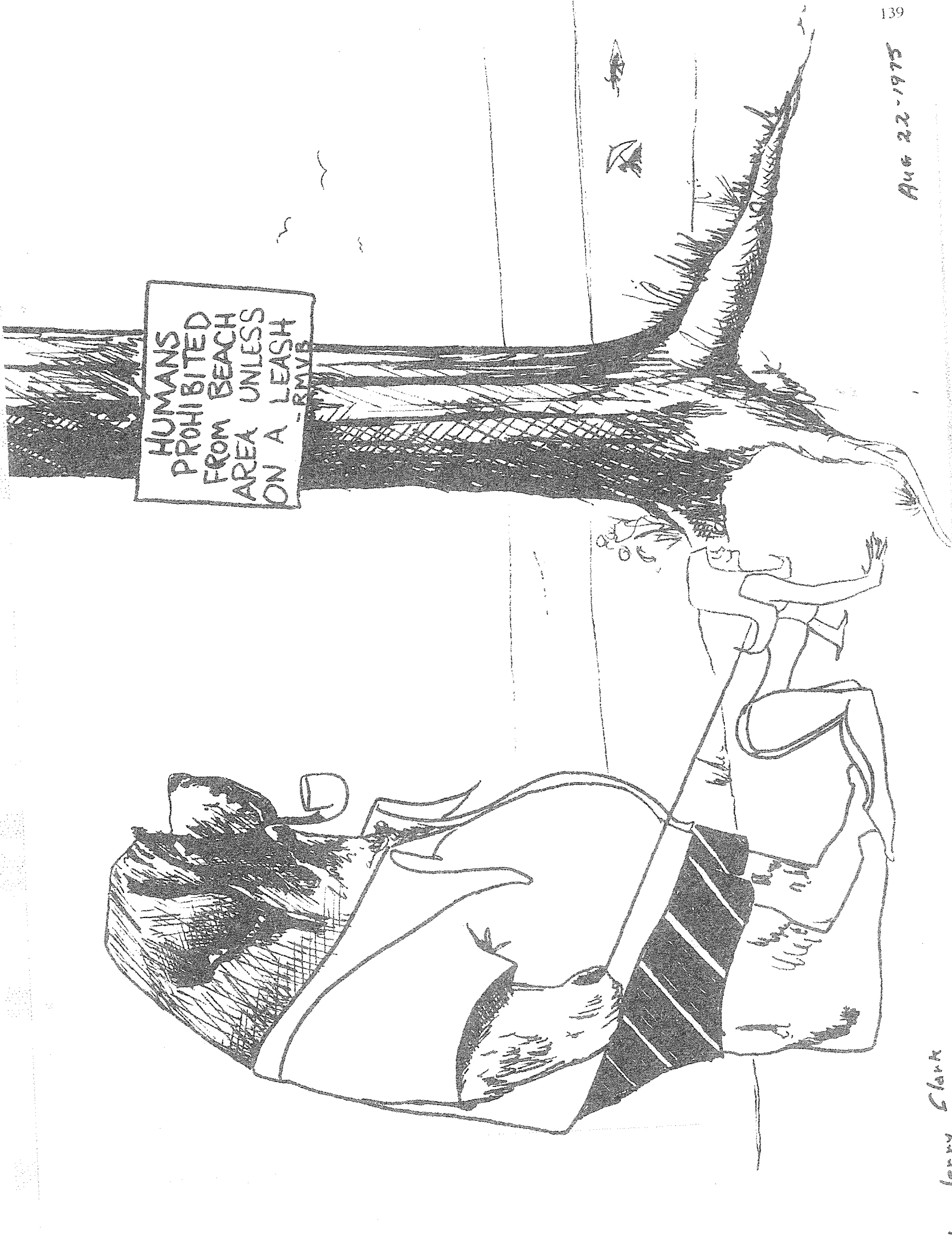
CHILDRENS BEACH EVENTS 1975

Kids, this year's events will take place at Alexander Beach (south of King Edward Beach) on Saturday, July 19 at 10:30 a.m. If you are 10 and under there will be swimming, suntan, freckles and sandcastle building events for you to participate in. Free Dixie cups for all competitors. If we get rained out same time and place the next day.

N.B. Events take place on Alexander Beach!

ROD PEELER

Aug 22-1975



by Jerry Clark

NUTTER ELECTED

The Mayorality race was won by Phil Nutter in an unprecedented turnout at the polls. Phil has an unenviable job in taking over the reins of administration from Aidan Conklin. Let us hope that he will receive the necessary co-operation and understanding required to do full justice to the many and varied problems he must face. Aidan Conklin has served Victoria Beach in many capacities over the years — on both Community Club executive and as present chairman of the Community Church. The beach owes a great debt to his sincere and dedicated work — a vote of thanks to him for his years of service! Now he can sit back, relax and criticize like the rest of us fully realizing the burden of responsibility placed on the office of Reeve. How fortunate we are to have concerned people who will come forward and allow their names to stand to serve as Reeve and Council members!

THANK YOU AIDAN AND GOOD LUCK PHIL

EDITOR

MISS EVELYN BEVIS

The beach lost one of its early summer residents in the passing of Evelyn Bevis on May 13. She is survived by her sister Gladys who resided with her, her nephew Robert Bevis of Winnipeg, two nieces in Montreal and ten great nieces & nephews. A Memorial service was held in All Saints Chapel with Rev. Eric Bays officiating on May 16 at 10 a.m. followed by Communion. The chapel was filled with many relatives and friends.

Miss Bevis with her mother, father & younger sister Mary located on Bayview in 1917 in a small one room plus veranda cottage she named 'The Birdcage'. In 1918 they built the 'Beehive' on 4th Ave. After the death of her parents in 1926 she went to England where she remained to work for some twenty years. During this time her sister Gladys took over the upkeep and rental of the 'Beehive'. With the death of her sister Mary in the late 50's she sold on 4th and purchased 'Pinegrove' from Mr. Fraser.

Your editor has had the pleasure of knowing her as a neighbor at the beach and friend for the past eight years. She loved Victoria Beach with all her heart and soul and continued to occupy her cottage, although well in her eighties, from spring until fall until the past summer when her health had deteriorated to such an extent that this was no longer possible. Although severely crippled with arthritis she carried on through sheer determination and love of the beach. Once she realized she could no longer spend her summers in her beloved haven she lost all desire to live.

ACKNOWLEDGEMENTS

I wish to firstly express my gratitude to Evelyn Bevis whose love of the beach and fascinating tales of the early cottagers inspired me to endeavour to put together a history of the beach.

As 1975 was the 50th Anniversary of the Victoria Beach Herald this seemed to be the appropriate occasion. I sincerely wish to thank Dima Ivanoff for his generosity in loaning me his collection of the early Heralds, Doreen Benningen for the loan of her scrapbook, Miss Combaz at the Legislative Library, Tammas Scott for early pictures, including those on the front and back covers, Al Wolfe and Norm Woodcock also for pictures. And last but not least, my thanks to Lawrie Pollard whose expert advice and cooperation made the dream a reality.

HISTORY NOTES

This is the 59th year Victoria Beach has been a resort and the Fiftieth Anniversary of the Herald. Your editor has been gathering up a wealth of the beach history and will be inserting bits and pieces throughout the summer as space will allow.

First Editor of the Victoria Beach Herald — John J. Conklin
Business Manager — Dr. F. Sedziak
from 1926 to 1941 — printed by the Albion Press — 848 Main Street
1942 - 1948 — Editor John J. Conklin
Business Manager — J. S. Smith
Social Editor — Miss Muriel Pratt
1958 - 1963 — Editor — Mrs. J. J. Smith
Business Manager — Mr. J. J. Smith
1964 — Editor — R. G. Pratt
Business Manager — Mrs. A. B. Campbell
1965 — Editor — Frank Spencer
Business Manager — Michael McCuaig
1966 — Editor — Mrs. Elinor Ivanoff
Business Manager — Michael McCuaig
1967 — Editor — Mrs. Elinor Ivanoff and Dr. M. Roulston
Business Managers — Michael McCuaig and Lawrie Pollard
1968 - 1969 — Editor — Mrs. Doreen Landon
Business Manager — Lawrie Pollard
1970 - 1971 — Editor — Mrs. Connie Sarchuk
Business Manager — Lawrie Pollard
1972 - 1973 — Editor — Mrs. Sally Knox and Mrs. Joyce Bendor-Samuel
Business Manager — Mr. J. K. Knox
1974 — Editors — Brain & Joyce Bendor-Samuel
Business Manager — Val Duke
1975 — Editor: MAXINE CLARK
Business Manager: GINNY SOUTHBY

EDITOR'S NOTE

It has been brought to my attention that I missed Mr. Cec Grover & Mr. A. K. Gee in my list of Herald editors. I believe this would be in the late 50's or early 60's. Sorry!

The Herald News box has been mounted on the bulletin board behind the checkout counter in the store. Please give us your news — your visitors, etc. for our social column.

LEO BEST

We shall miss this summer the presence of one of the Beach's old time residents, Mr. Leo Best. Mr. Best slept quietly away to his eternal rest last November, comfortably at home in his rocking chair.

Clubhouse beachers will remember him right up to the past summer wading with his daughters, sons and grandchildren, a cheerful smile and his corn cob pipe an inimitable part of his happy personality. In the evenings he was wont to stroll with his wife Vi for miles around the beaches and lanes.

Maxine Clark

(Community Church Bible)

The Victoria Beach Community Church

July 18th 1926.
" " "

Formed in Sept. 1926

Corner of Fifth & 7th Ave

Later transferred to Mrs Falls
Store, then in 1926 to the
Victoria Beach Club-House.

Family Register

W. H. Pratt. (Early Pioneer Family)

Harry Engstrom (E. P. F.)

Angus Mac. (E. P. F.)

Dr. J. McLeod (E. P. F.)

Mrs. Condon (E. P. F.)

Chas. Bull. (President) 1926-28

W. H. Simpson (President) 1949
1950
1951.

Mrs. M. Pratt. (Sec. - Treas.) 1947-8

Mrs. Robinson (Sec. - Treas.) 1949
1950
1951

Mrs. Boricman (Flowers)

Prof. McClung.

VICTORIA
BEACH.

MANITOBA LEGISLATIVE LIBRARY



3 6970 00052517 2

JES